



**Friday 29th Nov 2024**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Friday 29th Nov 2024



National Total TV Reach

**11,621,000**



Broadcast TV Reach

**9,756,000**



BVOD Reach

**3,209,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,598,000	1,013,000	45,000
2	9NEWS	Nine	1,584,000	950,000	72,000
3	BETTER HOMES AND GARDENS	Seven	1,489,000	609,000	25,000
4	M- LOVE ACTUALLY (R)	Seven	1,302,000	352,000	13,000
5	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	1,184,000	390,000	30,000
6	A CURRENT AFFAIR	Nine	1,180,000	775,000	53,000
7	MISS CONGENIALITY	Nine	1,117,000	256,000	17,000
8	TIPPING POINT AUSTRALIA	Nine	1,097,000	584,000	40,000
9	THE CHASE AUSTRALIA	Seven	1,034,000	505,000	24,000
10	ABC NEWS-EV	ABC	938,000	668,000	25,000
11	GARDENING AUSTRALIA-EV	ABC	934,000	518,000	20,000
12	SUNRISE	Seven	915,000	398,000	31,000
13	TODAY	Nine	811,000	339,000	37,000
14	SHETLAND-EV	ABC	732,000	486,000	26,000
15	9NEWS AFTERNOON	Nine	679,000	329,000	21,000
16	NEWS BREAKFAST-AM	ABC	638,000	253,000	15,000
17	SEVEN NEWS AT 4	Seven	582,000	293,000	14,000
18	THE MORNING SHOW	Seven	566,000	248,000	20,000
19	SEVEN'S CRICKET: WBBL FINALS - BRISBANE V SYD THUNDER	Seven	557,000	150,000	6,000
20	TIPPING POINT UK -RPT	Nine	555,000	313,000	14,000
21	10 NEWS FIRST	10	537,000	251,000	11,000
22	HARD QUIZ S8 RPT	ABC	507,000	267,000	9,000
23	THE PROJECT	10	505,000	210,000	10,000
24	JAMIE OLIVER: FAST AND SIMPLE	10	505,000	153,000	7,000
25	SUNRISE -EARLY	Seven	495,000	252,000	21,000
26	ABC NEWS MORNINGS-AM	ABC	481,000	93,000	8,000
27	GRINGO	Nine	464,000	96,000	6,000
28	TODAY EXTRA	Nine	453,000	175,000	21,000
29	TODAY -EARLY	Nine	444,000	213,000	25,000
30	UNDER THE CHRISTMAS TREE	Nine	427,000	133,000	8,000



## People 25-54: Cumulative Reach for Friday 29th Nov 2024



National Total TV Reach

**4,280,000**



Broadcast TV Reach

**3,160,000**



BVOD Reach

**1,627,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	432,000	226,000	35,000
2	M- LOVE ACTUALLY (R)	Seven	386,000	108,000	7,000
3	BETTER HOMES AND GARDENS	Seven	381,000	148,000	13,000
4	MISS CONGENIALITY	Nine	376,000	88,000	9,000
5	SEVEN NEWS	Seven	359,000	217,000	22,000
6	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	327,000	108,000	16,000
7	A CURRENT AFFAIR	Nine	306,000	182,000	27,000
8	TODAY	Nine	277,000	113,000	21,000
9	SUNRISE	Seven	270,000	118,000	18,000
10	TIPPING POINT AUSTRALIA	Nine	250,000	120,000	19,000
11	THE CHASE AUSTRALIA	Seven	225,000	107,000	11,000
12	SEVEN'S CRICKET: WBBL FINALS - BRISBANE V SYD THUNDER	Seven	176,000	50,000	3,000
13	THE PROJECT	10	174,000	75,000	6,000
14	NEWS BREAKFAST-AM	ABC	170,000	67,000	7,000
15	TODAY -EARLY	Nine	167,000	80,000	14,000
16	SUNRISE -EARLY	Seven	159,000	80,000	12,000
17	JAMIE OLIVER: FAST AND SIMPLE	10	157,000	53,000	4,000
18	THE MORNING SHOW	Seven	147,000	67,000	11,000
19	GARDENING AUSTRALIA-EV	ABC	146,000	71,000	8,000
20	GRINGO	Nine	145,000	33,000	4,000
21	ABC NEWS-EV	ABC	145,000	95,000	9,000
22	10 NEWS FIRST	10	137,000	66,000	6,000
23	TODAY EXTRA	Nine	134,000	51,000	12,000
24	9NEWS AFTERNOON	Nine	133,000	62,000	10,000
25	SEVEN NEWS AT 4	Seven	132,000	80,000	7,000
26	DEAL OR NO DEAL	10	119,000	68,000	6,000
27	UNDER THE CHRISTMAS TREE	Nine	113,000	36,000	5,000
28	ABC NEWS MORNINGS-AM	ABC	111,000	25,000	4,000
29	JOURNEY TO THE CENTRE OF THE EARTH -EV	Nine	108,000	27,000	1,000
30	M- A JOB TO DIE FOR (R)	Seven	107,000	52,000	5,000



## People 16-39: Cumulative Reach for Friday 29th Nov 2024



National Total TV Reach

**2,223,000**



Broadcast TV Reach

**1,453,000**



BVOD Reach

**942,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MISS CONGENIALITY	Nine	152,000	33,000	5,000
2	9NEWS	Nine	147,000	76,000	17,000
3	M- LOVE ACTUALLY (R)	Seven	141,000	40,000	3,000
4	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	124,000	38,000	8,000
5	BETTER HOMES AND GARDENS	Seven	119,000	49,000	6,000
6	SEVEN NEWS	Seven	119,000	71,000	11,000
7	TIPPING POINT AUSTRALIA	Nine	110,000	52,000	9,000
8	A CURRENT AFFAIR	Nine	106,000	64,000	13,000
9	TODAY	Nine	97,000	40,000	10,000
10	SUNRISE	Seven	82,000	37,000	8,000
11	THE CHASE AUSTRALIA	Seven	73,000	38,000	6,000
12	NEWS BREAKFAST-AM	ABC	70,000	26,000	3,000
13	TODAY EXTRA	Nine	67,000	26,000	6,000
14	THE PROJECT	10	65,000	25,000	3,000
15	TODAY -EARLY	Nine	63,000	29,000	6,000
16	JAMIE OLIVER: FAST AND SIMPLE	10	58,000	20,000	2,000
17	THE MORNING SHOW	Seven	57,000	17,000	5,000
18	SEVEN NEWS AT 4	Seven	57,000	31,000	4,000
19	GARDENING AUSTRALIA-EV	ABC	54,000	30,000	3,000
20	ABC NEWS-EV	ABC	54,000	32,000	4,000
21	UNDER THE CHRISTMAS TREE	Nine	54,000	19,000	2,000
22	SEVEN'S CRICKET: WBBL FINALS - BRISBANE V SYD THUNDER	Seven	52,000	15,000	2,000
23	ABC NEWS MORNINGS-AM	ABC	50,000	9,000	2,000
24	9NEWS AFTERNOON	Nine	47,000	28,000	5,000
25	POINTLESS	Nine	46,000	13,000	2,000
26	GRINGO	Nine	46,000	10,000	2,000
27	SUNRISE -EARLY	Seven	45,000	20,000	5,000
28	10 NEWS FIRST	10	45,000	23,000	2,000
29	TIPPING POINT UK -RPT	Nine	43,000	30,000	3,000
30	DEAL OR NO DEAL	10	41,000	24,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for Friday 29th Nov 2024



National Total TV Reach

**8,416,000**



Broadcast TV Reach

**7,080,000**



BVOD Reach

**2,446,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Friday 29th Nov 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,297,000	833,000	36,000
2	9NEWS	Nine	1,269,000	768,000	58,000
3	BETTER HOMES AND GARDENS	Seven	1,201,000	501,000	20,000
4	M- LOVE ACTUALLY (R)	Seven	1,065,000	294,000	11,000
5	A CURRENT AFFAIR	Nine	950,000	631,000	43,000
6	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	937,000	313,000	24,000
7	MISS CONGENIALITY	Nine	889,000	207,000	13,000
8	TIPPING POINT AUSTRALIA	Nine	882,000	477,000	33,000
9	THE CHASE AUSTRALIA	Seven	839,000	411,000	19,000
10	ABC NEWS-EV	ABC	799,000	570,000	22,000
11	GARDENING AUSTRALIA-EV	ABC	788,000	441,000	17,000
12	SUNRISE	Seven	761,000	329,000	26,000
13	TODAY	Nine	647,000	272,000	30,000
14	SHETLAND-EV	ABC	623,000	415,000	23,000
15	9NEWS AFTERNOON	Nine	561,000	272,000	17,000
16	NEWS BREAKFAST-AM	ABC	531,000	213,000	13,000
17	SEVEN NEWS AT 4	Seven	474,000	239,000	11,000
18	THE MORNING SHOW	Seven	473,000	205,000	16,000
19	TIPPING POINT UK -RPT	Nine	449,000	252,000	12,000
20	SEVEN'S CRICKET: WBBL FINALS - BRISBANE V SYD THUNDER	Seven	435,000	114,000	5,000
21	10 NEWS FIRST	10	432,000	209,000	9,000
22	HARD QUIZ S8 RPT	ABC	426,000	227,000	8,000
23	SUNRISE -EARLY	Seven	414,000	214,000	18,000
24	ABC NEWS MORNINGS-AM	ABC	407,000	79,000	7,000
25	JAMIE OLIVER: FAST AND SIMPLE	10	397,000	120,000	5,000
26	THE PROJECT	10	390,000	158,000	8,000
27	GRINGO	Nine	382,000	80,000	5,000
28	TODAY EXTRA	Nine	364,000	145,000	17,000
29	TODAY -EARLY	Nine	358,000	171,000	20,000
30	UNDER THE CHRISTMAS TREE	Nine	355,000	111,000	7,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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