



**Sunday 3rd Nov 2024**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Sunday 3rd Nov 2024



National Total TV Reach

**12,596,000**



Broadcast TV Reach

**10,421,000**



BVOD Reach

**3,911,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	2,650,000	1,527,000	213,000
2	9NEWS SUNDAY	Nine	1,988,000	1,118,000	86,000
3	SEVEN NEWS - SUN	Seven	1,892,000	1,190,000	52,000
4	60 MINUTES	Nine	1,695,000	722,000	69,000
5	7NEWS SPOTLIGHT	Seven	1,488,000	603,000	32,000
6	EGO: THE MICHAEL GUDINSKI STORY (R)	Seven	1,302,000	304,000	12,000
7	ABC NEWS SUNDAY-EV	ABC	1,173,000	819,000	29,000
8	SPICKS AND SPECKS-EV	ABC	1,074,000	348,000	16,000
9	FISK-EV	ABC	888,000	691,000	95,000
10	WEEKEND SUNRISE - SUN	Seven	830,000	352,000	24,000
11	INSIDERS-AM	ABC	812,000	550,000	46,000
12	DESSERT MASTERS	10	761,000	331,000	18,000
13	THE GRAHAM NORTON SHOW	10	661,000	217,000	6,000
14	WEEKEND TODAY - SUNDAY	Nine	657,000	234,000	26,000
15	GRAND DESIGNS AUSTRALIA-ENCORE	ABC	649,000	230,000	6,000
16	10 NEWS FIRST SUN	10	617,000	291,000	10,000
17	THE GUNPOWDER PLOT: COUNTDOWN TO TREASON	SBS	607,000	184,000	3,000
18	THE SUNDAY PROJECT	10	604,000	231,000	10,000
19	9NEWS LATE	Nine	604,000	357,000	33,000
20	LANDLINE-PM	ABC	593,000	331,000	13,000
21	PACIFIC CHAMPIONSHIPS -PNG KUMULS V COOK ISLANDS	Nine	589,000	188,000	19,000
22	WEEKEND SUNRISE - SUN - EARLY	Seven	563,000	271,000	17,000
23	WEEKEND BREAKFAST-AM	ABC	555,000	237,000	12,000
24	PLUM-EV	ABC	546,000	270,000	17,000
25	THE MORNING SHOW - WEEKEND	Seven	521,000	180,000	12,000
26	TRUMP: A SECOND CHANCE?	Nine	507,000	213,000	19,000
27	SEVEN'S CRICKET: WBBL - MEL RENEGADES V ADELAIDE	Seven	505,000	99,000	3,000
28	OFFSIDERS-AM	ABC	490,000	260,000	13,000
29	M- A FEW GOOD MEN-PM (R)	Seven	483,000	111,000	2,000
30	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	477,000	259,000	8,000



## People 25-54: Cumulative Reach for Sunday 3rd Nov 2024



National Total TV Reach

**4,903,000**



Broadcast TV Reach

**3,591,000**



BVOD Reach

**2,033,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	988,000	625,000	130,000
2	60 MINUTES	Nine	622,000	250,000	39,000
3	9NEWS SUNDAY	Nine	614,000	300,000	45,000
4	SEVEN NEWS - SUN	Seven	485,000	298,000	26,000
5	7NEWS SPOTLIGHT	Seven	412,000	172,000	16,000
6	EGO: THE MICHAEL GUDINSKI STORY (R)	Seven	402,000	85,000	6,000
7	DESSERT MASTERS	10	238,000	115,000	10,000
8	FISK-EV	ABC	236,000	185,000	46,000
9	WEEKEND TODAY - SUNDAY	Nine	233,000	79,000	14,000
10	SPICKS AND SPECKS-EV	ABC	233,000	77,000	7,000
11	THE GRAHAM NORTON SHOW	10	226,000	76,000	3,000
12	WEEKEND SUNRISE - SUN	Seven	221,000	88,000	13,000
13	9NEWS LATE	Nine	209,000	122,000	19,000
14	THE SUNDAY PROJECT	10	202,000	83,000	6,000
15	INSIDERS-AM	ABC	202,000	133,000	20,000
16	ABC NEWS SUNDAY-EV	ABC	201,000	126,000	11,000
17	10 NEWS FIRST SUN	10	171,000	79,000	5,000
18	TRUMP: A SECOND CHANCE?	Nine	171,000	76,000	11,000
19	PACIFIC CHAMPIONSHIPS -PNG KUMULS V COOK ISLANDS	Nine	168,000	55,000	11,000
20	M- A FEW GOOD MEN-PM (R)	Seven	153,000	34,000	1,000
21	THE BIG BANG THEORY RPT	10	146,000	32,000	1,000
22	THE MORNING SHOW - WEEKEND	Seven	140,000	48,000	7,000
23	WEEKEND SUNRISE - SUN - EARLY	Seven	137,000	65,000	9,000
24	GODZILLA: KING OF THE MONSTERS	Nine	136,000	39,000	1,000
25	PACIFIC CHAMPIONSHIPS -PNG ORCHIDS V KIWI FERNS	Nine	128,000	36,000	5,000
26	WEEKEND BREAKFAST-AM	ABC	126,000	55,000	5,000
27	OFFSIDERS-AM	ABC	122,000	73,000	6,000
28	WEEKEND TODAY - EARLY SUNDAY	Nine	118,000	57,000	9,000
29	GRAND DESIGNS AUSTRALIA-ENCORE	ABC	118,000	37,000	2,000
30	WIDE WORLD OF SPORTS	Nine	116,000	55,000	9,000



## People 16-39: Cumulative Reach for Sunday 3rd Nov 2024



National Total TV Reach

**2,575,000**



Broadcast TV Reach

**1,671,000**



BVOD Reach

**1,143,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	435,000	279,000	74,000
2	60 MINUTES	Nine	259,000	96,000	20,000
3	9NEWS SUNDAY	Nine	250,000	111,000	22,000
4	SEVEN NEWS - SUN	Seven	171,000	98,000	12,000
5	7NEWS SPOTLIGHT	Seven	145,000	62,000	8,000
6	EGO: THE MICHAEL GUDINSKI STORY (R)	Seven	121,000	26,000	3,000
7	FISK-EV	ABC	92,000	77,000	21,000
8	9NEWS LATE	Nine	87,000	49,000	9,000
9	THE GRAHAM NORTON SHOW	10	85,000	30,000	1,000
10	SPICKS AND SPECKS-EV	ABC	84,000	28,000	3,000
11	ABC NEWS SUNDAY-EV	ABC	74,000	43,000	5,000
12	DESSERT MASTERS	10	72,000	32,000	5,000
13	WEEKEND TODAY - SUNDAY	Nine	71,000	24,000	7,000
14	PACIFIC CHAMPIONSHIPS -PNG KUMULS V COOK ISLANDS	Nine	69,000	22,000	7,000
15	THE SUNDAY PROJECT	10	69,000	24,000	3,000
16	TRUMP: A SECOND CHANCE?	Nine	66,000	26,000	5,000
17	INSIDERS-AM	ABC	63,000	37,000	8,000
18	PACIFIC CHAMPIONSHIPS -PNG ORCHIDS V KIWI FERNS	Nine	62,000	14,000	3,000
19	WEEKEND SUNRISE - SUN	Seven	59,000	21,000	6,000
20	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	56,000	27,000	2,000
21	HELLOWORLD	Nine	51,000	21,000	2,000
22	10 NEWS FIRST SUN	10	48,000	26,000	2,000
23	SEVEN'S CRICKET: WBBL - MEL RENEGADES V ADELAIDE	Seven	47,000	3,000	1,000
24	GODZILLA: KING OF THE MONSTERS	Nine	45,000	7,000	1,000
25	NATIONAL BASKETBALL LEAGUE	10	45,000	4,000	0
26	M- A FEW GOOD MEN-PM (R)	Seven	43,000	7,000	1,000
27	GRAND DESIGNS AUSTRALIA-ENCORE	ABC	42,000	13,000	1,000
28	SEVEN NEWS AT 5	Seven	40,000	22,000	3,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	40,000	15,000	4,000
30	THE BIG BANG THEORY RPT	10	39,000	7,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for Sunday 3rd Nov 2024



National Total TV Reach

**9,080,000**



Broadcast TV Reach

**7,544,000**



BVOD Reach

**2,964,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Sunday 3rd Nov 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -SUN	Nine	2,041,000	1,202,000	171,000
2	9NEWS SUNDAY	Nine	1,570,000	898,000	69,000
3	SEVEN NEWS - SUN	Seven	1,511,000	963,000	41,000
4	60 MINUTES	Nine	1,348,000	582,000	56,000
5	7NEWS SPOTLIGHT	Seven	1,190,000	483,000	26,000
6	EGO: THE MICHAEL GUDINSKI STORY (R)	Seven	1,049,000	249,000	10,000
7	ABC NEWS SUNDAY-EV	ABC	975,000	685,000	25,000
8	SPICKS AND SPECKS-EV	ABC	888,000	291,000	14,000
9	FISK-EV	ABC	749,000	579,000	81,000
10	WEEKEND SUNRISE - SUN	Seven	687,000	295,000	20,000
11	INSIDERS-AM	ABC	683,000	469,000	41,000
12	DESSERT MASTERS	10	591,000	253,000	15,000
13	GRAND DESIGNS AUSTRALIA-ENCORE	ABC	542,000	196,000	5,000
14	WEEKEND TODAY - SUNDAY	Nine	534,000	194,000	21,000
15	THE GRAHAM NORTON SHOW	10	517,000	170,000	5,000
16	THE GUNPOWDER PLOT: COUNTDOWN TO TREASON	SBS	508,000	157,000	2,000
17	LANDLINE-PM	ABC	504,000	279,000	11,000
18	9NEWS LATE	Nine	487,000	289,000	27,000
19	10 NEWS FIRST SUN	10	481,000	229,000	9,000
20	THE SUNDAY PROJECT	10	480,000	182,000	8,000
21	WEEKEND BREAKFAST-AM	ABC	473,000	203,000	11,000
22	PLUM-EV	ABC	466,000	234,000	15,000
23	WEEKEND SUNRISE - SUN - EARLY	Seven	459,000	229,000	14,000
24	PACIFIC CHAMPIONSHIPS -PNG KUMULS V COOK ISLANDS	Nine	454,000	147,000	15,000
25	THE MORNING SHOW - WEEKEND	Seven	431,000	152,000	10,000
26	TRUMP: A SECOND CHANCE?	Nine	417,000	177,000	15,000
27	OFFSIDERS-AM	ABC	406,000	215,000	11,000
28	SEVEN'S CRICKET: WBBL - MEL RENEGADES V ADELAIDE	Seven	392,000	81,000	3,000
29	M- A FEW GOOD MEN-PM (R)	Seven	383,000	86,000	2,000
30	ANTIQUES ROADSHOW-PM	ABC	383,000	176,000	3,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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