



Thursday 31st Oct 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Thursday 31st Oct 2024



National Total TV Reach

11,774,000



Broadcast TV Reach

9,846,000



BVOD Reach

3,379,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,922,000	1,195,000	60,000
2	JOHN FARNHAM - CELEBRATING 60 YEARS	Nine	1,918,000	865,000	48,000
3	9NEWS	Nine	1,684,000	994,000	84,000
4	A CURRENT AFFAIR	Nine	1,373,000	915,000	65,000
5	HOME AND AWAY	Seven	1,179,000	804,000	115,000
6	7.30-EV	ABC	1,163,000	681,000	30,000
7	TIPPING POINT AUSTRALIA	Nine	1,140,000	615,000	44,000
8	THE CHASE AUSTRALIA	Seven	1,137,000	593,000	29,000
9	ABC NEWS-EV	ABC	1,067,000	781,000	30,000
10	GRAND DESIGNS AUSTRALIA-EV	ABC	947,000	532,000	19,000
11	HIGHWAY PATROL	Seven	924,000	556,000	33,000
12	SUNRISE	Seven	922,000	400,000	32,000
13	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	885,000	357,000	21,000
14	RPA	Nine	879,000	391,000	22,000
15	HIGHWAY PATROL-EP.2	Seven	746,000	506,000	27,000
16	TODAY	Nine	743,000	297,000	37,000
17	TOP GEAR AUSTRALIA	10	743,000	247,000	8,000
18	LONG LOST FAMILY-EV	ABC	725,000	353,000	10,000
19	9NEWS AFTERNOON	Nine	653,000	338,000	23,000
20	NEWS BREAKFAST-AM	ABC	648,000	238,000	14,000
21	THE PROJECT	10	625,000	231,000	13,000
22	RON IDDLLES: THE GOOD COP (R)	Seven	616,000	310,000	14,000
23	10 NEWS FIRST	10	605,000	293,000	12,000
24	SEVEN NEWS AT 4	Seven	586,000	293,000	15,000
25	HARD QUIZ S7 RPT	ABC	564,000	313,000	10,000
26	MISSION IMPOSSIBLE II RPT	10	557,000	118,000	3,000
27	THE MORNING SHOW	Seven	545,000	234,000	18,000
28	TIPPING POINT UK -RPT	Nine	541,000	316,000	16,000
29	SUNRISE -EARLY	Seven	523,000	248,000	22,000
30	ABC NEWS MORNINGS-AM	ABC	490,000	95,000	7,000



People 25-54: Cumulative Reach for Thursday 31st Oct 2024



National Total TV Reach

4,482,000



Broadcast TV Reach

3,315,000



BVOD Reach

1,737,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	JOHN FARNHAM - CELEBRATING 60 YEARS	Nine	548,000	202,000	23,000
2	SEVEN NEWS	Seven	477,000	262,000	30,000
3	9NEWS	Nine	430,000	241,000	41,000
4	A CURRENT AFFAIR	Nine	379,000	245,000	33,000
5	HOME AND AWAY	Seven	359,000	250,000	63,000
6	TOP GEAR AUSTRALIA	10	316,000	107,000	5,000
7	HIGHWAY PATROL	Seven	305,000	191,000	19,000
8	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	303,000	126,000	12,000
9	THE CHASE AUSTRALIA	Seven	265,000	137,000	14,000
10	SUNRISE	Seven	260,000	112,000	18,000
11	HIGHWAY PATROL-EP.2	Seven	256,000	179,000	16,000
12	TIPPING POINT AUSTRALIA	Nine	255,000	121,000	20,000
13	7.30-EV	ABC	244,000	130,000	12,000
14	TODAY	Nine	241,000	96,000	21,000
15	RPA	Nine	241,000	83,000	10,000
16	THE PROJECT	10	240,000	93,000	7,000
17	MISSION IMPOSSIBLE II RPT	10	222,000	49,000	2,000
18	ABC NEWS-EV	ABC	200,000	139,000	11,000
19	GRAND DESIGNS AUSTRALIA-EV	ABC	196,000	94,000	8,000
20	NEWS BREAKFAST-AM	ABC	181,000	56,000	7,000
21	TODAY -EARLY	Nine	170,000	76,000	14,000
22	RON IDDLLES: THE GOOD COP (R)	Seven	167,000	93,000	8,000
23	SUNRISE -EARLY	Seven	164,000	78,000	13,000
24	THE MORNING SHOW	Seven	145,000	70,000	10,000
25	10 NEWS FIRST	10	143,000	68,000	6,000
26	LONG LOST FAMILY-EV	ABC	135,000	55,000	3,000
27	SEVEN NEWS AT 4	Seven	132,000	66,000	7,000
28	SEVEN'S CRICKET: WBBL - SYD THUNDER V HOBART	Seven	129,000	26,000	1,000
29	ABC NEWS MORNINGS-AM	ABC	126,000	25,000	3,000
30	TODAY EXTRA	Nine	121,000	45,000	11,000



People 16-39: Cumulative Reach for Thursday 31st Oct 2024



National Total TV Reach

2,291,000



Broadcast TV Reach

1,483,000



BVOD Reach

996,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	JOHN FARNHAM - CELEBRATING 60 YEARS	Nine	218,000	60,000	11,000
2	SEVEN NEWS	Seven	184,000	100,000	15,000
3	9NEWS	Nine	167,000	93,000	20,000
4	HOME AND AWAY	Seven	152,000	109,000	37,000
5	A CURRENT AFFAIR	Nine	139,000	89,000	17,000
6	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	123,000	46,000	7,000
7	TOP GEAR AUSTRALIA	10	123,000	29,000	2,000
8	HIGHWAY PATROL	Seven	121,000	79,000	11,000
9	HIGHWAY PATROL-EP.2	Seven	105,000	76,000	9,000
10	THE CHASE AUSTRALIA	Seven	95,000	54,000	7,000
11	TIPPING POINT AUSTRALIA	Nine	94,000	41,000	10,000
12	7.30-EV	ABC	94,000	43,000	5,000
13	THE PROJECT	10	90,000	34,000	3,000
14	LOVE ISLAND AUSTRALIA -THU	Nine	86,000	65,000	54,000
15	TODAY	Nine	78,000	29,000	10,000
16	SUNRISE	Seven	76,000	25,000	8,000
17	RPA	Nine	72,000	20,000	5,000
18	ABC NEWS-EV	ABC	69,000	48,000	5,000
19	GRAND DESIGNS AUSTRALIA-EV	ABC	62,000	28,000	3,000
20	RON IDDLES: THE GOOD COP (R)	Seven	57,000	35,000	4,000
21	9NEWS AFTERNOON	Nine	56,000	26,000	6,000
22	NEWS BREAKFAST-AM	ABC	55,000	17,000	3,000
23	MISSION IMPOSSIBLE II RPT	10	53,000	13,000	1,000
24	10 NEWS FIRST	10	48,000	18,000	2,000
25	SUNRISE -EARLY	Seven	47,000	21,000	6,000
26	TODAY -EARLY	Nine	46,000	17,000	6,000
27	THE MORNING SHOW	Seven	46,000	20,000	5,000
28	SEVEN NEWS AT 4	Seven	45,000	17,000	4,000
29	DEAL OR NO DEAL	10	43,000	18,000	4,000
30	TODAY EXTRA	Nine	43,000	16,000	5,000



Grocery Shoppers (18+): Cumulative Reach for Thursday 31st Oct 2024



National Total TV Reach

8,662,000



Broadcast TV Reach

7,278,000



BVOD Reach

2,598,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Thursday 31st Oct 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,556,000	971,000	48,000
2	JOHN FARNHAM - CELEBRATING 60 YEARS	Nine	1,519,000	705,000	39,000
3	9NEWS	Nine	1,359,000	812,000	67,000
4	A CURRENT AFFAIR	Nine	1,095,000	737,000	52,000
5	HOME AND AWAY	Seven	947,000	653,000	92,000
6	7.30-EV	ABC	947,000	563,000	26,000
7	TIPPING POINT AUSTRALIA	Nine	939,000	511,000	36,000
8	THE CHASE AUSTRALIA	Seven	929,000	483,000	23,000
9	ABC NEWS-EV	ABC	893,000	655,000	26,000
10	GRAND DESIGNS AUSTRALIA-EV	ABC	776,000	442,000	17,000
11	SUNRISE	Seven	753,000	333,000	26,000
12	HIGHWAY PATROL	Seven	736,000	444,000	26,000
13	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	724,000	297,000	17,000
14	RPA	Nine	719,000	322,000	18,000
15	TODAY	Nine	601,000	244,000	30,000
16	LONG LOST FAMILY-EV	ABC	601,000	291,000	8,000
17	HIGHWAY PATROL-EP.2	Seven	596,000	405,000	21,000
18	TOP GEAR AUSTRALIA	10	580,000	189,000	7,000
19	NEWS BREAKFAST-AM	ABC	547,000	204,000	13,000
20	9NEWS AFTERNOON	Nine	538,000	276,000	19,000
21	RON IDDLES: THE GOOD COP (R)	Seven	510,000	259,000	11,000
22	10 NEWS FIRST	10	502,000	240,000	10,000
23	THE PROJECT	10	497,000	186,000	11,000
24	SEVEN NEWS AT 4	Seven	488,000	245,000	12,000
25	HARD QUIZ S7 RPT	ABC	481,000	269,000	9,000
26	THE MORNING SHOW	Seven	452,000	194,000	15,000
27	TIPPING POINT UK -RPT	Nine	444,000	261,000	13,000
28	MISSION IMPOSSIBLE II RPT	10	443,000	94,000	2,000
29	SUNRISE -EARLY	Seven	432,000	208,000	18,000
30	ABC NEWS MORNINGS-AM	ABC	418,000	82,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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