



**Sunday 17th Nov 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 17th Nov 2024 to 23rd Nov 2024



National Total TV Reach

**19,816,000**



Broadcast TV Reach

**16,589,000**



BVOD Reach

**9,654,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - SUN	Seven	2,321,000	1,235,000	207,000
2	SEVEN NEWS - SUN	Seven	2,039,000	1,201,000	59,000
3	60 MINUTES	Nine	1,871,000	920,000	82,000
4	9NEWS SUNDAY	Nine	1,852,000	1,115,000	80,000
5	A REMARKABLE PLACE TO DIE	Nine	1,732,000	712,000	99,000
6	M- TSUNAMI: THE WAVE THAT SHOOK THE WORLD	Seven	1,603,000	626,000	42,000
7	FISK-EV	ABC	1,366,000	1,213,000	360,000
8	ABC NEWS SUNDAY-EV	ABC	1,197,000	795,000	29,000
9	SPICKS AND SPECKS-EV	ABC	1,097,000	379,000	25,000
10	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2 RACE	Seven	1,045,000	428,000	20,000
11	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2	Seven	920,000	259,000	12,000
12	DESSERT MASTERS SUN	10	889,000	445,000	69,000
13	WEEKEND SUNRISE - SUN	Seven	847,000	352,000	25,000
14	INSIDERS-AM	ABC	767,000	518,000	46,000
15	THE GRAHAM NORTON SHOW	10	743,000	281,000	15,000
16	VENICE FROM ABOVE	SBS	734,000	192,000	6,000
17	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2 - POST RACE	Seven	697,000	496,000	22,000
18	GRAND DESIGNS AUSTRALIA-ENCORE	ABC	697,000	256,000	7,000
19	WEEKEND TODAY - SUNDAY	Nine	675,000	256,000	24,000
20	PLUM-EV	ABC	634,000	335,000	38,000
21	10 NEWS FIRST SUN	10	634,000	298,000	11,000
22	THE SUNDAY PROJECT	10	631,000	225,000	11,000
23	LANDLINE-PM	ABC	591,000	358,000	25,000
24	THE MORNING SHOW - WEEKEND	Seven	571,000	169,000	12,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	534,000	254,000	18,000
26	CRIME INVESTIGATION AUSTRALIA: MOST INFAMOUS (R)	Seven	523,000	205,000	12,000
27	9NEWS: FIRST AT FIVE	Nine	522,000	313,000	20,000
28	WEEKEND BREAKFAST-AM	ABC	494,000	221,000	11,000
29	9NEWS LATE	Nine	472,000	249,000	15,000
30	ABC NEWS AT NOON-PM	ABC	461,000	289,000	8,000



## People 25-54: Cumulative Reach for 17th Nov 2024 to 23rd Nov 2024



National Total TV Reach

**8,249,000**



Broadcast TV Reach

**6,303,000**



BVOD Reach

**4,933,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - SUN	Seven	732,000	386,000	113,000
2	60 MINUTES	Nine	573,000	286,000	45,000
3	SEVEN NEWS - SUN	Seven	542,000	317,000	31,000
4	9NEWS SUNDAY	Nine	541,000	305,000	41,000
5	FISK-EV	ABC	488,000	454,000	184,000
6	A REMARKABLE PLACE TO DIE	Nine	488,000	167,000	39,000
7	M- TSUNAMI: THE WAVE THAT SHOOK THE WORLD	Seven	447,000	175,000	22,000
8	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2 RACE	Seven	315,000	131,000	10,000
9	DESSERT MASTERS SUN	10	308,000	168,000	37,000
10	SPICKS AND SPECKS-EV	ABC	286,000	98,000	11,000
11	THE GRAHAM NORTON SHOW	10	276,000	103,000	8,000
12	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2	Seven	261,000	83,000	7,000
13	WEEKEND SUNRISE - SUN	Seven	245,000	90,000	14,000
14	WEEKEND TODAY - SUNDAY	Nine	233,000	82,000	14,000
15	ABC NEWS SUNDAY-EV	ABC	231,000	139,000	11,000
16	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2 - POST RACE	Seven	207,000	155,000	12,000
17	THE SUNDAY PROJECT	10	206,000	73,000	6,000
18	INSIDERS-AM	ABC	193,000	116,000	19,000
19	10 NEWS FIRST SUN	10	166,000	77,000	6,000
20	THE BIG BANG THEORY RPT	10	163,000	48,000	1,000
21	M- VENOM-PM (R)	Seven	158,000	42,000	2,000
22	SUPERMAN RETURNS -EV	Nine	157,000	27,000	1,000
23	PLUM-EV	ABC	155,000	69,000	15,000
24	THE MORNING SHOW - WEEKEND	Seven	152,000	52,000	7,000
25	VENICE FROM ABOVE	SBS	147,000	32,000	2,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	140,000	70,000	10,000
27	GRAND DESIGNS AUSTRALIA-ENCORE	ABC	138,000	57,000	2,000
28	CRIME INVESTIGATION AUSTRALIA: MOST INFAMOUS (R)	Seven	137,000	55,000	7,000
29	FBI	10	132,000	59,000	4,000
30	9NEWS: FIRST AT FIVE	Nine	128,000	70,000	11,000



## People 16-39: Cumulative Reach for 17th Nov 2024 to 23rd Nov 2024



National Total TV Reach

**5,355,000**



Broadcast TV Reach

**3,784,000**



BVOD Reach

**2,898,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - SUN	Seven	296,000	162,000	59,000
2	60 MINUTES	Nine	223,000	102,000	22,000
3	9NEWS SUNDAY	Nine	207,000	110,000	20,000
4	FISSK-EV	ABC	205,000	186,000	84,000
5	SEVEN NEWS - SUN	Seven	196,000	113,000	15,000
6	A REMARKABLE PLACE TO DIE	Nine	190,000	65,000	18,000
7	M- TSUNAMI: THE WAVE THAT SHOOK THE WORLD	Seven	148,000	64,000	10,000
8	DESSERT MASTERS SUN	10	121,000	68,000	19,000
9	SPICKS AND SPECKS-EV	ABC	110,000	38,000	5,000
10	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2 RACE	Seven	105,000	36,000	5,000
11	ABC NEWS SUNDAY-EV	ABC	89,000	51,000	5,000
12	THE GRAHAM NORTON SHOW	10	89,000	34,000	3,000
13	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2	Seven	84,000	22,000	3,000
14	WEEKEND TODAY - SUNDAY	Nine	83,000	25,000	6,000
15	THE SUNDAY PROJECT	10	77,000	24,000	3,000
16	WEEKEND SUNRISE - SUN	Seven	76,000	24,000	6,000
17	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2 - POST RACE	Seven	72,000	53,000	6,000
18	INSIDERS-AM	ABC	66,000	42,000	8,000
19	10 NEWS FIRST SUN	10	59,000	29,000	2,000
20	THE BIG BANG THEORY RPT	10	54,000	14,000	1,000
21	SUPERMAN RETURNS -EV	Nine	52,000	9,000	1,000
22	THE MORNING SHOW - WEEKEND	Seven	48,000	14,000	3,000
23	SEVEN'S CRICKET: WBBL - SYD THUNDER V SYD SIXERS	Seven	46,000	13,000	1,000
24	CRIME INVESTIGATION AUSTRALIA: MOST INFAMOUS (R)	Seven	45,000	23,000	3,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	45,000	18,000	4,000
26	M- VENOM-PM (R)	Seven	45,000	10,000	1,000
27	CROSS COURT	Nine	45,000	18,000	5,000
28	9NEWS LATE	Nine	44,000	22,000	4,000
29	PLAY SCHOOL-AM	ABC	43,000	31,000	3,000
30	GRAND DESIGNS AUSTRALIA-ENCORE	ABC	43,000	17,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 17th Nov 2024 to 23rd Nov 2024



National Total TV Reach

**13,186,000**



Broadcast TV Reach

**11,024,000**



BVOD Reach

**7,190,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Sunday 17th Nov 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MY KITCHEN RULES - SUN	Seven	1,819,000	988,000	170,000
2	SEVEN NEWS - SUN	Seven	1,628,000	964,000	48,000
3	60 MINUTES	Nine	1,464,000	726,000	66,000
4	9NEWS SUNDAY	Nine	1,438,000	876,000	64,000
5	A REMARKABLE PLACE TO DIE	Nine	1,382,000	585,000	81,000
6	M- TSUNAMI: THE WAVE THAT SHOOK THE WORLD	Seven	1,288,000	504,000	35,000
7	FISK-EV	ABC	1,139,000	1,009,000	306,000
8	ABC NEWS SUNDAY-EV	ABC	996,000	669,000	26,000
9	SPICKS AND SPECKS-EV	ABC	901,000	316,000	21,000
10	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2 RACE	Seven	792,000	332,000	15,000
11	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2	Seven	719,000	201,000	10,000
12	DESSERT MASTERS SUN	10	691,000	349,000	57,000
13	WEEKEND SUNRISE - SUN	Seven	682,000	289,000	20,000
14	INSIDERS-AM	ABC	642,000	440,000	41,000
15	VENICE FROM ABOVE	SBS	606,000	160,000	5,000
16	GRAND DESIGNS AUSTRALIA-ENCORE	ABC	584,000	217,000	6,000
17	THE GRAHAM NORTON SHOW	10	574,000	219,000	12,000
18	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D2 - POST RACE	Seven	540,000	379,000	18,000
19	PLUM-EV	ABC	539,000	285,000	33,000
20	WEEKEND TODAY - SUNDAY	Nine	538,000	210,000	20,000
21	10 NEWS FIRST SUN	10	506,000	233,000	9,000
22	THE SUNDAY PROJECT	10	483,000	170,000	9,000
23	LANDLINE-PM	ABC	480,000	294,000	21,000
24	THE MORNING SHOW - WEEKEND	Seven	464,000	140,000	9,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	439,000	210,000	15,000
26	CRIME INVESTIGATION AUSTRALIA: MOST INFAMOUS (R)	Seven	427,000	162,000	10,000
27	9NEWS: FIRST AT FIVE	Nine	417,000	250,000	16,000
28	WEEKEND BREAKFAST-AM	ABC	416,000	190,000	10,000
29	ABC NEWS AT NOON-PM	ABC	391,000	245,000	7,000
30	9NEWS LATE	Nine	386,000	201,000	12,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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