



Sunday 16th Feb 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Sunday 16th Feb 2025



National Total TV Reach

12,643,000



Broadcast TV Reach

10,709,000



BVOD Reach

3,478,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	2,979,000	1,808,000	517,000
2	60 MINUTES	Nine	2,228,000	1,051,000	134,000
3	AUSTRALIAN IDOL - SUN	Seven	2,105,000	930,000	71,000
4	9NEWS SUNDAY	Nine	2,077,000	1,166,000	102,000
5	SEVEN NEWS - SUN	Seven	2,036,000	1,198,000	61,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	1,203,000	651,000	64,000
7	ABC NEWS SUNDAY-EV	ABC	1,197,000	830,000	31,000
8	AN EVENING WITH DUA LIPA	Seven	1,131,000	311,000	21,000
9	LIV GOLF ADELAIDE: DAY 3	Seven	1,107,000	225,000	28,000
10	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	1,069,000	678,000	29,000
11	9NEWS LATE	Nine	1,054,000	642,000	62,000
12	MATLOCK	10	1,052,000	350,000	17,000
13	WEEKEND SUNRISE - SUN	Seven	957,000	379,000	28,000
14	INSIDERS-AM	ABC	749,000	514,000	44,000
15	WEEKEND TODAY - SUNDAY	Nine	713,000	278,000	29,000
16	THE SUNDAY PROJECT	10	699,000	247,000	14,000
17	SEE NO EVIL	Nine	697,000	249,000	30,000
18	ANTIQUES ROADSHOW RPT	ABC	650,000	215,000	7,000
19	DIRTY ROTTEN SCOUNDRELS	Nine	647,000	146,000	9,000
20	10 NEWS FIRST SUN	10	627,000	280,000	12,000
21	LANDLINE-PM	ABC	618,000	364,000	14,000
22	9NEWS: FIRST AT FIVE	Nine	609,000	330,000	23,000
23	MYSTERIES OF SINK HOLES	SBS	609,000	144,000	2,000
24	THE NEWSREADER-EV	ABC	582,000	347,000	16,000
25	SEVEN NEWS AT 5	Seven	581,000	348,000	21,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	538,000	271,000	19,000
27	WEEKEND BREAKFAST-AM	ABC	530,000	228,000	12,000
28	OFFSIDERS-AM	ABC	527,000	300,000	17,000
29	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	526,000	188,000	12,000
30	THE MORNING SHOW - WEEKEND	Seven	525,000	204,000	15,000



People 25-54: Cumulative Reach for Sunday 16th Feb 2025



National Total TV Reach

4,950,000



Broadcast TV Reach

3,769,000



BVOD Reach

1,846,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	1,299,000	853,000	328,000
2	60 MINUTES	Nine	897,000	406,000	80,000
3	9NEWS SUNDAY	Nine	703,000	353,000	55,000
4	AUSTRALIAN IDOL - SUN	Seven	630,000	257,000	36,000
5	SEVEN NEWS - SUN	Seven	541,000	278,000	31,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	498,000	292,000	37,000
7	MATLOCK	10	392,000	122,000	9,000
8	9NEWS LATE	Nine	379,000	235,000	36,000
9	AN EVENING WITH DUA LIPA	Seven	359,000	100,000	11,000
10	LIV GOLF ADELAIDE: DAY 3	Seven	345,000	77,000	15,000
11	THE SUNDAY PROJECT	10	294,000	103,000	8,000
12	WEEKEND SUNRISE - SUN	Seven	260,000	100,000	15,000
13	WEEKEND TODAY - SUNDAY	Nine	244,000	89,000	16,000
14	SEE NO EVIL	Nine	241,000	93,000	17,000
15	M- DIE HARD-PM	Seven	204,000	54,000	3,000
16	10 NEWS FIRST SUN	10	201,000	90,000	6,000
17	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	194,000	114,000	11,000
18	ABC NEWS SUNDAY-EV	ABC	192,000	126,000	11,000
19	INSIDERS-AM	ABC	186,000	121,000	18,000
20	DIRTY ROTTEN SCOUNDRELS	Nine	178,000	45,000	5,000
21	THE BIG BANG THEORY RPT	10	173,000	30,000	1,000
22	9NEWS: FIRST AT FIVE	Nine	172,000	90,000	12,000
23	THE MORNING SHOW - WEEKEND	Seven	151,000	58,000	8,000
24	SHERLOCK HOLMES: A GAME OF SHADOWS -EV	Nine	150,000	38,000	1,000
25	SEVEN NEWS AT 5	Seven	148,000	87,000	11,000
26	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	146,000	51,000	6,000
27	FOR THE LOVE OF PETS	Nine	141,000	56,000	11,000
28	WEEKEND SUNRISE - SUN - EARLY	Seven	131,000	67,000	10,000
29	OFFSIDERS-AM	ABC	128,000	80,000	7,000
30	WORLD'S GREATEST MYTHS AND MYSTERIES	Nine	124,000	48,000	7,000



People 16-39: Cumulative Reach for Sunday 16th Feb 2025



National Total TV Reach

2,663,000



Broadcast TV Reach

1,806,000



BVOD Reach

1,104,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	670,000	468,000	230,000
2	60 MINUTES	Nine	399,000	172,000	47,000
3	9NEWS SUNDAY	Nine	296,000	130,000	29,000
4	AUSTRALIAN IDOL - SUN	Seven	232,000	89,000	17,000
5	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	228,000	131,000	20,000
6	SEVEN NEWS - SUN	Seven	180,000	76,000	15,000
7	MATLOCK	10	147,000	46,000	5,000
8	THE SUNDAY PROJECT	10	142,000	45,000	4,000
9	9NEWS LATE	Nine	136,000	83,000	20,000
10	AN EVENING WITH DUA LIPA	Seven	133,000	39,000	5,000
11	LIV GOLF ADELAIDE: DAY 3	Seven	123,000	27,000	9,000
12	WEEKEND TODAY - SUNDAY	Nine	96,000	32,000	8,000
13	SEE NO EVIL	Nine	87,000	33,000	9,000
14	INSIDERS-AM	ABC	80,000	53,000	7,000
15	WEEKEND SUNRISE - SUN	Seven	74,000	25,000	7,000
16	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	68,000	35,000	5,000
17	10 NEWS FIRST SUN	10	64,000	29,000	3,000
18	ABC NEWS SUNDAY-EV	ABC	61,000	38,000	5,000
19	9NEWS: FIRST AT FIVE	Nine	61,000	30,000	6,000
20	DIRTY ROTTEN SCOUNDRELS	Nine	60,000	13,000	2,000
21	NATIONAL BASKETBALL LEAGUE	10	57,000	19,000	1,000
22	THE BIG BANG THEORY RPT	10	55,000	10,000	1,000
23	SHERLOCK HOLMES: A GAME OF SHADOWS -EV	Nine	52,000	12,000	1,000
24	FOR THE LOVE OF PETS	Nine	50,000	21,000	5,000
25	WEEKEND BREAKFAST: 10AM-AM	ABC	50,000	29,000	2,000
26	M- DIE HARD-PM	Seven	50,000	10,000	1,000
27	SEVEN NEWS AT 5	Seven	48,000	28,000	6,000
28	OFFSIDERS-AM	ABC	46,000	33,000	3,000
29	ANTIQUES ROADSHOW RPT	ABC	45,000	12,000	1,000
30	WEEKEND SUNRISE - SUN - EARLY	Seven	44,000	20,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Sunday 16th Feb 2025



National Total TV Reach

9,100,000



Broadcast TV Reach

7,675,000



BVOD Reach

2,728,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Sunday 16th Feb 2025



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	2,318,000	1,438,000	412,000
2	60 MINUTES	Nine	1,792,000	850,000	108,000
3	9NEWS SUNDAY	Nine	1,629,000	924,000	83,000
4	AUSTRALIAN IDOL - SUN	Seven	1,606,000	723,000	57,000
5	SEVEN NEWS - SUN	Seven	1,604,000	958,000	49,000
6	ABC NEWS SUNDAY-EV	ABC	995,000	698,000	27,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	897,000	481,000	53,000
8	AN EVENING WITH DUA LIPA	Seven	896,000	247,000	17,000
9	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	890,000	566,000	25,000
10	LIV GOLF ADELAIDE: DAY 3	Seven	865,000	180,000	21,000
11	9NEWS LATE	Nine	851,000	518,000	50,000
12	MATLOCK	10	788,000	265,000	14,000
13	WEEKEND SUNRISE - SUN	Seven	750,000	307,000	22,000
14	INSIDERS-AM	ABC	621,000	433,000	39,000
15	WEEKEND TODAY - SUNDAY	Nine	568,000	227,000	24,000
16	SEE NO EVIL	Nine	561,000	201,000	24,000
17	ANTIQUES ROADSHOW RPT	ABC	538,000	180,000	6,000
18	THE SUNDAY PROJECT	10	535,000	189,000	11,000
19	DIRTY ROTTEN SCOUNDRELS	Nine	522,000	118,000	7,000
20	LANDLINE-PM	ABC	511,000	300,000	12,000
21	MYSTERIES OF SINK HOLES	SBS	507,000	123,000	2,000
22	THE NEWSREADER-EV	ABC	493,000	298,000	14,000
23	10 NEWS FIRST SUN	10	490,000	221,000	10,000
24	9NEWS: FIRST AT FIVE	Nine	475,000	264,000	19,000
25	SEVEN NEWS AT 5	Seven	459,000	279,000	17,000
26	OFFSIDERS-AM	ABC	447,000	253,000	15,000
27	WEEKEND SUNRISE - SUN - EARLY	Seven	437,000	223,000	15,000
28	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	432,000	154,000	10,000
29	WEEKEND BREAKFAST-AM	ABC	427,000	192,000	11,000
30	M- DIE HARD-PM	Seven	415,000	98,000	5,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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