



Saturday 16th Nov 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 16th Nov 2024 to 22nd Nov 2024



National Total TV Reach

19,706,000



Broadcast TV Reach

16,466,000



BVOD Reach

9,556,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	GLADIATOR	Nine	1,582,000	357,000	19,000
2	COUNTDOWN 50 YEARS ON-EV	ABC	1,555,000	836,000	85,000
3	9NEWS SATURDAY	Nine	1,539,000	916,000	56,000
4	SEVEN NEWS - SAT	Seven	1,444,000	903,000	39,000
5	A CURRENT AFFAIR -SAT	Nine	1,164,000	724,000	42,000
6	M- THE SOUND OF MUSIC	Seven	1,082,000	240,000	8,000
7	ABC NEWS-SA	ABC	1,051,000	685,000	23,000
8	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	845,000	492,000	20,000
9	GETAWAY	Nine	812,000	427,000	25,000
10	MIDNIGHT OIL: THE HARDEST LINE-ENCORE	ABC	809,000	254,000	6,000
11	SEVEN'S HORSE RACING 2024	Seven	678,000	105,000	7,000
12	WEEKEND SUNRISE - SAT	Seven	659,000	396,000	27,000
13	10 NEWS FIRST SAT	10	646,000	244,000	8,000
14	WOMEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	639,000	165,000	6,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	628,000	323,000	21,000
16	WEEKEND BREAKFAST-AM	ABC	624,000	217,000	10,000
17	ENCANTO	10	608,000	146,000	3,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	567,000	322,000	23,000
19	CONAN THE BARBARIAN	Nine	514,000	128,000	7,000
20	M- TERMINATOR 2: JUDGMENT DAY (R)	Seven	513,000	87,000	3,000
21	WEEKEND TODAY - SATURDAY	Nine	484,000	261,000	27,000
22	THE MORNING SHOW - WEEKEND	Seven	483,000	190,000	13,000
23	9NEWS: FIRST AT FIVE	Nine	478,000	290,000	16,000
24	HARRY POTTER AND THE CHAMBER OF SECRETS -EV	Nine	478,000	107,000	3,000
25	BACK ROADS S10-ENCORE	ABC	476,000	201,000	5,000
26	THE BIG BANG THEORY RPT	10	460,000	82,000	2,000
27	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D1 RACE	Seven	456,000	223,000	12,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	414,000	206,000	21,000
29	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D1	Seven	414,000	149,000	6,000
30	WOMEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS	Seven	412,000	99,000	4,000



People 25-54: Cumulative Reach for 16th Nov 2024 to 22nd Nov 2024



National Total TV Reach

8,189,000



Broadcast TV Reach

6,230,000



BVOD Reach

4,875,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	GLADIATOR	Nine	531,000	129,000	10,000
2	9NEWS SATURDAY	Nine	402,000	227,000	27,000
3	SEVEN NEWS - SAT	Seven	312,000	194,000	18,000
4	A CURRENT AFFAIR -SAT	Nine	305,000	166,000	21,000
5	COUNTDOWN 50 YEARS ON-EV	ABC	292,000	133,000	31,000
6	M- THE SOUND OF MUSIC	Seven	286,000	55,000	4,000
7	WOMEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	202,000	59,000	3,000
8	M- TERMINATOR 2: JUDGMENT DAY (R)	Seven	200,000	39,000	2,000
9	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	197,000	120,000	10,000
10	CONAN THE BARBARIAN	Nine	193,000	50,000	4,000
11	WEEKEND SUNRISE - SAT	Seven	191,000	112,000	15,000
12	HARRY POTTER AND THE CHAMBER OF SECRETS -EV	Nine	190,000	42,000	2,000
13	ENCANTO	10	189,000	53,000	1,000
14	GETAWAY	Nine	186,000	96,000	12,000
15	SEVEN'S HORSE RACING 2024	Seven	181,000	28,000	4,000
16	WEEKEND SUNRISE - SAT - EARLY	Seven	170,000	85,000	11,000
17	WEEKEND SUNRISE - SAT - LATE	Seven	168,000	96,000	13,000
18	THE MORNING SHOW - WEEKEND	Seven	168,000	65,000	7,000
19	THE BIG BANG THEORY RPT	10	168,000	31,000	1,000
20	WEEKEND BREAKFAST-AM	ABC	168,000	51,000	5,000
21	MIDNIGHT OIL: THE HARDEST LINE-ENCORE	ABC	164,000	60,000	2,000
22	10 NEWS FIRST SAT	10	158,000	66,000	4,000
23	ABC NEWS-SA	ABC	146,000	91,000	8,000
24	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D1 RACE	Seven	136,000	73,000	6,000
25	WEEKEND TODAY - SATURDAY	Nine	133,000	74,000	15,000
26	SHARK TANK ENCORE	10	130,000	49,000	1,000
27	TODAY EXTRA - SATURDAY	Nine	129,000	41,000	7,000
28	WEEKEND TODAY - SATURDAY - LATE	Nine	126,000	64,000	13,000
29	M- THE KARATE KID-PM	Seven	125,000	25,000	2,000
30	THE CHEAP SEATS ENCORE	10	125,000	36,000	1,000



People 16-39: Cumulative Reach for 16th Nov 2024 to 22nd Nov 2024



National Total TV Reach

5,286,000



Broadcast TV Reach

3,708,000



BVOD Reach

2,859,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	GLADIATOR	Nine	222,000	49,000	5,000
2	9NEWS SATURDAY	Nine	152,000	79,000	13,000
3	A CURRENT AFFAIR -SAT	Nine	115,000	61,000	10,000
4	SEVEN NEWS - SAT	Seven	101,000	66,000	9,000
5	M- THE SOUND OF MUSIC	Seven	96,000	17,000	2,000
6	COUNTDOWN 50 YEARS ON-EV	ABC	87,000	35,000	13,000
7	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	85,000	49,000	5,000
8	WOMEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	83,000	21,000	2,000
9	SEVEN'S HORSE RACING 2024	Seven	72,000	11,000	2,000
10	GETAWAY	Nine	70,000	35,000	6,000
11	ENCANTO	10	70,000	20,000	1,000
12	HARRY POTTER AND THE CHAMBER OF SECRETS -EV	Nine	70,000	13,000	1,000
13	WEEKEND BREAKFAST-AM	ABC	60,000	16,000	2,000
14	CONAN THE BARBARIAN	Nine	56,000	14,000	2,000
15	RAGE CHARTS-AM	ABC	55,000	8,000	0
16	WEEKEND TODAY - SATURDAY	Nine	54,000	29,000	7,000
17	10 NEWS FIRST SAT	10	51,000	19,000	2,000
18	WEEKEND SUNRISE - SAT - EARLY	Seven	50,000	22,000	5,000
19	THE CHEAP SEATS ENCORE	10	49,000	16,000	1,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	48,000	27,000	6,000
21	THE BIG BANG THEORY RPT	10	45,000	9,000	0
22	TODAY EXTRA - SATURDAY	Nine	45,000	17,000	4,000
23	M- THE KARATE KID-PM	Seven	43,000	9,000	1,000
24	M- TERMINATOR 2: JUDGMENT DAY (R)	Seven	42,000	13,000	1,000
25	9NEWS: FIRST AT FIVE	Nine	41,000	22,000	4,000
26	WEEKEND TODAY - EARLY SATURDAY	Nine	40,000	18,000	5,000
27	THE MORNING SHOW - WEEKEND	Seven	40,000	17,000	3,000
28	THE FLINTSTONES -PM	Nine	40,000	17,000	0
29	MIDNIGHT OIL: THE HARDEST LINE-ENCORE	ABC	39,000	10,000	1,000
30	WOMEN'S AFL: SATURDAY AFTERNOON FOOTBALL FINALS	Seven	39,000	11,000	1,000



Grocery Shoppers (18+): Cumulative Reach for 16th Nov 2024 to 22nd Nov 2024



National Total TV Reach

13,121,000



Broadcast TV Reach

10,946,000



BVOD Reach

7,117,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Saturday 16th Nov 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	COUNTDOWN 50 YEARS ON-EV	ABC	1,290,000	703,000	73,000
2	GLADIATOR	Nine	1,234,000	280,000	15,000
3	9NEWS SATURDAY	Nine	1,211,000	728,000	45,000
4	SEVEN NEWS - SAT	Seven	1,164,000	736,000	31,000
5	A CURRENT AFFAIR -SAT	Nine	938,000	584,000	34,000
6	ABC NEWS-SA	ABC	875,000	578,000	20,000
7	M- THE SOUND OF MUSIC	Seven	842,000	191,000	6,000
8	MIDNIGHT OIL: THE HARDEST LINE-ENCORE	ABC	673,000	212,000	5,000
9	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	652,000	384,000	16,000
10	GETAWAY	Nine	648,000	344,000	20,000
11	WEEKEND SUNRISE - SAT	Seven	540,000	324,000	22,000
12	SEVEN'S HORSE RACING 2024	Seven	538,000	83,000	5,000
13	WEEKEND BREAKFAST-AM	ABC	510,000	182,000	9,000
14	10 NEWS FIRST SAT	10	507,000	192,000	7,000
15	WEEKEND SUNRISE - SAT - EARLY	Seven	506,000	263,000	17,000
16	WOMEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	505,000	129,000	4,000
17	WEEKEND SUNRISE - SAT - LATE	Seven	463,000	271,000	19,000
18	ENCANTO	10	449,000	104,000	2,000
19	M- TERMINATOR 2: JUDGMENT DAY (R)	Seven	410,000	70,000	3,000
20	BACK ROADS S10-ENCORE	ABC	404,000	171,000	5,000
21	CONAN THE BARBARIAN	Nine	402,000	101,000	6,000
22	THE MORNING SHOW - WEEKEND	Seven	402,000	160,000	11,000
23	9NEWS: FIRST AT FIVE	Nine	387,000	236,000	13,000
24	WEEKEND TODAY - SATURDAY	Nine	375,000	207,000	22,000
25	THE BIG BANG THEORY RPT	10	357,000	65,000	1,000
26	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D1 RACE	Seven	352,000	177,000	9,000
27	HARRY POTTER AND THE CHAMBER OF SECRETS -EV	Nine	348,000	80,000	2,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	339,000	174,000	17,000
29	SUPERCARS CHAMPIONSHIP: VALO ADELAIDE 500 D1	Seven	330,000	121,000	5,000
30	TODAY EXTRA - SATURDAY	Nine	325,000	98,000	11,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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