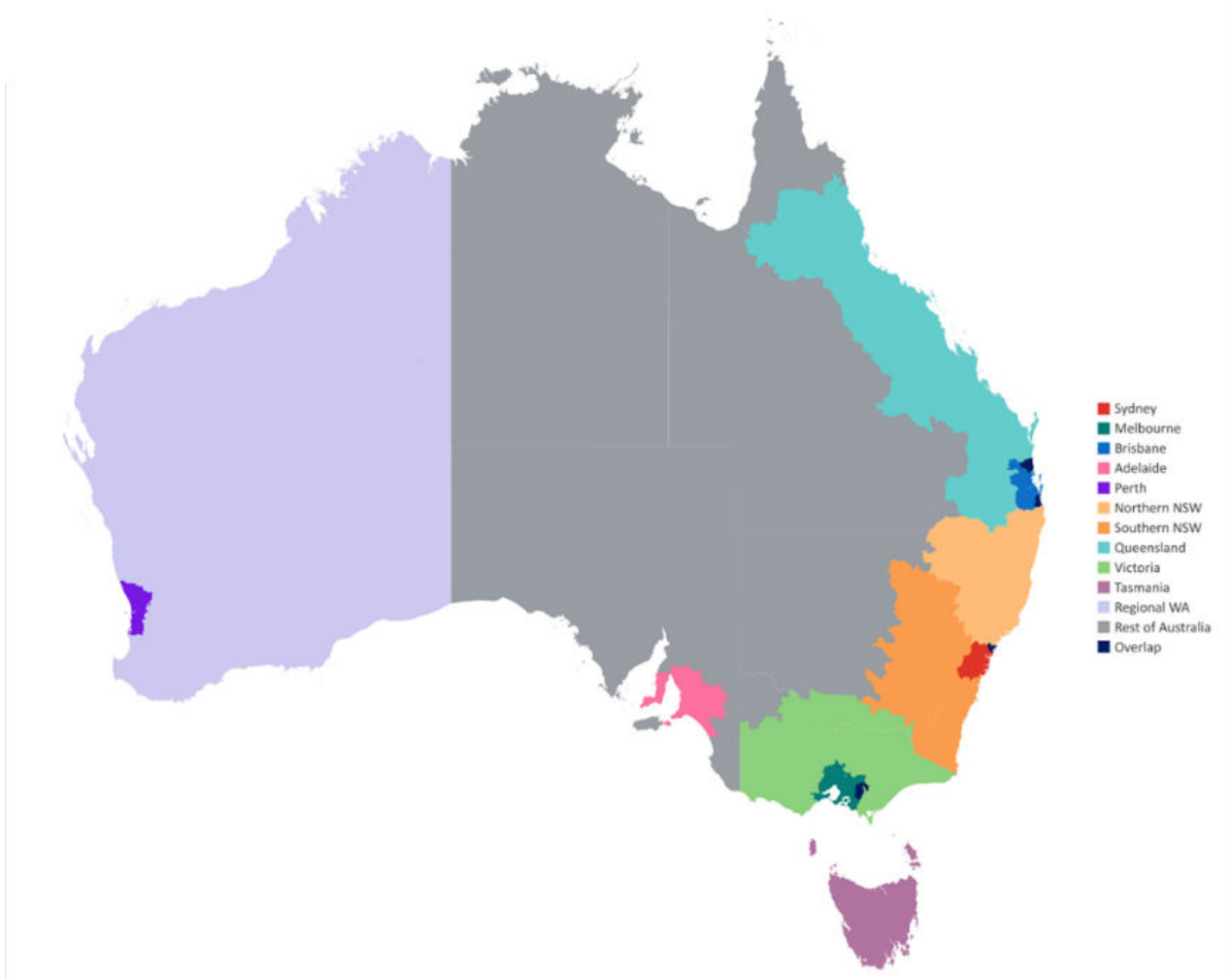


# VOZ COVERAGE MAP

VOZ provides fully national coverage of broadcaster Total TV (broadcast TV and BVOD) content

## National Total TV (including Rest of Australia\*)

Metro and Regional, includes five mainland capital cities and aggregated regional markets



### Measured Broadcast Channels and Partners



- \*Rest of Australia (RoA) covers the TV markets of Darwin, Remote Central + Mt Isa, Griffith, Mildura, Spencer Gulf (Port Pirie/Broken Hill) & Riverland/Mt Gambier.
- Note: RoA is a research area, not a trading territory. Reporting is only available at the Rest of Australia aggregate market level.

For more information go to [OzTAM coverage map](#) and [Regional TAM coverage map](#)

### Total People Universe Estimates 2024

Market	Estimates 2024
SYD	5,550,000
MEL	5,714,000
BRI	3,749,000
ADE	1,594,000
PER	2,309,000
Northern NSW	2,378,000
Southern NSW	1,634,000
QLD	2,020,000
VIC	1,300,000
TAS	576,000
Regional WA	579,000
Rest of Australia	807,000