



Wednesday 30th Oct 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wednesday 30th Oct 2024



National Total TV Reach

12,161,000



Broadcast TV Reach

10,183,000



BVOD Reach

3,529,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	2,034,000	1,118,000	187,000
2	SEVEN NEWS	Seven	1,935,000	1,208,000	63,000
3	9NEWS	Nine	1,785,000	1,059,000	89,000
4	A CURRENT AFFAIR	Nine	1,525,000	1,008,000	81,000
5	LISTING MELBOURNE	Nine	1,429,000	317,000	41,000
6	THE 1% CLUB UK	Seven	1,423,000	789,000	36,000
7	HOME AND AWAY	Seven	1,284,000	829,000	118,000
8	7.30-EV	ABC	1,159,000	688,000	32,000
9	TIPPING POINT AUSTRALIA	Nine	1,141,000	603,000	47,000
10	THE CHASE AUSTRALIA	Seven	1,113,000	573,000	30,000
11	ABC NEWS-EV	ABC	1,035,000	766,000	31,000
12	SUNRISE	Seven	976,000	402,000	32,000
13	LAWRENCE MOONEY: EMBRACING YOUR LIMITATIONS	Seven	953,000	227,000	12,000
14	QUESTION EVERYTHING-EV	ABC	862,000	483,000	17,000
15	HARD QUIZ-EV	ABC	843,000	546,000	24,000
16	TODAY	Nine	780,000	323,000	37,000
17	NEWS BREAKFAST-AM	ABC	666,000	229,000	14,000
18	SHARK TANK	10	662,000	266,000	13,000
19	PLANET AMERICA-LE	ABC	659,000	397,000	12,000
20	FISSK-EV	ABC	653,000	345,000	8,000
21	9NEWS AFTERNOON	Nine	630,000	324,000	22,000
22	10 NEWS FIRST	10	628,000	295,000	12,000
23	THE PROJECT	10	628,000	269,000	14,000
24	SEVEN NEWS AT 4	Seven	607,000	305,000	15,000
25	HARD QUIZ S7 RPT	ABC	598,000	326,000	10,000
26	NCIS	10	556,000	262,000	5,000
27	THE MORNING SHOW	Seven	532,000	219,000	18,000
28	ABC NEWS MORNINGS-AM	ABC	531,000	104,000	7,000
29	TIPPING POINT UK -RPT	Nine	509,000	306,000	16,000
30	HISTORY'S GREATEST MYSTERIES	SBS	505,000	182,000	2,000



People 25-54: Cumulative Reach for Wednesday 30th Oct 2024



National Total TV Reach

4,683,000



Broadcast TV Reach

3,482,000



BVOD Reach

1,832,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	782,000	476,000	113,000
2	LISTING MELBOURNE	Nine	610,000	138,000	24,000
3	9NEWS	Nine	496,000	277,000	45,000
4	SEVEN NEWS	Seven	495,000	300,000	32,000
5	A CURRENT AFFAIR	Nine	445,000	267,000	43,000
6	THE 1% CLUB UK	Seven	403,000	206,000	19,000
7	HOME AND AWAY	Seven	403,000	262,000	65,000
8	LAWRENCE MOONEY: EMBRACING YOUR LIMITATIONS	Seven	324,000	90,000	7,000
9	SUNRISE	Seven	295,000	118,000	18,000
10	TIPPING POINT AUSTRALIA	Nine	282,000	140,000	22,000
11	THE CHASE AUSTRALIA	Seven	264,000	134,000	15,000
12	TODAY	Nine	249,000	107,000	21,000
13	7.30-EV	ABC	247,000	127,000	13,000
14	SHARK TANK	10	235,000	98,000	8,000
15	QUESTION EVERYTHING-EV	ABC	216,000	134,000	7,000
16	THE PROJECT	10	206,000	92,000	8,000
17	ABC NEWS-EV	ABC	204,000	151,000	12,000
18	NEWS BREAKFAST-AM	ABC	182,000	62,000	7,000
19	PLANET AMERICA-LE	ABC	179,000	99,000	6,000
20	FISSK-EV	ABC	179,000	99,000	3,000
21	SUNRISE -EARLY	Seven	169,000	76,000	13,000
22	NCIS	10	169,000	79,000	3,000
23	HARD QUIZ-EV	ABC	168,000	101,000	10,000
24	10 NEWS FIRST	10	162,000	76,000	6,000
25	TODAY -EARLY	Nine	157,000	74,000	14,000
26	THE MORNING SHOW	Seven	153,000	73,000	10,000
27	LOVE ISLAND AUSTRALIA -WED	Nine	149,000	80,000	55,000
28	BRITAIN'S MOST EXPENSIVE HOUSES	Nine	148,000	48,000	9,000
29	THE BIG BANG THEORY RPT	10	146,000	27,000	1,000
30	SEVEN NEWS AT 4	Seven	143,000	75,000	7,000



People 16-39: Cumulative Reach for Wednesday 30th Oct 2024



National Total TV Reach

2,443,000



Broadcast TV Reach

1,605,000



BVOD Reach

1,056,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	356,000	219,000	65,000
2	LISTING MELBOURNE	Nine	269,000	63,000	13,000
3	9NEWS	Nine	202,000	108,000	23,000
4	A CURRENT AFFAIR	Nine	191,000	105,000	22,000
5	SEVEN NEWS	Seven	166,000	105,000	16,000
6	HOME AND AWAY	Seven	164,000	104,000	39,000
7	THE 1% CLUB UK	Seven	152,000	84,000	10,000
8	TIPPING POINT AUSTRALIA	Nine	116,000	51,000	11,000
9	LOVE ISLAND AUSTRALIA -WED	Nine	113,000	77,000	59,000
10	LAWRENCE MOONEY: EMBRACING YOUR LIMITATIONS	Seven	106,000	35,000	4,000
11	7.30-EV	ABC	100,000	44,000	6,000
12	TODAY	Nine	91,000	39,000	10,000
13	THE CHASE AUSTRALIA	Seven	91,000	49,000	7,000
14	THE PROJECT	10	87,000	39,000	4,000
15	SHARK TANK	10	83,000	35,000	4,000
16	SUNRISE	Seven	79,000	27,000	9,000
17	ABC NEWS-EV	ABC	73,000	54,000	5,000
18	QUESTION EVERYTHING-EV	ABC	66,000	41,000	3,000
19	BRITAIN'S MOST EXPENSIVE HOUSES	Nine	66,000	20,000	5,000
20	NCIS	10	64,000	24,000	1,000
21	FISK-EV	ABC	63,000	30,000	2,000
22	NEWS BREAKFAST-AM	ABC	60,000	20,000	3,000
23	TODAY EXTRA	Nine	58,000	20,000	6,000
24	THE BLOCK -TUE -ENCORE	Nine	53,000	17,000	3,000
25	10 NEWS FIRST	10	53,000	21,000	3,000
26	SEVEN NEWS AT 4	Seven	53,000	32,000	4,000
27	9NEWS AFTERNOON	Nine	53,000	30,000	6,000
28	PLANET AMERICA-LE	ABC	53,000	26,000	2,000
29	THE MORNING SHOW	Seven	51,000	21,000	5,000
30	ABC NEWS MORNINGS-AM	ABC	50,000	11,000	2,000



Grocery Shoppers (18+): Cumulative Reach for Wednesday 30th Oct 2024



National Total TV Reach

8,889,000



Broadcast TV Reach

7,469,000



BVOD Reach

2,716,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Wednesday 30th Oct 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	1,601,000	893,000	150,000
2	SEVEN NEWS	Seven	1,568,000	988,000	51,000
3	9NEWS	Nine	1,433,000	862,000	72,000
4	A CURRENT AFFAIR	Nine	1,206,000	816,000	66,000
5	LISTING MELBOURNE	Nine	1,137,000	249,000	33,000
6	THE 1% CLUB UK	Seven	1,118,000	625,000	29,000
7	HOME AND AWAY	Seven	1,034,000	679,000	95,000
8	7.30-EV	ABC	970,000	582,000	28,000
9	THE CHASE AUSTRALIA	Seven	915,000	477,000	24,000
10	TIPPING POINT AUSTRALIA	Nine	914,000	494,000	38,000
11	ABC NEWS-EV	ABC	866,000	643,000	27,000
12	SUNRISE	Seven	793,000	330,000	26,000
13	LAWRENCE MOONEY: EMBRACING YOUR LIMITATIONS	Seven	770,000	185,000	9,000
14	QUESTION EVERYTHING-EV	ABC	723,000	410,000	15,000
15	HARD QUIZ-EV	ABC	711,000	462,000	21,000
16	TODAY	Nine	620,000	262,000	30,000
17	NEWS BREAKFAST-AM	ABC	564,000	199,000	13,000
18	PLANET AMERICA-LE	ABC	554,000	339,000	11,000
19	FISK-EV	ABC	543,000	292,000	7,000
20	SHARK TANK	10	524,000	205,000	11,000
21	10 NEWS FIRST	10	517,000	241,000	10,000
22	9NEWS AFTERNOON	Nine	517,000	267,000	18,000
23	HARD QUIZ S7 RPT	ABC	507,000	280,000	9,000
24	SEVEN NEWS AT 4	Seven	501,000	252,000	12,000
25	THE PROJECT	10	483,000	205,000	11,000
26	NCIS	10	455,000	214,000	4,000
27	ABC NEWS MORNINGS-AM	ABC	450,000	88,000	6,000
28	THE MORNING SHOW	Seven	442,000	184,000	15,000
29	TIPPING POINT UK -RPT	Nine	415,000	252,000	13,000
30	HISTORY'S GREATEST MYSTERIES	SBS	413,000	150,000	2,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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