



Tuesday 29th Oct 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 29th Oct 2024 to 4th Nov 2024



National Total TV Reach

19,590,000



Broadcast TV Reach

16,351,000



BVOD Reach

9,456,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	2,166,000	1,433,000	328,000
2	SEVEN NEWS	Seven	2,033,000	1,255,000	65,000
3	MY KITCHEN RULES - TUE	Seven	1,912,000	1,123,000	191,000
4	9NEWS	Nine	1,877,000	1,135,000	94,000
5	A CURRENT AFFAIR	Nine	1,671,000	1,038,000	89,000
6	LOVE ISLAND AUSTRALIA -TUE	Nine	1,409,000	581,000	295,000
7	HOME AND AWAY	Seven	1,386,000	950,000	184,000
8	TIPPING POINT AUSTRALIA	Nine	1,277,000	649,000	52,000
9	7.30-EV	ABC	1,264,000	722,000	35,000
10	THE CHASE AUSTRALIA	Seven	1,173,000	562,000	30,000
11	ABC NEWS-EV	ABC	1,116,000	838,000	33,000
12	THE CHEAP SEATS	10	1,039,000	564,000	30,000
13	ALERT: MISSING PERSONS UNIT	Seven	1,017,000	436,000	36,000
14	SUNRISE	Seven	928,000	401,000	31,000
15	TASKMASTER AUSTRALIA	10	915,000	467,000	60,000
16	BACK ROADS S10-EV	ABC	825,000	601,000	36,000
17	TODAY	Nine	811,000	324,000	38,000
18	THE PROJECT	10	736,000	314,000	15,000
19	NEWS BREAKFAST-AM	ABC	704,000	249,000	15,000
20	9NEWS AFTERNOON	Nine	659,000	352,000	23,000
21	10 NEWS FIRST	10	643,000	307,000	13,000
22	TAKE 5 WITH ZAN ROWE-EV	ABC	612,000	402,000	25,000
23	HARD QUIZ S7 RPT	ABC	589,000	324,000	10,000
24	SEVEN NEWS AT 4	Seven	578,000	280,000	15,000
25	TIPPING POINT UK -RPT	Nine	553,000	334,000	16,000
26	SUNRISE -EARLY	Seven	551,000	246,000	22,000
27	LAW AND ORDER: SVU	10	551,000	243,000	0
28	THE MORNING SHOW	Seven	548,000	216,000	17,000
29	STOPPING THE STEAL	SBS	547,000	163,000	10,000
30	LOUIS THEROUX INTERVIEWS... RPT	ABC	544,000	243,000	7,000



People 25-54: Cumulative Reach for 29th Oct 2024 to 4th Nov 2024



National Total TV Reach

8,175,000



Broadcast TV Reach

6,214,000



BVOD Reach

4,861,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	924,000	645,000	201,000
2	LOVE ISLAND AUSTRALIA -TUE	Nine	661,000	304,000	169,000
3	MY KITCHEN RULES - TUE	Seven	606,000	350,000	105,000
4	9NEWS	Nine	534,000	294,000	48,000
5	SEVEN NEWS	Seven	523,000	293,000	33,000
6	A CURRENT AFFAIR	Nine	501,000	283,000	48,000
7	HOME AND AWAY	Seven	458,000	325,000	104,000
8	THE CHEAP SEATS	10	446,000	252,000	18,000
9	TASKMASTER AUSTRALIA	10	443,000	255,000	40,000
10	THE PROJECT	10	305,000	127,000	9,000
11	TIPPING POINT AUSTRALIA	Nine	303,000	136,000	25,000
12	ALERT: MISSING PERSONS UNIT	Seven	295,000	116,000	18,000
13	THE CHASE AUSTRALIA	Seven	284,000	126,000	15,000
14	SUNRISE	Seven	275,000	119,000	18,000
15	7.30-EV	ABC	268,000	144,000	14,000
16	TODAY	Nine	252,000	101,000	21,000
17	ABC NEWS-EV	ABC	225,000	154,000	13,000
18	LAW AND ORDER: SVU	10	214,000	82,000	0
19	NEWS BREAKFAST-AM	ABC	195,000	75,000	7,000
20	SUNRISE -EARLY	Seven	181,000	80,000	13,000
21	DEAL OR NO DEAL	10	166,000	82,000	11,000
22	10 NEWS FIRST	10	159,000	75,000	6,000
23	TODAY -EARLY	Nine	155,000	80,000	15,000
24	BACK ROADS S10-EV	ABC	150,000	91,000	13,000
25	OUTBACK TRUCKERS-PM	Seven	145,000	69,000	3,000
26	GRAN TORINO -EV	Nine	141,000	38,000	2,000
27	THE MORNING SHOW	Seven	139,000	68,000	9,000
28	THE BLOCK -MON -ENCORE	Nine	134,000	73,000	5,000
29	OUTBACK TRUCKERS-EP.2 PM	Seven	133,000	87,000	10,000
30	TRUE STORY WITH HAMISH & ANDY -RPT	Nine	133,000	69,000	11,000



People 16-39: Cumulative Reach for 29th Oct 2024 to 4th Nov 2024



National Total TV Reach

5,275,000



Broadcast TV Reach

3,727,000



BVOD Reach

2,824,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	450,000	305,000	116,000
2	LOVE ISLAND AUSTRALIA -TUE	Nine	450,000	272,000	174,000
3	MY KITCHEN RULES - TUE	Seven	252,000	139,000	53,000
4	9NEWS	Nine	218,000	111,000	24,000
5	TASKMASTER AUSTRALIA	10	215,000	140,000	26,000
6	HOME AND AWAY	Seven	213,000	157,000	63,000
7	SEVEN NEWS	Seven	213,000	114,000	17,000
8	A CURRENT AFFAIR	Nine	205,000	106,000	25,000
9	THE CHEAP SEATS	10	193,000	109,000	8,000
10	THE PROJECT	10	136,000	62,000	4,000
11	TIPPING POINT AUSTRALIA	Nine	116,000	50,000	13,000
12	ALERT: MISSING PERSONS UNIT	Seven	116,000	38,000	9,000
13	THE CHASE AUSTRALIA	Seven	102,000	41,000	8,000
14	7.30-EV	ABC	95,000	50,000	6,000
15	TODAY	Nine	90,000	34,000	10,000
16	SUNRISE	Seven	86,000	30,000	8,000
17	ABC NEWS-EV	ABC	82,000	57,000	5,000
18	LAW AND ORDER: SVU	10	80,000	29,000	0
19	NEWS BREAKFAST-AM	ABC	74,000	31,000	3,000
20	THE BLOCK -MON -ENCORE	Nine	71,000	36,000	3,000
21	DEAL OR NO DEAL	10	63,000	28,000	6,000
22	TRUE STORY WITH HAMISH & ANDY -RPT	Nine	61,000	35,000	7,000
23	RAGE-LE	ABC	61,000	6,000	0
24	TODAY EXTRA	Nine	60,000	20,000	6,000
25	MY KITCHEN RULES - ENCORE	Seven	59,000	20,000	2,000
26	9NEWS AFTERNOON	Nine	58,000	34,000	6,000
27	TODAY -EARLY	Nine	54,000	24,000	6,000
28	SUNRISE -EARLY	Seven	53,000	22,000	6,000
29	BACK ROADS S10-EV	ABC	50,000	32,000	6,000
30	GRAN TORINO -EV	Nine	50,000	13,000	1,000



Grocery Shoppers (18+): Cumulative Reach for 29th Oct 2024 to 4th Nov 2024



National Total TV Reach

13,077,000



Broadcast TV Reach

10,906,000



BVOD Reach

7,031,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Tuesday 29th Oct 2024

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Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	1,688,000	1,138,000	265,000
2	SEVEN NEWS	Seven	1,635,000	1,023,000	52,000
3	MY KITCHEN RULES - TUE	Seven	1,522,000	908,000	155,000
4	9NEWS	Nine	1,490,000	910,000	76,000
5	A CURRENT AFFAIR	Nine	1,332,000	835,000	72,000
6	HOME AND AWAY	Seven	1,108,000	764,000	148,000
7	LOVE ISLAND AUSTRALIA -TUE	Nine	1,099,000	434,000	213,000
8	7.30-EV	ABC	1,050,000	604,000	31,000
9	TIPPING POINT AUSTRALIA	Nine	1,023,000	536,000	42,000
10	THE CHASE AUSTRALIA	Seven	960,000	465,000	24,000
11	ABC NEWS-EV	ABC	928,000	698,000	29,000
12	ALERT: MISSING PERSONS UNIT	Seven	832,000	360,000	29,000
13	THE CHEAP SEATS	10	804,000	428,000	24,000
14	SUNRISE	Seven	762,000	333,000	26,000
15	TASKMASTER AUSTRALIA	10	697,000	344,000	49,000
16	BACK ROADS S10-EV	ABC	695,000	508,000	31,000
17	TODAY	Nine	640,000	264,000	31,000
18	NEWS BREAKFAST-AM	ABC	588,000	212,000	13,000
19	THE PROJECT	10	580,000	250,000	12,000
20	9NEWS AFTERNOON	Nine	543,000	287,000	18,000
21	10 NEWS FIRST	10	535,000	255,000	10,000
22	TAKE 5 WITH ZAN ROWE-EV	ABC	508,000	337,000	22,000
23	HARD QUIZ S7 RPT	ABC	492,000	275,000	9,000
24	SEVEN NEWS AT 4	Seven	483,000	235,000	12,000
25	STOPPING THE STEAL	SBS	459,000	139,000	9,000
26	LOUIS THEROUX INTERVIEWS... RPT	ABC	459,000	208,000	6,000
27	THE MORNING SHOW	Seven	456,000	181,000	14,000
28	TIPPING POINT UK -RPT	Nine	453,000	275,000	13,000
29	SUNRISE -EARLY	Seven	453,000	206,000	18,000
30	LAW AND ORDER: SVU	10	450,000	195,000	0

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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