

## **VOZ SUPPORT**

## This framework has been designed to help you navigate the VOZ transition to currency

With any significant change in measurement data, we understand that you and your team may need access to support and assistance. Below is a snapshot of the key contact points for support across OzTAM, Regional TAM, Nielsen and Third-Party Software Suppliers.

## **OzTAM**

Primary Contact <u>info@oztam.com.au</u>

Secondary Contact <u>www.virtualoz.com.au/contact/</u>

Specialist Areas
 VOZ methodology, VOZ data, licensing, data access

**Regional TAM** 

Primary Contact
 Helpdesk 1800 555 026

Secondary Contact <u>regionalinfo.tam.au@nielsen.com</u>

Specialist Areas
 Regional TAM (Television Audience Measurement) licensing

**Nielsen TAM** 

Primary Contact Helpdesk 1800 555 020
Secondary Contact heldesk.tam.au@nielsen.com

Specialist Areas
 BCM or VOZ Training, VOZ methodology

Mediaocean

Primary Contact
 Your agency's business platforms manager

Secondary Contact apacmd@mediaocean.com

Specialist Areas
 Anything related to Mediaocean / SpectraMD / PF

L&J Nielsen

Primary Contact <u>lj.support@nielsen.com</u>

Secondary Contact <u>www.lj-oz.com/</u>

Specialist Areas
 Software & analysis support, training, reach & frequency support

**Broadcast Map (TV Map)** 

Primary Contact
 Secondary Contact
 VOZhelp@tvmap.com.au
 www.tvmap.com.au

Specialist Areas
 TVMap training, support & resources, VOZ insights, analysis

Day8

Primary Contact <u>support@day8.com.au</u>

Secondary Contact Suzanne.Magill@day8.com.au

Specialist Areas
 General Day8 support / sales, analysis / tracking support

**TechEdge** 

Primary Contact <u>support@grouptechedge.com</u>

Secondary Contact <a href="www.grouptechedge.com/">www.grouptechedge.com/</a> or +65 6602 8114

Specialist Areas Technical or installation, interpreting results & training