



Saturday 15th Feb 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 15th Feb 2025 to 21st Feb 2025



National Total TV Reach

19,415,000



Broadcast TV Reach

16,358,000



BVOD Reach

8,632,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	1,563,000	907,000	64,000
2	SEVEN NEWS - SAT	Seven	1,518,000	981,000	44,000
3	DEATH IN PARADISE-EV	ABC	1,386,000	1,004,000	99,000
4	M- THE BOURNE SUPREMACY	Seven	1,182,000	378,000	14,000
5	ABC NEWS-SA	ABC	1,158,000	754,000	25,000
6	RUGBY LEAGUE ALL STARS	Nine	1,121,000	436,000	68,000
7	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	1,007,000	615,000	23,000
8	VERA RPT	ABC	1,005,000	604,000	9,000
9	RUGBY LEAGUE ALL STARS -PRE MATCH	Nine	949,000	452,000	55,000
10	A CURRENT AFFAIR -SAT	Nine	899,000	560,000	38,000
11	GETAWAY	Nine	793,000	410,000	27,000
12	SEVEN'S HORSE RACING 2025	Seven	781,000	134,000	10,000
13	10 NEWS FIRST SAT	10	725,000	263,000	9,000
14	WEEKEND SUNRISE - SAT	Seven	723,000	420,000	30,000
15	OVERBOARD	Nine	704,000	195,000	10,000
16	WEEKEND BREAKFAST-AM	ABC	689,000	231,000	12,000
17	M- TAKEN 2	Seven	688,000	226,000	9,000
18	LIV GOLF ADELAIDE: DAY 2	Seven	687,000	142,000	27,000
19	WEEKEND SUNRISE - SAT - LATE	Seven	674,000	393,000	27,000
20	WEEKEND SUNRISE - SAT - EARLY	Seven	611,000	282,000	22,000
21	THE MORNING SHOW - WEEKEND	Seven	574,000	204,000	15,000
22	RUGBY LEAGUE ALL STARS -POST MATCH	Nine	528,000	198,000	33,000
23	TODAY EXTRA - SATURDAY	Nine	521,000	158,000	17,000
24	THE DOG HOUSE AUSTRALIA RPT	10	517,000	205,000	6,000
25	LOVE IT OR LIST IT AUSTRALIA	10	512,000	226,000	10,000
26	WEEKEND TODAY - SATURDAY - LATE	Nine	508,000	278,000	29,000
27	WEEKEND TODAY - SATURDAY	Nine	508,000	264,000	31,000
28	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	480,000	259,000	8,000
29	BACK ROADS S11-ENCORE	ABC	477,000	188,000	5,000
30	THE HATEFUL EIGHT P RPT	SBS	460,000	93,000	1,000



People 25-54: Cumulative Reach for 15th Feb 2025 to 21st Feb 2025



National Total TV Reach

8,081,000



Broadcast TV Reach

6,193,000



BVOD Reach

4,501,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	417,000	216,000	31,000
2	RUGBY LEAGUE ALL STARS	Nine	390,000	149,000	41,000
3	M- THE BOURNE SUPREMACY	Seven	328,000	100,000	7,000
4	SEVEN NEWS - SAT	Seven	320,000	192,000	21,000
5	RUGBY LEAGUE ALL STARS -PRE MATCH	Nine	307,000	153,000	32,000
6	A CURRENT AFFAIR -SAT	Nine	244,000	139,000	19,000
7	M- TAKEN 2	Seven	217,000	76,000	5,000
8	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	214,000	120,000	12,000
9	LIV GOLF ADELAIDE: DAY 2	Seven	213,000	44,000	13,000
10	OVERBOARD	Nine	208,000	62,000	5,000
11	GETAWAY	Nine	196,000	93,000	13,000
12	WEEKEND SUNRISE - SAT - LATE	Seven	193,000	110,000	15,000
13	10 NEWS FIRST SAT	10	192,000	69,000	5,000
14	RUGBY LEAGUE ALL STARS -POST MATCH	Nine	191,000	68,000	20,000
15	SEVEN'S HORSE RACING 2025	Seven	188,000	31,000	5,000
16	WEEKEND SUNRISE - SAT	Seven	184,000	105,000	16,000
17	WEEKEND TODAY - SATURDAY - LATE	Nine	180,000	93,000	16,000
18	WEEKEND BREAKFAST-AM	ABC	175,000	60,000	5,000
19	DEATH IN PARADISE-EV	ABC	174,000	103,000	30,000
20	TODAY EXTRA - SATURDAY	Nine	167,000	53,000	10,000
21	WEEKEND TODAY - SATURDAY	Nine	166,000	88,000	17,000
22	THE MORNING SHOW - WEEKEND	Seven	161,000	60,000	9,000
23	AIR	Nine	150,000	41,000	7,000
24	WEEKEND SUNRISE - SAT - EARLY	Seven	149,000	73,000	11,000
25	M- BACK TO THE FUTURE-PM	Seven	149,000	37,000	1,000
26	ABC NEWS-SA	ABC	146,000	91,000	9,000
27	LOVE IT OR LIST IT AUSTRALIA	10	144,000	54,000	5,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	141,000	64,000	12,000
29	THE BIG BANG THEORY RPT	10	139,000	23,000	1,000
30	DEEP BLUE SEA -EV	Nine	133,000	27,000	1,000



People 16-39: Cumulative Reach for 15th Feb 2025 to 21st Feb 2025



National Total TV Reach

5,234,000



Broadcast TV Reach

3,725,000



BVOD Reach

2,706,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	RUGBY LEAGUE ALL STARS	Nine	184,000	74,000	28,000
2	9NEWS SATURDAY	Nine	149,000	74,000	15,000
3	RUGBY LEAGUE ALL STARS -PRE MATCH	Nine	146,000	68,000	20,000
4	M- THE BOURNE SUPREMACY	Seven	102,000	26,000	3,000
5	SEVEN NEWS - SAT	Seven	96,000	61,000	10,000
6	LIV GOLF ADELAIDE: DAY 2	Seven	87,000	18,000	8,000
7	A CURRENT AFFAIR -SAT	Nine	82,000	49,000	9,000
8	RUGBY LEAGUE ALL STARS -POST MATCH	Nine	80,000	27,000	13,000
9	RAGE CHARTS-AM	ABC	79,000	14,000	0
10	SEVEN'S HORSE RACING 2025	Seven	77,000	16,000	3,000
11	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	75,000	32,000	6,000
12	TODAY EXTRA - SATURDAY	Nine	73,000	19,000	5,000
13	GETAWAY	Nine	68,000	33,000	7,000
14	OVERBOARD	Nine	68,000	20,000	3,000
15	WEEKEND TODAY - SATURDAY	Nine	64,000	30,000	8,000
16	10 NEWS FIRST SAT	10	63,000	22,000	2,000
17	WEEKEND TODAY - SATURDAY - LATE	Nine	61,000	31,000	8,000
18	DEATH IN PARADISE-EV	ABC	61,000	37,000	14,000
19	WEEKEND SUNRISE - SAT - LATE	Seven	61,000	31,000	7,000
20	M- TAKEN 2	Seven	59,000	18,000	2,000
21	LOVE IT OR LIST IT AUSTRALIA	10	57,000	17,000	2,000
22	WEEKEND TODAY - EARLY SATURDAY	Nine	54,000	27,000	6,000
23	WEEKEND SUNRISE - SAT	Seven	51,000	30,000	8,000
24	THE DOG HOUSE AUSTRALIA RPT	10	51,000	16,000	1,000
25	WEEKEND BREAKFAST-AM	ABC	50,000	18,000	2,000
26	ABC NEWS-SA	ABC	50,000	29,000	4,000
27	THE MORNING SHOW - WEEKEND	Seven	49,000	15,000	4,000
28	SEVEN NEWS AT 5	Seven	49,000	33,000	3,000
29	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	45,000	21,000	2,000
30	WEEKEND SUNRISE - SAT - EARLY	Seven	45,000	23,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 15th Feb 2025 to 21st Feb 2025



National Total TV Reach

12,998,000



Broadcast TV Reach

10,856,000



BVOD Reach

6,636,000

Rank	Description	Network	Total TV National Reach ⬇	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SATURDAY	Nine	1,234,000	720,000	52,000
2	SEVEN NEWS - SAT	Seven	1,201,000	782,000	35,000
3	DEATH IN PARADISE-EV	ABC	1,162,000	847,000	87,000
4	ABC NEWS-SA	ABC	956,000	628,000	22,000
5	M- THE BOURNE SUPREMACY	Seven	902,000	289,000	11,000
6	VERA RPT	ABC	841,000	511,000	8,000
7	RUGBY LEAGUE ALL STARS	Nine	831,000	314,000	53,000
8	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	787,000	481,000	19,000
9	RUGBY LEAGUE ALL STARS -PRE MATCH	Nine	701,000	335,000	43,000
10	A CURRENT AFFAIR -SAT	Nine	696,000	441,000	31,000
11	GETAWAY	Nine	638,000	331,000	22,000
12	SEVEN'S HORSE RACING 2025	Seven	609,000	106,000	8,000
13	WEEKEND SUNRISE - SAT	Seven	570,000	333,000	25,000
14	OVERBOARD	Nine	567,000	159,000	8,000
15	WEEKEND BREAKFAST-AM	ABC	562,000	195,000	10,000
16	10 NEWS FIRST SAT	10	552,000	210,000	7,000
17	M- TAKEN 2	Seven	543,000	179,000	7,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	542,000	314,000	22,000
19	LIV GOLF ADELAIDE: DAY 2	Seven	519,000	110,000	21,000
20	WEEKEND SUNRISE - SAT - EARLY	Seven	486,000	224,000	18,000
21	THE MORNING SHOW - WEEKEND	Seven	456,000	165,000	13,000
22	TODAY EXTRA - SATURDAY	Nine	415,000	127,000	14,000
23	THE DOG HOUSE AUSTRALIA RPT	10	410,000	162,000	5,000
24	WEEKEND TODAY - SATURDAY - LATE	Nine	410,000	227,000	24,000
25	LOVE IT OR LIST IT AUSTRALIA	10	406,000	183,000	9,000
26	WEEKEND TODAY - SATURDAY	Nine	396,000	214,000	26,000
27	RUGBY LEAGUE ALL STARS -POST MATCH	Nine	393,000	143,000	26,000
28	BACK ROADS S11-ENCORE	ABC	388,000	154,000	5,000
29	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	373,000	201,000	7,000
30	THE HATEFUL EIGHT P RPT	SBS	371,000	74,000	1,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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