



Tuesday 1st Oct 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Tuesday 1st Oct 2024



National Total TV Reach

12,330,000



Broadcast TV Reach

10,428,000



BVOD Reach

3,448,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,151,000	1,347,000	66,000
2	9NEWS	Nine	1,903,000	1,136,000	94,000
3	MY KITCHEN RULES - TUE	Seven	1,705,000	937,000	83,000
4	THE BLOCK -TUE	Nine	1,703,000	970,000	154,000
5	A CURRENT AFFAIR	Nine	1,636,000	1,025,000	86,000
6	HOME AND AWAY	Seven	1,326,000	887,000	109,000
7	THE CHASE AUSTRALIA	Seven	1,275,000	615,000	30,000
8	7.30-EV	ABC	1,196,000	735,000	33,000
9	TIPPING POINT AUSTRALIA	Nine	1,193,000	629,000	47,000
10	ABC NEWS-EV	ABC	1,155,000	843,000	33,000
11	THE HUNDRED WITH ANDY LEE	Nine	1,091,000	481,000	51,000
12	TASKMASTER AUSTRALIA	10	902,000	419,000	21,000
13	SUNRISE	Seven	891,000	367,000	28,000
14	ALERT: MISSING PERSONS UNIT	Seven	863,000	334,000	23,000
15	THE CHEAP SEATS	10	819,000	431,000	13,000
16	TODAY	Nine	776,000	315,000	33,000
17	THE PROJECT	10	769,000	322,000	17,000
18	BACK ROADS S10-EV	ABC	749,000	530,000	20,000
19	NCIS RPT	10	723,000	129,000	3,000
20	9NEWS AFTERNOON	Nine	650,000	322,000	21,000
21	HARD QUIZ S6 RPT	ABC	645,000	372,000	12,000
22	NEWS BREAKFAST-AM	ABC	640,000	234,000	14,000
23	10 NEWS FIRST	10	612,000	291,000	14,000
24	SEVEN NEWS AT 4	Seven	606,000	315,000	14,000
25	TAKE 5 WITH ZAN ROWE-EV	ABC	589,000	374,000	17,000
26	TRUE STORY WITH HAMISH & ANDY -RPT	Nine	560,000	269,000	27,000
27	TIPPING POINT UK -RPT	Nine	547,000	155,000	8,000
28	THE MORNING SHOW	Seven	533,000	212,000	17,000
29	LOUIS THEROUX INTERVIEWS... RPT	ABC	498,000	159,000	5,000
30	ANTIQUES ROADSHOW-PM	ABC	489,000	213,000	5,000



People 25-54: Cumulative Reach for Tuesday 1st Oct 2024



National Total TV Reach

4,773,000



Broadcast TV Reach

3,639,000



BVOD Reach

1,765,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	689,000	431,000	94,000
2	SEVEN NEWS	Seven	570,000	327,000	34,000
3	9NEWS	Nine	541,000	309,000	49,000
4	MY KITCHEN RULES - TUE	Seven	537,000	272,000	45,000
5	A CURRENT AFFAIR	Nine	490,000	270,000	47,000
6	HOME AND AWAY	Seven	445,000	298,000	61,000
7	TASKMASTER AUSTRALIA	10	442,000	237,000	14,000
8	THE HUNDRED WITH ANDY LEE	Nine	442,000	195,000	31,000
9	THE CHEAP SEATS	10	415,000	240,000	8,000
10	THE PROJECT	10	343,000	142,000	10,000
11	THE CHASE AUSTRALIA	Seven	316,000	155,000	15,000
12	TIPPING POINT AUSTRALIA	Nine	280,000	126,000	23,000
13	SUNRISE	Seven	265,000	116,000	16,000
14	NCIS RPT	10	262,000	40,000	2,000
15	TODAY	Nine	256,000	112,000	19,000
16	ALERT: MISSING PERSONS UNIT	Seven	250,000	91,000	13,000
17	7.30-EV	ABC	250,000	132,000	13,000
18	ABC NEWS-EV	ABC	224,000	151,000	13,000
19	TRUE STORY WITH HAMISH & ANDY -RPT	Nine	209,000	115,000	16,000
20	NEWS BREAKFAST-AM	ABC	190,000	65,000	7,000
21	SUNRISE -EARLY	Seven	172,000	85,000	11,000
22	DEAL OR NO DEAL	10	166,000	82,000	10,000
23	TODAY -EARLY	Nine	158,000	79,000	13,000
24	THE MORNING SHOW	Seven	148,000	64,000	10,000
25	TRUE STORY WITH HAMISH & ANDY -RPT -TX1	Nine	147,000	83,000	11,000
26	10 NEWS FIRST	10	147,000	72,000	7,000
27	LOUIS THEROUX INTERVIEWS... RPT	ABC	139,000	51,000	2,000
28	OUTBACK TRUCKERS-EP.2 PM	Seven	134,000	80,000	4,000
29	SEVEN NEWS AT 4	Seven	133,000	76,000	7,000
30	TAKE 5 WITH ZAN ROWE-EV	ABC	133,000	87,000	7,000



People 16-39: Cumulative Reach for Tuesday 1st Oct 2024



National Total TV Reach

2,495,000



Broadcast TV Reach

1,724,000



BVOD Reach

987,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	315,000	193,000	55,000
2	A CURRENT AFFAIR	Nine	238,000	123,000	25,000
3	9NEWS	Nine	232,000	121,000	25,000
4	SEVEN NEWS	Seven	222,000	118,000	17,000
5	TASKMASTER AUSTRALIA	10	196,000	112,000	8,000
6	MY KITCHEN RULES - TUE	Seven	193,000	87,000	24,000
7	THE HUNDRED WITH ANDY LEE	Nine	183,000	80,000	17,000
8	HOME AND AWAY	Seven	169,000	119,000	37,000
9	THE CHEAP SEATS	10	153,000	92,000	4,000
10	THE PROJECT	10	139,000	57,000	5,000
11	TIPPING POINT AUSTRALIA	Nine	119,000	51,000	12,000
12	THE CHASE AUSTRALIA	Seven	119,000	54,000	8,000
13	TODAY	Nine	100,000	41,000	9,000
14	7.30-EV	ABC	94,000	55,000	6,000
15	NCIS RPT	10	93,000	12,000	1,000
16	TRUE STORY WITH HAMISH & ANDY -RPT	Nine	89,000	54,000	9,000
17	ALERT: MISSING PERSONS UNIT	Seven	85,000	36,000	6,000
18	SUNRISE	Seven	79,000	34,000	7,000
19	ABC NEWS-EV	ABC	77,000	52,000	6,000
20	TRUE STORY WITH HAMISH & ANDY -RPT -TX1	Nine	68,000	39,000	6,000
21	NEWS BREAKFAST-AM	ABC	62,000	21,000	3,000
22	THE MORNING SHOW	Seven	58,000	23,000	5,000
23	TODAY EXTRA	Nine	56,000	21,000	5,000
24	10 NEWS FIRST	10	55,000	25,000	3,000
25	SEVEN NEWS AT 4	Seven	55,000	27,000	4,000
26	BACK ROADS S10-EV	ABC	54,000	37,000	3,000
27	MY KITCHEN RULES - ENCORE	Seven	53,000	23,000	2,000
28	DEAL OR NO DEAL	10	53,000	25,000	5,000
29	THE BLOCK -MON -ENCORE	Nine	53,000	35,000	3,000
30	SUNRISE -EARLY	Seven	50,000	23,000	5,000



Grocery Shoppers (18+): Cumulative Reach for Tuesday 1st Oct 2024



National Total TV Reach

8,947,000



Broadcast TV Reach

7,593,000



BVOD Reach

2,640,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Tuesday 1st Oct 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,744,000	1,100,000	53,000
2	9NEWS	Nine	1,483,000	904,000	75,000
3	MY KITCHEN RULES - TUE	Seven	1,386,000	770,000	67,000
4	THE BLOCK -TUE	Nine	1,335,000	775,000	123,000
5	A CURRENT AFFAIR	Nine	1,260,000	805,000	69,000
6	HOME AND AWAY	Seven	1,073,000	726,000	87,000
7	THE CHASE AUSTRALIA	Seven	1,038,000	504,000	24,000
8	7.30-EV	ABC	1,008,000	620,000	29,000
9	ABC NEWS-EV	ABC	966,000	713,000	29,000
10	TIPPING POINT AUSTRALIA	Nine	960,000	515,000	38,000
11	THE HUNDRED WITH ANDY LEE	Nine	875,000	394,000	41,000
12	SUNRISE	Seven	731,000	305,000	23,000
13	ALERT: MISSING PERSONS UNIT	Seven	704,000	270,000	18,000
14	TASKMASTER AUSTRALIA	10	679,000	312,000	17,000
15	THE CHEAP SEATS	10	639,000	338,000	10,000
16	BACK ROADS S10-EV	ABC	630,000	448,000	18,000
17	TODAY	Nine	630,000	259,000	27,000
18	THE PROJECT	10	602,000	248,000	14,000
19	NCIS RPT	10	585,000	109,000	2,000
20	HARD QUIZ S6 RPT	ABC	551,000	316,000	11,000
21	NEWS BREAKFAST-AM	ABC	539,000	201,000	13,000
22	9NEWS AFTERNOON	Nine	536,000	272,000	17,000
23	TAKE 5 WITH ZAN ROWE-EV	ABC	502,000	319,000	14,000
24	SEVEN NEWS AT 4	Seven	495,000	260,000	11,000
25	10 NEWS FIRST	10	494,000	238,000	11,000
26	TRUE STORY WITH HAMISH & ANDY -RPT	Nine	455,000	218,000	22,000
27	TIPPING POINT UK -RPT	Nine	448,000	129,000	6,000
28	THE MORNING SHOW	Seven	436,000	175,000	14,000
29	LOUIS THEROUX INTERVIEWS... RPT	ABC	418,000	137,000	4,000
30	ANTIQUES ROADSHOW-PM	ABC	413,000	181,000	5,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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