



Saturday 2nd Nov 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Saturday 2nd Nov 2024



National Total TV Reach

12,033,000



Broadcast TV Reach

9,864,000



BVOD Reach

3,726,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	NO TIME TO DIE	Nine	1,626,000	444,000	26,000
2	SEVEN NEWS - SAT	Seven	1,481,000	901,000	38,000
3	9NEWS SATURDAY	Nine	1,377,000	788,000	56,000
4	M- INDEPENDENCE DAY	Seven	1,194,000	287,000	13,000
5	A CURRENT AFFAIR -SAT	Nine	1,122,000	680,000	43,000
6	NINE'S MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY -EARLY	Nine	1,039,000	192,000	18,000
7	ABC NEWS-SA	ABC	994,000	671,000	23,000
8	NINE'S MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY	Nine	879,000	249,000	22,000
9	GRANTCHESTER-EV	ABC	874,000	550,000	14,000
10	THE GREAT OUTDOORS	Seven	845,000	503,000	24,000
11	VERA RPT	ABC	817,000	446,000	7,000
12	SEVEN'S HORSE RACING 2024	Seven	758,000	139,000	13,000
13	WEEKEND SUNRISE - SAT	Seven	681,000	396,000	26,000
14	10 NEWS FIRST SAT	10	644,000	252,000	8,000
15	WEEKEND BREAKFAST-AM	ABC	636,000	226,000	11,000
16	NO ESCAPE	Nine	589,000	116,000	8,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	588,000	298,000	20,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	577,000	329,000	23,000
19	M- THE 6TH DAY (R)	Seven	520,000	100,000	5,000
20	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	520,000	248,000	10,000
21	WEEKEND TODAY - SATURDAY - LATE	Nine	504,000	249,000	25,000
22	THE MORNING SHOW - WEEKEND	Seven	502,000	155,000	12,000
23	WEEKEND TODAY - SATURDAY	Nine	501,000	266,000	29,000
24	WEEKEND TODAY - EARLY SATURDAY	Nine	464,000	209,000	21,000
25	THE DOG HOUSE AUSTRALIA RPT	10	462,000	254,000	5,000
26	THE BIG BANG THEORY RPT	10	459,000	70,000	2,000
27	SHARK TANK ENCORE	10	454,000	163,000	3,000
28	A FISTFUL OF DYNAMITE	Nine	449,000	56,000	4,000
29	PACIFIC CHAMPIONSHIPS -KIWIS V TONGA	Nine	424,000	210,000	31,000
30	BACK ROADS S10-ENCORE	ABC	416,000	177,000	5,000



People 25-54: Cumulative Reach for Saturday 2nd Nov 2024



National Total TV Reach

4,579,000



Broadcast TV Reach

3,282,000



BVOD Reach

1,919,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	NO TIME TO DIE	Nine	433,000	102,000	13,000
2	M- INDEPENDENCE DAY	Seven	383,000	107,000	7,000
3	9NEWS SATURDAY	Nine	345,000	184,000	27,000
4	NINE'S MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY -EARLY	Nine	343,000	71,000	10,000
5	SEVEN NEWS - SAT	Seven	304,000	179,000	18,000
6	A CURRENT AFFAIR -SAT	Nine	282,000	147,000	21,000
7	NINE'S MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY	Nine	248,000	84,000	12,000
8	SEVEN'S HORSE RACING 2024	Seven	206,000	36,000	7,000
9	THE GREAT OUTDOORS	Seven	201,000	121,000	13,000
10	WEEKEND BREAKFAST-AM	ABC	185,000	59,000	5,000
11	WEEKEND SUNRISE - SAT	Seven	184,000	107,000	14,000
12	WEEKEND TODAY - SATURDAY - LATE	Nine	176,000	83,000	14,000
13	THE BIG BANG THEORY RPT	10	171,000	28,000	1,000
14	10 NEWS FIRST SAT	10	166,000	64,000	4,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	165,000	84,000	11,000
16	M- THE 6TH DAY (R)	Seven	156,000	35,000	3,000
17	NO ESCAPE	Nine	156,000	29,000	4,000
18	WEEKEND TODAY - SATURDAY	Nine	154,000	76,000	16,000
19	SHARK TANK ENCORE	10	151,000	56,000	2,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	151,000	89,000	13,000
21	ABC NEWS-SA	ABC	135,000	88,000	8,000
22	TODAY EXTRA - SATURDAY	Nine	131,000	60,000	10,000
23	THE MORNING SHOW - WEEKEND	Seven	130,000	45,000	7,000
24	FOOTBALL: ISUZU UTE A-LEAGUE	10	130,000	30,000	3,000
25	PACIFIC CHAMPIONSHIPS -KIWIS V TONGA	Nine	130,000	70,000	19,000
26	WEEKEND TODAY - EARLY SATURDAY	Nine	127,000	55,000	11,000
27	THE DOG HOUSE AUSTRALIA RPT	10	126,000	69,000	3,000
28	WEEKEND BREAKFAST: EARLY-AM	ABC	113,000	48,000	4,000
29	THE DOG HOUSE RPT	10	113,000	41,000	2,000
30	SHAZAM!	Nine	110,000	27,000	1,000



People 16-39: Cumulative Reach for Saturday 2nd Nov 2024



National Total TV Reach

2,412,000



Broadcast TV Reach

1,536,000



BVOD Reach

1,087,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	NO TIME TO DIE	Nine	173,000	30,000	6,000
2	NINE'S MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY -EARLY	Nine	158,000	30,000	5,000
3	9NEWS SATURDAY	Nine	115,000	58,000	13,000
4	A CURRENT AFFAIR -SAT	Nine	107,000	54,000	10,000
5	NINE'S MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY	Nine	99,000	35,000	6,000
6	M- INDEPENDENCE DAY	Seven	91,000	21,000	3,000
7	SEVEN NEWS - SAT	Seven	85,000	44,000	9,000
8	WEEKEND BREAKFAST-AM	ABC	70,000	22,000	2,000
9	WEEKEND TODAY - SATURDAY - LATE	Nine	68,000	31,000	7,000
10	SEVEN'S HORSE RACING 2024	Seven	67,000	10,000	4,000
11	FOOTBALL: ISUZU UTE A-LEAGUE	10	64,000	16,000	2,000
12	THE GREAT OUTDOORS	Seven	59,000	35,000	6,000
13	PACIFIC CHAMPIONSHIPS -KIWIS V TONGA	Nine	58,000	34,000	13,000
14	WEEKEND TODAY - SATURDAY	Nine	58,000	27,000	7,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	55,000	22,000	5,000
16	TODAY EXTRA - SATURDAY	Nine	55,000	30,000	5,000
17	THE BIG BANG THEORY RPT	10	52,000	9,000	0
18	THE MORNING SHOW - WEEKEND	Seven	51,000	11,000	3,000
19	WEEKEND SUNRISE - SAT	Seven	49,000	28,000	7,000
20	WEEKEND TODAY - EARLY SATURDAY	Nine	49,000	14,000	5,000
21	SHARK TANK ENCORE	10	48,000	24,000	1,000
22	SHAZAM!	Nine	45,000	13,000	0
23	ABC NEWS-SA	ABC	45,000	24,000	4,000
24	WEEKEND BREAKFAST: EARLY-AM	ABC	44,000	19,000	2,000
25	RAGE CHARTS-AM	ABC	42,000	8,000	0
26	ABC NEWS-PM	ABC	41,000	7,000	1,000
27	WEEKEND SUNRISE - SAT - LATE	Seven	40,000	23,000	6,000
28	THE DOG HOUSE RPT	10	36,000	10,000	1,000
29	NO ESCAPE	Nine	36,000	8,000	2,000
30	NATIONAL PHARMACIES CHRISTMAS PAGEANT	Nine	36,000	18,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Saturday 2nd Nov 2024



National Total TV Reach

8,625,000



Broadcast TV Reach

7,087,000



BVOD Reach

2,810,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Saturday 2nd Nov 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	NO TIME TO DIE	Nine	1,275,000	356,000	21,000
2	SEVEN NEWS - SAT	Seven	1,203,000	744,000	30,000
3	9NEWS SATURDAY	Nine	1,099,000	644,000	45,000
4	M- INDEPENDENCE DAY	Seven	962,000	229,000	11,000
5	A CURRENT AFFAIR -SAT	Nine	877,000	542,000	35,000
6	ABC NEWS-SA	ABC	828,000	565,000	20,000
7	NINE'S MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY -EARLY	Nine	804,000	150,000	14,000
8	GRANTCHESTER-EV	ABC	748,000	478,000	13,000
9	VERA RPT	ABC	703,000	385,000	7,000
10	NINE'S MELBOURNE CUP CARNIVAL -VICTORIA DERBY DAY	Nine	695,000	196,000	18,000
11	THE GREAT OUTDOORS	Seven	686,000	409,000	19,000
12	SEVEN'S HORSE RACING 2024	Seven	594,000	113,000	10,000
13	WEEKEND SUNRISE - SAT	Seven	559,000	332,000	21,000
14	WEEKEND BREAKFAST-AM	ABC	529,000	196,000	10,000
15	10 NEWS FIRST SAT	10	524,000	209,000	7,000
16	WEEKEND SUNRISE - SAT - EARLY	Seven	486,000	251,000	16,000
17	NO ESCAPE	Nine	482,000	94,000	6,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	474,000	272,000	19,000
19	M- THE 6TH DAY (R)	Seven	417,000	83,000	4,000
20	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	414,000	204,000	8,000
21	THE MORNING SHOW - WEEKEND	Seven	409,000	130,000	10,000
22	WEEKEND TODAY - SATURDAY	Nine	372,000	204,000	23,000
23	WEEKEND TODAY - SATURDAY - LATE	Nine	370,000	189,000	20,000
24	WEEKEND TODAY - EARLY SATURDAY	Nine	369,000	168,000	17,000
25	THE BIG BANG THEORY RPT	10	367,000	59,000	1,000
26	THE DOG HOUSE AUSTRALIA RPT	10	365,000	202,000	4,000
27	SHARK TANK ENCORE	10	357,000	129,000	3,000
28	A FISTFUL OF DYNAMITE	Nine	355,000	45,000	3,000
29	BACK ROADS S10-ENCORE	ABC	353,000	150,000	5,000
30	SEVEN'S HORSE RACING 2024 - LATE	Seven	331,000	147,000	11,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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