



Friday 6th Dec 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Friday 6th Dec 2024



National Total TV Reach

11,995,000



Broadcast TV Reach

9,850,000



BVOD Reach

3,693,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S3	Seven	2,239,000	1,002,000	77,000
2	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S2	Seven	1,758,000	1,309,000	105,000
3	SEVEN NEWS	Seven	1,727,000	921,000	52,000
4	9NEWS	Nine	1,578,000	944,000	67,000
5	THE BOY FROM MACKSVILLE	Seven	1,277,000	311,000	26,000
6	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S1	Seven	1,211,000	547,000	53,000
7	THE ACCOUNTANT	Nine	1,189,000	315,000	16,000
8	TIPPING POINT AUSTRALIA	Nine	1,150,000	584,000	37,000
9	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 DINNER	Seven	1,092,000	727,000	57,000
10	A CURRENT AFFAIR	Nine	1,073,000	711,000	48,000
11	FIND MY BEACH HOUSE AUSTRALIA	Nine	1,031,000	395,000	32,000
12	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 TEA	Seven	1,029,000	578,000	49,000
13	SUNRISE	Seven	907,000	376,000	32,000
14	ABC NEWS-EV	ABC	890,000	598,000	23,000
15	GARDENING AUSTRALIA-EV	ABC	880,000	458,000	17,000
16	TODAY	Nine	766,000	300,000	34,000
17	9NEWS AFTERNOON	Nine	712,000	370,000	21,000
18	NEWS BREAKFAST-AM	ABC	675,000	244,000	14,000
19	SHETLAND-EV	ABC	659,000	436,000	24,000
20	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S2 MULTI	Seven	621,000	302,000	34,000
21	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	574,000	228,000	17,000
22	10 NEWS FIRST	10	568,000	264,000	11,000
23	ABC NEWS MORNINGS-AM	ABC	542,000	100,000	7,000
24	TIPPING POINT UK -RPT	Nine	535,000	296,000	14,000
25	THE MORNING SHOW	Seven	514,000	209,000	19,000
26	SUNRISE -EARLY	Seven	491,000	240,000	22,000
27	LUCA	10	489,000	105,000	4,000
28	HARD QUIZ S8 RPT	ABC	476,000	257,000	8,000
29	TRIPLE 9	Nine	450,000	94,000	6,000
30	TODAY EXTRA	Nine	447,000	175,000	19,000



People 25-54: Cumulative Reach for Friday 6th Dec 2024



National Total TV Reach

4,537,000



Broadcast TV Reach

3,247,000



BVOD Reach

1,895,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S3	Seven	751,000	354,000	45,000
2	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S2	Seven	464,000	351,000	60,000
3	SEVEN NEWS	Seven	422,000	191,000	26,000
4	THE BOY FROM MACKSVILLE	Seven	420,000	118,000	15,000
5	9NEWS	Nine	392,000	219,000	31,000
6	THE ACCOUNTANT	Nine	358,000	90,000	8,000
7	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 DINNER	Seven	320,000	225,000	33,000
8	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S1	Seven	313,000	135,000	30,000
9	TIPPING POINT AUSTRALIA	Nine	257,000	114,000	17,000
10	FIND MY BEACH HOUSE AUSTRALIA	Nine	256,000	102,000	16,000
11	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 TEA	Seven	253,000	142,000	28,000
12	SUNRISE	Seven	252,000	102,000	18,000
13	TODAY	Nine	250,000	99,000	19,000
14	A CURRENT AFFAIR	Nine	244,000	151,000	23,000
15	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S2 MULTI	Seven	197,000	102,000	20,000
16	NEWS BREAKFAST-AM	ABC	192,000	71,000	7,000
17	LUCA	10	162,000	37,000	2,000
18	TODAY -EARLY	Nine	152,000	77,000	13,000
19	9NEWS AFTERNOON	Nine	148,000	72,000	10,000
20	SUNRISE -EARLY	Seven	147,000	70,000	12,000
21	THE PROJECT	10	143,000	53,000	5,000
22	TODAY EXTRA	Nine	143,000	58,000	11,000
23	ABC NEWS-EV	ABC	136,000	74,000	8,000
24	10 NEWS FIRST	10	136,000	61,000	5,000
25	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	133,000	58,000	10,000
26	GARDENING AUSTRALIA-EV	ABC	128,000	62,000	6,000
27	TRIPLE 9	Nine	127,000	28,000	3,000
28	THE MORNING SHOW	Seven	126,000	59,000	11,000
29	THE BIG BANG THEORY RPT	10	117,000	16,000	1,000
30	ABC NEWS MORNINGS-AM	ABC	113,000	23,000	4,000



People 16-39: Cumulative Reach for Friday 6th Dec 2024



National Total TV Reach

2,415,000



Broadcast TV Reach

1,511,000



BVOD Reach

1,120,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S3	Seven	340,000	166,000	28,000
2	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S2	Seven	219,000	155,000	37,000
3	THE BOY FROM MACKSVILLE	Seven	188,000	49,000	9,000
4	SEVEN NEWS	Seven	178,000	77,000	14,000
5	9NEWS	Nine	163,000	85,000	15,000
6	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S1	Seven	158,000	65,000	20,000
7	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 DINNER	Seven	139,000	101,000	20,000
8	THE ACCOUNTANT	Nine	127,000	29,000	4,000
9	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 TEA	Seven	120,000	68,000	18,000
10	TIPPING POINT AUSTRALIA	Nine	118,000	49,000	9,000
11	FIND MY BEACH HOUSE AUSTRALIA	Nine	105,000	40,000	8,000
12	A CURRENT AFFAIR	Nine	94,000	55,000	12,000
13	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S2 MULTI	Seven	88,000	45,000	13,000
14	TODAY	Nine	82,000	33,000	9,000
15	NEWS BREAKFAST-AM	ABC	73,000	23,000	3,000
16	SUNRISE	Seven	72,000	23,000	8,000
17	THE PROJECT	10	63,000	22,000	2,000
18	TODAY EXTRA	Nine	62,000	23,000	5,000
19	9NEWS AFTERNOON	Nine	58,000	32,000	5,000
20	LUCA	10	57,000	16,000	1,000
21	TODAY -EARLY	Nine	52,000	24,000	6,000
22	TIPPING POINT UK -RPT	Nine	50,000	19,000	3,000
23	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	48,000	19,000	6,000
24	PAWN STARS-PM	Seven	42,000	18,000	4,000
25	THE CHRISTMAS SET UP	Nine	42,000	13,000	2,000
26	ABC NEWS MORNINGS-AM	ABC	42,000	10,000	2,000
27	ABC NEWS-EV	ABC	41,000	20,000	3,000
28	NEWS BREAKFAST: EARLY-AM	ABC	40,000	14,000	1,000
29	POINTLESS	Nine	37,000	7,000	1,000
30	10 NEWS FIRST	10	35,000	18,000	2,000



Grocery Shoppers (18+): Cumulative Reach for Friday 6th Dec 2024



National Total TV Reach

8,652,000



Broadcast TV Reach

7,136,000



BVOD Reach

2,787,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Friday 6th Dec 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S3	Seven	1,731,000	772,000	58,000
2	SEVEN NEWS	Seven	1,375,000	748,000	41,000
3	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S2	Seven	1,373,000	1,018,000	79,000
4	9NEWS	Nine	1,251,000	757,000	54,000
5	THE BOY FROM MACKSVILLE	Seven	980,000	240,000	19,000
6	THE ACCOUNTANT	Nine	942,000	256,000	13,000
7	TIPPING POINT AUSTRALIA	Nine	936,000	482,000	30,000
8	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S1	Seven	935,000	426,000	39,000
9	A CURRENT AFFAIR	Nine	864,000	574,000	39,000
10	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 DINNER	Seven	844,000	554,000	44,000
11	FIND MY BEACH HOUSE AUSTRALIA	Nine	831,000	323,000	26,000
12	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 TEA	Seven	802,000	444,000	38,000
13	ABC NEWS-EV	ABC	746,000	507,000	20,000
14	GARDENING AUSTRALIA-EV	ABC	744,000	392,000	15,000
15	SUNRISE	Seven	735,000	312,000	26,000
16	TODAY	Nine	604,000	239,000	28,000
17	9NEWS AFTERNOON	Nine	601,000	310,000	17,000
18	NEWS BREAKFAST-AM	ABC	563,000	207,000	13,000
19	SHETLAND-EV	ABC	561,000	376,000	21,000
20	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 S2 MULTI	Seven	481,000	231,000	26,000
21	10 NEWS FIRST	10	476,000	221,000	9,000
22	SEVEN'S CRICKET: SECOND TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	467,000	187,000	13,000
23	ABC NEWS MORNINGS-AM	ABC	454,000	85,000	7,000
24	TIPPING POINT UK -RPT	Nine	441,000	246,000	11,000
25	THE MORNING SHOW	Seven	429,000	174,000	16,000
26	SUNRISE -EARLY	Seven	409,000	201,000	18,000
27	HARD QUIZ S8 RPT	ABC	407,000	219,000	7,000
28	TRIPLE 9	Nine	373,000	80,000	5,000
29	LUCA	10	373,000	75,000	2,000
30	THE CHRISTMAS SET UP	Nine	358,000	111,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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