



**Thursday 21st Nov 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 21st Nov 2024 to 27th Nov 2024



National Total TV Reach

**19,752,000**



Broadcast TV Reach

**16,573,000**



BVOD Reach

**9,489,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,773,000	1,147,000	58,000
2	9NEWS	Nine	1,709,000	1,040,000	86,000
3	A CURRENT AFFAIR	Nine	1,332,000	884,000	69,000
4	RPA	Nine	1,296,000	690,000	55,000
5	THE CHASE AUSTRALIA	Seven	1,160,000	579,000	28,000
6	TIPPING POINT AUSTRALIA	Nine	1,147,000	616,000	45,000
7	THE FORCE - BEHIND THE LINE (R)	Seven	1,133,000	628,000	32,000
8	7.30-EV	ABC	1,124,000	675,000	35,000
9	EMERGENCY	Nine	1,083,000	605,000	45,000
10	THE FRONT BAR	Seven	1,064,000	424,000	26,000
11	ABC NEWS-EV	ABC	980,000	733,000	32,000
12	SUNRISE	Seven	967,000	435,000	32,000
13	HIGHWAY PATROL-EP.2	Seven	917,000	591,000	30,000
14	HIGHWAY PATROL	Seven	895,000	621,000	30,000
15	GRAND DESIGNS AUSTRALIA-EV	ABC	841,000	511,000	32,000
16	TODAY	Nine	798,000	314,000	37,000
17	A+E AFTER DARK	Nine	731,000	320,000	19,000
18	NEWS BREAKFAST-AM	ABC	705,000	262,000	15,000
19	9NEWS AFTERNOON	Nine	662,000	336,000	23,000
20	TOP GEAR AUSTRALIA	10	644,000	225,000	13,000
21	SEVEN NEWS AT 4	Seven	621,000	312,000	15,000
22	10 NEWS FIRST	10	604,000	290,000	13,000
23	THE PROJECT	10	594,000	250,000	14,000
24	MISSION IMPOSSIBLE: GHOST PROTOCOL RPT	10	582,000	142,000	3,000
25	LOVE ISLAND AUSTRALIA -THU	Nine	576,000	438,000	336,000
26	THE MORNING SHOW	Seven	573,000	253,000	19,000
27	HARD QUIZ S8 RPT	ABC	561,000	280,000	10,000
28	LONG LOST FAMILY-EV	ABC	545,000	291,000	11,000
29	SUNRISE -EARLY	Seven	536,000	277,000	22,000
30	TIPPING POINT UK -RPT	Nine	531,000	302,000	15,000



## People 25-54: Cumulative Reach for 21st Nov 2024 to 27th Nov 2024



National Total TV Reach

**8,214,000**



Broadcast TV Reach

**6,291,000**



BVOD Reach

**4,842,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	490,000	266,000	43,000
2	SEVEN NEWS	Seven	441,000	263,000	29,000
3	A CURRENT AFFAIR	Nine	369,000	225,000	35,000
4	THE FRONT BAR	Seven	360,000	150,000	13,000
5	THE FORCE - BEHIND THE LINE (R)	Seven	338,000	194,000	17,000
6	RPA	Nine	334,000	157,000	27,000
7	LOVE ISLAND AUSTRALIA -THU	Nine	304,000	251,000	195,000
8	EMERGENCY	Nine	303,000	138,000	23,000
9	SUNRISE	Seven	303,000	129,000	18,000
10	HIGHWAY PATROL-EP.2	Seven	293,000	189,000	17,000
11	HIGHWAY PATROL	Seven	278,000	203,000	17,000
12	THE CHASE AUSTRALIA	Seven	273,000	131,000	14,000
13	TIPPING POINT AUSTRALIA	Nine	258,000	122,000	21,000
14	TODAY	Nine	254,000	99,000	21,000
15	TOP GEAR AUSTRALIA	10	220,000	91,000	8,000
16	MISSION IMPOSSIBLE: GHOST PROTOCOL RPT	10	213,000	60,000	2,000
17	7.30-EV	ABC	202,000	117,000	14,000
18	A+E AFTER DARK	Nine	202,000	83,000	9,000
19	NEWS BREAKFAST-AM	ABC	193,000	74,000	8,000
20	THE PROJECT	10	191,000	80,000	8,000
21	SUNRISE -EARLY	Seven	180,000	93,000	13,000
22	10 NEWS FIRST	10	171,000	78,000	6,000
23	GRAND DESIGNS AUSTRALIA-EV	ABC	167,000	88,000	13,000
24	SEVEN NEWS AT 4	Seven	164,000	87,000	8,000
25	TODAY -EARLY	Nine	159,000	78,000	14,000
26	ABC NEWS-EV	ABC	156,000	115,000	12,000
27	THE MORNING SHOW	Seven	150,000	74,000	10,000
28	SEVEN'S CRICKET: WBBL - HOBART V MEL RENEGADES	Seven	146,000	29,000	2,000
29	THE BIG BANG THEORY RPT	10	130,000	32,000	1,000
30	SURVIVOR 47	Nine	127,000	77,000	22,000



## People 16-39: Cumulative Reach for 21st Nov 2024 to 27th Nov 2024



National Total TV Reach

**5,355,000**



Broadcast TV Reach

**3,812,000**



BVOD Reach

**2,858,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	LOVE ISLAND AUSTRALIA -THU	Nine	280,000	257,000	214,000
2	9NEWS	Nine	189,000	96,000	21,000
3	RPA	Nine	160,000	64,000	14,000
4	SEVEN NEWS	Seven	159,000	97,000	14,000
5	A CURRENT AFFAIR	Nine	138,000	90,000	18,000
6	THE FRONT BAR	Seven	132,000	45,000	6,000
7	THE FORCE - BEHIND THE LINE (R)	Seven	124,000	70,000	9,000
8	HIGHWAY PATROL	Seven	111,000	80,000	10,000
9	HIGHWAY PATROL-EP.2	Seven	110,000	77,000	10,000
10	EMERGENCY	Nine	110,000	45,000	12,000
11	TIPPING POINT AUSTRALIA	Nine	105,000	48,000	11,000
12	THE CHASE AUSTRALIA	Seven	97,000	41,000	7,000
13	TODAY	Nine	83,000	29,000	10,000
14	NEWS BREAKFAST-AM	ABC	82,000	30,000	3,000
15	THE PROJECT	10	78,000	29,000	4,000
16	7.30-EV	ABC	77,000	48,000	6,000
17	SUNRISE	Seven	77,000	27,000	8,000
18	TOP GEAR AUSTRALIA	10	72,000	26,000	4,000
19	MISSION IMPOSSIBLE: GHOST PROTOCOL RPT	10	69,000	19,000	1,000
20	10 NEWS FIRST	10	61,000	23,000	3,000
21	SURVIVOR 47	Nine	59,000	34,000	10,000
22	A+E AFTER DARK	Nine	53,000	21,000	5,000
23	9NEWS AFTERNOON	Nine	52,000	22,000	6,000
24	SEVEN NEWS AT 4	Seven	50,000	25,000	4,000
25	DEAL OR NO DEAL	10	48,000	26,000	6,000
26	GRAND DESIGNS AUSTRALIA-EV	ABC	47,000	27,000	6,000
27	ABC NEWS MORNINGS-AM	ABC	47,000	9,000	2,000
28	SEVEN'S CRICKET: WBBL - HOBART V MEL RENEGADES	Seven	45,000	8,000	1,000
29	NEIGHBOURS	10	43,000	31,000	10,000
30	JIMEOIN: RESULT (R)	Seven	43,000	11,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 21st Nov 2024 to 27th Nov 2024



National Total TV Reach

**13,156,000**



Broadcast TV Reach

**11,026,000**



BVOD Reach

**7,064,000**

# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Thursday 21st Nov 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,436,000	934,000	47,000
2	9NEWS	Nine	1,363,000	843,000	69,000
3	A CURRENT AFFAIR	Nine	1,082,000	719,000	56,000
4	RPA	Nine	1,026,000	553,000	45,000
5	7.30-EV	ABC	944,000	572,000	31,000
6	THE CHASE AUSTRALIA	Seven	943,000	471,000	23,000
7	TIPPING POINT AUSTRALIA	Nine	937,000	503,000	36,000
8	THE FORCE - BEHIND THE LINE (R)	Seven	897,000	501,000	26,000
9	EMERGENCY	Nine	869,000	491,000	37,000
10	THE FRONT BAR	Seven	838,000	337,000	21,000
11	ABC NEWS-EV	ABC	825,000	620,000	27,000
12	SUNRISE	Seven	806,000	365,000	26,000
13	HIGHWAY PATROL-EP.2	Seven	727,000	466,000	24,000
14	GRAND DESIGNS AUSTRALIA-EV	ABC	703,000	432,000	27,000
15	HIGHWAY PATROL	Seven	701,000	487,000	24,000
16	TODAY	Nine	636,000	258,000	30,000
17	A+E AFTER DARK	Nine	596,000	261,000	15,000
18	NEWS BREAKFAST-AM	ABC	573,000	221,000	13,000
19	9NEWS AFTERNOON	Nine	538,000	275,000	19,000
20	SEVEN NEWS AT 4	Seven	499,000	256,000	12,000
21	10 NEWS FIRST	10	494,000	237,000	11,000
22	TOP GEAR AUSTRALIA	10	487,000	167,000	11,000
23	THE MORNING SHOW	Seven	482,000	211,000	15,000
24	HARD QUIZ S8 RPT	ABC	471,000	240,000	9,000
25	LONG LOST FAMILY-EV	ABC	463,000	249,000	9,000
26	MISSION IMPOSSIBLE: GHOST PROTOCOL RPT	10	457,000	114,000	3,000
27	THE PROJECT	10	456,000	187,000	11,000
28	SUNRISE -EARLY	Seven	446,000	231,000	18,000
29	TIPPING POINT UK -RPT	Nine	439,000	251,000	12,000
30	ABC NEWS MORNINGS-AM	ABC	429,000	80,000	7,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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