



Sunday 16th Feb 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 16th Feb 2025 to 22nd Feb 2025



National Total TV Reach

19,390,000



Broadcast TV Reach

16,351,000



BVOD Reach

8,577,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	3,639,000	2,403,000	962,000
2	AUSTRALIAN IDOL - SUN	Seven	2,258,000	1,049,000	138,000
3	60 MINUTES	Nine	2,148,000	1,098,000	135,000
4	9NEWS SUNDAY	Nine	2,116,000	1,170,000	103,000
5	SEVEN NEWS - SUN	Seven	2,055,000	1,201,000	62,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	1,386,000	733,000	113,000
7	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	1,207,000	822,000	72,000
8	ABC NEWS SUNDAY-EV	ABC	1,204,000	835,000	32,000
9	AN EVENING WITH DUA LIPA	Seven	1,169,000	329,000	29,000
10	LIV GOLF ADELAIDE: DAY 3	Seven	1,112,000	228,000	30,000
11	WEEKEND SUNRISE - SUN	Seven	957,000	379,000	28,000
12	MATLOCK	10	952,000	465,000	42,000
13	9NEWS LATE	Nine	889,000	509,000	53,000
14	INSIDERS-AM	ABC	755,000	519,000	49,000
15	THE NEWSREADER-EV	ABC	734,000	458,000	48,000
16	WEEKEND TODAY - SUNDAY	Nine	713,000	278,000	29,000
17	THE SUNDAY PROJECT	10	705,000	250,000	14,000
18	ANTIQUES ROADSHOW RPT	ABC	655,000	219,000	7,000
19	DIRTY ROTTEN SCOUNDRELS	Nine	652,000	150,000	9,000
20	10 NEWS FIRST SUN	10	629,000	280,000	13,000
21	LANDLINE-PM	ABC	625,000	373,000	23,000
22	MYSTERIES OF SINK HOLES	SBS	612,000	151,000	3,000
23	SEVEN NEWS AT 5	Seven	583,000	349,000	21,000
24	9NEWS: FIRST AT FIVE	Nine	567,000	326,000	23,000
25	SEE NO EVIL	Nine	564,000	215,000	28,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	538,000	271,000	19,000
27	WEEKEND BREAKFAST-AM	ABC	530,000	228,000	12,000
28	THE MORNING SHOW - WEEKEND	Seven	526,000	204,000	15,000
29	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	510,000	190,000	12,000
30	M- DIE HARD-PM	Seven	509,000	122,000	6,000



People 25-54: Cumulative Reach for 16th Feb 2025 to 22nd Feb 2025



National Total TV Reach

8,078,000



Broadcast TV Reach

6,211,000



BVOD Reach

4,467,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	1,674,000	1,228,000	616,000
2	60 MINUTES	Nine	864,000	407,000	77,000
3	9NEWS SUNDAY	Nine	726,000	356,000	55,000
4	AUSTRALIAN IDOL - SUN	Seven	695,000	308,000	72,000
5	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	569,000	337,000	64,000
6	SEVEN NEWS - SUN	Seven	547,000	280,000	31,000
7	AN EVENING WITH DUA LIPA	Seven	374,000	107,000	15,000
8	LIV GOLF ADELAIDE: DAY 3	Seven	348,000	78,000	16,000
9	9NEWS LATE	Nine	331,000	196,000	31,000
10	MATLOCK	10	318,000	133,000	17,000
11	THE SUNDAY PROJECT	10	296,000	103,000	8,000
12	WEEKEND SUNRISE - SUN	Seven	260,000	100,000	15,000
13	WEEKEND TODAY - SUNDAY	Nine	244,000	89,000	16,000
14	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	243,000	158,000	30,000
15	M- DIE HARD-PM	Seven	204,000	54,000	3,000
16	10 NEWS FIRST SUN	10	202,000	91,000	7,000
17	ABC NEWS SUNDAY-EV	ABC	197,000	128,000	11,000
18	SEE NO EVIL	Nine	190,000	79,000	16,000
19	INSIDERS-AM	ABC	189,000	123,000	20,000
20	DIRTY ROTTEN SCOUNDRELS	Nine	181,000	46,000	5,000
21	THE BIG BANG THEORY RPT	10	175,000	30,000	1,000
22	9NEWS: FIRST AT FIVE	Nine	159,000	89,000	12,000
23	THE MORNING SHOW - WEEKEND	Seven	151,000	58,000	8,000
24	SHERLOCK HOLMES: A GAME OF SHADOWS -EV	Nine	150,000	38,000	1,000
25	SEVEN NEWS AT 5	Seven	148,000	87,000	11,000
26	THE NEWSREADER-EV	ABC	146,000	82,000	17,000
27	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	145,000	51,000	6,000
28	FOR THE LOVE OF PETS	Nine	142,000	56,000	11,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	131,000	67,000	10,000
30	WEEKEND TODAY - EARLY SUNDAY	Nine	123,000	52,000	10,000



People 16-39: Cumulative Reach for 16th Feb 2025 to 22nd Feb 2025



National Total TV Reach

5,230,000



Broadcast TV Reach

3,734,000



BVOD Reach

2,677,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	932,000	730,000	442,000
2	60 MINUTES	Nine	392,000	171,000	43,000
3	9NEWS SUNDAY	Nine	311,000	131,000	29,000
4	AUSTRALIAN IDOL - SUN	Seven	265,000	111,000	34,000
5	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	258,000	150,000	36,000
6	SEVEN NEWS - SUN	Seven	184,000	76,000	15,000
7	THE SUNDAY PROJECT	10	143,000	45,000	4,000
8	AN EVENING WITH DUA LIPA	Seven	137,000	41,000	7,000
9	LIV GOLF ADELAIDE: DAY 3	Seven	124,000	27,000	10,000
10	MATLOCK	10	116,000	50,000	8,000
11	9NEWS LATE	Nine	115,000	71,000	17,000
12	WEEKEND TODAY - SUNDAY	Nine	96,000	32,000	8,000
13	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	88,000	54,000	14,000
14	INSIDERS-AM	ABC	81,000	53,000	8,000
15	WEEKEND SUNRISE - SUN	Seven	74,000	25,000	7,000
16	SEE NO EVIL	Nine	70,000	26,000	9,000
17	ABC NEWS SUNDAY-EV	ABC	66,000	39,000	5,000
18	10 NEWS FIRST SUN	10	64,000	29,000	3,000
19	DIRTY ROTTEN SCOUNDRELS	Nine	61,000	13,000	2,000
20	9NEWS: FIRST AT FIVE	Nine	58,000	30,000	6,000
21	NATIONAL BASKETBALL LEAGUE	10	57,000	19,000	1,000
22	THE BIG BANG THEORY RPT	10	56,000	10,000	1,000
23	SHERLOCK HOLMES: A GAME OF SHADOWS -EV	Nine	52,000	12,000	1,000
24	THE NEWSREADER-EV	ABC	51,000	29,000	7,000
25	FOR THE LOVE OF PETS	Nine	50,000	21,000	5,000
26	M- DIE HARD-PM	Seven	50,000	10,000	1,000
27	SEVEN NEWS AT 5	Seven	49,000	29,000	6,000
28	WEEKEND BREAKFAST: 10AM-AM	ABC	47,000	28,000	2,000
29	ANTIQUES ROADSHOW RPT	ABC	45,000	12,000	1,000
30	WEEKEND SUNRISE - SUN - EARLY	Seven	44,000	20,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 16th Feb 2025 to 22nd Feb 2025



National Total TV Reach

12,981,000



Broadcast TV Reach

10,855,000



BVOD Reach

6,592,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	2,842,000	1,920,000	767,000
2	60 MINUTES	Nine	1,729,000	887,000	109,000
3	AUSTRALIAN IDOL - SUN	Seven	1,726,000	817,000	112,000
4	9NEWS SUNDAY	Nine	1,659,000	926,000	83,000
5	SEVEN NEWS - SUN	Seven	1,616,000	960,000	50,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	1,040,000	549,000	93,000
7	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	1,003,000	684,000	62,000
8	ABC NEWS SUNDAY-EV	ABC	1,002,000	702,000	28,000
9	AN EVENING WITH DUA LIPA	Seven	927,000	261,000	23,000
10	LIV GOLF ADELAIDE: DAY 3	Seven	869,000	182,000	23,000
11	WEEKEND SUNRISE - SUN	Seven	750,000	307,000	22,000
12	MATLOCK	10	731,000	366,000	35,000
13	9NEWS LATE	Nine	714,000	408,000	43,000
14	INSIDERS-AM	ABC	627,000	438,000	44,000
15	THE NEWSREADER-EV	ABC	623,000	396,000	42,000
16	WEEKEND TODAY - SUNDAY	Nine	568,000	227,000	24,000
17	ANTIQUES ROADSHOW RPT	ABC	541,000	184,000	6,000
18	THE SUNDAY PROJECT	10	541,000	191,000	12,000
19	DIRTY ROTTEN SCOUNDRELS	Nine	528,000	121,000	7,000
20	LANDLINE-PM	ABC	518,000	308,000	21,000
21	MYSTERIES OF SINK HOLES	SBS	511,000	129,000	2,000
22	10 NEWS FIRST SUN	10	492,000	221,000	10,000
23	SEVEN NEWS AT 5	Seven	460,000	280,000	17,000
24	SEE NO EVIL	Nine	457,000	175,000	23,000
25	9NEWS: FIRST AT FIVE	Nine	440,000	261,000	18,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	438,000	223,000	15,000
27	WEEKEND BREAKFAST-AM	ABC	427,000	192,000	11,000
28	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	419,000	156,000	10,000
29	M- DIE HARD-PM	Seven	415,000	98,000	5,000
30	THE MORNING SHOW - WEEKEND	Seven	408,000	166,000	12,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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