



**Friday 25th Oct 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 25th Oct 2024 to 31st Oct 2024



National Total TV Reach

**19,738,000**



Broadcast TV Reach

**16,570,000**



BVOD Reach

**9,489,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,662,000	1,008,000	48,000
2	9NEWS	Nine	1,611,000	974,000	73,000
3	BETTER HOMES AND GARDENS	Seven	1,438,000	623,000	29,000
4	A CURRENT AFFAIR	Nine	1,198,000	786,000	55,000
5	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	1,164,000	432,000	31,000
6	OLYMPUS HAS FALLEN	Nine	1,093,000	307,000	16,000
7	ABC NEWS-EV	ABC	1,090,000	713,000	26,000
8	TIPPING POINT AUSTRALIA	Nine	1,072,000	573,000	39,000
9	THE CHASE AUSTRALIA	Seven	1,027,000	516,000	24,000
10	GARDENING AUSTRALIA-EV	ABC	1,011,000	573,000	40,000
11	GROWING HOME WITH JAMIE DURIE	Seven	966,000	451,000	24,000
12	SUNRISE	Seven	919,000	397,000	32,000
13	TODAY	Nine	781,000	325,000	38,000
14	BODY IN THE SNOW: THE MURDER OF JOANNA YEATES (R)	Seven	714,000	188,000	6,000
15	NEWS BREAKFAST-AM	ABC	653,000	235,000	14,000
16	9NEWS AFTERNOON	Nine	641,000	341,000	20,000
17	SEVEN NEWS AT 4	Seven	579,000	290,000	13,000
18	HARD QUIZ S7 RPT	ABC	575,000	307,000	9,000
19	NOLLY-EV	ABC	573,000	289,000	6,000
20	SORT YOUR LIFE OUT	10	552,000	193,000	9,000
21	THE MORNING SHOW	Seven	549,000	235,000	19,000
22	10 NEWS FIRST	10	544,000	246,000	11,000
23	TIPPING POINT	Nine	539,000	314,000	14,000
24	FISK-LE	ABC	536,000	381,000	3,000
25	THE PROJECT	10	530,000	219,000	11,000
26	ABC NEWS MORNINGS-AM	ABC	515,000	96,000	7,000
27	SUNRISE -EARLY	Seven	485,000	247,000	21,000
28	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	482,000	208,000	4,000
29	TODAY EXTRA	Nine	446,000	162,000	19,000
30	PLANET AMERICA: FIRESIDE CHAT-EV	ABC	442,000	281,000	69,000



## People 25-54: Cumulative Reach for 25th Oct 2024 to 31st Oct 2024



National Total TV Reach

**8,254,000**



Broadcast TV Reach

**6,349,000**



BVOD Reach

**4,883,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	430,000	243,000	24,000
2	9NEWS	Nine	427,000	247,000	36,000
3	BETTER HOMES AND GARDENS	Seven	416,000	174,000	15,000
4	OLYMPUS HAS FALLEN	Nine	357,000	98,000	9,000
5	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	347,000	127,000	17,000
6	A CURRENT AFFAIR	Nine	328,000	196,000	28,000
7	GROWING HOME WITH JAMIE DURIE	Seven	276,000	129,000	11,000
8	SUNRISE	Seven	265,000	114,000	18,000
9	TODAY	Nine	259,000	108,000	22,000
10	TIPPING POINT AUSTRALIA	Nine	253,000	124,000	18,000
11	THE CHASE AUSTRALIA	Seven	249,000	123,000	11,000
12	GARDENING AUSTRALIA-EV	ABC	199,000	98,000	17,000
13	SORT YOUR LIFE OUT	10	190,000	64,000	5,000
14	ABC NEWS-EV	ABC	189,000	113,000	9,000
15	NEWS BREAKFAST-AM	ABC	186,000	65,000	7,000
16	BODY IN THE SNOW: THE MURDER OF JOANNA YEATES (R)	Seven	185,000	45,000	3,000
17	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	181,000	79,000	2,000
18	THE PROJECT	10	180,000	85,000	6,000
19	FISK-LE	ABC	174,000	141,000	1,000
20	PLANET AMERICA: FIRESIDE CHAT-EV	ABC	168,000	104,000	31,000
21	TODAY -EARLY	Nine	160,000	82,000	14,000
22	SUNRISE -EARLY	Seven	159,000	82,000	12,000
23	THE MORNING SHOW	Seven	140,000	74,000	11,000
24	10 NEWS FIRST	10	140,000	60,000	5,000
25	SEVEN NEWS AT 4	Seven	137,000	74,000	7,000
26	9NEWS AFTERNOON	Nine	130,000	66,000	10,000
27	TODAY EXTRA	Nine	125,000	51,000	11,000
28	ABC NEWS MORNINGS-AM	ABC	124,000	29,000	3,000
29	WOMEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	123,000	26,000	1,000
30	THE BIG BANG THEORY RPT	10	117,000	30,000	1,000



## People 16-39: Cumulative Reach for 25th Oct 2024 to 31st Oct 2024



National Total TV Reach

**5,330,000**



Broadcast TV Reach

**3,807,000**



BVOD Reach

**2,831,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	177,000	97,000	18,000
2	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	171,000	56,000	9,000
3	BETTER HOMES AND GARDENS	Seven	165,000	69,000	7,000
4	SEVEN NEWS	Seven	150,000	82,000	12,000
5	A CURRENT AFFAIR	Nine	137,000	85,000	14,000
6	OLYMPUS HAS FALLEN	Nine	122,000	32,000	4,000
7	GROWING HOME WITH JAMIE DURIE	Seven	114,000	58,000	5,000
8	TODAY	Nine	99,000	41,000	10,000
9	TIPPING POINT AUSTRALIA	Nine	98,000	50,000	9,000
10	SUNRISE	Seven	90,000	35,000	8,000
11	PLANET AMERICA: FIRESIDE CHAT-EV	ABC	80,000	45,000	13,000
12	GARDENING AUSTRALIA-EV	ABC	80,000	36,000	8,000
13	THE CHASE AUSTRALIA	Seven	80,000	39,000	6,000
14	NEWS BREAKFAST-AM	ABC	80,000	27,000	3,000
15	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	76,000	31,000	1,000
16	BODY IN THE SNOW: THE MURDER OF JOANNA YEATES (R)	Seven	73,000	22,000	2,000
17	FISK-LE	ABC	68,000	55,000	1,000
18	TODAY EXTRA	Nine	63,000	25,000	5,000
19	SORT YOUR LIFE OUT	10	63,000	23,000	2,000
20	THE PROJECT	10	61,000	31,000	3,000
21	ABC NEWS-EV	ABC	61,000	35,000	4,000
22	TODAY -EARLY	Nine	54,000	27,000	6,000
23	THE STORY OF LOVE	Nine	54,000	15,000	2,000
24	ABC NEWS MORNINGS-AM	ABC	53,000	15,000	2,000
25	WOMEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	51,000	10,000	1,000
26	THE MORNING SHOW	Seven	50,000	22,000	5,000
27	SEVEN NEWS AT 4	Seven	47,000	28,000	3,000
28	9NEWS AFTERNOON	Nine	46,000	26,000	5,000
29	SUNRISE -EARLY	Seven	45,000	23,000	5,000
30	SHARK TANK ENCORE	10	45,000	16,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 25th Oct 2024 to 31st Oct 2024



National Total TV Reach

**13,158,000**



Broadcast TV Reach

**11,043,000**



BVOD Reach

**7,053,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Friday 25th Oct 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,338,000	828,000	38,000
2	9NEWS	Nine	1,280,000	784,000	59,000
3	BETTER HOMES AND GARDENS	Seven	1,152,000	507,000	24,000
4	A CURRENT AFFAIR	Nine	928,000	621,000	45,000
5	ABC NEWS-EV	ABC	914,000	603,000	22,000
6	DAVID ATTENBOROUGH'S PLANET EARTH III	Nine	889,000	334,000	25,000
7	TIPPING POINT AUSTRALIA	Nine	872,000	461,000	31,000
8	OLYMPUS HAS FALLEN	Nine	864,000	232,000	13,000
9	THE CHASE AUSTRALIA	Seven	842,000	427,000	19,000
10	GARDENING AUSTRALIA-EV	ABC	835,000	479,000	35,000
11	GROWING HOME WITH JAMIE DURIE	Seven	781,000	368,000	19,000
12	SUNRISE	Seven	754,000	330,000	26,000
13	TODAY	Nine	622,000	261,000	32,000
14	BODY IN THE SNOW: THE MURDER OF JOANNA YEATES (R)	Seven	593,000	161,000	5,000
15	NEWS BREAKFAST-AM	ABC	545,000	197,000	13,000
16	9NEWS AFTERNOON	Nine	522,000	278,000	16,000
17	HARD QUIZ S7 RPT	ABC	482,000	262,000	8,000
18	NOLLY-EV	ABC	482,000	247,000	5,000
19	SEVEN NEWS AT 4	Seven	466,000	235,000	11,000
20	THE MORNING SHOW	Seven	457,000	198,000	15,000
21	FISK-LE	ABC	451,000	318,000	3,000
22	10 NEWS FIRST	10	444,000	202,000	9,000
23	TIPPING POINT	Nine	442,000	258,000	12,000
24	SORT YOUR LIFE OUT	10	439,000	151,000	7,000
25	ABC NEWS MORNINGS-AM	ABC	430,000	80,000	6,000
26	SUNRISE -EARLY	Seven	405,000	208,000	17,000
27	THE PROJECT	10	398,000	170,000	9,000
28	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	376,000	165,000	3,000
29	ANTIQUES ROADSHOW-PM	ABC	364,000	153,000	4,000
30	M- SINISTER SORORITY	Seven	360,000	117,000	6,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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