



Monday 28th Oct 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 28th Oct 2024 to 3rd Nov 2024



National Total TV Reach

19,645,000



Broadcast TV Reach

16,452,000



BVOD Reach

9,397,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -MON	Nine	2,262,000	1,457,000	332,000
2	SEVEN NEWS	Seven	2,154,000	1,360,000	69,000
3	9NEWS	Nine	2,062,000	1,253,000	102,000
4	MY KITCHEN RULES - MON	Seven	1,978,000	1,096,000	178,000
5	A CURRENT AFFAIR	Nine	1,830,000	1,127,000	94,000
6	HAVE YOU BEEN PAYING ATTENTION?	10	1,555,000	1,000,000	103,000
7	HOME AND AWAY	Seven	1,497,000	1,025,000	179,000
8	LOVE ISLAND AUSTRALIA -LAUNCH	Nine	1,402,000	555,000	307,000
9	THE ROOKIE	Seven	1,389,000	817,000	198,000
10	TIPPING POINT AUSTRALIA	Nine	1,362,000	702,000	55,000
11	THE CHASE AUSTRALIA	Seven	1,263,000	609,000	33,000
12	7.30-EV	ABC	1,243,000	767,000	33,000
13	ABC NEWS-EV	ABC	1,224,000	928,000	34,000
14	DESSERT MASTERS	10	1,135,000	503,000	82,000
15	SUNRISE	Seven	956,000	410,000	31,000
16	FOUR CORNERS-EV	ABC	954,000	538,000	20,000
17	AUSTRALIAN STORY-EV	ABC	943,000	652,000	48,000
18	STAND-UP COMEDY: SAM TAUNTON: ROOSTER RPT	10	857,000	164,000	7,000
19	MEDIA WATCH-EV	ABC	809,000	658,000	44,000
20	TODAY	Nine	786,000	312,000	37,000
21	THE PROJECT	10	776,000	323,000	17,000
22	9NEWS AFTERNOON	Nine	700,000	366,000	24,000
23	10 NEWS FIRST	10	673,000	320,000	14,000
24	NEWS BREAKFAST-AM	ABC	661,000	235,000	14,000
25	HARD QUIZ S7 RPT	ABC	650,000	331,000	11,000
26	SEVEN NEWS AT 4	Seven	601,000	332,000	16,000
27	THE MORNING SHOW	Seven	596,000	239,000	19,000
28	TIPPING POINT UK -RPT	Nine	594,000	359,000	16,000
29	Q+A-LE	ABC	585,000	282,000	14,000
30	ABC NEWS MORNINGS-AM	ABC	565,000	99,000	7,000



People 25-54: Cumulative Reach for 28th Oct 2024 to 3rd Nov 2024



National Total TV Reach

8,169,000



Broadcast TV Reach

6,226,000



BVOD Reach

4,827,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -MON	Nine	947,000	633,000	203,000
2	HAVE YOU BEEN PAYING ATTENTION?	10	654,000	439,000	61,000
3	MY KITCHEN RULES - MON	Seven	647,000	351,000	99,000
4	LOVE ISLAND AUSTRALIA -LAUNCH	Nine	627,000	294,000	175,000
5	SEVEN NEWS	Seven	590,000	342,000	36,000
6	9NEWS	Nine	586,000	332,000	53,000
7	A CURRENT AFFAIR	Nine	573,000	314,000	50,000
8	HOME AND AWAY	Seven	512,000	338,000	101,000
9	THE ROOKIE	Seven	480,000	310,000	111,000
10	DESSERT MASTERS	10	440,000	205,000	44,000
11	STAND-UP COMEDY: SAM TAUNTON: ROOSTER RPT	10	381,000	71,000	4,000
12	THE CHASE AUSTRALIA	Seven	324,000	145,000	16,000
13	TIPPING POINT AUSTRALIA	Nine	320,000	146,000	26,000
14	THE PROJECT	10	299,000	120,000	10,000
15	SUNRISE	Seven	277,000	114,000	18,000
16	7.30-EV	ABC	273,000	152,000	14,000
17	TODAY	Nine	268,000	112,000	21,000
18	ABC NEWS-EV	ABC	256,000	182,000	13,000
19	FOUR CORNERS-EV	ABC	210,000	110,000	10,000
20	MEDIA WATCH-EV	ABC	201,000	163,000	19,000
21	AUSTRALIAN STORY-EV	ABC	187,000	116,000	18,000
22	TODAY -EARLY	Nine	174,000	80,000	14,000
23	10 NEWS FIRST	10	166,000	80,000	7,000
24	SUNRISE -EARLY	Seven	165,000	78,000	12,000
25	DEAL OR NO DEAL	10	164,000	96,000	11,000
26	NEWS BREAKFAST-AM	ABC	164,000	58,000	7,000
27	SEVEN NEWS AT 4	Seven	153,000	85,000	8,000
28	THE BLOCK -SUN -ENCORE	Nine	151,000	64,000	6,000
29	S.W.A.T.	Seven	150,000	66,000	8,000
30	THE VOICE - ENCORE	Seven	147,000	52,000	4,000



People 16-39: Cumulative Reach for 28th Oct 2024 to 3rd Nov 2024



National Total TV Reach

5,288,000



Broadcast TV Reach

3,756,000



BVOD Reach

2,803,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -MON	Nine	436,000	291,000	118,000
2	LOVE ISLAND AUSTRALIA -LAUNCH	Nine	422,000	261,000	179,000
3	HAVE YOU BEEN PAYING ATTENTION?	10	289,000	188,000	31,000
4	MY KITCHEN RULES - MON	Seven	277,000	148,000	51,000
5	THE ROOKIE	Seven	251,000	173,000	76,000
6	9NEWS	Nine	239,000	129,000	26,000
7	SEVEN NEWS	Seven	232,000	124,000	18,000
8	HOME AND AWAY	Seven	228,000	160,000	62,000
9	A CURRENT AFFAIR	Nine	216,000	114,000	26,000
10	DESSERT MASTERS	10	196,000	80,000	23,000
11	STAND-UP COMEDY: SAM TAUNTON: ROOSTER RPT	10	141,000	25,000	2,000
12	THE CHASE AUSTRALIA	Seven	125,000	60,000	8,000
13	TIPPING POINT AUSTRALIA	Nine	120,000	54,000	14,000
14	THE PROJECT	10	116,000	55,000	5,000
15	7.30-EV	ABC	97,000	60,000	6,000
16	ABC NEWS-EV	ABC	92,000	63,000	6,000
17	TODAY	Nine	84,000	31,000	10,000
18	SUNRISE	Seven	75,000	26,000	8,000
19	THE BLOCK -SUN -ENCORE	Nine	73,000	31,000	3,000
20	MEDIA WATCH-EV	ABC	71,000	58,000	8,000
21	NEWS BREAKFAST-AM	ABC	70,000	27,000	3,000
22	DEAL OR NO DEAL	10	69,000	40,000	6,000
23	AUSTRALIAN STORY-EV	ABC	69,000	41,000	7,000
24	10 NEWS FIRST	10	64,000	25,000	3,000
25	FOUR CORNERS-EV	ABC	63,000	39,000	4,000
26	S.W.A.T.	Seven	60,000	27,000	4,000
27	ABC NEWS MORNINGS-AM	ABC	60,000	12,000	2,000
28	SEVEN NEWS AT 4	Seven	54,000	29,000	4,000
29	LOVE CHEATS	Nine	51,000	21,000	5,000
30	9NEWS AFTERNOON	Nine	49,000	24,000	6,000



Grocery Shoppers (18+): Cumulative Reach for 28th Oct 2024 to 3rd Nov 2024



National Total TV Reach

13,079,000



Broadcast TV Reach

10,932,000



BVOD Reach

6,990,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Monday 28th Oct 2024

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Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -MON	Nine	1,761,000	1,156,000	269,000
2	SEVEN NEWS	Seven	1,730,000	1,103,000	56,000
3	9NEWS	Nine	1,589,000	983,000	82,000
4	MY KITCHEN RULES - MON	Seven	1,549,000	879,000	144,000
5	A CURRENT AFFAIR	Nine	1,437,000	887,000	76,000
6	HAVE YOU BEEN PAYING ATTENTION?	10	1,230,000	797,000	83,000
7	HOME AND AWAY	Seven	1,187,000	817,000	144,000
8	THE ROOKIE	Seven	1,098,000	639,000	149,000
9	LOVE ISLAND AUSTRALIA -LAUNCH	Nine	1,081,000	410,000	222,000
10	TIPPING POINT AUSTRALIA	Nine	1,077,000	559,000	44,000
11	7.30-EV	ABC	1,056,000	654,000	29,000
12	THE CHASE AUSTRALIA	Seven	1,038,000	503,000	27,000
13	ABC NEWS-EV	ABC	1,023,000	782,000	30,000
14	DESSERT MASTERS	10	902,000	406,000	68,000
15	FOUR CORNERS-EV	ABC	803,000	454,000	18,000
16	AUSTRALIAN STORY-EV	ABC	792,000	555,000	42,000
17	SUNRISE	Seven	772,000	337,000	26,000
18	STAND-UP COMEDY: SAM TAUNTON: ROOSTER RPT	10	694,000	134,000	6,000
19	MEDIA WATCH-EV	ABC	678,000	555,000	39,000
20	TODAY	Nine	616,000	250,000	30,000
21	THE PROJECT	10	609,000	247,000	14,000
22	9NEWS AFTERNOON	Nine	562,000	298,000	19,000
23	NEWS BREAKFAST-AM	ABC	553,000	197,000	12,000
24	HARD QUIZ S7 RPT	ABC	550,000	283,000	9,000
25	10 NEWS FIRST	10	548,000	264,000	11,000
26	Q+A-LE	ABC	505,000	245,000	12,000
27	THE MORNING SHOW	Seven	493,000	197,000	16,000
28	SEVEN NEWS AT 4	Seven	493,000	272,000	13,000
29	TIPPING POINT UK -RPT	Nine	474,000	287,000	13,000
30	ABC NEWS MORNINGS-AM	ABC	465,000	82,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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