



**Friday 14th Feb 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 14th Feb 2025 to 20th Feb 2025



National Total TV Reach

**19,544,000**



Broadcast TV Reach

**16,483,000**



BVOD Reach

**8,748,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,685,000	1,076,000	54,000
2	9NEWS	Nine	1,684,000	985,000	82,000
3	BETTER HOMES AND GARDENS	Seven	1,478,000	571,000	29,000
4	M- PRETTY WOMAN	Seven	1,314,000	425,000	16,000
5	A CURRENT AFFAIR	Nine	1,237,000	776,000	61,000
6	SEVEN'S CRICKET: SECOND ODI: SRI LANKA V AUSTRALIA	Seven	1,191,000	435,000	62,000
7	SEVEN'S CRICKET: SECOND ODI: SRI LANKA V AUSTRALIA S1	Seven	1,175,000	342,000	50,000
8	TIPPING POINT AUSTRALIA	Nine	1,166,000	643,000	49,000
9	THE CHASE AUSTRALIA	Seven	1,125,000	460,000	25,000
10	ABC NEWS-EV	ABC	1,115,000	795,000	28,000
11	VALENTINE'S DAY	Nine	1,095,000	235,000	18,000
12	DAVID ATTENBOROUGH'S MAMMALS	Nine	1,085,000	408,000	37,000
13	SUNRISE	Seven	987,000	417,000	35,000
14	MONTY DON'S SPANISH GARDENS-EV	ABC	909,000	431,000	21,000
15	LIV GOLF ADELAIDE: DAY 1	Seven	898,000	174,000	26,000
16	SILENT WITNESS-EV	ABC	863,000	500,000	29,000
17	9NEWS AFTERNOON	Nine	794,000	429,000	27,000
18	TODAY	Nine	776,000	316,000	40,000
19	10 NEWS FIRST	10	712,000	340,000	14,000
20	NEWS BREAKFAST-AM	ABC	641,000	216,000	15,000
21	TIPPING POINT UK	Nine	622,000	324,000	18,000
22	HARD QUIZ S9 RPT	ABC	620,000	309,000	9,000
23	THE MORNING SHOW	Seven	584,000	254,000	21,000
24	ABC NEWS MORNINGS-AM	ABC	540,000	104,000	9,000
25	TODAY EXTRA	Nine	526,000	178,000	23,000
26	RAIDERS OF THE LOST ARK	Nine	520,000	141,000	4,000
27	WHEEL OF FORTUNE UK	10	518,000	158,000	6,000
28	THE PROJECT	10	512,000	207,000	11,000
29	SUNRISE -EARLY	Seven	495,000	232,000	21,000
30	LOVE AT FIRST LIKE	Nine	467,000	152,000	11,000



## People 25-54: Cumulative Reach for 14th Feb 2025 to 20th Feb 2025



National Total TV Reach

**8,140,000**



Broadcast TV Reach

**6,249,000**



BVOD Reach

**4,566,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	495,000	273,000	40,000
2	VALENTINE'S DAY	Nine	405,000	102,000	10,000
3	SEVEN'S CRICKET: SECOND ODI: SRI LANKA V AUSTRALIA	Seven	392,000	146,000	34,000
4	M- PRETTY WOMAN	Seven	388,000	127,000	8,000
5	SEVEN NEWS	Seven	384,000	225,000	26,000
6	SEVEN'S CRICKET: SECOND ODI: SRI LANKA V AUSTRALIA S1	Seven	366,000	104,000	26,000
7	BETTER HOMES AND GARDENS	Seven	366,000	134,000	14,000
8	A CURRENT AFFAIR	Nine	335,000	195,000	30,000
9	DAVID ATTENBOROUGH'S MAMMALS	Nine	325,000	124,000	20,000
10	SUNRISE	Seven	300,000	133,000	20,000
11	TIPPING POINT AUSTRALIA	Nine	296,000	148,000	23,000
12	TODAY	Nine	270,000	117,000	23,000
13	THE CHASE AUSTRALIA	Seven	257,000	93,000	12,000
14	LIV GOLF ADELAIDE: DAY 1	Seven	231,000	56,000	14,000
15	RAIDERS OF THE LOST ARK	Nine	193,000	50,000	2,000
16	WHEEL OF FORTUNE UK	10	189,000	60,000	3,000
17	10 NEWS FIRST	10	185,000	79,000	7,000
18	9NEWS AFTERNOON	Nine	183,000	104,000	13,000
19	THE PROJECT	10	178,000	80,000	6,000
20	ABC NEWS-EV	ABC	177,000	116,000	10,000
21	TODAY EXTRA	Nine	167,000	61,000	13,000
22	NEWS BREAKFAST-AM	ABC	165,000	66,000	7,000
23	SUNRISE -EARLY	Seven	159,000	76,000	12,000
24	THE MORNING SHOW	Seven	156,000	78,000	12,000
25	PAWN STARS-EP.2 PM (R)	Seven	148,000	64,000	13,000
26	MONTY DON'S SPANISH GARDENS-EV	ABC	144,000	61,000	7,000
27	TODAY -EARLY	Nine	140,000	66,000	14,000
28	TIPPING POINT UK	Nine	128,000	62,000	8,000
29	DEAL OR NO DEAL RPT	10	126,000	32,000	3,000
30	LOVE AT FIRST LIKE	Nine	122,000	38,000	6,000



## People 16-39: Cumulative Reach for 14th Feb 2025 to 20th Feb 2025



National Total TV Reach

**5,278,000**



Broadcast TV Reach

**3,749,000**



BVOD Reach

**2,753,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	192,000	90,000	19,000
2	SEVEN'S CRICKET: SECOND ODI: SRI LANKA V AUSTRALIA S1	Seven	181,000	50,000	16,000
3	SEVEN'S CRICKET: SECOND ODI: SRI LANKA V AUSTRALIA	Seven	180,000	67,000	20,000
4	VALENTINE'S DAY	Nine	160,000	39,000	5,000
5	M- PRETTY WOMAN	Seven	136,000	43,000	4,000
6	SEVEN NEWS	Seven	131,000	79,000	13,000
7	A CURRENT AFFAIR	Nine	130,000	69,000	15,000
8	DAVID ATTENBOROUGH'S MAMMALS	Nine	127,000	51,000	11,000
9	BETTER HOMES AND GARDENS	Seven	119,000	43,000	7,000
10	TIPPING POINT AUSTRALIA	Nine	107,000	57,000	12,000
11	TODAY	Nine	101,000	47,000	11,000
12	SUNRISE	Seven	94,000	37,000	9,000
13	LIV GOLF ADELAIDE: DAY 1	Seven	83,000	19,000	8,000
14	THE CHASE AUSTRALIA	Seven	80,000	24,000	6,000
15	THE PROJECT	10	74,000	32,000	3,000
16	TODAY EXTRA	Nine	74,000	23,000	7,000
17	9NEWS AFTERNOON	Nine	70,000	34,000	7,000
18	WHEEL OF FORTUNE UK	10	66,000	18,000	2,000
19	ABC NEWS-EV	ABC	63,000	42,000	4,000
20	NEWS BREAKFAST-AM	ABC	56,000	21,000	3,000
21	RAIDERS OF THE LOST ARK	Nine	55,000	13,000	1,000
22	10 NEWS FIRST	10	55,000	20,000	3,000
23	PAWN STARS-EP.2 PM (R)	Seven	52,000	23,000	8,000
24	TIPPING POINT UK	Nine	50,000	21,000	4,000
25	THE MORNING SHOW	Seven	49,000	21,000	6,000
26	TODAY -EARLY	Nine	48,000	20,000	6,000
27	MONTY DON'S SPANISH GARDENS-EV	ABC	48,000	21,000	3,000
28	HARD QUIZ S9 RPT	ABC	44,000	14,000	1,000
29	DEAL OR NO DEAL RPT	10	42,000	10,000	1,000
30	SUNRISE -EARLY	Seven	41,000	14,000	5,000



## Grocery Shoppers (18+): Cumulative Reach for 14th Feb 2025 to 20th Feb 2025



National Total TV Reach

**13,068,000**



Broadcast TV Reach

**10,927,000**



BVOD Reach

**6,726,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Friday 14th Feb 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,355,000	867,000	43,000
2	9NEWS	Nine	1,341,000	795,000	66,000
3	BETTER HOMES AND GARDENS	Seven	1,178,000	464,000	24,000
4	M- PRETTY WOMAN	Seven	1,054,000	350,000	13,000
5	A CURRENT AFFAIR	Nine	980,000	617,000	49,000
6	TIPPING POINT AUSTRALIA	Nine	952,000	529,000	40,000
7	ABC NEWS-EV	ABC	925,000	664,000	25,000
8	SEVEN'S CRICKET: SECOND ODI: SRI LANKA V AUSTRALIA	Seven	913,000	337,000	48,000
9	THE CHASE AUSTRALIA	Seven	907,000	369,000	20,000
10	SEVEN'S CRICKET: SECOND ODI: SRI LANKA V AUSTRALIA S1	Seven	906,000	271,000	39,000
11	VALENTINE'S DAY	Nine	862,000	185,000	14,000
12	DAVID ATTENBOROUGH'S MAMMALS	Nine	831,000	321,000	30,000
13	SUNRISE	Seven	792,000	340,000	29,000
14	MONTY DON'S SPANISH GARDENS-EV	ABC	761,000	365,000	19,000
15	SILENT WITNESS-EV	ABC	725,000	427,000	26,000
16	LIV GOLF ADELAIDE: DAY 1	Seven	721,000	142,000	20,000
17	9NEWS AFTERNOON	Nine	636,000	354,000	22,000
18	TODAY	Nine	611,000	253,000	33,000
19	10 NEWS FIRST	10	567,000	275,000	11,000
20	NEWS BREAKFAST-AM	ABC	535,000	183,000	13,000
21	HARD QUIZ S9 RPT	ABC	515,000	260,000	8,000
22	TIPPING POINT UK	Nine	507,000	267,000	15,000
23	THE MORNING SHOW	Seven	476,000	204,000	18,000
24	ABC NEWS MORNINGS-AM	ABC	446,000	86,000	8,000
25	TODAY EXTRA	Nine	432,000	150,000	19,000
26	WHEEL OF FORTUNE UK	10	411,000	129,000	5,000
27	RAIDERS OF THE LOST ARK	Nine	408,000	104,000	3,000
28	THE PROJECT	10	399,000	161,000	9,000
29	SUNRISE -EARLY	Seven	396,000	189,000	18,000
30	LOVE AT FIRST LIKE	Nine	391,000	130,000	9,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 6, Suite 1,  
111 Pacific Highway,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396