



Wednesday 8th Jan 2025

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wednesday 8th Jan 2025



National Total TV Reach

10,976,000



Broadcast TV Reach

9,411,000



BVOD Reach

2,652,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,942,000	1,258,000	61,000
2	SEVEN'S CRICKET: BBL - SYD THUNDER V HOBART	Seven	1,874,000	237,000	17,000
3	9NEWS	Nine	1,832,000	1,115,000	91,000
4	A CURRENT AFFAIR	Nine	1,412,000	970,000	70,000
5	TARONGA: WHO'S WHO IN THE ZOO	Nine	1,279,000	522,000	41,000
6	TIPPING POINT AUSTRALIA	Nine	1,204,000	625,000	44,000
7	THE CHASE AUSTRALIA	Seven	1,184,000	547,000	27,000
8	7.30 SUMMER-EV	ABC	1,170,000	681,000	32,000
9	ABC NEWS-EV	ABC	1,098,000	790,000	34,000
10	SUNRISE	Seven	956,000	404,000	30,000
11	SPACE INVADERS	Nine	836,000	283,000	22,000
12	SPICKS AND SPECKS RPT	ABC	811,000	233,000	7,000
13	2025 ADELAIDE INTERNATIONAL D3 -NIGHT	Nine	762,000	280,000	20,000
14	MEET THE FOCKERS RPT	10	756,000	193,000	5,000
15	TODAY	Nine	746,000	292,000	32,000
16	DEAL OR NO DEAL: CELEBRITY JACKPOT RPT	10	744,000	240,000	8,000
17	9NEWS AFTERNOON	Nine	704,000	357,000	23,000
18	10 NEWS FIRST	10	678,000	337,000	15,000
19	THE MORNING SHOW SUMMER SERIES	Seven	650,000	207,000	15,000
20	SEVEN NEWS AT 4	Seven	648,000	335,000	14,000
21	NEWS BREAKFAST-AM	ABC	646,000	221,000	13,000
22	HARD QUIZ S9 RPT	ABC	587,000	309,000	11,000
23	THE PROJECT	10	587,000	259,000	12,000
24	TIPPING POINT UK -RPT	Nine	542,000	324,000	15,000
25	TODAY EXTRA SUMMER	Nine	515,000	161,000	17,000
26	2025 ADELAIDE INTERNATIONAL D3 -DAY	Nine	484,000	90,000	6,000
27	SUNRISE -EARLY	Seven	482,000	217,000	18,000
28	MILLIONAIRE HOLIDAY HOME SWAP	Nine	479,000	122,000	12,000
29	M- A BRUSH WITH LOVE	Seven	457,000	171,000	8,000
30	THE CHASE-UK	Seven	442,000	227,000	9,000



People 25-54: Cumulative Reach for Wednesday 8th Jan 2025



National Total TV Reach

3,932,000



Broadcast TV Reach

3,010,000



BVOD Reach

1,298,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: BBL - SYD THUNDER V HOBART	Seven	590,000	82,000	9,000
2	9NEWS	Nine	516,000	282,000	44,000
3	SEVEN NEWS	Seven	507,000	303,000	31,000
4	A CURRENT AFFAIR	Nine	369,000	226,000	34,000
5	TARONGA: WHO'S WHO IN THE ZOO	Nine	333,000	141,000	21,000
6	SUNRISE	Seven	286,000	125,000	16,000
7	TIPPING POINT AUSTRALIA	Nine	282,000	126,000	20,000
8	MEET THE FOCKERS RPT	10	273,000	75,000	3,000
9	THE CHASE AUSTRALIA	Seven	267,000	108,000	13,000
10	DEAL OR NO DEAL: CELEBRITY JACKPOT RPT	10	253,000	86,000	5,000
11	TODAY	Nine	250,000	96,000	18,000
12	SPACE INVADERS	Nine	247,000	95,000	12,000
13	2025 ADELAIDE INTERNATIONAL D3 -NIGHT	Nine	227,000	96,000	10,000
14	7.30 SUMMER-EV	ABC	219,000	111,000	12,000
15	THE PROJECT	10	215,000	98,000	7,000
16	ABC NEWS-EV	ABC	203,000	132,000	12,000
17	NEWS BREAKFAST-AM	ABC	189,000	66,000	6,000
18	10 NEWS FIRST	10	186,000	98,000	8,000
19	THE MORNING SHOW SUMMER SERIES	Seven	168,000	62,000	9,000
20	THE MATRIX -EV	Nine	166,000	42,000	2,000
21	MILLIONAIRE HOLIDAY HOME SWAP	Nine	165,000	44,000	7,000
22	TODAY EXTRA SUMMER	Nine	156,000	58,000	10,000
23	SPICKS AND SPECKS RPT	ABC	146,000	43,000	3,000
24	SUNRISE -EARLY	Seven	146,000	64,000	10,000
25	SEVEN NEWS AT 4	Seven	144,000	72,000	7,000
26	THE BIG BANG THEORY RPT	10	143,000	24,000	1,000
27	9NEWS AFTERNOON	Nine	141,000	66,000	11,000
28	DEAL OR NO DEAL RPT	10	140,000	77,000	6,000
29	TODAY -EARLY	Nine	135,000	67,000	10,000
30	2025 ADELAIDE INTERNATIONAL D3 -DAY	Nine	128,000	18,000	3,000



People 16-39: Cumulative Reach for Wednesday 8th Jan 2025



National Total TV Reach

1,972,000



Broadcast TV Reach

1,381,000



BVOD Reach

711,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: BBL - SYD THUNDER V HOBART	Seven	195,000	38,000	5,000
2	9NEWS	Nine	194,000	104,000	21,000
3	SEVEN NEWS	Seven	177,000	98,000	15,000
4	A CURRENT AFFAIR	Nine	161,000	103,000	17,000
5	TARONGA: WHO'S WHO IN THE ZOO	Nine	137,000	67,000	10,000
6	SPACE INVADERS	Nine	115,000	48,000	6,000
7	DEAL OR NO DEAL: CELEBRITY JACKPOT RPT	10	106,000	36,000	2,000
8	TIPPING POINT AUSTRALIA	Nine	102,000	51,000	10,000
9	2025 ADELAIDE INTERNATIONAL D3 -NIGHT	Nine	95,000	42,000	6,000
10	7.30 SUMMER-EV	ABC	93,000	51,000	5,000
11	MEET THE FOCKERS RPT	10	88,000	24,000	1,000
12	TODAY	Nine	88,000	31,000	8,000
13	THE CHASE AUSTRALIA	Seven	86,000	32,000	7,000
14	THE PROJECT	10	81,000	44,000	3,000
15	SUNRISE	Seven	76,000	31,000	7,000
16	NEWS BREAKFAST-AM	ABC	72,000	27,000	3,000
17	ABC NEWS-EV	ABC	69,000	47,000	5,000
18	MILLIONAIRE HOLIDAY HOME SWAP	Nine	65,000	20,000	3,000
19	9NEWS AFTERNOON	Nine	64,000	30,000	5,000
20	10 NEWS FIRST	10	61,000	33,000	3,000
21	2025 ADELAIDE INTERNATIONAL D3 -DAY	Nine	60,000	9,000	1,000
22	THE MORNING SHOW SUMMER SERIES	Seven	56,000	16,000	4,000
23	TODAY EXTRA SUMMER	Nine	55,000	20,000	5,000
24	SPICKS AND SPECKS RPT	ABC	52,000	14,000	1,000
25	DEAL OR NO DEAL RPT	10	52,000	28,000	3,000
26	THE ENGAGEMENT DRESS	Nine	51,000	13,000	2,000
27	THE MATRIX -EV	Nine	51,000	17,000	1,000
28	THE BIG BANG THEORY RPT	10	45,000	5,000	0
29	SEVEN NEWS AT 4	Seven	45,000	20,000	3,000
30	HARD QUIZ S9 RPT	ABC	43,000	26,000	2,000



Grocery Shoppers (18+): Cumulative Reach for Wednesday 8th Jan 2025



National Total TV Reach

8,011,000



Broadcast TV Reach

6,865,000



BVOD Reach

2,065,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Wednesday 8th Jan 2025



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,537,000	1,013,000	49,000
2	SEVEN'S CRICKET: BBL - SYD THUNDER V HOBART	Seven	1,469,000	182,000	13,000
3	9NEWS	Nine	1,452,000	895,000	73,000
4	A CURRENT AFFAIR	Nine	1,120,000	774,000	57,000
5	TARONGA: WHO'S WHO IN THE ZOO	Nine	1,024,000	416,000	33,000
6	TIPPING POINT AUSTRALIA	Nine	977,000	507,000	36,000
7	THE CHASE AUSTRALIA	Seven	968,000	449,000	22,000
8	7.30 SUMMER-EV	ABC	968,000	569,000	28,000
9	ABC NEWS-EV	ABC	914,000	660,000	29,000
10	SUNRISE	Seven	789,000	334,000	25,000
11	SPICKS AND SPECKS RPT	ABC	672,000	196,000	6,000
12	SPACE INVADERS	Nine	661,000	223,000	18,000
13	2025 ADELAIDE INTERNATIONAL D3 -NIGHT	Nine	607,000	226,000	16,000
14	TODAY	Nine	593,000	234,000	26,000
15	MEET THE FOCKERS RPT	10	590,000	151,000	4,000
16	DEAL OR NO DEAL: CELEBRITY JACKPOT RPT	10	573,000	178,000	7,000
17	9NEWS AFTERNOON	Nine	568,000	287,000	19,000
18	NEWS BREAKFAST-AM	ABC	541,000	186,000	11,000
19	10 NEWS FIRST	10	535,000	264,000	13,000
20	SEVEN NEWS AT 4	Seven	531,000	276,000	11,000
21	THE MORNING SHOW SUMMER SERIES	Seven	524,000	172,000	13,000
22	HARD QUIZ S9 RPT	ABC	487,000	260,000	10,000
23	THE PROJECT	10	459,000	195,000	10,000
24	TIPPING POINT UK -RPT	Nine	438,000	259,000	12,000
25	TODAY EXTRA SUMMER	Nine	419,000	132,000	14,000
26	SUNRISE -EARLY	Seven	394,000	180,000	15,000
27	MILLIONAIRE HOLIDAY HOME SWAP	Nine	391,000	101,000	10,000
28	2025 ADELAIDE INTERNATIONAL D3 -DAY	Nine	381,000	72,000	4,000
29	M- A BRUSH WITH LOVE	Seven	371,000	142,000	6,000
30	THE CHASE-UK	Seven	357,000	186,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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