



Tuesday 5th Nov 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Tuesday 5th Nov 2024



National Total TV Reach

13,195,000



Broadcast TV Reach

10,979,000



BVOD Reach

4,127,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PRESENTATION	Nine	2,218,000	1,586,000	241,000
2	9NEWS	Nine	2,215,000	1,354,000	109,000
3	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -LATE	Nine	2,157,000	819,000	106,000
4	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -RACE	Nine	2,123,000	1,910,000	371,000
5	THE BLOCK -TUE	Nine	2,118,000	1,180,000	175,000
6	SEVEN NEWS	Seven	2,025,000	1,285,000	68,000
7	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -MOUNTING YARD	Nine	1,857,000	1,347,000	237,000
8	A CURRENT AFFAIR	Nine	1,703,000	1,132,000	96,000
9	MY KITCHEN RULES - TUE	Seven	1,664,000	972,000	89,000
10	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -EARLY	Nine	1,612,000	520,000	73,000
11	TRUMP ON TRIAL: PROSECUTING A PRESIDENT	Nine	1,512,000	389,000	40,000
12	HOME AND AWAY	Seven	1,383,000	867,000	115,000
13	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PREVIEW	Nine	1,344,000	834,000	134,000
14	7.30-EV	ABC	1,333,000	865,000	55,000
15	TIPPING POINT AUSTRALIA	Nine	1,260,000	741,000	73,000
16	SEVEN'S HORSE RACING 2024 - LATE	Seven	1,230,000	239,000	30,000
17	THE CHASE AUSTRALIA	Seven	1,227,000	583,000	32,000
18	ABC NEWS-EV	ABC	1,164,000	875,000	35,000
19	SUNRISE	Seven	910,000	383,000	32,000
20	ALERT: MISSING PERSONS UNIT	Seven	857,000	335,000	23,000
21	TODAY	Nine	840,000	333,000	41,000
22	BACK ROADS S10-EV	ABC	828,000	531,000	22,000
23	THE CHEAP SEATS	10	808,000	403,000	10,000
24	TASKMASTER AUSTRALIA	10	792,000	332,000	18,000
25	10 NEWS FIRST	10	759,000	356,000	14,000
26	THE PROJECT	10	711,000	303,000	15,000
27	NEWS BREAKFAST-AM	ABC	699,000	246,000	15,000
28	HARD QUIZ S7 RPT	ABC	607,000	330,000	11,000
29	ABC NEWS MORNINGS-AM	ABC	596,000	115,000	9,000
30	TAKE 5 WITH ZAN ROWE-EV	ABC	590,000	338,000	12,000



People 25-54: Cumulative Reach for Tuesday 5th Nov 2024



National Total TV Reach

5,218,000



Broadcast TV Reach

3,845,000



BVOD Reach

2,193,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	773,000	462,000	106,000
2	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PRESENTATION	Nine	695,000	477,000	141,000
3	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -RACE	Nine	672,000	603,000	225,000
4	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -LATE	Nine	633,000	257,000	61,000
5	9NEWS	Nine	611,000	353,000	58,000
6	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -MOUNTING YARD	Nine	594,000	408,000	140,000
7	TRUMP ON TRIAL: PROSECUTING A PRESIDENT	Nine	576,000	127,000	23,000
8	SEVEN NEWS	Seven	548,000	337,000	35,000
9	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -EARLY	Nine	531,000	179,000	43,000
10	MY KITCHEN RULES - TUE	Seven	507,000	279,000	48,000
11	A CURRENT AFFAIR	Nine	472,000	283,000	52,000
12	HOME AND AWAY	Seven	450,000	303,000	64,000
13	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PREVIEW	Nine	400,000	259,000	78,000
14	THE CHEAP SEATS	10	373,000	199,000	6,000
15	TASKMASTER AUSTRALIA	10	371,000	184,000	12,000
16	SEVEN'S HORSE RACING 2024 - LATE	Seven	363,000	76,000	18,000
17	TIPPING POINT AUSTRALIA	Nine	332,000	184,000	39,000
18	7.30-EV	ABC	310,000	201,000	24,000
19	THE CHASE AUSTRALIA	Seven	303,000	144,000	16,000
20	THE PROJECT	10	271,000	115,000	9,000
21	TODAY	Nine	266,000	111,000	23,000
22	ABC NEWS-EV	ABC	264,000	187,000	13,000
23	SUNRISE	Seven	256,000	112,000	18,000
24	ALERT: MISSING PERSONS UNIT	Seven	252,000	102,000	12,000
25	10 NEWS FIRST	10	196,000	91,000	7,000
26	NEWS BREAKFAST-AM	ABC	183,000	63,000	7,000
27	ABC NEWS MORNINGS-AM	ABC	164,000	37,000	5,000
28	DEAL OR NO DEAL	10	164,000	88,000	9,000
29	BACK ROADS S10-EV	ABC	161,000	86,000	8,000
30	SUNRISE -EARLY	Seven	158,000	80,000	12,000



People 16-39: Cumulative Reach for Tuesday 5th Nov 2024



National Total TV Reach

2,860,000



Broadcast TV Reach

1,862,000



BVOD Reach

1,295,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PRESENTATION	Nine	371,000	254,000	83,000
2	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -RACE	Nine	370,000	333,000	142,000
3	THE BLOCK -TUE	Nine	331,000	203,000	60,000
4	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -MOUNTING YARD	Nine	329,000	207,000	85,000
5	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -LATE	Nine	310,000	139,000	35,000
6	TRUMP ON TRIAL: PROSECUTING A PRESIDENT	Nine	253,000	53,000	12,000
7	9NEWS	Nine	251,000	136,000	29,000
8	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -EARLY	Nine	248,000	83,000	24,000
9	MY KITCHEN RULES - TUE	Seven	208,000	116,000	25,000
10	A CURRENT AFFAIR	Nine	206,000	117,000	27,000
11	HOME AND AWAY	Seven	197,000	129,000	38,000
12	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PREVIEW	Nine	196,000	126,000	45,000
13	SEVEN NEWS	Seven	194,000	118,000	18,000
14	SEVEN'S HORSE RACING 2024 - LATE	Seven	187,000	35,000	11,000
15	TASKMASTER AUSTRALIA	10	156,000	83,000	7,000
16	TIPPING POINT AUSTRALIA	Nine	146,000	85,000	21,000
17	THE CHEAP SEATS	10	136,000	71,000	3,000
18	THE PROJECT	10	121,000	55,000	4,000
19	7.30-EV	ABC	118,000	63,000	10,000
20	LOVE ISLAND AUSTRALIA -TUE	Nine	114,000	91,000	70,000
21	THE CHASE AUSTRALIA	Seven	113,000	55,000	9,000
22	ALERT: MISSING PERSONS UNIT	Seven	96,000	36,000	6,000
23	ABC NEWS-EV	ABC	91,000	61,000	6,000
24	TODAY	Nine	85,000	34,000	11,000
25	SEVEN'S HORSE RACING 2024	Seven	70,000	25,000	7,000
26	SUNRISE	Seven	67,000	25,000	8,000
27	NEWS BREAKFAST-AM	ABC	63,000	20,000	3,000
28	10 NEWS FIRST	10	61,000	25,000	3,000
29	DEAL OR NO DEAL	10	56,000	35,000	4,000
30	BACK ROADS S10-EV	ABC	54,000	24,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Tuesday 5th Nov 2024



National Total TV Reach

9,568,000



Broadcast TV Reach

7,980,000



BVOD Reach

3,180,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Tuesday 5th Nov 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PRESENTATION	Nine	1,741,000	1,245,000	190,000
2	9NEWS	Nine	1,726,000	1,057,000	88,000
3	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -LATE	Nine	1,688,000	634,000	84,000
4	THE BLOCK -TUE	Nine	1,653,000	927,000	141,000
5	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -RACE	Nine	1,653,000	1,487,000	290,000
6	SEVEN NEWS	Seven	1,648,000	1,048,000	55,000
7	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -MOUNTING YARD	Nine	1,446,000	1,062,000	187,000
8	A CURRENT AFFAIR	Nine	1,328,000	897,000	77,000
9	MY KITCHEN RULES - TUE	Seven	1,324,000	788,000	72,000
10	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -EARLY	Nine	1,260,000	402,000	58,000
11	TRUMP ON TRIAL: PROSECUTING A PRESIDENT	Nine	1,198,000	318,000	32,000
12	HOME AND AWAY	Seven	1,100,000	699,000	93,000
13	7.30-EV	ABC	1,098,000	728,000	48,000
14	MELBOURNE CUP CARNIVAL -MELBOURNE CUP -PREVIEW	Nine	1,044,000	647,000	106,000
15	THE CHASE AUSTRALIA	Seven	996,000	473,000	26,000
16	TIPPING POINT AUSTRALIA	Nine	975,000	581,000	59,000
17	SEVEN'S HORSE RACING 2024 - LATE	Seven	964,000	187,000	24,000
18	ABC NEWS-EV	ABC	957,000	721,000	30,000
19	SUNRISE	Seven	752,000	316,000	26,000
20	ALERT: MISSING PERSONS UNIT	Seven	695,000	275,000	18,000
21	BACK ROADS S10-EV	ABC	690,000	444,000	19,000
22	TODAY	Nine	676,000	270,000	34,000
23	10 NEWS FIRST	10	616,000	293,000	11,000
24	THE CHEAP SEATS	10	613,000	305,000	8,000
25	TASKMASTER AUSTRALIA	10	602,000	249,000	15,000
26	NEWS BREAKFAST-AM	ABC	580,000	213,000	13,000
27	THE PROJECT	10	544,000	232,000	12,000
28	HARD QUIZ S7 RPT	ABC	514,000	283,000	9,000
29	ABC NEWS MORNINGS-AM	ABC	498,000	97,000	8,000
30	TAKE 5 WITH ZAN ROWE-EV	ABC	489,000	283,000	11,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2024. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396