



Wednesday 12th Feb 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 12th Feb 2025 to 18th Feb 2025



National Total TV Reach

19,616,000



Broadcast TV Reach

16,559,000



BVOD Reach

8,821,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	3,471,000	2,537,000	1,049,000
2	A CURRENT AFFAIR	Nine	2,207,000	1,195,000	123,000
3	SEVEN NEWS	Seven	2,065,000	1,279,000	69,000
4	9NEWS	Nine	1,973,000	1,194,000	107,000
5	SEVEN'S CRICKET: FIRST ODI: SRI LANKA V AUSTRALIA	Seven	1,489,000	477,000	72,000
6	BIG MIRACLES	Nine	1,438,000	681,000	146,000
7	LUDWIG	Seven	1,415,000	735,000	101,000
8	HOME AND AWAY	Seven	1,382,000	926,000	189,000
9	THE 1% CLUB UK	Seven	1,338,000	743,000	46,000
10	TIPPING POINT AUSTRALIA	Nine	1,302,000	653,000	59,000
11	I'M A CELEBRITY...GET ME OUT OF HERE! WED	10	1,276,000	645,000	109,000
12	THE CHASE AUSTRALIA	Seven	1,210,000	588,000	30,000
13	7.30-EV	ABC	1,188,000	711,000	37,000
14	SEVEN'S CRICKET: FIRST ODI: SRI LANKA V AUSTRALIA S1	Seven	1,184,000	364,000	59,000
15	ABC NEWS-EV	ABC	1,081,000	847,000	35,000
16	SUNRISE	Seven	970,000	428,000	34,000
17	TODAY	Nine	841,000	310,000	39,000
18	HARD QUIZ S10-EV	ABC	795,000	608,000	51,000
19	9NEWS AFTERNOON	Nine	692,000	336,000	27,000
20	NEWS BREAKFAST-AM	ABC	682,000	245,000	15,000
21	10 NEWS FIRST	10	680,000	343,000	15,000
22	THE PROJECT	10	680,000	292,000	17,000
23	ELSBETH	10	658,000	316,000	27,000
24	THE MORNING SHOW	Seven	622,000	266,000	21,000
25	SEVEN NEWS AT 4	Seven	619,000	301,000	15,000
26	HARD QUIZ S9 RPT	ABC	585,000	313,000	11,000
27	9NEWS LATE	Nine	582,000	287,000	42,000
28	OPTICS-EV	ABC	556,000	267,000	24,000
29	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	543,000	228,000	14,000
30	ABC NEWS MORNINGS-AM	ABC	542,000	111,000	8,000



People 25-54: Cumulative Reach for 12th Feb 2025 to 18th Feb 2025



National Total TV Reach

8,185,000



Broadcast TV Reach

6,301,000



BVOD Reach

4,601,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	1,648,000	1,311,000	674,000
2	A CURRENT AFFAIR	Nine	794,000	364,000	69,000
3	9NEWS	Nine	617,000	327,000	55,000
4	BIG MIRACLES	Nine	612,000	289,000	89,000
5	SEVEN NEWS	Seven	541,000	301,000	35,000
6	SEVEN'S CRICKET: FIRST ODI: SRI LANKA V AUSTRALIA	Seven	540,000	179,000	40,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! WED	10	530,000	295,000	63,000
8	HOME AND AWAY	Seven	460,000	314,000	104,000
9	SEVEN'S CRICKET: FIRST ODI: SRI LANKA V AUSTRALIA S1	Seven	398,000	119,000	30,000
10	THE 1% CLUB UK	Seven	350,000	184,000	22,000
11	TIPPING POINT AUSTRALIA	Nine	339,000	143,000	28,000
12	LUDWIG	Seven	332,000	161,000	35,000
13	TODAY	Nine	298,000	106,000	23,000
14	THE CHASE AUSTRALIA	Seven	293,000	148,000	14,000
15	SUNRISE	Seven	291,000	134,000	19,000
16	THE PROJECT	10	284,000	119,000	10,000
17	ELSBETH	10	242,000	97,000	12,000
18	7.30-EV	ABC	224,000	126,000	15,000
19	9NEWS LATE	Nine	221,000	122,000	26,000
20	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	208,000	91,000	8,000
21	10 NEWS FIRST	10	201,000	108,000	7,000
22	ABC NEWS-EV	ABC	191,000	145,000	13,000
23	SUNRISE -EARLY	Seven	180,000	92,000	13,000
24	NEWS BREAKFAST-AM	ABC	180,000	66,000	7,000
25	THE BIG BANG THEORY RPT	10	170,000	27,000	1,000
26	DEAL OR NO DEAL	10	159,000	89,000	10,000
27	THE MORNING SHOW	Seven	158,000	84,000	12,000
28	TODAY -EARLY	Nine	157,000	66,000	15,000
29	HARD QUIZ S10-EV	ABC	156,000	112,000	21,000
30	9NEWS AFTERNOON	Nine	156,000	69,000	13,000



People 16-39: Cumulative Reach for 12th Feb 2025 to 18th Feb 2025



National Total TV Reach

5,305,000



Broadcast TV Reach

3,770,000



BVOD Reach

2,781,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	1,004,000	815,000	479,000
2	A CURRENT AFFAIR	Nine	408,000	163,000	41,000
3	BIG MIRACLES	Nine	343,000	167,000	54,000
4	9NEWS	Nine	264,000	128,000	28,000
5	SEVEN'S CRICKET: FIRST ODI: SRI LANKA V AUSTRALIA	Seven	258,000	86,000	24,000
6	SEVEN NEWS	Seven	211,000	108,000	18,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! WED	10	208,000	118,000	35,000
8	HOME AND AWAY	Seven	196,000	142,000	63,000
9	SEVEN'S CRICKET: FIRST ODI: SRI LANKA V AUSTRALIA S1	Seven	188,000	62,000	19,000
10	TIPPING POINT AUSTRALIA	Nine	135,000	59,000	15,000
11	LUDWIG	Seven	128,000	61,000	16,000
12	THE 1% CLUB UK	Seven	120,000	59,000	11,000
13	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	119,000	55,000	4,000
14	THE PROJECT	10	116,000	54,000	5,000
15	9NEWS LATE	Nine	115,000	69,000	15,000
16	THE CHASE AUSTRALIA	Seven	101,000	56,000	7,000
17	TODAY	Nine	99,000	37,000	11,000
18	7.30-EV	ABC	84,000	50,000	6,000
19	ELSBETH	10	77,000	27,000	5,000
20	10 NEWS FIRST	10	77,000	39,000	3,000
21	SUNRISE	Seven	72,000	29,000	9,000
22	ABC NEWS-EV	ABC	71,000	49,000	6,000
23	DEAL OR NO DEAL	10	70,000	44,000	5,000
24	TODAY EXTRA	Nine	67,000	28,000	7,000
25	CASUALTY 24/7	Nine	65,000	33,000	7,000
26	9NEWS AFTERNOON	Nine	63,000	27,000	7,000
27	HARD QUIZ S10-EV	ABC	62,000	40,000	10,000
28	NEWS BREAKFAST-AM	ABC	60,000	24,000	3,000
29	SEVEN NEWS AT 4	Seven	57,000	34,000	4,000
30	THE MORNING SHOW	Seven	56,000	23,000	6,000



Grocery Shoppers (18+): Cumulative Reach for 12th Feb 2025 to 18th Feb 2025



National Total TV Reach

13,107,000



Broadcast TV Reach

10,973,000



BVOD Reach

6,777,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Wednesday 12th Feb 2025

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Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	2,718,000	2,025,000	837,000
2	A CURRENT AFFAIR	Nine	1,736,000	938,000	100,000
3	SEVEN NEWS	Seven	1,638,000	1,027,000	56,000
4	9NEWS	Nine	1,540,000	939,000	87,000
5	LUDWIG	Seven	1,142,000	603,000	82,000
6	SEVEN'S CRICKET: FIRST ODI: SRI LANKA V AUSTRALIA	Seven	1,138,000	362,000	55,000
7	BIG MIRACLES	Nine	1,137,000	551,000	119,000
8	HOME AND AWAY	Seven	1,099,000	740,000	152,000
9	THE 1% CLUB UK	Seven	1,059,000	586,000	37,000
10	TIPPING POINT AUSTRALIA	Nine	1,054,000	536,000	48,000
11	I'M A CELEBRITY...GET ME OUT OF HERE! WED	10	991,000	502,000	89,000
12	7.30-EV	ABC	987,000	594,000	32,000
13	THE CHASE AUSTRALIA	Seven	974,000	477,000	24,000
14	SEVEN'S CRICKET: FIRST ODI: SRI LANKA V AUSTRALIA S1	Seven	901,000	283,000	46,000
15	ABC NEWS-EV	ABC	892,000	702,000	30,000
16	SUNRISE	Seven	775,000	345,000	28,000
17	TODAY	Nine	661,000	247,000	32,000
18	HARD QUIZ S10-EV	ABC	658,000	509,000	44,000
19	NEWS BREAKFAST-AM	ABC	563,000	204,000	13,000
20	9NEWS AFTERNOON	Nine	559,000	274,000	22,000
21	10 NEWS FIRST	10	547,000	273,000	12,000
22	ELSBETH	10	543,000	266,000	23,000
23	THE PROJECT	10	534,000	227,000	14,000
24	SEVEN NEWS AT 4	Seven	508,000	248,000	12,000
25	THE MORNING SHOW	Seven	496,000	212,000	17,000
26	HARD QUIZ S9 RPT	ABC	492,000	264,000	10,000
27	9NEWS LATE	Nine	467,000	231,000	34,000
28	OPTICS-EV	ABC	460,000	229,000	20,000
29	ABC NEWS MORNINGS-AM	ABC	447,000	93,000	7,000
30	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	438,000	187,000	11,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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