



Sunday 9th Feb 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 9th Feb 2025 to 15th Feb 2025



National Total TV Reach

19,808,000



Broadcast TV Reach

16,663,000



BVOD Reach

9,076,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	3,704,000	2,553,000	963,000
2	AUSTRALIAN IDOL - SUN	Seven	2,487,000	1,123,000	153,000
3	SEVEN NEWS - SUN	Seven	2,277,000	1,428,000	76,000
4	9NEWS SUNDAY	Nine	2,118,000	1,185,000	108,000
5	60 MINUTES	Nine	2,113,000	1,047,000	148,000
6	SEVEN'S CRICKET: SECOND TEST - SRI LANKA V AUSTRALIA D4 S1	Seven	1,943,000	950,000	95,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	1,377,000	699,000	120,000
8	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	1,338,000	896,000	102,000
9	ABC NEWS SUNDAY-EV	ABC	1,255,000	878,000	32,000
10	QUEEN: IN THEIR OWN WORDS	Seven	1,191,000	525,000	30,000
11	WEEKEND SUNRISE - SUN	Seven	936,000	398,000	28,000
12	ROCKETMAN RPT	10	909,000	175,000	7,000
13	9NEWS LATE	Nine	867,000	505,000	57,000
14	THE NEWSREADER-EV	ABC	817,000	486,000	69,000
15	SEVEN'S CRICKET: SECOND TEST - SRI LANKA V AUSTRALIA D4 PRE	Seven	747,000	354,000	26,000
16	INSIDERS-AM	ABC	743,000	500,000	50,000
17	WEEKEND TODAY - SUNDAY	Nine	731,000	268,000	28,000
18	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	724,000	382,000	23,000
19	M- LEE KERNAGHAN: BOY FROM THE BUSH	Seven	717,000	155,000	10,000
20	THE SUNDAY PROJECT	10	683,000	255,000	14,000
21	10 NEWS FIRST SUN	10	682,000	317,000	14,000
22	THE MORNING SHOW - WEEKEND	Seven	678,000	219,000	16,000
23	ANTIQUES ROADSHOW RPT	ABC	655,000	222,000	7,000
24	SEE NO EVIL	Nine	636,000	258,000	31,000
25	9NEWS: FIRST AT FIVE	Nine	588,000	321,000	24,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	547,000	274,000	19,000
27	AUSTRALIAN IDOL (R)	Seven	529,000	120,000	6,000
28	MYSTERIES OF LOCH NESS	SBS	524,000	126,000	3,000
29	WEEKEND BREAKFAST-AM	ABC	523,000	222,000	12,000
30	THE CUTTING EDGE	Nine	507,000	109,000	7,000



People 25-54: Cumulative Reach for 9th Feb 2025 to 15th Feb 2025



National Total TV Reach

8,260,000



Broadcast TV Reach

6,330,000



BVOD Reach

4,727,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	1,726,000	1,333,000	620,000
2	60 MINUTES	Nine	838,000	398,000	87,000
3	AUSTRALIAN IDOL - SUN	Seven	816,000	362,000	81,000
4	9NEWS SUNDAY	Nine	730,000	371,000	58,000
5	SEVEN NEWS - SUN	Seven	627,000	369,000	39,000
6	SEVEN'S CRICKET: SECOND TEST - SRI LANKA V AUSTRALIA D4 S1	Seven	605,000	310,000	51,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	586,000	316,000	69,000
8	ROCKETMAN RPT	10	350,000	68,000	4,000
9	QUEEN: IN THEIR OWN WORDS	Seven	340,000	141,000	15,000
10	9NEWS LATE	Nine	331,000	188,000	33,000
11	WEEKEND SUNRISE - SUN	Seven	291,000	129,000	15,000
12	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	288,000	180,000	42,000
13	THE SUNDAY PROJECT	10	275,000	120,000	8,000
14	WEEKEND TODAY - SUNDAY	Nine	243,000	89,000	16,000
15	SEVEN'S CRICKET: SECOND TEST - SRI LANKA V AUSTRALIA D4 PRE	Seven	242,000	119,000	14,000
16	10 NEWS FIRST SUN	10	226,000	114,000	7,000
17	THE MORNING SHOW - WEEKEND	Seven	217,000	74,000	9,000
18	SEE NO EVIL	Nine	208,000	80,000	18,000
19	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	204,000	97,000	13,000
20	ABC NEWS SUNDAY-EV	ABC	197,000	128,000	11,000
21	INSIDERS-AM	ABC	197,000	121,000	20,000
22	THE BIG BANG THEORY RPT	10	185,000	36,000	1,000
23	9NEWS: FIRST AT FIVE	Nine	180,000	97,000	13,000
24	AUSTRALIAN IDOL (R)	Seven	172,000	49,000	3,000
25	THE NEWSREADER-EV	ABC	164,000	90,000	24,000
26	M- LEE KERNAGHAN: BOY FROM THE BUSH	Seven	162,000	32,000	5,000
27	WEEKEND SUNRISE - SUN - EARLY	Seven	160,000	85,000	10,000
28	THE CUTTING EDGE	Nine	157,000	27,000	4,000
29	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	156,000	55,000	6,000
30	M- SPIDER-MAN: NO WAY HOME-PM	Seven	147,000	25,000	2,000



People 16-39: Cumulative Reach for 9th Feb 2025 to 15th Feb 2025



National Total TV Reach

5,404,000



Broadcast TV Reach

3,810,000



BVOD Reach

2,891,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	990,000	790,000	443,000
2	60 MINUTES	Nine	392,000	159,000	49,000
3	AUSTRALIAN IDOL - SUN	Seven	306,000	137,000	38,000
4	9NEWS SUNDAY	Nine	303,000	130,000	30,000
5	SEVEN'S CRICKET: SECOND TEST - SRI LANKA V AUSTRALIA D4 S1	Seven	249,000	138,000	30,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	246,000	129,000	39,000
7	SEVEN NEWS - SUN	Seven	223,000	118,000	19,000
8	9NEWS LATE	Nine	134,000	72,000	19,000
9	ROCKETMAN RPT	10	132,000	20,000	2,000
10	QUEEN: IN THEIR OWN WORDS	Seven	123,000	57,000	7,000
11	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	118,000	72,000	20,000
12	SEVEN'S CRICKET: SECOND TEST - SRI LANKA V AUSTRALIA D4 PRE	Seven	105,000	49,000	7,000
13	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	90,000	42,000	7,000
14	THE SUNDAY PROJECT	10	89,000	36,000	4,000
15	WEEKEND SUNRISE - SUN	Seven	76,000	36,000	7,000
16	THE MORNING SHOW - WEEKEND	Seven	74,000	27,000	4,000
17	WEEKEND TODAY - SUNDAY	Nine	73,000	23,000	7,000
18	ABC NEWS SUNDAY-EV	ABC	71,000	48,000	5,000
19	THE NEWSREADER-EV	ABC	71,000	32,000	10,000
20	SEE NO EVIL	Nine	70,000	24,000	9,000
21	INSIDERS-AM	ABC	68,000	41,000	9,000
22	THE BIG BANG THEORY RPT	10	64,000	13,000	1,000
23	THE CUTTING EDGE	Nine	58,000	9,000	2,000
24	AUSTRALIAN IDOL (R)	Seven	58,000	20,000	2,000
25	10 NEWS FIRST SUN	10	57,000	24,000	3,000
26	M- SPIDER-MAN: NO WAY HOME-PM	Seven	56,000	11,000	1,000
27	9NEWS: FIRST AT FIVE	Nine	55,000	27,000	7,000
28	SYDNEY WEEKENDER	Seven	55,000	34,000	5,000
29	M- LEE KERNAGHAN: BOY FROM THE BUSH	Seven	55,000	10,000	2,000
30	RAGE-AM	ABC	52,000	5,000	0



Grocery Shoppers (18+): Cumulative Reach for 9th Feb 2025 to 15th Feb 2025



National Total TV Reach

13,191,000



Broadcast TV Reach

11,005,000



BVOD Reach

6,943,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Sunday 9th Feb 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	2,871,000	2,016,000	768,000
2	AUSTRALIAN IDOL - SUN	Seven	1,901,000	873,000	124,000
3	SEVEN NEWS - SUN	Seven	1,787,000	1,129,000	60,000
4	60 MINUTES	Nine	1,660,000	850,000	121,000
5	9NEWS SUNDAY	Nine	1,649,000	936,000	87,000
6	SEVEN'S CRICKET: SECOND TEST - SRI LANKA V AUSTRALIA D4 S1	Seven	1,480,000	725,000	73,000
7	MUSTER DOGS: COLLIES AND KELPIES-EV	ABC	1,090,000	737,000	88,000
8	ABC NEWS SUNDAY-EV	ABC	1,035,000	732,000	28,000
9	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	1,033,000	531,000	99,000
10	QUEEN: IN THEIR OWN WORDS	Seven	924,000	412,000	24,000
11	WEEKEND SUNRISE - SUN	Seven	744,000	315,000	23,000
12	ROCKETMAN RPT	10	711,000	142,000	5,000
13	9NEWS LATE	Nine	699,000	410,000	46,000
14	THE NEWSREADER-EV	ABC	691,000	414,000	60,000
15	INSIDERS-AM	ABC	625,000	427,000	45,000
16	SEVEN'S CRICKET: SECOND TEST - SRI LANKA V AUSTRALIA D4 PRE	Seven	582,000	275,000	20,000
17	WEEKEND TODAY - SUNDAY	Nine	570,000	214,000	23,000
18	M- LEE KERNAGHAN: BOY FROM THE BUSH	Seven	557,000	124,000	8,000
19	BORDER SECURITY - AUSTRALIA'S FRONT LINE	Seven	549,000	290,000	18,000
20	ANTIQUES ROADSHOW RPT	ABC	545,000	184,000	6,000
21	10 NEWS FIRST SUN	10	544,000	255,000	11,000
22	THE MORNING SHOW - WEEKEND	Seven	533,000	172,000	13,000
23	SEE NO EVIL	Nine	523,000	216,000	25,000
24	THE SUNDAY PROJECT	10	519,000	192,000	11,000
25	9NEWS: FIRST AT FIVE	Nine	473,000	256,000	20,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	440,000	220,000	15,000
27	MYSTERIES OF LOCH NESS	SBS	435,000	105,000	2,000
28	WEEKEND BREAKFAST-AM	ABC	434,000	186,000	11,000
29	AUSTRALIAN IDOL (R)	Seven	415,000	96,000	5,000
30	THE CUTTING EDGE	Nine	407,000	88,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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