



Friday 3rd Jan 2025

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 3rd Jan 2025 to 9th Jan 2025



National Total TV Reach

18,785,000



Broadcast TV Reach

15,923,000



BVOD Reach

7,602,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S3	Seven	2,765,000	1,469,000	150,000
2	SEVEN NEWS	Seven	2,647,000	1,519,000	96,000
3	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S2	Seven	2,112,000	1,171,000	135,000
4	SEVEN'S CRICKET: BBL - SYD SIXERS V BRISBANE - ABANDONDED	Seven	1,991,000	459,000	37,000
5	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S1	Seven	1,782,000	983,000	119,000
6	SEVEN'S CRICKET: BBL - PERTH V SYD THUNDER	Seven	1,575,000	469,000	35,000
7	9NEWS	Nine	1,563,000	947,000	73,000
8	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 TEA	Seven	1,515,000	1,132,000	121,000
9	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 LUNCH	Seven	1,464,000	954,000	102,000
10	A CURRENT AFFAIR	Nine	1,185,000	774,000	53,000
11	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	987,000	457,000	45,000
12	ABC NEWS-EV	ABC	986,000	673,000	27,000
13	TIPPING POINT AUSTRALIA	Nine	952,000	479,000	32,000
14	SUNRISE	Seven	918,000	364,000	29,000
15	NO RESERVATIONS	Nine	879,000	234,000	17,000
16	A GRAND ROYAL DESIGN RPT	ABC	878,000	439,000	13,000
17	FIND MY BEACH HOUSE AUSTRALIA	Nine	835,000	459,000	37,000
18	THE CHASE AUSTRALIA	Seven	797,000	324,000	24,000
19	MURDER IN PROVENCE RPT	ABC	754,000	384,000	8,000
20	80 FOR BRADY RPT	10	696,000	151,000	3,000
21	TODAY	Nine	676,000	246,000	28,000
22	9NEWS AFTERNOON	Nine	622,000	293,000	17,000
23	FIND MY BEACH HOUSE AUSTRALIA -TX1	Nine	621,000	388,000	31,000
24	10 NEWS FIRST	10	612,000	261,000	12,000
25	NEWS BREAKFAST-AM	ABC	612,000	199,000	11,000
26	TODAY EXTRA SUMMER	Nine	611,000	159,000	18,000
27	2025 BRISBANE INTERNATIONAL D6 -NIGHT	Nine	572,000	129,000	14,000
28	HARD QUIZ S9 RPT	ABC	521,000	297,000	9,000
29	GIFTED	Nine	452,000	149,000	8,000
30	GALAXY QUEST RPT	10	444,000	89,000	2,000



People 25-54: Cumulative Reach for 3rd Jan 2025 to 9th Jan 2025



National Total TV Reach

7,657,000



Broadcast TV Reach

5,950,000



BVOD Reach

3,794,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S3	Seven	899,000	469,000	86,000
2	SEVEN NEWS	Seven	777,000	427,000	51,000
3	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S2	Seven	680,000	383,000	78,000
4	SEVEN'S CRICKET: BBL - SYD SIXERS V BRISBANE - ABANDONDED	Seven	635,000	183,000	21,000
5	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S1	Seven	603,000	330,000	70,000
6	SEVEN'S CRICKET: BBL - PERTH V SYD THUNDER	Seven	538,000	177,000	20,000
7	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 TEA	Seven	470,000	356,000	70,000
8	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 LUNCH	Seven	464,000	327,000	59,000
9	9NEWS	Nine	423,000	231,000	35,000
10	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	300,000	135,000	26,000
11	A CURRENT AFFAIR	Nine	279,000	168,000	26,000
12	SUNRISE	Seven	278,000	105,000	15,000
13	NO RESERVATIONS	Nine	239,000	58,000	9,000
14	80 FOR BRADY RPT	10	233,000	56,000	2,000
15	FIND MY BEACH HOUSE AUSTRALIA	Nine	224,000	124,000	19,000
16	TIPPING POINT AUSTRALIA	Nine	222,000	99,000	15,000
17	THE CHASE AUSTRALIA	Seven	221,000	88,000	13,000
18	TODAY	Nine	205,000	79,000	15,000
19	TODAY EXTRA SUMMER	Nine	181,000	54,000	10,000
20	2025 BRISBANE INTERNATIONAL D6 -NIGHT	Nine	168,000	42,000	8,000
21	10 NEWS FIRST	10	168,000	70,000	6,000
22	FIND MY BEACH HOUSE AUSTRALIA -TX1	Nine	158,000	103,000	16,000
23	9NEWS AFTERNOON	Nine	157,000	66,000	8,000
24	GALAXY QUEST RPT	10	156,000	32,000	1,000
25	ABC NEWS-EV	ABC	153,000	99,000	9,000
26	NEWS BREAKFAST-AM	ABC	151,000	55,000	5,000
27	SEVEN'S CRICKET: BBL - SYD SIXERS V BRISBANE MULTI -	Seven	143,000	44,000	5,000
28	THE PROJECT	10	129,000	47,000	4,000
29	A GRAND ROYAL DESIGN RPT	ABC	129,000	49,000	4,000
30	GIFTED	Nine	127,000	43,000	4,000



People 16-39: Cumulative Reach for 3rd Jan 2025 to 9th Jan 2025



National Total TV Reach

4,876,000



Broadcast TV Reach

3,593,000



BVOD Reach

2,190,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S3	Seven	442,000	228,000	55,000
2	SEVEN NEWS	Seven	343,000	185,000	27,000
3	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S2	Seven	342,000	192,000	51,000
4	SEVEN'S CRICKET: BBL - SYD SIXERS V BRISBANE - ABANDONDED	Seven	286,000	85,000	12,000
5	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S1	Seven	272,000	151,000	45,000
6	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 TEA	Seven	244,000	180,000	44,000
7	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 LUNCH	Seven	225,000	158,000	36,000
8	SEVEN'S CRICKET: BBL - PERTH V SYD THUNDER	Seven	212,000	69,000	12,000
9	9NEWS	Nine	161,000	81,000	16,000
10	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	123,000	47,000	15,000
11	A CURRENT AFFAIR	Nine	95,000	57,000	12,000
12	NO RESERVATIONS	Nine	88,000	23,000	4,000
13	THE CHASE AUSTRALIA	Seven	84,000	35,000	7,000
14	SUNRISE	Seven	81,000	24,000	7,000
15	80 FOR BRADY RPT	10	78,000	13,000	1,000
16	FIND MY BEACH HOUSE AUSTRALIA	Nine	76,000	42,000	9,000
17	TODAY	Nine	72,000	26,000	7,000
18	TIPPING POINT AUSTRALIA	Nine	69,000	32,000	7,000
19	TODAY EXTRA SUMMER	Nine	67,000	22,000	5,000
20	9NEWS AFTERNOON	Nine	64,000	26,000	4,000
21	10 NEWS FIRST	10	62,000	23,000	3,000
22	2025 BRISBANE INTERNATIONAL D6 -NIGHT	Nine	60,000	14,000	4,000
23	SEVEN'S CRICKET: BBL - SYD SIXERS V BRISBANE MULTI -	Seven	56,000	14,000	3,000
24	FIND MY BEACH HOUSE AUSTRALIA -TX1	Nine	55,000	40,000	8,000
25	NEWS BREAKFAST-AM	ABC	55,000	22,000	2,000
26	ABC NEWS-EV	ABC	54,000	35,000	4,000
27	GALAXY QUEST RPT	10	53,000	7,000	0
28	A GRAND ROYAL DESIGN RPT	ABC	50,000	19,000	2,000
29	THE NATURE OF ROMANCE	Nine	50,000	19,000	2,000
30	THE BIG BANG THEORY RPT	10	49,000	14,000	0



Grocery Shoppers (18+): Cumulative Reach for 3rd Jan 2025 to 9th Jan 2025



National Total TV Reach

12,512,000



Broadcast TV Reach

10,566,000



BVOD Reach

5,716,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Friday 3rd Jan 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S3	Seven	2,094,000	1,124,000	115,000
2	SEVEN NEWS	Seven	2,047,000	1,196,000	75,000
3	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S2	Seven	1,615,000	891,000	104,000
4	SEVEN'S CRICKET: BBL - SYD SIXERS V BRISBANE - ABANDONDED	Seven	1,502,000	345,000	29,000
5	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 S1	Seven	1,350,000	751,000	91,000
6	9NEWS	Nine	1,242,000	756,000	59,000
7	SEVEN'S CRICKET: BBL - PERTH V SYD THUNDER	Seven	1,186,000	359,000	27,000
8	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 TEA	Seven	1,141,000	862,000	94,000
9	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 LUNCH	Seven	1,095,000	722,000	80,000
10	A CURRENT AFFAIR	Nine	943,000	622,000	43,000
11	ABC NEWS-EV	ABC	826,000	565,000	23,000
12	TIPPING POINT AUSTRALIA	Nine	768,000	389,000	26,000
13	SEVEN'S CRICKET: FIFTH TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	768,000	368,000	36,000
14	SUNRISE	Seven	748,000	298,000	23,000
15	A GRAND ROYAL DESIGN RPT	ABC	725,000	371,000	11,000
16	NO RESERVATIONS	Nine	686,000	187,000	14,000
17	FIND MY BEACH HOUSE AUSTRALIA	Nine	660,000	362,000	30,000
18	MURDER IN PROVENCE RPT	ABC	625,000	324,000	7,000
19	THE CHASE AUSTRALIA	Seven	618,000	256,000	19,000
20	80 FOR BRADY RPT	10	546,000	121,000	3,000
21	TODAY	Nine	543,000	203,000	23,000
22	NEWS BREAKFAST-AM	ABC	514,000	169,000	10,000
23	9NEWS AFTERNOON	Nine	510,000	239,000	14,000
24	10 NEWS FIRST	10	491,000	212,000	10,000
25	TODAY EXTRA SUMMER	Nine	490,000	128,000	15,000
26	FIND MY BEACH HOUSE AUSTRALIA -TX1	Nine	488,000	307,000	25,000
27	2025 BRISBANE INTERNATIONAL D6 -NIGHT	Nine	456,000	105,000	11,000
28	HARD QUIZ S9 RPT	ABC	429,000	244,000	7,000
29	GALAXY QUEST RPT	10	363,000	73,000	1,000
30	GIFTED	Nine	359,000	121,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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