



**Friday 22nd Nov 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 22nd Nov 2024 to 28th Nov 2024



National Total TV Reach

**19,731,000**



Broadcast TV Reach

**16,559,000**



BVOD Reach

**9,454,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S3	Seven	2,350,000	998,000	71,000
2	SEVEN NEWS	Seven	1,899,000	1,046,000	56,000
3	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S2	Seven	1,643,000	742,000	57,000
4	9NEWS	Nine	1,582,000	942,000	73,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S1	Seven	1,175,000	543,000	51,000
6	A CURRENT AFFAIR	Nine	1,128,000	739,000	54,000
7	TIPPING POINT AUSTRALIA	Nine	1,124,000	576,000	40,000
8	U.S. MARSHALS	Nine	1,103,000	285,000	14,000
9	SHETLAND-EV	ABC	1,071,000	774,000	134,000
10	GARDENING AUSTRALIA-EV	ABC	1,050,000	556,000	40,000
11	SUNRISE	Seven	964,000	410,000	32,000
12	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	954,000	351,000	29,000
13	ABC NEWS-EV	ABC	943,000	665,000	24,000
14	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 LUNCH	Seven	941,000	559,000	46,000
15	TODAY	Nine	834,000	336,000	37,000
16	9NEWS AFTERNOON	Nine	724,000	358,000	22,000
17	NEWS BREAKFAST-AM	ABC	705,000	244,000	14,000
18	RICKY PONTING'S TEST MATCH PREVIEW	Seven	705,000	307,000	24,000
19	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 TEA	Seven	693,000	474,000	32,000
20	BETTER HOMES AND GARDENS	Seven	635,000	286,000	13,000
21	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S3 MULTI	Seven	629,000	322,000	30,000
22	10 NEWS FIRST	10	621,000	276,000	12,000
23	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	608,000	267,000	21,000
24	SEVEN'S CRICKET: WBBL - BRISBANE V MEL STARS	Seven	583,000	171,000	10,000
25	FISK-LE	ABC	580,000	420,000	4,000
26	JAMIE OLIVER: FAST AND SIMPLE	10	563,000	207,000	11,000
27	SUNRISE -EARLY	Seven	562,000	269,000	22,000
28	TIPPING POINT	Nine	542,000	273,000	15,000
29	HARD QUIZ S8 RPT	ABC	537,000	286,000	8,000
30	THE MORNING SHOW	Seven	533,000	215,000	17,000



## People 25-54: Cumulative Reach for 22nd Nov 2024 to 28th Nov 2024



National Total TV Reach

**8,209,000**



Broadcast TV Reach

**6,291,000**



BVOD Reach

**4,825,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S3	Seven	720,000	323,000	41,000
2	SEVEN NEWS	Seven	526,000	257,000	29,000
3	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S2	Seven	456,000	211,000	32,000
4	9NEWS	Nine	431,000	226,000	35,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S1	Seven	355,000	171,000	29,000
6	U.S. MARSHALS	Nine	332,000	84,000	8,000
7	SUNRISE	Seven	297,000	116,000	18,000
8	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 LUNCH	Seven	271,000	174,000	26,000
9	A CURRENT AFFAIR	Nine	267,000	166,000	26,000
10	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	258,000	98,000	15,000
11	TODAY	Nine	252,000	104,000	21,000
12	TIPPING POINT AUSTRALIA	Nine	246,000	122,000	18,000
13	RICKY PONTING'S TEST MATCH PREVIEW	Seven	243,000	114,000	14,000
14	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S3 MULTI	Seven	225,000	121,000	17,000
15	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 TEA	Seven	203,000	141,000	18,000
16	NEWS BREAKFAST-AM	ABC	199,000	71,000	7,000
17	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	190,000	96,000	12,000
18	SUNRISE -EARLY	Seven	188,000	87,000	12,000
19	SEVEN'S CRICKET: WBBL - BRISBANE V MEL STARS	Seven	187,000	60,000	6,000
20	GARDENING AUSTRALIA-EV	ABC	184,000	100,000	16,000
21	FISK-LE	ABC	177,000	139,000	2,000
22	THE PROJECT	10	175,000	72,000	5,000
23	SHETLAND-EV	ABC	174,000	98,000	39,000
24	JAMIE OLIVER: FAST AND SIMPLE	10	174,000	70,000	6,000
25	9NEWS AFTERNOON	Nine	153,000	69,000	11,000
26	10 NEWS FIRST	10	146,000	61,000	6,000
27	M- MEN IN BLACK 3-PM	Seven	144,000	37,000	3,000
28	TODAY EXTRA	Nine	143,000	52,000	11,000
29	TODAY -EARLY	Nine	141,000	72,000	14,000
30	ABC NEWS-EV	ABC	141,000	94,000	9,000



## People 16-39: Cumulative Reach for 22nd Nov 2024 to 28th Nov 2024



National Total TV Reach

**5,350,000**



Broadcast TV Reach

**3,804,000**



BVOD Reach

**2,853,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S3	Seven	329,000	156,000	24,000
2	SEVEN NEWS	Seven	247,000	121,000	15,000
3	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S2	Seven	211,000	117,000	20,000
4	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S1	Seven	174,000	87,000	19,000
5	9NEWS	Nine	158,000	80,000	17,000
6	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 LUNCH	Seven	146,000	94,000	16,000
7	RICKY PONTING'S TEST MATCH PREVIEW	Seven	119,000	60,000	8,000
8	U.S. MARSHALS	Nine	112,000	29,000	4,000
9	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	101,000	49,000	7,000
10	A CURRENT AFFAIR	Nine	97,000	60,000	13,000
11	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S3 MULTI	Seven	96,000	48,000	11,000
12	TIPPING POINT AUSTRALIA	Nine	93,000	46,000	9,000
13	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 TEA	Seven	92,000	66,000	11,000
14	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	89,000	33,000	8,000
15	SUNRISE	Seven	88,000	24,000	8,000
16	TODAY	Nine	83,000	33,000	9,000
17	SEVEN'S CRICKET: WBBL - BRISBANE V MEL STARS	Seven	73,000	36,000	3,000
18	GARDENING AUSTRALIA-EV	ABC	70,000	33,000	7,000
19	NEWS BREAKFAST-AM	ABC	67,000	22,000	3,000
20	THE PROJECT	10	67,000	31,000	2,000
21	FISK-LE	ABC	65,000	55,000	1,000
22	JAMIE OLIVER: FAST AND SIMPLE	10	62,000	25,000	3,000
23	9NEWS AFTERNOON	Nine	57,000	24,000	5,000
24	SHETLAND-EV	ABC	57,000	29,000	17,000
25	TODAY EXTRA	Nine	57,000	23,000	6,000
26	BETTER HOMES AND GARDENS	Seven	53,000	23,000	3,000
27	M- MEN IN BLACK 3-PM	Seven	46,000	10,000	2,000
28	SUNRISE -EARLY	Seven	45,000	20,000	5,000
29	CHRISTMAS BY CHANCE	Nine	43,000	11,000	2,000
30	SEVEN'S CRICKET: WBBL - BRISBANE V MEL STARS MULTI	Seven	43,000	10,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 22nd Nov 2024 to 28th Nov 2024



National Total TV Reach

**13,149,000**



Broadcast TV Reach

**11,028,000**



BVOD Reach

**7,037,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Friday 22nd Nov 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S3	Seven	1,809,000	759,000	55,000
2	SEVEN NEWS	Seven	1,490,000	838,000	44,000
3	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S2	Seven	1,286,000	578,000	44,000
4	9NEWS	Nine	1,276,000	768,000	59,000
5	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S1	Seven	932,000	430,000	38,000
6	TIPPING POINT AUSTRALIA	Nine	914,000	475,000	33,000
7	A CURRENT AFFAIR	Nine	912,000	605,000	44,000
8	SHETLAND-EV	ABC	911,000	669,000	118,000
9	U.S. MARSHALS	Nine	884,000	232,000	11,000
10	GARDENING AUSTRALIA-EV	ABC	879,000	469,000	35,000
11	ABC NEWS-EV	ABC	796,000	565,000	21,000
12	SUNRISE	Seven	789,000	340,000	26,000
13	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	778,000	291,000	23,000
14	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 LUNCH	Seven	735,000	438,000	35,000
15	TODAY	Nine	663,000	274,000	30,000
16	9NEWS AFTERNOON	Nine	596,000	298,000	18,000
17	NEWS BREAKFAST-AM	ABC	587,000	205,000	13,000
18	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 TEA	Seven	543,000	366,000	24,000
19	RICKY PONTING'S TEST MATCH PREVIEW	Seven	536,000	229,000	19,000
20	BETTER HOMES AND GARDENS	Seven	525,000	238,000	10,000
21	10 NEWS FIRST	10	521,000	233,000	9,000
22	FISK-LE	ABC	496,000	355,000	4,000
23	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 PRE GAME	Seven	485,000	214,000	16,000
24	SEVEN'S CRICKET: FIRST TEST - AUSTRALIA V INDIA D1 S3 MULTI	Seven	479,000	236,000	23,000
25	SUNRISE -EARLY	Seven	463,000	226,000	18,000
26	JAMIE OLIVER: FAST AND SIMPLE	10	458,000	165,000	9,000
27	HARD QUIZ S8 RPT	ABC	458,000	242,000	7,000
28	SEVEN'S CRICKET: WBBL - BRISBANE V MEL STARS	Seven	448,000	130,000	8,000
29	ABC NEWS MORNINGS-AM	ABC	443,000	78,000	7,000
30	CHRISTMAS BY CHANCE	Nine	443,000	161,000	8,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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