



**Tuesday 18th Feb 2025**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Tuesday 18th Feb 2025



National Total TV Reach

**12,428,000**



Broadcast TV Reach

**10,421,000**



BVOD Reach

**3,586,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	2,812,000	1,747,000	488,000
2	SEVEN NEWS	Seven	2,059,000	1,316,000	70,000
3	9NEWS	Nine	2,053,000	1,251,000	114,000
4	A CURRENT AFFAIR	Nine	1,779,000	1,087,000	123,000
5	AUSTRALIAN IDOL - TUE	Seven	1,688,000	873,000	74,000
6	MADAM	Nine	1,484,000	478,000	73,000
7	TIPPING POINT AUSTRALIA	Nine	1,372,000	729,000	59,000
8	HOME AND AWAY	Seven	1,352,000	872,000	112,000
9	THE CHASE AUSTRALIA	Seven	1,251,000	609,000	32,000
10	ABC NEWS-EV	ABC	1,221,000	953,000	37,000
11	7.30-EV	ABC	1,200,000	732,000	35,000
12	AUSTRALIAN SURVIVOR TUES	10	962,000	512,000	58,000
13	SUNRISE	Seven	929,000	398,000	32,000
14	TODAY	Nine	817,000	309,000	41,000
15	THE HUNTING PARTY	Seven	816,000	264,000	23,000
16	9NEWS AFTERNOON	Nine	769,000	406,000	28,000
17	FOREIGN CORRESPONDENT-EV	ABC	766,000	492,000	20,000
18	THE PROJECT	10	725,000	289,000	17,000
19	10 NEWS FIRST	10	689,000	336,000	15,000
20	HARD QUIZ S9 RPT	ABC	688,000	380,000	12,000
21	NCIS	10	684,000	186,000	9,000
22	NEWS BREAKFAST-AM	ABC	682,000	230,000	15,000
23	THE ROLE OF A LIFETIME-EV	ABC	659,000	321,000	18,000
24	SEVEN NEWS AT 4	Seven	620,000	307,000	16,000
25	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	576,000	251,000	16,000
26	TIPPING POINT UK	Nine	542,000	341,000	20,000
27	THE MORNING SHOW	Seven	540,000	230,000	18,000
28	ABC NEWS MORNINGS-AM	ABC	522,000	100,000	8,000
29	TODAY EXTRA	Nine	494,000	185,000	24,000
30	DEAL OR NO DEAL	10	472,000	263,000	16,000



## People 25-54: Cumulative Reach for Tuesday 18th Feb 2025



National Total TV Reach

**4,918,000**



Broadcast TV Reach

**3,676,000**



BVOD Reach

**1,923,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	1,232,000	829,000	308,000
2	MADAM	Nine	664,000	205,000	45,000
3	9NEWS	Nine	662,000	363,000	59,000
4	A CURRENT AFFAIR	Nine	589,000	317,000	69,000
5	SEVEN NEWS	Seven	551,000	322,000	35,000
6	AUSTRALIAN IDOL - TUE	Seven	548,000	267,000	38,000
7	HOME AND AWAY	Seven	413,000	276,000	61,000
8	AUSTRALIAN SURVIVOR TUES	10	408,000	241,000	36,000
9	TIPPING POINT AUSTRALIA	Nine	366,000	180,000	28,000
10	NCIS	10	298,000	70,000	5,000
11	THE CHASE AUSTRALIA	Seven	293,000	136,000	16,000
12	TODAY	Nine	290,000	109,000	24,000
13	SUNRISE	Seven	270,000	112,000	18,000
14	THE HUNTING PARTY	Seven	269,000	87,000	12,000
15	THE PROJECT	10	263,000	114,000	10,000
16	7.30-EV	ABC	263,000	159,000	14,000
17	ABC NEWS-EV	ABC	260,000	185,000	14,000
18	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	210,000	103,000	9,000
19	9NEWS AFTERNOON	Nine	197,000	97,000	14,000
20	10 NEWS FIRST	10	194,000	92,000	8,000
21	NEWS BREAKFAST-AM	ABC	184,000	67,000	7,000
22	9NEWS LATE	Nine	181,000	95,000	22,000
23	THE BIG BANG THEORY RPT	10	159,000	26,000	1,000
24	SUNRISE -EARLY	Seven	159,000	74,000	12,000
25	FOREIGN CORRESPONDENT-EV	ABC	157,000	94,000	7,000
26	TODAY EXTRA	Nine	155,000	61,000	14,000
27	DEAL OR NO DEAL	10	150,000	89,000	9,000
28	THE ROLE OF A LIFETIME-EV	ABC	149,000	82,000	8,000
29	TODAY -EARLY	Nine	147,000	74,000	15,000
30	THE MORNING SHOW	Seven	145,000	65,000	10,000



## People 16-39: Cumulative Reach for Tuesday 18th Feb 2025



National Total TV Reach

**2,669,000**



Broadcast TV Reach

**1,764,000**



BVOD Reach

**1,169,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	669,000	460,000	216,000
2	MADAM	Nine	322,000	88,000	27,000
3	A CURRENT AFFAIR	Nine	298,000	152,000	41,000
4	9NEWS	Nine	292,000	151,000	31,000
5	SEVEN NEWS	Seven	196,000	106,000	18,000
6	AUSTRALIAN SURVIVOR TUES	10	180,000	101,000	21,000
7	AUSTRALIAN IDOL - TUE	Seven	172,000	79,000	19,000
8	HOME AND AWAY	Seven	158,000	107,000	36,000
9	TIPPING POINT AUSTRALIA	Nine	149,000	78,000	15,000
10	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	115,000	60,000	5,000
11	NCIS	10	111,000	21,000	3,000
12	TODAY	Nine	106,000	40,000	11,000
13	7.30-EV	ABC	103,000	66,000	6,000
14	THE PROJECT	10	101,000	40,000	5,000
15	THE CHASE AUSTRALIA	Seven	100,000	42,000	8,000
16	9NEWS AFTERNOON	Nine	95,000	49,000	7,000
17	ABC NEWS-EV	ABC	93,000	63,000	6,000
18	SUNRISE	Seven	88,000	34,000	8,000
19	THE HUNTING PARTY	Seven	78,000	32,000	6,000
20	TODAY EXTRA	Nine	77,000	33,000	7,000
21	NEWS BREAKFAST-AM	ABC	75,000	27,000	3,000
22	9NEWS LATE	Nine	71,000	39,000	13,000
23	TIPPING POINT UK	Nine	65,000	43,000	5,000
24	POINTLESS	Nine	65,000	17,000	2,000
25	DEAL OR NO DEAL	10	61,000	35,000	4,000
26	10 NEWS FIRST	10	59,000	27,000	4,000
27	EXPLORE TV	Nine	55,000	29,000	3,000
28	FOREIGN CORRESPONDENT-EV	ABC	55,000	37,000	3,000
29	ABC NEWS MORNINGS-AM	ABC	53,000	12,000	2,000
30	THE ROLE OF A LIFETIME-EV	ABC	52,000	29,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for Tuesday 18th Feb 2025



National Total TV Reach

**9,091,000**



Broadcast TV Reach

**7,600,000**



BVOD Reach

**2,837,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Tuesday 18th Feb 2025



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	2,213,000	1,397,000	390,000
2	SEVEN NEWS	Seven	1,647,000	1,056,000	56,000
3	9NEWS	Nine	1,600,000	987,000	92,000
4	A CURRENT AFFAIR	Nine	1,392,000	861,000	99,000
5	AUSTRALIAN IDOL - TUE	Seven	1,304,000	679,000	60,000
6	MADAM	Nine	1,199,000	392,000	60,000
7	TIPPING POINT AUSTRALIA	Nine	1,099,000	586,000	48,000
8	HOME AND AWAY	Seven	1,064,000	680,000	90,000
9	ABC NEWS-EV	ABC	1,012,000	795,000	32,000
10	THE CHASE AUSTRALIA	Seven	1,011,000	498,000	26,000
11	7.30-EV	ABC	999,000	614,000	31,000
12	AUSTRALIAN SURVIVOR TUES	10	741,000	393,000	47,000
13	SUNRISE	Seven	740,000	321,000	26,000
14	TODAY	Nine	660,000	250,000	34,000
15	FOREIGN CORRESPONDENT-EV	ABC	642,000	412,000	17,000
16	THE HUNTING PARTY	Seven	630,000	202,000	19,000
17	9NEWS AFTERNOON	Nine	603,000	321,000	23,000
18	HARD QUIZ S9 RPT	ABC	565,000	321,000	10,000
19	NEWS BREAKFAST-AM	ABC	564,000	193,000	13,000
20	THE PROJECT	10	561,000	220,000	14,000
21	THE ROLE OF A LIFETIME-EV	ABC	554,000	271,000	16,000
22	10 NEWS FIRST	10	548,000	268,000	13,000
23	NCIS	10	544,000	150,000	7,000
24	SEVEN NEWS AT 4	Seven	508,000	252,000	13,000
25	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	473,000	206,000	13,000
26	TIPPING POINT UK	Nine	439,000	276,000	16,000
27	THE MORNING SHOW	Seven	438,000	187,000	15,000
28	ABC NEWS MORNINGS-AM	ABC	435,000	85,000	7,000
29	TODAY EXTRA	Nine	400,000	149,000	20,000
30	9NEWS LATE	Nine	390,000	188,000	29,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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