



Wednesday 20th Nov 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 20th Nov 2024 to 26th Nov 2024



National Total TV Reach

19,768,000



Broadcast TV Reach

16,538,000



BVOD Reach

9,592,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,959,000	1,188,000	65,000
2	9NEWS	Nine	1,781,000	1,056,000	88,000
3	HOME AND AWAY	Seven	1,614,000	970,000	211,000
4	A CURRENT AFFAIR	Nine	1,367,000	964,000	69,000
5	2024 ARIA AWARDS	Nine	1,309,000	230,000	21,000
6	7.30-EV	ABC	1,222,000	721,000	34,000
7	TIPPING POINT AUSTRALIA	Nine	1,186,000	634,000	52,000
8	THE CHASE AUSTRALIA	Seven	1,170,000	572,000	30,000
9	TARONGA: WHO'S WHO IN THE ZOO	Nine	1,125,000	521,000	42,000
10	ABC NEWS-EV	ABC	1,081,000	808,000	32,000
11	HARD QUIZ-EV	ABC	957,000	695,000	43,000
12	SUNRISE	Seven	936,000	405,000	33,000
13	THE BIG TRIP	Seven	878,000	353,000	27,000
14	SHARK TANK	10	826,000	350,000	32,000
15	QUESTION EVERYTHING-EV	ABC	810,000	579,000	35,000
16	TODAY	Nine	759,000	310,000	36,000
17	9NEWS AFTERNOON	Nine	718,000	361,000	23,000
18	THE PROJECT	10	707,000	277,000	14,000
19	NEWS BREAKFAST-AM	ABC	651,000	233,000	15,000
20	10 NEWS FIRST	10	649,000	303,000	13,000
21	PLANET AMERICA-LE	ABC	638,000	406,000	37,000
22	SEVEN NEWS AT 4	Seven	625,000	335,000	16,000
23	FISK-EV	ABC	618,000	406,000	8,000
24	HARD QUIZ S8 RPT	ABC	590,000	307,000	10,000
25	LOVE ISLAND AUSTRALIA -WED	Nine	578,000	427,000	328,000
26	THE MORNING SHOW	Seven	572,000	242,000	19,000
27	TIPPING POINT UK -RPT	Nine	540,000	312,000	15,000
28	SUNRISE -EARLY	Seven	529,000	251,000	22,000
29	ABC NEWS MORNINGS-AM	ABC	522,000	97,000	8,000
30	NCIS	10	517,000	269,000	12,000



People 25-54: Cumulative Reach for 20th Nov 2024 to 26th Nov 2024



National Total TV Reach

8,237,000



Broadcast TV Reach

6,287,000



BVOD Reach

4,901,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	HOME AND AWAY	Seven	549,000	348,000	116,000
2	9NEWS	Nine	519,000	280,000	45,000
3	SEVEN NEWS	Seven	507,000	276,000	33,000
4	2024 ARIA AWARDS	Nine	481,000	103,000	12,000
5	A CURRENT AFFAIR	Nine	370,000	240,000	35,000
6	TARONGA: WHO'S WHO IN THE ZOO	Nine	335,000	150,000	23,000
7	LOVE ISLAND AUSTRALIA -WED	Nine	310,000	236,000	189,000
8	SHARK TANK	10	307,000	140,000	19,000
9	TIPPING POINT AUSTRALIA	Nine	290,000	134,000	24,000
10	SUNRISE	Seven	283,000	120,000	18,000
11	THE BIG TRIP	Seven	279,000	114,000	15,000
12	7.30-EV	ABC	276,000	139,000	14,000
13	THE PROJECT	10	269,000	110,000	8,000
14	THE CHASE AUSTRALIA	Seven	265,000	121,000	15,000
15	TODAY	Nine	234,000	90,000	21,000
16	HARD QUIZ-EV	ABC	232,000	160,000	18,000
17	QUESTION EVERYTHING-EV	ABC	225,000	165,000	17,000
18	ABC NEWS-EV	ABC	209,000	145,000	12,000
19	FISK-EV	ABC	189,000	135,000	3,000
20	10 NEWS FIRST	10	186,000	82,000	6,000
21	PLANET AMERICA-LE	ABC	179,000	105,000	17,000
22	NCIS	10	166,000	75,000	5,000
23	NEWS BREAKFAST-AM	ABC	163,000	60,000	7,000
24	TODAY -EARLY	Nine	162,000	70,000	14,000
25	SUNRISE -EARLY	Seven	161,000	78,000	13,000
26	FIRST DATES UK	Seven	154,000	55,000	6,000
27	9NEWS AFTERNOON	Nine	150,000	78,000	11,000
28	THE MORNING SHOW	Seven	143,000	72,000	11,000
29	SEVEN NEWS AT 4	Seven	141,000	77,000	8,000
30	DEAL OR NO DEAL	10	138,000	77,000	11,000



People 16-39: Cumulative Reach for 20th Nov 2024 to 26th Nov 2024



National Total TV Reach

5,367,000



Broadcast TV Reach

3,798,000



BVOD Reach

2,893,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	LOVE ISLAND AUSTRALIA -WED	Nine	296,000	257,000	210,000
2	HOME AND AWAY	Seven	240,000	164,000	69,000
3	9NEWS	Nine	205,000	111,000	22,000
4	SEVEN NEWS	Seven	193,000	98,000	17,000
5	2024 ARIA AWARDS	Nine	193,000	38,000	6,000
6	A CURRENT AFFAIR	Nine	147,000	96,000	18,000
7	TARONGA: WHO'S WHO IN THE ZOO	Nine	133,000	59,000	12,000
8	SHARK TANK	10	132,000	71,000	10,000
9	TIPPING POINT AUSTRALIA	Nine	128,000	57,000	12,000
10	THE PROJECT	10	117,000	54,000	4,000
11	THE BIG TRIP	Seven	113,000	40,000	8,000
12	7.30-EV	ABC	109,000	52,000	6,000
13	THE CHASE AUSTRALIA	Seven	93,000	39,000	8,000
14	TODAY	Nine	86,000	32,000	10,000
15	HARD QUIZ-EV	ABC	81,000	61,000	8,000
16	QUESTION EVERYTHING-EV	ABC	72,000	53,000	7,000
17	SUNRISE	Seven	70,000	23,000	9,000
18	10 NEWS FIRST	10	67,000	28,000	3,000
19	ABC NEWS-EV	ABC	66,000	49,000	5,000
20	FISK-EV	ABC	65,000	50,000	1,000
21	NEWS BREAKFAST-AM	ABC	64,000	23,000	3,000
22	NCIS	10	63,000	29,000	2,000
23	9NEWS AFTERNOON	Nine	62,000	30,000	6,000
24	DEAL OR NO DEAL	10	61,000	32,000	5,000
25	PLANET AMERICA-LE	ABC	60,000	35,000	7,000
26	SEVEN NEWS AT 4	Seven	57,000	28,000	4,000
27	TODAY -EARLY	Nine	56,000	20,000	6,000
28	TODAY EXTRA	Nine	54,000	22,000	6,000
29	VIDA THE VET-AM	ABC	51,000	50,000	29,000
30	TASKMASTER AUSTRALIA ENCORE	10	47,000	26,000	0



Grocery Shoppers (18+): Cumulative Reach for 20th Nov 2024 to 26th Nov 2024



National Total TV Reach

13,174,000



Broadcast TV Reach

11,009,000



BVOD Reach

7,143,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Wednesday 20th Nov 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,589,000	969,000	52,000
2	9NEWS	Nine	1,395,000	835,000	71,000
3	HOME AND AWAY	Seven	1,287,000	780,000	170,000
4	A CURRENT AFFAIR	Nine	1,078,000	764,000	56,000
5	2024 ARIA AWARDS	Nine	1,033,000	178,000	17,000
6	7.30-EV	ABC	1,015,000	608,000	30,000
7	THE CHASE AUSTRALIA	Seven	958,000	469,000	25,000
8	TIPPING POINT AUSTRALIA	Nine	958,000	518,000	43,000
9	ABC NEWS-EV	ABC	898,000	679,000	28,000
10	TARONGA: WHO'S WHO IN THE ZOO	Nine	874,000	411,000	34,000
11	HARD QUIZ-EV	ABC	787,000	576,000	37,000
12	SUNRISE	Seven	763,000	334,000	27,000
13	THE BIG TRIP	Seven	699,000	280,000	22,000
14	QUESTION EVERYTHING-EV	ABC	672,000	480,000	30,000
15	SHARK TANK	10	644,000	270,000	26,000
16	TODAY	Nine	591,000	247,000	30,000
17	9NEWS AFTERNOON	Nine	574,000	291,000	19,000
18	THE PROJECT	10	548,000	215,000	11,000
19	NEWS BREAKFAST-AM	ABC	546,000	198,000	13,000
20	10 NEWS FIRST	10	530,000	245,000	10,000
21	PLANET AMERICA-LE	ABC	525,000	342,000	32,000
22	FISK-EV	ABC	508,000	329,000	7,000
23	SEVEN NEWS AT 4	Seven	506,000	276,000	13,000
24	HARD QUIZ S8 RPT	ABC	498,000	262,000	9,000
25	THE MORNING SHOW	Seven	483,000	203,000	16,000
26	ABC NEWS MORNINGS-AM	ABC	442,000	82,000	7,000
27	TIPPING POINT UK -RPT	Nine	441,000	256,000	12,000
28	SUNRISE -EARLY	Seven	433,000	210,000	18,000
29	NCIS	10	419,000	219,000	10,000
30	LOVE ISLAND AUSTRALIA -WED	Nine	417,000	301,000	232,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2024. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396