



**Thursday 24th Oct 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 24th Oct 2024 to 30th Oct 2024



National Total TV Reach

**19,777,000**



Broadcast TV Reach

**16,615,000**



BVOD Reach

**9,512,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,985,000	1,229,000	63,000
2	9NEWS	Nine	1,810,000	1,100,000	89,000
3	HOME AND AWAY	Seven	1,585,000	941,000	176,000
4	A CURRENT AFFAIR	Nine	1,375,000	911,000	70,000
5	RBT	Nine	1,371,000	640,000	45,000
6	TIPPING POINT AUSTRALIA	Nine	1,216,000	662,000	47,000
7	THE CHASE AUSTRALIA	Seven	1,194,000	603,000	30,000
8	7.30-EV	ABC	1,138,000	647,000	32,000
9	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	1,091,000	475,000	31,000
10	RPA	Nine	1,065,000	537,000	40,000
11	ABC NEWS-EV	ABC	1,032,000	745,000	31,000
12	GRAND DESIGNS AUSTRALIA-EV	ABC	939,000	555,000	47,000
13	SUNRISE	Seven	911,000	388,000	31,000
14	TODAY	Nine	823,000	341,000	36,000
15	9NEWS AFTERNOON	Nine	709,000	374,000	24,000
16	TOP GEAR AUSTRALIA	10	708,000	230,000	15,000
17	RON IDDLER: THE GOOD COP (R)	Seven	654,000	337,000	16,000
18	10 NEWS FIRST	10	645,000	296,000	13,000
19	THE PROJECT	10	640,000	254,000	15,000
20	NEWS BREAKFAST-AM	ABC	638,000	224,000	14,000
21	A+E AFTER DARK	Nine	636,000	269,000	15,000
22	SEVEN NEWS AT 4	Seven	599,000	291,000	16,000
23	LONG LOST FAMILY-EV	ABC	598,000	323,000	23,000
24	TIPPING POINT UK -RPT	Nine	583,000	333,000	16,000
25	MISSION IMPOSSIBLE RPT	10	582,000	96,000	3,000
26	HARD QUIZ S7 RPT	ABC	579,000	321,000	11,000
27	THE MORNING SHOW	Seven	525,000	219,000	18,000
28	SUNRISE -EARLY	Seven	503,000	252,000	21,000
29	ABC NEWS MORNINGS-AM	ABC	502,000	95,000	7,000
30	TODAY -EARLY	Nine	448,000	215,000	25,000



## People 25-54: Cumulative Reach for 24th Oct 2024 to 30th Oct 2024



National Total TV Reach

**8,269,000**



Broadcast TV Reach

**6,371,000**



BVOD Reach

**4,897,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	HOME AND AWAY	Seven	537,000	304,000	98,000
2	9NEWS	Nine	517,000	297,000	45,000
3	SEVEN NEWS	Seven	515,000	291,000	32,000
4	RBT	Nine	460,000	208,000	25,000
5	A CURRENT AFFAIR	Nine	398,000	235,000	36,000
6	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	347,000	145,000	19,000
7	RPA	Nine	334,000	145,000	20,000
8	TIPPING POINT AUSTRALIA	Nine	306,000	154,000	23,000
9	SUNRISE	Seven	279,000	115,000	18,000
10	THE CHASE AUSTRALIA	Seven	275,000	140,000	15,000
11	TODAY	Nine	267,000	112,000	21,000
12	TOP GEAR AUSTRALIA	10	264,000	97,000	10,000
13	MISSION IMPOSSIBLE RPT	10	243,000	49,000	2,000
14	7.30-EV	ABC	233,000	115,000	13,000
15	THE PROJECT	10	225,000	89,000	8,000
16	GRAND DESIGNS AUSTRALIA-EV	ABC	216,000	113,000	21,000
17	RON IDDLES: THE GOOD COP (R)	Seven	190,000	94,000	9,000
18	ABC NEWS-EV	ABC	188,000	132,000	12,000
19	NEWS BREAKFAST-AM	ABC	183,000	67,000	7,000
20	A+E AFTER DARK	Nine	181,000	71,000	8,000
21	SUNRISE -EARLY	Seven	164,000	88,000	12,000
22	TODAY -EARLY	Nine	163,000	78,000	14,000
23	9NEWS AFTERNOON	Nine	158,000	83,000	11,000
24	10 NEWS FIRST	10	157,000	67,000	7,000
25	THE BIG BANG THEORY RPT	10	147,000	36,000	1,000
26	THE BLOCK -WED -ENCORE	Nine	145,000	56,000	5,000
27	THE MORNING SHOW	Seven	140,000	62,000	10,000
28	SEVEN NEWS AT 4	Seven	134,000	76,000	8,000
29	DEAL OR NO DEAL	10	134,000	71,000	12,000
30	LONG LOST FAMILY-EV	ABC	121,000	56,000	8,000



## People 16-39: Cumulative Reach for 24th Oct 2024 to 30th Oct 2024



National Total TV Reach

**5,342,000**



Broadcast TV Reach

**3,823,000**



BVOD Reach

**2,837,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	HOME AND AWAY	Seven	265,000	152,000	60,000
2	9NEWS	Nine	216,000	122,000	22,000
3	SEVEN NEWS	Seven	199,000	111,000	16,000
4	RBT	Nine	188,000	79,000	13,000
5	A CURRENT AFFAIR	Nine	171,000	90,000	18,000
6	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	139,000	62,000	10,000
7	TIPPING POINT AUSTRALIA	Nine	127,000	64,000	12,000
8	RPA	Nine	116,000	48,000	10,000
9	THE CHASE AUSTRALIA	Seven	102,000	52,000	8,000
10	7.30-EV	ABC	98,000	45,000	6,000
11	TOP GEAR AUSTRALIA	10	89,000	30,000	4,000
12	TODAY	Nine	84,000	38,000	10,000
13	NEWS BREAKFAST-AM	ABC	77,000	27,000	3,000
14	THE PROJECT	10	76,000	29,000	4,000
15	SUNRISE	Seven	76,000	29,000	8,000
16	THE BLOCK -WED -ENCORE	Nine	75,000	31,000	2,000
17	9NEWS AFTERNOON	Nine	72,000	39,000	6,000
18	ABC NEWS-EV	ABC	72,000	48,000	5,000
19	MISSION IMPOSSIBLE RPT	10	70,000	10,000	1,000
20	GRAND DESIGNS AUSTRALIA-EV	ABC	69,000	36,000	10,000
21	RON IDDLES: THE GOOD COP (R)	Seven	60,000	38,000	5,000
22	TODAY EXTRA	Nine	58,000	26,000	5,000
23	SEVEN NEWS AT 4	Seven	55,000	28,000	4,000
24	A+E AFTER DARK	Nine	52,000	20,000	4,000
25	ABC NEWS MORNINGS-AM	ABC	52,000	11,000	2,000
26	SPACE INVADERS -RPT	Nine	50,000	20,000	2,000
27	THE MORNING SHOW	Seven	49,000	22,000	5,000
28	10 NEWS FIRST	10	49,000	19,000	3,000
29	TODAY -EARLY	Nine	49,000	25,000	6,000
30	TIPPING POINT UK -RPT	Nine	47,000	25,000	4,000



## Grocery Shoppers (18+): Cumulative Reach for 24th Oct 2024 to 30th Oct 2024



National Total TV Reach

**13,169,000**



Broadcast TV Reach

**11,060,000**



BVOD Reach

**7,066,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Thursday 24th Oct 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,581,000	988,000	50,000
2	9NEWS	Nine	1,415,000	869,000	71,000
3	HOME AND AWAY	Seven	1,217,000	736,000	141,000
4	A CURRENT AFFAIR	Nine	1,091,000	730,000	56,000
5	RBT	Nine	1,079,000	509,000	36,000
6	TIPPING POINT AUSTRALIA	Nine	976,000	531,000	38,000
7	THE CHASE AUSTRALIA	Seven	968,000	493,000	24,000
8	7.30-EV	ABC	940,000	542,000	28,000
9	ABC NEWS-EV	ABC	866,000	627,000	27,000
10	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	864,000	382,000	25,000
11	RPA	Nine	859,000	440,000	33,000
12	GRAND DESIGNS AUSTRALIA-EV	ABC	774,000	457,000	41,000
13	SUNRISE	Seven	747,000	321,000	25,000
14	TODAY	Nine	649,000	270,000	30,000
15	9NEWS AFTERNOON	Nine	564,000	297,000	19,000
16	TOP GEAR AUSTRALIA	10	549,000	173,000	12,000
17	RON IDDLES: THE GOOD COP (R)	Seven	533,000	276,000	13,000
18	NEWS BREAKFAST-AM	ABC	528,000	189,000	13,000
19	A+E AFTER DARK	Nine	520,000	222,000	12,000
20	10 NEWS FIRST	10	516,000	235,000	11,000
21	THE PROJECT	10	503,000	194,000	12,000
22	LONG LOST FAMILY-EV	ABC	498,000	270,000	20,000
23	HARD QUIZ S7 RPT	ABC	487,000	273,000	9,000
24	SEVEN NEWS AT 4	Seven	485,000	238,000	13,000
25	TIPPING POINT UK -RPT	Nine	462,000	267,000	13,000
26	MISSION IMPOSSIBLE RPT	10	451,000	76,000	2,000
27	SUNRISE -EARLY	Seven	424,000	213,000	17,000
28	THE MORNING SHOW	Seven	421,000	181,000	15,000
29	ABC NEWS MORNINGS-AM	ABC	408,000	78,000	6,000
30	M- SWITCHED BEFORE BIRTH	Seven	367,000	151,000	7,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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