



Wednesday 6th Nov 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wednesday 6th Nov 2024



National Total TV Reach

13,184,000



Broadcast TV Reach

11,163,000



BVOD Reach

3,869,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	2,248,000	1,189,000	170,000
2	SEVEN NEWS	Seven	2,037,000	1,175,000	71,000
3	9NEWS	Nine	1,992,000	1,106,000	114,000
4	ABC NEWS: USA VOTES ONE HOUR SPECIAL 2024-EV	ABC	1,863,000	905,000	65,000
5	USA VOTES: ELECTION LATEST 2024-PM	ABC	1,681,000	585,000	55,000
6	9NEWS US ELECTION EDITION	Nine	1,642,000	404,000	45,000
7	A CURRENT AFFAIR	Nine	1,607,000	939,000	98,000
8	HOME AND AWAY	Seven	1,604,000	895,000	122,000
9	THE 1% CLUB UK	Seven	1,453,000	776,000	39,000
10	THE CHASE AUSTRALIA	Seven	1,444,000	559,000	37,000
11	M- AMBULANCE	Seven	1,315,000	241,000	13,000
12	USA VOTES: AMERICA'S DECISION 2024-PM	ABC	1,315,000	506,000	52,000
13	PLANET AMERICA: ELECTION NIGHT SPECIAL 2024-EV	ABC	1,275,000	531,000	41,000
14	US PRESIDENTIAL ELECTION: AMERICA DECIDES -SPECIAL	Nine	1,191,000	491,000	62,000
15	US PRESIDENTIAL ELECTION: AMERICA DECIDES -VOTE COUNT	Nine	1,144,000	289,000	39,000
16	USA VOTES: ELECTION RESULTS LIVE 2024-PM	ABC	1,138,000	447,000	47,000
17	US PRESIDENTIAL ELECTION 2024	Seven	1,102,000	214,000	18,000
18	SUNRISE	Seven	1,044,000	410,000	34,000
19	THE PROJECT: AMERICA DECIDES	10	915,000	224,000	14,000
20	USA VOTES: ELECTION DAY LIVE 2024-AM	ABC	906,000	380,000	35,000
21	US PRESIDENTIAL ELECTION: AMERICA DECIDES -POLLS CLOSE	Nine	904,000	254,000	37,000
22	USA VOTES: THE RACE FOR THE WHITE HOUSE 2024-PM	ABC	893,000	466,000	51,000
23	US ELECTION 2024 - SBS WORLD NEWS & PBS NEWS SPECIAL LIVE	SBS	885,000	66,000	5,000
24	US PRESIDENTIAL ELECTION: AMERICA DECIDES -ANALYSIS	Nine	883,000	364,000	47,000
25	HARD QUIZ S7 RPT	ABC	865,000	456,000	10,000
26	NEWS BREAKFAST: USA VOTES 2024-AM	ABC	865,000	301,000	22,000
27	TODAY	Nine	841,000	320,000	42,000
28	SEVEN NEWS AT 4	Seven	841,000	363,000	26,000
29	HARD QUIZ-EV	ABC	840,000	560,000	23,000
30	AMERICA DECIDES: ELECTION COVERAGE	10	764,000	43,000	2,000



People 25-54: Cumulative Reach for Wednesday 6th Nov 2024



National Total TV Reach

5,244,000



Broadcast TV Reach

4,010,000



BVOD Reach

2,021,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	903,000	507,000	102,000
2	9NEWS US ELECTION EDITION	Nine	676,000	182,000	27,000
3	9NEWS	Nine	662,000	345,000	63,000
4	ABC NEWS: USA VOTES ONE HOUR SPECIAL 2024-EV	ABC	569,000	254,000	32,000
5	SEVEN NEWS	Seven	565,000	310,000	38,000
6	A CURRENT AFFAIR	Nine	539,000	302,000	56,000
7	USA VOTES: ELECTION LATEST 2024-PM	ABC	531,000	192,000	30,000
8	HOME AND AWAY	Seven	486,000	292,000	67,000
9	PLANET AMERICA: ELECTION NIGHT SPECIAL 2024-EV	ABC	466,000	199,000	22,000
10	THE 1% CLUB UK	Seven	429,000	205,000	21,000
11	THE CHASE AUSTRALIA	Seven	386,000	163,000	20,000
12	USA VOTES: AMERICA'S DECISION 2024-PM	ABC	382,000	163,000	27,000
13	US PRESIDENTIAL ELECTION: AMERICA DECIDES -SPECIAL	Nine	368,000	171,000	36,000
14	M- AMBULANCE	Seven	360,000	82,000	7,000
15	THE PROJECT: AMERICA DECIDES	10	351,000	94,000	9,000
16	USA VOTES: ELECTION RESULTS LIVE 2024-PM	ABC	334,000	148,000	25,000
17	SUNRISE	Seven	322,000	125,000	19,000
18	US PRESIDENTIAL ELECTION: AMERICA DECIDES -VOTE COUNT	Nine	318,000	113,000	23,000
19	US PRESIDENTIAL ELECTION: AMERICA DECIDES -POLLS CLOSE	Nine	287,000	97,000	22,000
20	USA VOTES: THE RACE FOR THE WHITE HOUSE 2024-PM	ABC	285,000	163,000	27,000
21	TODAY	Nine	276,000	110,000	24,000
22	US PRESIDENTIAL ELECTION 2024	Seven	275,000	80,000	10,000
23	USA VOTES: ELECTION DAY LIVE 2024-AM	ABC	270,000	118,000	18,000
24	HARD QUIZ S7 RPT	ABC	264,000	150,000	4,000
25	NEWS BREAKFAST: USA VOTES 2024-AM	ABC	253,000	86,000	11,000
26	SHARK TANK	10	250,000	88,000	8,000
27	US PRESIDENTIAL ELECTION: AMERICA DECIDES -ANALYSIS	Nine	245,000	126,000	28,000
28	ABC NEWS: USA VOTES SPECIAL COVERAGE 2024-EV	ABC	231,000	94,000	13,000
29	SEVEN NEWS AT 4	Seven	229,000	115,000	15,000
30	SUNRISE -EARLY	Seven	210,000	98,000	14,000



People 16-39: Cumulative Reach for Wednesday 6th Nov 2024



National Total TV Reach

2,888,000



Broadcast TV Reach

2,008,000



BVOD Reach

1,174,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	411,000	219,000	58,000
2	9NEWS US ELECTION EDITION	Nine	272,000	84,000	15,000
3	USA VOTES: ELECTION LATEST 2024-PM	ABC	268,000	105,000	15,000
4	9NEWS	Nine	267,000	133,000	33,000
5	ABC NEWS: USA VOTES ONE HOUR SPECIAL 2024-EV	ABC	259,000	119,000	15,000
6	A CURRENT AFFAIR	Nine	239,000	128,000	30,000
7	SEVEN NEWS	Seven	231,000	122,000	19,000
8	PLANET AMERICA: ELECTION NIGHT SPECIAL 2024-EV	ABC	198,000	87,000	10,000
9	HOME AND AWAY	Seven	197,000	124,000	39,000
10	USA VOTES: AMERICA'S DECISION 2024-PM	ABC	185,000	92,000	14,000
11	US PRESIDENTIAL ELECTION: AMERICA DECIDES -VOTE COUNT	Nine	180,000	64,000	13,000
12	US PRESIDENTIAL ELECTION: AMERICA DECIDES -SPECIAL	Nine	179,000	89,000	20,000
13	USA VOTES: ELECTION RESULTS LIVE 2024-PM	ABC	178,000	73,000	12,000
14	THE CHASE AUSTRALIA	Seven	171,000	81,000	10,000
15	THE PROJECT: AMERICA DECIDES	10	162,000	46,000	4,000
16	THE 1% CLUB UK	Seven	158,000	90,000	11,000
17	US PRESIDENTIAL ELECTION: AMERICA DECIDES -POLLS CLOSE	Nine	148,000	51,000	12,000
18	M- AMBULANCE	Seven	141,000	34,000	4,000
19	USA VOTES: THE RACE FOR THE WHITE HOUSE 2024-PM	ABC	140,000	89,000	14,000
20	US PRESIDENTIAL ELECTION: AMERICA DECIDES -ANALYSIS	Nine	134,000	73,000	16,000
21	US PRESIDENTIAL ELECTION 2024	Seven	133,000	38,000	6,000
22	USA VOTES: ELECTION DAY LIVE 2024-AM	ABC	126,000	60,000	9,000
23	HARD QUIZ S7 RPT	ABC	121,000	74,000	2,000
24	LOVE ISLAND AUSTRALIA -WED	Nine	108,000	82,000	68,000
25	A BITE TO EAT WITH ALICE-EV	ABC	103,000	47,000	2,000
26	NEWS BREAKFAST: USA VOTES 2024-AM	ABC	100,000	34,000	5,000
27	SEVEN NEWS AT 4	Seven	100,000	53,000	8,000
28	TODAY	Nine	100,000	39,000	11,000
29	SUNRISE	Seven	99,000	30,000	9,000
30	SHARK TANK	10	99,000	34,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Wednesday 6th Nov 2024



National Total TV Reach

9,600,000



Broadcast TV Reach

8,154,000



BVOD Reach

2,995,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	1,764,000	936,000	136,000
2	SEVEN NEWS	Seven	1,630,000	954,000	57,000
3	9NEWS	Nine	1,573,000	879,000	91,000
4	ABC NEWS: USA VOTES ONE HOUR SPECIAL 2024-EV	ABC	1,519,000	742,000	56,000
5	USA VOTES: ELECTION LATEST 2024-PM	ABC	1,365,000	475,000	47,000
6	9NEWS US ELECTION EDITION	Nine	1,318,000	317,000	36,000
7	HOME AND AWAY	Seven	1,283,000	713,000	98,000
8	A CURRENT AFFAIR	Nine	1,244,000	727,000	79,000
9	THE CHASE AUSTRALIA	Seven	1,157,000	454,000	29,000
10	THE 1% CLUB UK	Seven	1,155,000	612,000	32,000
11	USA VOTES: AMERICA'S DECISION 2024-PM	ABC	1,082,000	423,000	45,000
12	PLANET AMERICA: ELECTION NIGHT SPECIAL 2024-EV	ABC	1,047,000	436,000	35,000
13	M- AMBULANCE	Seven	1,043,000	191,000	11,000
14	US PRESIDENTIAL ELECTION: AMERICA DECIDES -SPECIAL	Nine	960,000	394,000	49,000
15	USA VOTES: ELECTION RESULTS LIVE 2024-PM	ABC	955,000	377,000	41,000
16	US PRESIDENTIAL ELECTION: AMERICA DECIDES -VOTE COUNT	Nine	920,000	231,000	31,000
17	US PRESIDENTIAL ELECTION 2024	Seven	899,000	179,000	15,000
18	SUNRISE	Seven	860,000	338,000	28,000
19	USA VOTES: THE RACE FOR THE WHITE HOUSE 2024-PM	ABC	754,000	395,000	44,000
20	USA VOTES: ELECTION DAY LIVE 2024-AM	ABC	745,000	321,000	30,000
21	US PRESIDENTIAL ELECTION: AMERICA DECIDES -POLLS CLOSE	Nine	731,000	202,000	30,000
22	US ELECTION 2024 - SBS WORLD NEWS & PBS NEWS SPECIAL LIVE	SBS	721,000	54,000	4,000
23	THE PROJECT: AMERICA DECIDES	10	714,000	175,000	12,000
24	NEWS BREAKFAST: USA VOTES 2024-AM	ABC	712,000	251,000	19,000
25	HARD QUIZ S7 RPT	ABC	706,000	377,000	9,000
26	US PRESIDENTIAL ELECTION: AMERICA DECIDES -ANALYSIS	Nine	698,000	289,000	38,000
27	HARD QUIZ-EV	ABC	695,000	473,000	20,000
28	SEVEN NEWS AT 4	Seven	688,000	301,000	21,000
29	TODAY	Nine	669,000	260,000	34,000
30	QUESTION EVERYTHING-EV	ABC	639,000	383,000	12,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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