



**Monday 4th Nov 2024**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Monday 4th Nov 2024



National Total TV Reach

**12,556,000**



Broadcast TV Reach

**10,378,000**



BVOD Reach

**3,916,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -MON	Nine	2,167,000	1,192,000	178,000
2	SEVEN NEWS	Seven	2,110,000	1,303,000	63,000
3	9NEWS	Nine	1,932,000	1,164,000	94,000
4	MY KITCHEN RULES - MON	Seven	1,628,000	946,000	86,000
5	A CURRENT AFFAIR	Nine	1,620,000	1,022,000	87,000
6	POWER TO THE PEOPLE: AMERICA VOTES	Nine	1,410,000	401,000	48,000
7	HOME AND AWAY	Seven	1,313,000	905,000	110,000
8	7.30-EV	ABC	1,303,000	830,000	36,000
9	TIPPING POINT AUSTRALIA	Nine	1,232,000	642,000	47,000
10	THE CHASE AUSTRALIA	Seven	1,213,000	578,000	29,000
11	ABC NEWS-EV	ABC	1,198,000	904,000	33,000
12	FOUR CORNERS-EV	ABC	1,023,000	635,000	24,000
13	AUSTRALIAN STORY-EV	ABC	1,012,000	759,000	35,000
14	TWISTED TWINS?	Seven	988,000	360,000	27,000
15	MATLOCK	10	976,000	514,000	12,000
16	SUNRISE	Seven	953,000	372,000	30,000
17	Q+A-LE	ABC	869,000	367,000	11,000
18	MEDIA WATCH-EV	ABC	805,000	642,000	21,000
19	TODAY	Nine	778,000	315,000	36,000
20	THE PROJECT	10	729,000	307,000	15,000
21	DESSERT MASTERS MON	10	717,000	311,000	19,000
22	9NEWS AFTERNOON	Nine	654,000	329,000	23,000
23	10 NEWS FIRST	10	648,000	310,000	13,000
24	NEWS BREAKFAST-AM	ABC	630,000	221,000	14,000
25	THE MORNING SHOW	Seven	589,000	254,000	19,000
26	HARD QUIZ S7 RPT	ABC	584,000	320,000	10,000
27	SEVEN NEWS AT 4	Seven	582,000	303,000	15,000
28	TIPPING POINT UK -RPT	Nine	537,000	308,000	16,000
29	RACE TO THE MELBOURNE CUP CARNIVAL	Nine	527,000	153,000	19,000
30	ABC NEWS MORNINGS-AM	ABC	516,000	106,000	8,000



## People 25-54: Cumulative Reach for Monday 4th Nov 2024



National Total TV Reach

**4,875,000**



Broadcast TV Reach

**3,542,000**



BVOD Reach

**2,054,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -MON	Nine	813,000	501,000	108,000
2	POWER TO THE PEOPLE: AMERICA VOTES	Nine	589,000	173,000	28,000
3	SEVEN NEWS	Seven	567,000	331,000	33,000
4	9NEWS	Nine	552,000	298,000	48,000
5	MY KITCHEN RULES - MON	Seven	513,000	272,000	46,000
6	A CURRENT AFFAIR	Nine	478,000	272,000	47,000
7	HOME AND AWAY	Seven	428,000	306,000	61,000
8	TIPPING POINT AUSTRALIA	Nine	305,000	151,000	22,000
9	TWISTED TWINS?	Seven	292,000	114,000	15,000
10	SUNRISE	Seven	284,000	113,000	17,000
11	THE CHASE AUSTRALIA	Seven	284,000	133,000	14,000
12	MATLOCK	10	275,000	133,000	6,000
13	THE PROJECT	10	273,000	120,000	9,000
14	7.30-EV	ABC	273,000	158,000	14,000
15	DESSERT MASTERS MON	10	261,000	114,000	10,000
16	TODAY	Nine	243,000	103,000	20,000
17	ABC NEWS-EV	ABC	211,000	155,000	12,000
18	FOUR CORNERS-EV	ABC	207,000	120,000	10,000
19	AUSTRALIAN STORY-EV	ABC	206,000	136,000	13,000
20	RACE TO THE MELBOURNE CUP CARNIVAL	Nine	188,000	55,000	11,000
21	Q+A-LE	ABC	175,000	75,000	5,000
22	NEWS BREAKFAST-AM	ABC	175,000	62,000	7,000
23	10 NEWS FIRST	10	168,000	74,000	6,000
24	THE BLOCK -SUN -ENCORE	Nine	165,000	70,000	6,000
25	THE MORNING SHOW	Seven	158,000	77,000	11,000
26	MEDIA WATCH-EV	ABC	154,000	115,000	9,000
27	DEAL OR NO DEAL	10	154,000	85,000	8,000
28	LOVE ISLAND AUSTRALIA -MON	Nine	154,000	84,000	60,000
29	SUNRISE -EARLY	Seven	146,000	64,000	11,000
30	TODAY -EARLY	Nine	144,000	75,000	13,000



## People 16-39: Cumulative Reach for Monday 4th Nov 2024



National Total TV Reach

**2,573,000**



Broadcast TV Reach

**1,642,000**



BVOD Reach

**1,183,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -MON	Nine	366,000	220,000	62,000
2	POWER TO THE PEOPLE: AMERICA VOTES	Nine	238,000	77,000	15,000
3	9NEWS	Nine	217,000	112,000	23,000
4	SEVEN NEWS	Seven	205,000	115,000	16,000
5	MY KITCHEN RULES - MON	Seven	196,000	108,000	23,000
6	A CURRENT AFFAIR	Nine	190,000	108,000	24,000
7	HOME AND AWAY	Seven	180,000	125,000	36,000
8	LOVE ISLAND AUSTRALIA -MON	Nine	117,000	83,000	68,000
9	THE PROJECT	10	113,000	43,000	4,000
10	7.30-EV	ABC	111,000	65,000	6,000
11	TIPPING POINT AUSTRALIA	Nine	109,000	52,000	11,000
12	TWISTED TWINS?	Seven	107,000	40,000	7,000
13	THE CHASE AUSTRALIA	Seven	103,000	46,000	7,000
14	ABC NEWS-EV	ABC	99,000	71,000	5,000
15	DESSERT MASTERS MON	10	89,000	43,000	5,000
16	TODAY	Nine	83,000	32,000	9,000
17	MATLOCK	10	82,000	37,000	2,000
18	THE BLOCK -SUN -ENCORE	Nine	80,000	36,000	3,000
19	SUNRISE	Seven	77,000	30,000	8,000
20	RACE TO THE MELBOURNE CUP CARNIVAL	Nine	76,000	24,000	6,000
21	FOUR CORNERS-EV	ABC	66,000	33,000	4,000
22	NEWS BREAKFAST-AM	ABC	65,000	23,000	3,000
23	AUSTRALIAN STORY-EV	ABC	64,000	49,000	6,000
24	DEAL OR NO DEAL	10	59,000	34,000	4,000
25	10 NEWS FIRST	10	55,000	21,000	3,000
26	THE MORNING SHOW	Seven	48,000	23,000	5,000
27	9NEWS AFTERNOON	Nine	47,000	26,000	6,000
28	Q+A-LE	ABC	45,000	18,000	2,000
29	SUNRISE -EARLY	Seven	45,000	18,000	5,000
30	TODAY EXTRA	Nine	44,000	18,000	6,000



## Grocery Shoppers (18+): Cumulative Reach for Monday 4th Nov 2024



National Total TV Reach

**9,154,000**



Broadcast TV Reach

**7,611,000**



BVOD Reach

**2,983,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Monday 4th Nov 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -MON	Nine	1,690,000	943,000	144,000
2	SEVEN NEWS	Seven	1,682,000	1,061,000	51,000
3	9NEWS	Nine	1,529,000	932,000	76,000
4	MY KITCHEN RULES - MON	Seven	1,304,000	754,000	69,000
5	A CURRENT AFFAIR	Nine	1,259,000	801,000	70,000
6	POWER TO THE PEOPLE: AMERICA VOTES	Nine	1,142,000	326,000	38,000
7	7.30-EV	ABC	1,082,000	698,000	31,000
8	HOME AND AWAY	Seven	1,042,000	719,000	89,000
9	THE CHASE AUSTRALIA	Seven	995,000	482,000	24,000
10	TIPPING POINT AUSTRALIA	Nine	986,000	527,000	38,000
11	ABC NEWS-EV	ABC	985,000	750,000	29,000
12	FOUR CORNERS-EV	ABC	855,000	535,000	21,000
13	AUSTRALIAN STORY-EV	ABC	840,000	639,000	30,000
14	TWISTED TWINS?	Seven	802,000	299,000	22,000
15	MATLOCK	10	788,000	421,000	10,000
16	SUNRISE	Seven	768,000	306,000	25,000
17	Q+A-LE	ABC	738,000	315,000	10,000
18	MEDIA WATCH-EV	ABC	690,000	550,000	18,000
19	TODAY	Nine	609,000	259,000	30,000
20	THE PROJECT	10	575,000	239,000	12,000
21	DESSERT MASTERS MON	10	566,000	243,000	15,000
22	9NEWS AFTERNOON	Nine	539,000	274,000	19,000
23	NEWS BREAKFAST-AM	ABC	537,000	193,000	12,000
24	10 NEWS FIRST	10	532,000	253,000	10,000
25	HARD QUIZ S7 RPT	ABC	495,000	273,000	9,000
26	SEVEN NEWS AT 4	Seven	490,000	255,000	12,000
27	THE MORNING SHOW	Seven	488,000	212,000	15,000
28	ABC NEWS MORNINGS-AM	ABC	442,000	91,000	7,000
29	TIPPING POINT UK -RPT	Nine	434,000	251,000	13,000
30	RACE TO THE MELBOURNE CUP CARNIVAL	Nine	431,000	126,000	15,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

---

\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

**Data © OzTAM and Regional TAM 2024. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 2, Suite 1,  
124 Walker Street,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396