



**Wednesday 1st Jan 2025**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 1st Jan 2025 to 7th Jan 2025



National Total TV Reach

**18,878,000**



Broadcast TV Reach

**15,996,000**



BVOD Reach

**7,685,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: BBL - BRISBANE V MEL STARS	Seven	2,018,000	582,000	38,000
2	SEVEN NEWS	Seven	1,939,000	1,235,000	56,000
3	2025 UNITED CUP D6 -NIGHT	Nine	1,695,000	366,000	33,000
4	9NEWS	Nine	1,692,000	1,034,000	78,000
5	2025 UNITED CUP D6 -DAY	Nine	1,298,000	177,000	14,000
6	THE CHASE AUSTRALIA	Seven	1,138,000	556,000	23,000
7	ABC NEWS-EV	ABC	1,120,000	794,000	30,000
8	TIPPING POINT AUSTRALIA	Nine	1,096,000	495,000	32,000
9	FORREST GUMP RPT	10	960,000	281,000	7,000
10	SPICKS AND SPECKS SPECIALS RPT	ABC	952,000	479,000	14,000
11	THE MORNING SHOW SUMMER SERIES	Seven	951,000	261,000	20,000
12	SUNRISE	Seven	857,000	328,000	23,000
13	SEVEN NEWS AT 4	Seven	782,000	393,000	14,000
14	BIG FAT QUIZ OF THE YEAR 2024	SBS	700,000	309,000	18,000
15	M- THE AMAZING MR. BLUNDEN	Seven	660,000	203,000	8,000
16	TODAY	Nine	657,000	222,000	23,000
17	NEWS BREAKFAST-AM	ABC	637,000	155,000	10,000
18	SEVEN'S CRICKET: BBL - BRISBANE V MEL STARS POST MATCH	Seven	628,000	275,000	20,000
19	10 NEWS FIRST	10	627,000	319,000	14,000
20	2025 BRISBANE INTERNATIONAL D4 -DAY	Nine	616,000	115,000	9,000
21	ABC NEWS AT NOON-PM	ABC	611,000	278,000	11,000
22	HARD QUIZ KIDS RPT	ABC	599,000	264,000	9,000
23	THE CHASE-UK	Seven	590,000	286,000	9,000
24	NEW YEAR'S EVE 2024: LIVE CONCERT-PM	ABC	568,000	109,000	3,000
25	2025 UNITED CUP D6 -LATE	Nine	549,000	82,000	9,000
26	TODAY EXTRA SUMMER	Nine	536,000	205,000	23,000
27	THE PROJECT	10	511,000	212,000	8,000
28	BABYLON	10	492,000	62,000	3,000
29	9NEWS AFTERNOON	Nine	461,000	223,000	16,000
30	COUNTDOWN 50 YEARS ON-AM	ABC	440,000	126,000	4,000



## People 25-54: Cumulative Reach for 1st Jan 2025 to 7th Jan 2025



National Total TV Reach

**7,728,000**



Broadcast TV Reach

**6,022,000**



BVOD Reach

**3,833,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: BBL - BRISBANE V MEL STARS	Seven	661,000	225,000	21,000
2	SEVEN NEWS	Seven	529,000	314,000	28,000
3	2025 UNITED CUP D6 -NIGHT	Nine	514,000	98,000	17,000
4	9NEWS	Nine	457,000	259,000	37,000
5	2025 UNITED CUP D6 -DAY	Nine	403,000	55,000	7,000
6	FORREST GUMP RPT	10	336,000	110,000	4,000
7	THE CHASE AUSTRALIA	Seven	292,000	130,000	11,000
8	THE MORNING SHOW SUMMER SERIES	Seven	270,000	74,000	11,000
9	TIPPING POINT AUSTRALIA	Nine	266,000	99,000	15,000
10	SUNRISE	Seven	226,000	78,000	12,000
11	SEVEN'S CRICKET: BBL - BRISBANE V MEL STARS POST MATCH	Seven	226,000	112,000	11,000
12	BIG FAT QUIZ OF THE YEAR 2024	SBS	224,000	122,000	9,000
13	SPICKS AND SPECKS SPECIALS RPT	ABC	210,000	101,000	5,000
14	TODAY	Nine	204,000	66,000	12,000
15	TODAY EXTRA SUMMER	Nine	186,000	73,000	13,000
16	THE PROJECT	10	182,000	79,000	5,000
17	ABC NEWS-EV	ABC	181,000	115,000	10,000
18	10 NEWS FIRST	10	181,000	95,000	7,000
19	SEVEN NEWS AT 4	Seven	177,000	91,000	7,000
20	BABYLON	10	167,000	20,000	2,000
21	2025 BRISBANE INTERNATIONAL D4 -DAY	Nine	163,000	31,000	4,000
22	RAGE	ABC	161,000	17,000	2,000
23	2025 UNITED CUP D6 -LATE	Nine	157,000	22,000	5,000
24	M- THE AMAZING MR. BLUNDEN	Seven	152,000	45,000	4,000
25	FRIENDS RPT	10	147,000	31,000	1,000
26	THE BIG BANG THEORY RPT	10	143,000	29,000	1,000
27	NEWS BREAKFAST-AM	ABC	141,000	31,000	5,000
28	ABC NEWS AT NOON-PM	ABC	140,000	58,000	5,000
29	TIDDLER-PM	ABC	139,000	169,000	115,000
30	NEW YEAR'S EVE 2024: LIVE CONCERT-PM	ABC	136,000	31,000	1,000



## People 16-39: Cumulative Reach for 1st Jan 2025 to 7th Jan 2025



National Total TV Reach

**4,925,000**



Broadcast TV Reach

**3,636,000**



BVOD Reach

**2,213,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: BBL - BRISBANE V MEL STARS	Seven	270,000	90,000	12,000
2	2025 UNITED CUP D6 -NIGHT	Nine	201,000	44,000	9,000
3	SEVEN NEWS	Seven	179,000	103,000	13,000
4	2025 UNITED CUP D6 -DAY	Nine	165,000	26,000	4,000
5	9NEWS	Nine	143,000	80,000	17,000
6	FORREST GUMP RPT	10	105,000	34,000	2,000
7	TIPPING POINT AUSTRALIA	Nine	100,000	28,000	7,000
8	BIG FAT QUIZ OF THE YEAR 2024	SBS	92,000	58,000	4,000
9	TIDDLER-PM	ABC	89,000	108,000	73,000
10	SEVEN'S CRICKET: BBL - BRISBANE V MEL STARS POST MATCH	Seven	83,000	38,000	6,000
11	THE CHASE AUSTRALIA	Seven	82,000	37,000	5,000
12	SUNRISE	Seven	81,000	29,000	5,000
13	TODAY	Nine	76,000	21,000	6,000
14	2025 UNITED CUP D6 -LATE	Nine	74,000	12,000	2,000
15	THE MORNING SHOW SUMMER SERIES	Seven	74,000	26,000	5,000
16	2025 BRISBANE INTERNATIONAL D4 -DAY	Nine	67,000	14,000	2,000
17	RAGE	ABC	64,000	4,000	1,000
18	SEVEN NEWS AT 4	Seven	58,000	26,000	3,000
19	NEWS BREAKFAST-AM	ABC	57,000	8,000	2,000
20	TODAY EXTRA SUMMER	Nine	56,000	27,000	6,000
21	BABYLON	10	53,000	7,000	1,000
22	VIDEO KILLED THE RADIO STAR - ARTIST'S VIEW: QUEEN RPT	SBS	52,000	12,000	0
23	SPICKS AND SPECKS SPECIALS RPT	ABC	51,000	23,000	2,000
24	M- THE AMAZING MR. BLUNDEN	Seven	51,000	15,000	2,000
25	2025 BRISBANE INTERNATIONAL D4 -NIGHT	Nine	50,000	9,000	2,000
26	10 NEWS FIRST	10	50,000	27,000	3,000
27	ABC NEWS-EV	ABC	48,000	28,000	4,000
28	ABC NEWS AT NOON-PM	ABC	48,000	17,000	2,000
29	9NEWS AFTERNOON	Nine	47,000	18,000	4,000
30	THE CHASE-UK	Seven	47,000	19,000	2,000



## Grocery Shoppers (18+): Cumulative Reach for 1st Jan 2025 to 7th Jan 2025



National Total TV Reach

**12,573,000**



Broadcast TV Reach

**10,623,000**



BVOD Reach

**5,774,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Wednesday 1st Jan 2025

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,536,000	984,000	45,000
2	SEVEN'S CRICKET: BBL - BRISBANE V MEL STARS	Seven	1,522,000	438,000	29,000
3	9NEWS	Nine	1,359,000	834,000	63,000
4	2025 UNITED CUP D6 -NIGHT	Nine	1,356,000	301,000	26,000
5	2025 UNITED CUP D6 -DAY	Nine	1,015,000	139,000	11,000
6	ABC NEWS-EV	ABC	935,000	668,000	25,000
7	THE CHASE AUSTRALIA	Seven	904,000	445,000	18,000
8	TIPPING POINT AUSTRALIA	Nine	885,000	405,000	26,000
9	SPICKS AND SPECKS SPECIALS RPT	ABC	796,000	404,000	12,000
10	FORREST GUMP RPT	10	769,000	230,000	5,000
11	THE MORNING SHOW SUMMER SERIES	Seven	768,000	213,000	16,000
12	SUNRISE	Seven	695,000	263,000	19,000
13	SEVEN NEWS AT 4	Seven	620,000	312,000	11,000
14	BIG FAT QUIZ OF THE YEAR 2024	SBS	566,000	247,000	15,000
15	M- THE AMAZING MR. BLUNDEN	Seven	544,000	165,000	7,000
16	TODAY	Nine	529,000	185,000	19,000
17	10 NEWS FIRST	10	521,000	266,000	11,000
18	HARD QUIZ KIDS RPT	ABC	498,000	216,000	7,000
19	ABC NEWS AT NOON-PM	ABC	494,000	223,000	9,000
20	SEVEN'S CRICKET: BBL - BRISBANE V MEL STARS POST MATCH	Seven	492,000	212,000	15,000
21	2025 BRISBANE INTERNATIONAL D4 -DAY	Nine	489,000	93,000	7,000
22	NEWS BREAKFAST-AM	ABC	487,000	129,000	9,000
23	THE CHASE-UK	Seven	467,000	231,000	7,000
24	NEW YEAR'S EVE 2024: LIVE CONCERT-PM	ABC	447,000	88,000	2,000
25	2025 UNITED CUP D6 -LATE	Nine	443,000	65,000	7,000
26	TODAY EXTRA SUMMER	Nine	428,000	165,000	19,000
27	THE PROJECT	10	409,000	168,000	7,000
28	BABYLON	10	403,000	53,000	3,000
29	9NEWS AFTERNOON	Nine	366,000	175,000	13,000
30	CHANGING ENDS-EV	ABC	366,000	204,000	28,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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