



Wednesday 23rd Oct 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 23rd Oct 2024 to 29th Oct 2024



National Total TV Reach

19,780,000



Broadcast TV Reach

16,611,000



BVOD Reach

9,514,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	2,055,000	1,310,000	286,000
2	SEVEN NEWS	Seven	1,978,000	1,212,000	65,000
3	9NEWS	Nine	1,824,000	1,099,000	91,000
4	A CURRENT AFFAIR	Nine	1,484,000	1,009,000	82,000
5	THE 1% CLUB UK	Seven	1,438,000	859,000	54,000
6	HOME AND AWAY	Seven	1,414,000	968,000	184,000
7	LISTING MELBOURNE	Nine	1,370,000	447,000	64,000
8	7.30-EV	ABC	1,199,000	701,000	37,000
9	THE CHASE AUSTRALIA	Seven	1,148,000	551,000	30,000
10	TIPPING POINT AUSTRALIA	Nine	1,148,000	603,000	50,000
11	ABC NEWS-EV	ABC	1,077,000	788,000	32,000
12	ARJ BARKER: COMES CLEAN	Seven	965,000	255,000	14,000
13	SUNRISE	Seven	947,000	416,000	31,000
14	HARD QUIZ-EV	ABC	878,000	652,000	38,000
15	QUESTION EVERYTHING-EV	ABC	870,000	543,000	35,000
16	SHARK TANK	10	843,000	325,000	33,000
17	NCIS: ORIGINS	10	801,000	385,000	17,000
18	TODAY	Nine	795,000	305,000	37,000
19	FISK-ENCORE	ABC	702,000	409,000	8,000
20	THE PROJECT	10	688,000	269,000	15,000
21	9NEWS AFTERNOON	Nine	656,000	332,000	22,000
22	NEWS BREAKFAST-AM	ABC	623,000	233,000	14,000
23	SEVEN NEWS AT 4	Seven	592,000	305,000	16,000
24	PLANET AMERICA-EV	ABC	587,000	380,000	45,000
25	HARD QUIZ S7 RPT	ABC	583,000	315,000	10,000
26	10 NEWS FIRST	10	566,000	274,000	13,000
27	THE MORNING SHOW	Seven	516,000	223,000	18,000
28	TIPPING POINT UK -RPT	Nine	511,000	307,000	16,000
29	NCIS: ORIGINS EP 2	10	509,000	336,000	15,000
30	SUNRISE -EARLY	Seven	507,000	253,000	21,000



People 25-54: Cumulative Reach for 23rd Oct 2024 to 29th Oct 2024



National Total TV Reach

8,256,000



Broadcast TV Reach

6,343,000



BVOD Reach

4,898,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	867,000	572,000	175,000
2	9NEWS	Nine	545,000	306,000	47,000
3	LISTING MELBOURNE	Nine	531,000	182,000	38,000
4	SEVEN NEWS	Seven	498,000	285,000	33,000
5	A CURRENT AFFAIR	Nine	478,000	299,000	43,000
6	HOME AND AWAY	Seven	454,000	326,000	103,000
7	THE 1% CLUB UK	Seven	436,000	238,000	27,000
8	ARJ BARKER: COMES CLEAN	Seven	343,000	106,000	8,000
9	SHARK TANK	10	318,000	122,000	20,000
10	TIPPING POINT AUSTRALIA	Nine	280,000	138,000	24,000
11	SUNRISE	Seven	271,000	121,000	18,000
12	TODAY	Nine	266,000	109,000	21,000
13	THE PROJECT	10	259,000	103,000	9,000
14	THE CHASE AUSTRALIA	Seven	258,000	125,000	15,000
15	NCIS: ORIGINS	10	254,000	120,000	8,000
16	7.30-EV	ABC	247,000	130,000	15,000
17	QUESTION EVERYTHING-EV	ABC	240,000	155,000	17,000
18	FISK-ENCORE	ABC	211,000	144,000	3,000
19	HARD QUIZ-EV	ABC	204,000	134,000	16,000
20	ABC NEWS-EV	ABC	192,000	132,000	12,000
21	NEWS BREAKFAST-AM	ABC	190,000	75,000	7,000
22	TODAY -EARLY	Nine	174,000	85,000	14,000
23	PLANET AMERICA-EV	ABC	167,000	109,000	20,000
24	SUNRISE -EARLY	Seven	165,000	81,000	12,000
25	AUSTRALIA: NOW AND THEN (R)	Seven	165,000	67,000	4,000
26	BRITAIN'S MOST EXPENSIVE HOUSES	Nine	164,000	64,000	10,000
27	NCIS: ORIGINS EP 2	10	162,000	106,000	7,000
28	10 NEWS FIRST	10	161,000	80,000	6,000
29	9NEWS AFTERNOON	Nine	161,000	73,000	11,000
30	DEAL OR NO DEAL	10	136,000	84,000	11,000



People 16-39: Cumulative Reach for 23rd Oct 2024 to 29th Oct 2024



National Total TV Reach

5,337,000



Broadcast TV Reach

3,816,000



BVOD Reach

2,831,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	403,000	270,000	102,000
2	LISTING MELBOURNE	Nine	220,000	74,000	20,000
3	HOME AND AWAY	Seven	215,000	160,000	62,000
4	9NEWS	Nine	213,000	116,000	23,000
5	THE 1% CLUB UK	Seven	192,000	88,000	14,000
6	SEVEN NEWS	Seven	191,000	116,000	17,000
7	A CURRENT AFFAIR	Nine	182,000	112,000	23,000
8	SHARK TANK	10	128,000	53,000	11,000
9	ARJ BARKER: COMES CLEAN	Seven	123,000	41,000	4,000
10	TODAY	Nine	114,000	47,000	10,000
11	THE PROJECT	10	95,000	42,000	4,000
12	THE CHASE AUSTRALIA	Seven	94,000	51,000	8,000
13	TIPPING POINT AUSTRALIA	Nine	93,000	48,000	12,000
14	NCIS: ORIGINS	10	88,000	40,000	3,000
15	SUNRISE	Seven	87,000	36,000	8,000
16	7.30-EV	ABC	87,000	43,000	6,000
17	NEWS BREAKFAST-AM	ABC	80,000	31,000	3,000
18	QUESTION EVERYTHING-EV	ABC	77,000	55,000	8,000
19	9NEWS AFTERNOON	Nine	75,000	33,000	6,000
20	HARD QUIZ-EV	ABC	75,000	48,000	7,000
21	FISK-ENCORE	ABC	74,000	54,000	1,000
22	ABC NEWS-EV	ABC	65,000	45,000	5,000
23	THE BLOCK -TUE -ENCORE	Nine	60,000	41,000	3,000
24	TODAY EXTRA	Nine	57,000	28,000	5,000
25	SUNRISE -EARLY	Seven	56,000	26,000	5,000
26	SEVEN NEWS AT 4	Seven	56,000	29,000	4,000
27	NCIS: ORIGINS EP 2	10	56,000	35,000	3,000
28	PLANET AMERICA-EV	ABC	54,000	30,000	8,000
29	TODAY -EARLY	Nine	54,000	28,000	6,000
30	BRITAIN'S MOST EXPENSIVE HOUSES	Nine	51,000	23,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 23rd Oct 2024 to 29th Oct 2024



National Total TV Reach

13,165,000



Broadcast TV Reach

11,052,000



BVOD Reach

7,065,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Wednesday 23rd Oct 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	1,603,000	1,027,000	231,000
2	SEVEN NEWS	Seven	1,588,000	980,000	52,000
3	9NEWS	Nine	1,418,000	856,000	73,000
4	A CURRENT AFFAIR	Nine	1,162,000	788,000	66,000
5	THE 1% CLUB UK	Seven	1,129,000	686,000	43,000
6	HOME AND AWAY	Seven	1,124,000	778,000	148,000
7	LISTING MELBOURNE	Nine	1,061,000	350,000	52,000
8	7.30-EV	ABC	1,003,000	591,000	32,000
9	THE CHASE AUSTRALIA	Seven	928,000	452,000	25,000
10	TIPPING POINT AUSTRALIA	Nine	917,000	488,000	41,000
11	ABC NEWS-EV	ABC	890,000	658,000	28,000
12	SUNRISE	Seven	770,000	343,000	26,000
13	ARJ BARKER: COMES CLEAN	Seven	767,000	206,000	11,000
14	QUESTION EVERYTHING-EV	ABC	727,000	456,000	30,000
15	HARD QUIZ-EV	ABC	722,000	538,000	33,000
16	NCIS: ORIGINS	10	661,000	324,000	14,000
17	SHARK TANK	10	650,000	253,000	27,000
18	TODAY	Nine	637,000	249,000	30,000
19	FISK-ENCORE	ABC	585,000	337,000	7,000
20	THE PROJECT	10	543,000	211,000	12,000
21	NEWS BREAKFAST-AM	ABC	531,000	197,000	13,000
22	9NEWS AFTERNOON	Nine	511,000	263,000	18,000
23	PLANET AMERICA-EV	ABC	486,000	322,000	39,000
24	HARD QUIZ S7 RPT	ABC	485,000	265,000	9,000
25	SEVEN NEWS AT 4	Seven	482,000	250,000	13,000
26	10 NEWS FIRST	10	474,000	229,000	10,000
27	THE MORNING SHOW	Seven	432,000	184,000	15,000
28	NCIS: ORIGINS EP 2	10	432,000	285,000	13,000
29	TIPPING POINT UK -RPT	Nine	420,000	249,000	13,000
30	SUNRISE -EARLY	Seven	419,000	213,000	18,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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