

## Tuesday 19th Nov 2024

# **Total TV Consolidated 7 Top 30 Programs**

Ranked on reach

Reach totals and program rankings

**Total People** 

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 19th Nov 2024 to 25th Nov 2024



**National Total TV Reach** 

19,869,000



**Broadcast TV Reach** 

16,645,000



**BVOD Reach** 

9,655,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - FINALE	Seven	2,063,000	1,308,000	221,000
2	SEVEN NEWS	Seven	2,032,000	1,261,000	72,000
3	9NEWS	Nine	1,844,000	1,145,000	96,000
4	HOME AND AWAY	Seven	1,537,000	1,029,000	203,000
5	A CURRENT AFFAIR	Nine	1,511,000	1,000,000	77,000
6	TRAVEL GUIDES -ENCORE	Nine	1,332,000	604,000	50,000
7	7.30-EV	ABC	1,264,000	720,000	37,000
8	TIPPING POINT AUSTRALIA	Nine	1,243,000	674,000	54,000
9	THE CHASE AUSTRALIA	Seven	1,173,000	579,000	36,000
10	ABC NEWS-EV	ABC	1,133,000	845,000	35,000
1	THE GRAND TOUR	Nine	991,000	324,000	32,000
12	DEFYING GRAVITY: CURTAIN RISES ON WICKED	Seven	975,000	316,000	35,000
13	SUNRISE	Seven	974,000	431,000	32,000
14	THE CHEAP SEATS	10	966,000	510,000	27,000
15	TASKMASTER AUSTRALIA	10	917,000	445,000	58,000
16	TODAY	Nine	796,000	328,000	37,000
17	HEADLINERS-EV	ABC	758,000	399,000	42,000
18	9NEWS AFTERNOON	Nine	686,000	365,000	24,000
19	NEWS BREAKFAST-AM	ABC	675,000	235,000	15,000
20	10 NEWS FIRST	10	643,000	319,000	14,000
21	THE PROJECT	10	638,000	272,000	16,000
22	SOLAR SYSTEM WITH BRIAN COX-EV	ABC	620,000	296,000	29,000
23	SEVEN NEWS AT 4	Seven	602,000	298,000	18,000
24	THE MORNING SHOW	Seven	596,000	257,000	19,000
25	HARD QUIZ S8 RPT	ABC	588,000	324,000	11,000
26	LOVE ISLAND AUSTRALIA -TUE	Nine	572,000	423,000	326,000
27	TIPPING POINT UK -RPT	Nine	559,000	308,000	16,000
28	ABC NEWS MORNINGS-AM	ABC	541,000	104,000	8,000
29	SUNRISE -EARLY	Seven	512,000	270,000	22,000
30	LAW AND ORDER: SVU	10	475,000	234,000	0



## People 25-54: Cumulative Reach for 19th Nov 2024 to 25th Nov 2024

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**National Total TV Reach** 

8,287,000

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**Broadcast TV Reach** 

6,347,000

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**BVOD Reach** 

4,936,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - FINALE	Seven	647,000	396,000	121,000
2	SEVEN NEWS	Seven	551,000	300,000	37,000
3	9NEWS	Nine	523,000	302,000	49,000
4	HOME AND AWAY	Seven	503,000	345,000	114,000
5	TASKMASTER AUSTRALIA	10	445,000	254,000	39,000
6	THE CHEAP SEATS	10	413,000	241,000	16,000
7	TRAVEL GUIDES -ENCORE	Nine	412,000	180,000	28,000
8	A CURRENT AFFAIR	Nine	389,000	227,000	40,000
9	THE GRAND TOUR	Nine	336,000	110,000	18,000
10	TIPPING POINT AUSTRALIA	Nine	313,000	168,000	25,000
1	7.30-EV	ABC	307,000	166,000	15,000
12	LOVE ISLAND AUSTRALIA -TUE	Nine	296,000	240,000	188,000
13	SUNRISE	Seven	295,000	129,000	18,000
14	DEFYING GRAVITY: CURTAIN RISES ON WICKED	Seven	278,000	100,000	20,000
15	THE CHASE AUSTRALIA	Seven	278,000	126,000	18,000
16	THE PROJECT	10	258,000	113,000	9,000
17	TODAY	Nine	257,000	111,000	21,000
18	ABC NEWS-EV	ABC	236,000	164,000	13,000
19	LAW AND ORDER: SVU	10	182,000	80,000	0
20	HEADLINERS-EV	ABC	172,000	96,000	16,000
21	NEWS BREAKFAST-AM	ABC	168,000	61,000	7,000
22	10 NEWS FIRST	10	166,000	77,000	7,000
23	SUNRISE -EARLY	Seven	161,000	79,000	13,000
24	TODAY -EARLY	Nine	156,000	68,000	14,000
25	9NEWS AFTERNOON	Nine	155,000	78,000	11,000
26	ABC NEWS MORNINGS-AM	ABC	145,000	29,000	4,000
27	THE MORNING SHOW	Seven	142,000	68,000	11,000
28	TWO AND A HALF MEN RPT	10	138,000	36,000	1,000
29	SOLAR SYSTEM WITH BRIAN COX-EV	ABC	137,000	63,000	12,000
30	OUTBACK TRUCKERS-EP.2 PM	Seven	134,000	80,000	9,000



## People 16-39: Cumulative Reach for 19th Nov 2024 to 25th Nov 2024

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**National Total TV Reach** 

5,413,000

**Broadcast TV Reach** 

3,852,000

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**BVOD Reach** 

2,914,000



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1	LOVE ISLAND AUSTRALIA -TUE	Nine	281,000	256,000	209,000
2	MY KITCHEN RULES - FINALE	Seven	276,000	153,000	63,000
3	HOME AND AWAY	Seven	223,000	158,000	68,000
4	TASKMASTER AUSTRALIA	10	219,000	136,000	26,000
5	9NEWS	Nine	205,000	112,000	24,000
6	SEVEN NEWS	Seven	195,000	98,000	19,000
7	THE CHEAP SEATS	10	178,000	109,000	7,000
8	TRAVEL GUIDES -ENCORE	Nine	164,000	70,000	14,000
9	A CURRENT AFFAIR	Nine	153,000	91,000	20,000
10	THE GRAND TOUR	Nine	137,000	44,000	9,000
1	TIPPING POINT AUSTRALIA	Nine	130,000	62,000	13,000
12	7.30-EV	ABC	127,000	60,000	7,000
13	DEFYING GRAVITY: CURTAIN RISES ON WICKED	Seven	118,000	54,000	12,000
14	THE PROJECT	10	106,000	54,000	4,000
15	THE CHASE AUSTRALIA	Seven	89,000	39,000	9,000
16	TODAY	Nine	86,000	38,000	10,000
17	ABC NEWS-EV	ABC	86,000	61,000	6,000
18	SUNRISE	Seven	86,000	29,000	8,000
19	LAW AND ORDER: SVU	10	73,000	36,000	0
20	HEADLINERS-EV	ABC	72,000	39,000	7,000
21	NEWS BREAKFAST-AM	ABC	64,000	22,000	3,000
22	9NEWS AFTERNOON	Nine	63,000	34,000	6,000
23	10 NEWS FIRST	10	60,000	27,000	3,000
24	TODAY EXTRA	Nine	59,000	26,000	6,000
25	VIDA THE VET-AM	ABC	55,000	57,000	32,000
26	DEAL OR NO DEAL	10	53,000	24,000	5,000
27	ABC NEWS MORNINGS-AM	ABC	49,000	11,000	2,000
28	ALERT: MISSING PERSONS UNIT	Seven	46,000	19,000	5,000
29	MY KITCHEN RULES - ENCORE	Seven	46,000	16,000	2,000
30	M- DODGEBALL: A TRUE UNDERDOG STORY-PM (R)	Seven	45,000	14,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 19th Nov 2024 to 25th Nov 2024

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**National Total TV Reach** 

13,212,000

**Broadcast TV Reach** 

11,046,000

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**BVOD Reach** 

7,192,000

Rank	Description	Network	Total TV National Reach <b>ூ</b>	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - FINALE	Seven	1,645,000	1,062,000	180,000
2	SEVEN NEWS	Seven	1,640,000	1,034,000	58,000
3	9NEWS	Nine	1,466,000	921,000	77,000
4	HOME AND AWAY	Seven	1,219,000	827,000	164,000
5	A CURRENT AFFAIR	Nine	1,182,000	787,000	62,000
6	7.30-EV	ABC	1,053,000	608,000	32,000
7	TRAVEL GUIDES -ENCORE	Nine	1,032,000	478,000	41,000
8	TIPPING POINT AUSTRALIA	Nine	979,000	543,000	44,000
9	THE CHASE AUSTRALIA	Seven	969,000	480,000	29,000
10	ABC NEWS-EV	ABC	952,000	715,000	30,000
1	DEFYING GRAVITY: CURTAIN RISES ON WICKED	Seven	796,000	256,000	28,000
12	SUNRISE	Seven	791,000	351,000	26,000
13	THE GRAND TOUR	Nine	782,000	254,000	26,000
14	THE CHEAP SEATS	10	758,000	400,000	22,000
15	TASKMASTER AUSTRALIA	10	715,000	344,000	47,000
16	TODAY	Nine	642,000	271,000	30,000
17	HEADLINERS-EV	ABC	635,000	336,000	37,000
18	NEWS BREAKFAST-AM	ABC	563,000	202,000	13,000
19	9NEWS AFTERNOON	Nine	554,000	297,000	19,000
20	10 NEWS FIRST	10	531,000	264,000	11,000
21	SOLAR SYSTEM WITH BRIAN COX-EV	ABC	521,000	249,000	25,000
22	THE PROJECT	10	509,000	215,000	13,000
23	HARD QUIZ S8 RPT	ABC	500,000	276,000	10,000
24	SEVEN NEWS AT 4	Seven	495,000	248,000	14,000
25	THE MORNING SHOW	Seven	490,000	210,000	16,000
26	TIPPING POINT UK -RPT	Nine	456,000	254,000	13,000
27	ABC NEWS MORNINGS-AM	ABC	448,000	84,000	7,000
28	SUNRISE -EARLY	Seven	427,000	230,000	18,000
29	LOVE ISLAND AUSTRALIA -TUE	Nine	411,000	302,000	231,000
30	LAW AND ORDER: SVU	10	392,000	197,000	0

#### **Notes**

#### Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'\*) and National BVOD.

#### **Cumulative reach totals:**

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

#### **Program results:**

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- \* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- \*\* 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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