



Wednesday 19th Feb 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wednesday 19th Feb 2025



National Total TV Reach

12,311,000



Broadcast TV Reach

10,263,000



BVOD Reach

3,597,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	2,865,000	1,803,000	525,000
2	SEVEN NEWS	Seven	2,045,000	1,286,000	67,000
3	9NEWS	Nine	1,909,000	1,162,000	110,000
4	BIG MIRACLES	Nine	1,872,000	609,000	107,000
5	A CURRENT AFFAIR	Nine	1,733,000	1,086,000	122,000
6	TIPPING POINT AUSTRALIA	Nine	1,376,000	719,000	57,000
7	THE 1% CLUB UK	Seven	1,358,000	734,000	36,000
8	HOME AND AWAY	Seven	1,283,000	828,000	114,000
9	7.30-EV	ABC	1,204,000	746,000	34,000
10	THE CHASE AUSTRALIA	Seven	1,196,000	560,000	30,000
11	ABC NEWS-EV	ABC	1,176,000	898,000	35,000
12	LUDWIG	Seven	1,071,000	479,000	32,000
13	SUNRISE	Seven	996,000	430,000	31,000
14	AUSTRALIAN SURVIVOR WED	10	993,000	486,000	58,000
15	HARD QUIZ S10-EV	ABC	885,000	570,000	26,000
16	TODAY	Nine	845,000	322,000	41,000
17	9NEWS AFTERNOON	Nine	791,000	392,000	28,000
18	THE PROJECT	10	704,000	297,000	17,000
19	ELSBETH	10	681,000	210,000	9,000
20	NEWS BREAKFAST-AM	ABC	669,000	233,000	15,000
21	HARD QUIZ S9 RPT	ABC	659,000	334,000	11,000
22	9NEWS LATE	Nine	653,000	299,000	49,000
23	10 NEWS FIRST	10	636,000	317,000	15,000
24	THE MORNING SHOW	Seven	614,000	262,000	18,000
25	LUDWIG EP.2	Seven	613,000	326,000	16,000
26	SEVEN NEWS AT 4	Seven	599,000	305,000	15,000
27	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	594,000	251,000	15,000
28	OPTICS-EV	ABC	572,000	260,000	9,000
29	TIPPING POINT UK -RPT	Nine	567,000	334,000	19,000
30	ABC NEWS MORNINGS-AM	ABC	525,000	109,000	8,000



People 25-54: Cumulative Reach for Wednesday 19th Feb 2025



National Total TV Reach

4,793,000



Broadcast TV Reach

3,512,000



BVOD Reach

1,931,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	1,189,000	823,000	332,000
2	BIG MIRACLES	Nine	813,000	243,000	66,000
3	9NEWS	Nine	574,000	322,000	57,000
4	A CURRENT AFFAIR	Nine	567,000	310,000	69,000
5	SEVEN NEWS	Seven	562,000	329,000	34,000
6	AUSTRALIAN SURVIVOR WED	10	407,000	222,000	35,000
7	HOME AND AWAY	Seven	406,000	260,000	61,000
8	THE 1% CLUB UK	Seven	355,000	186,000	18,000
9	TIPPING POINT AUSTRALIA	Nine	350,000	160,000	27,000
10	TODAY	Nine	332,000	120,000	23,000
11	SUNRISE	Seven	293,000	127,000	18,000
12	THE CHASE AUSTRALIA	Seven	284,000	131,000	14,000
13	THE PROJECT	10	274,000	117,000	10,000
14	LUDWIG	Seven	265,000	96,000	13,000
15	ELSBETH	10	259,000	77,000	5,000
16	7.30-EV	ABC	242,000	137,000	13,000
17	9NEWS LATE	Nine	239,000	117,000	30,000
18	ABC NEWS-EV	ABC	231,000	167,000	13,000
19	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	229,000	106,000	9,000
20	9NEWS AFTERNOON	Nine	178,000	87,000	14,000
21	TODAY EXTRA	Nine	175,000	69,000	14,000
22	NEWS BREAKFAST-AM	ABC	172,000	60,000	7,000
23	SUNRISE -EARLY	Seven	172,000	79,000	12,000
24	THE BIG BANG THEORY RPT	10	169,000	26,000	1,000
25	10 NEWS FIRST	10	166,000	80,000	7,000
26	HARD QUIZ S10-EV	ABC	165,000	111,000	10,000
27	TODAY -EARLY	Nine	163,000	79,000	15,000
28	THE MORNING SHOW	Seven	158,000	69,000	10,000
29	DEAL OR NO DEAL	10	157,000	84,000	8,000
30	HARD QUIZ S9 RPT	ABC	136,000	65,000	4,000



People 16-39: Cumulative Reach for Wednesday 19th Feb 2025



National Total TV Reach

2,608,000



Broadcast TV Reach

1,687,000



BVOD Reach

1,172,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	647,000	460,000	232,000
2	BIG MIRACLES	Nine	434,000	122,000	41,000
3	A CURRENT AFFAIR	Nine	255,000	137,000	40,000
4	9NEWS	Nine	230,000	119,000	29,000
5	SEVEN NEWS	Seven	215,000	116,000	17,000
6	AUSTRALIAN SURVIVOR WED	10	181,000	102,000	21,000
7	HOME AND AWAY	Seven	165,000	109,000	36,000
8	TIPPING POINT AUSTRALIA	Nine	151,000	69,000	14,000
9	THE 1% CLUB UK	Seven	132,000	59,000	9,000
10	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	125,000	61,000	5,000
11	THE PROJECT	10	120,000	54,000	5,000
12	TODAY	Nine	113,000	35,000	11,000
13	ELSBETH	10	107,000	32,000	3,000
14	7.30-EV	ABC	105,000	60,000	6,000
15	9NEWS LATE	Nine	104,000	47,000	18,000
16	LUDWIG	Seven	100,000	36,000	6,000
17	THE CHASE AUSTRALIA	Seven	98,000	38,000	7,000
18	ABC NEWS-EV	ABC	84,000	68,000	5,000
19	9NEWS AFTERNOON	Nine	82,000	38,000	7,000
20	SUNRISE	Seven	78,000	35,000	8,000
21	TODAY EXTRA	Nine	78,000	29,000	7,000
22	NEWS BREAKFAST-AM	ABC	69,000	26,000	3,000
23	DEAL OR NO DEAL	10	67,000	33,000	4,000
24	THE BIG BANG THEORY RPT	10	63,000	7,000	0
25	HARD QUIZ S9 RPT	ABC	63,000	22,000	2,000
26	HARD QUIZ S10-EV	ABC	59,000	45,000	4,000
27	10 NEWS FIRST	10	54,000	24,000	3,000
28	THE MORNING SHOW	Seven	53,000	22,000	5,000
29	LUDWIG EP.2	Seven	50,000	29,000	3,000
30	SEVEN NEWS AT 4	Seven	50,000	24,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Wednesday 19th Feb 2025



National Total TV Reach

9,009,000



Broadcast TV Reach

7,484,000



BVOD Reach

2,846,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Wednesday 19th Feb 2025



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	2,241,000	1,425,000	419,000
2	SEVEN NEWS	Seven	1,622,000	1,028,000	54,000
3	9NEWS	Nine	1,511,000	924,000	89,000
4	BIG MIRACLES	Nine	1,490,000	484,000	87,000
5	A CURRENT AFFAIR	Nine	1,369,000	863,000	99,000
6	TIPPING POINT AUSTRALIA	Nine	1,092,000	575,000	46,000
7	THE 1% CLUB UK	Seven	1,065,000	581,000	29,000
8	HOME AND AWAY	Seven	999,000	654,000	91,000
9	7.30-EV	ABC	996,000	624,000	30,000
10	ABC NEWS-EV	ABC	979,000	745,000	30,000
11	THE CHASE AUSTRALIA	Seven	971,000	457,000	24,000
12	LUDWIG	Seven	856,000	392,000	26,000
13	SUNRISE	Seven	787,000	339,000	26,000
14	AUSTRALIAN SURVIVOR WED	10	748,000	363,000	47,000
15	HARD QUIZ S10-EV	ABC	728,000	470,000	23,000
16	TODAY	Nine	692,000	265,000	34,000
17	9NEWS AFTERNOON	Nine	624,000	313,000	23,000
18	NEWS BREAKFAST-AM	ABC	555,000	198,000	13,000
19	THE PROJECT	10	545,000	228,000	14,000
20	HARD QUIZ S9 RPT	ABC	544,000	281,000	10,000
21	ELSBETH	10	526,000	165,000	7,000
22	9NEWS LATE	Nine	525,000	243,000	40,000
23	10 NEWS FIRST	10	510,000	254,000	12,000
24	LUDWIG EP.2	Seven	504,000	271,000	13,000
25	THE MORNING SHOW	Seven	492,000	208,000	15,000
26	SEVEN NEWS AT 4	Seven	490,000	249,000	12,000
27	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	480,000	201,000	12,000
28	OPTICS-EV	ABC	469,000	213,000	8,000
29	TIPPING POINT UK -RPT	Nine	451,000	271,000	16,000
30	ABC NEWS MORNINGS-AM	ABC	435,000	92,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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