



**Thursday 17th Oct 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 17th Oct 2024 to 23rd Oct 2024



National Total TV Reach

**19,766,000**



Broadcast TV Reach

**16,594,000**



BVOD Reach

**9,480,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,943,000	1,185,000	65,000
2	9NEWS	Nine	1,925,000	1,147,000	92,000
3	HOME AND AWAY	Seven	1,497,000	902,000	180,000
4	A CURRENT AFFAIR	Nine	1,435,000	977,000	75,000
5	RBT	Nine	1,412,000	636,000	52,000
6	TIPPING POINT AUSTRALIA	Nine	1,217,000	625,000	45,000
7	7.30-EV	ABC	1,188,000	701,000	31,000
8	THE CHASE AUSTRALIA	Seven	1,164,000	600,000	30,000
9	TOP GEAR AUSTRALIA - LAUNCH	10	1,095,000	362,000	22,000
10	ABC NEWS-EV	ABC	1,084,000	802,000	31,000
11	GOGGLEBOX	10	1,074,000	624,000	31,000
12	GRAND DESIGNS AUSTRALIA-EV	ABC	1,052,000	626,000	73,000
13	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	1,038,000	438,000	35,000
14	RPA	Nine	1,017,000	468,000	44,000
15	SUNRISE	Seven	908,000	380,000	31,000
16	TODAY	Nine	799,000	327,000	38,000
17	NEWS BREAKFAST-AM	ABC	688,000	251,000	15,000
18	THE PROJECT	10	685,000	283,000	15,000
19	RON IDDLES: THE GOOD COP (R)	Seven	665,000	311,000	18,000
20	9NEWS AFTERNOON	Nine	651,000	367,000	24,000
21	10 NEWS FIRST	10	629,000	303,000	13,000
22	HARD QUIZ S7 RPT	ABC	606,000	361,000	10,000
23	SEVEN NEWS AT 4	Seven	602,000	305,000	16,000
24	TIPPING POINT UK -RPT	Nine	588,000	182,000	9,000
25	A+E AFTER DARK	Nine	574,000	228,000	16,000
26	RETURN TO PARADISE-ENCORE	ABC	549,000	228,000	4,000
27	THE MORNING SHOW	Seven	545,000	232,000	19,000
28	ABC NEWS MORNINGS-AM	ABC	513,000	96,000	8,000
29	DEAL OR NO DEAL	10	495,000	270,000	24,000
30	SUNRISE -EARLY	Seven	477,000	224,000	21,000



## People 25-54: Cumulative Reach for 17th Oct 2024 to 23rd Oct 2024



National Total TV Reach

**8,256,000**



Broadcast TV Reach

**6,349,000**



BVOD Reach

**4,884,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	559,000	303,000	47,000
2	HOME AND AWAY	Seven	543,000	314,000	100,000
3	SEVEN NEWS	Seven	525,000	286,000	34,000
4	RBT	Nine	445,000	201,000	30,000
5	TOP GEAR AUSTRALIA - LAUNCH	10	431,000	145,000	13,000
6	GOGGLEBOX	10	418,000	243,000	17,000
7	A CURRENT AFFAIR	Nine	402,000	249,000	39,000
8	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	323,000	151,000	20,000
9	RPA	Nine	308,000	119,000	22,000
10	TIPPING POINT AUSTRALIA	Nine	291,000	137,000	21,000
11	THE CHASE AUSTRALIA	Seven	271,000	142,000	15,000
12	SUNRISE	Seven	263,000	115,000	18,000
13	THE PROJECT	10	262,000	101,000	9,000
14	TODAY	Nine	253,000	105,000	22,000
15	GRAND DESIGNS AUSTRALIA-EV	ABC	243,000	139,000	33,000
16	7.30-EV	ABC	236,000	125,000	13,000
17	NEWS BREAKFAST-AM	ABC	204,000	77,000	8,000
18	RON IDDLES: THE GOOD COP (R)	Seven	200,000	94,000	10,000
19	ABC NEWS-EV	ABC	192,000	143,000	12,000
20	DESSERT MASTERS ENCORE	10	176,000	37,000	2,000
21	10 NEWS FIRST	10	171,000	85,000	7,000
22	TODAY -EARLY	Nine	168,000	68,000	14,000
23	A+E AFTER DARK	Nine	165,000	58,000	9,000
24	SUNRISE -EARLY	Seven	160,000	81,000	12,000
25	DEAL OR NO DEAL	10	149,000	76,000	12,000
26	SEVEN NEWS AT 4	Seven	146,000	76,000	8,000
27	THE MORNING SHOW	Seven	146,000	74,000	10,000
28	TODAY EXTRA	Nine	143,000	52,000	13,000
29	9NEWS AFTERNOON	Nine	138,000	65,000	12,000
30	THE BIG BANG THEORY RPT	10	137,000	25,000	1,000



## People 16-39: Cumulative Reach for 17th Oct 2024 to 23rd Oct 2024



National Total TV Reach

**5,333,000**



Broadcast TV Reach

**3,834,000**



BVOD Reach

**2,805,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	HOME AND AWAY	Seven	235,000	136,000	61,000
2	9NEWS	Nine	231,000	126,000	23,000
3	SEVEN NEWS	Seven	195,000	97,000	17,000
4	TOP GEAR AUSTRALIA - LAUNCH	10	176,000	57,000	6,000
5	RBT	Nine	175,000	81,000	16,000
6	GOGGLEBOX	10	171,000	95,000	8,000
7	A CURRENT AFFAIR	Nine	148,000	93,000	20,000
8	TIPPING POINT AUSTRALIA	Nine	123,000	54,000	11,000
9	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	117,000	56,000	11,000
10	RPA	Nine	116,000	44,000	11,000
11	THE CHASE AUSTRALIA	Seven	105,000	53,000	8,000
12	THE PROJECT	10	104,000	43,000	4,000
13	TODAY	Nine	88,000	41,000	10,000
14	SUNRISE	Seven	87,000	31,000	8,000
15	GRAND DESIGNS AUSTRALIA-EV	ABC	86,000	48,000	15,000
16	NEWS BREAKFAST-AM	ABC	81,000	28,000	3,000
17	7.30-EV	ABC	74,000	41,000	5,000
18	SEVEN NEWS AT 4	Seven	66,000	34,000	4,000
19	ABC NEWS-EV	ABC	62,000	44,000	5,000
20	10 NEWS FIRST	10	62,000	30,000	3,000
21	RON IDDLES: THE GOOD COP (R)	Seven	60,000	28,000	5,000
22	TODAY EXTRA	Nine	59,000	25,000	7,000
23	DEAL OR NO DEAL	10	58,000	30,000	6,000
24	DESSERT MASTERS ENCORE	10	57,000	14,000	1,000
25	A+E AFTER DARK	Nine	55,000	23,000	4,000
26	TODAY -EARLY	Nine	55,000	19,000	6,000
27	9NEWS AFTERNOON	Nine	55,000	27,000	6,000
28	THE MORNING SHOW	Seven	50,000	25,000	5,000
29	SUNRISE -EARLY	Seven	49,000	22,000	5,000
30	THE BIG BANG THEORY RPT	10	44,000	10,000	0



## Grocery Shoppers (18+): Cumulative Reach for 17th Oct 2024 to 23rd Oct 2024



National Total TV Reach

**13,139,000**



Broadcast TV Reach

**11,021,000**



BVOD Reach

**7,032,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Thursday 17th Oct 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,576,000	968,000	53,000
2	9NEWS	Nine	1,519,000	914,000	74,000
3	HOME AND AWAY	Seven	1,194,000	727,000	145,000
4	A CURRENT AFFAIR	Nine	1,122,000	762,000	61,000
5	RBT	Nine	1,109,000	492,000	42,000
6	7.30-EV	ABC	977,000	582,000	27,000
7	TIPPING POINT AUSTRALIA	Nine	968,000	500,000	36,000
8	THE CHASE AUSTRALIA	Seven	940,000	489,000	24,000
9	ABC NEWS-EV	ABC	909,000	673,000	27,000
10	GRAND DESIGNS AUSTRALIA-EV	ABC	867,000	525,000	62,000
11	TOP GEAR AUSTRALIA - LAUNCH	10	853,000	274,000	17,000
12	AUSTRALIA'S MOST DANGEROUS PRISONERS	Seven	842,000	356,000	28,000
13	GOGGLEBOX	10	842,000	497,000	25,000
14	RPA	Nine	809,000	372,000	36,000
15	SUNRISE	Seven	736,000	313,000	25,000
16	TODAY	Nine	638,000	264,000	31,000
17	NEWS BREAKFAST-AM	ABC	575,000	213,000	13,000
18	RON IDDLES: THE GOOD COP (R)	Seven	541,000	255,000	14,000
19	THE PROJECT	10	529,000	216,000	13,000
20	9NEWS AFTERNOON	Nine	529,000	297,000	20,000
21	HARD QUIZ S7 RPT	ABC	516,000	311,000	9,000
22	10 NEWS FIRST	10	515,000	247,000	11,000
23	SEVEN NEWS AT 4	Seven	496,000	252,000	13,000
24	TIPPING POINT UK -RPT	Nine	490,000	152,000	7,000
25	A+E AFTER DARK	Nine	470,000	184,000	13,000
26	THE MORNING SHOW	Seven	456,000	194,000	15,000
27	RETURN TO PARADISE-ENCORE	ABC	454,000	191,000	4,000
28	ABC NEWS MORNINGS-AM	ABC	436,000	83,000	7,000
29	ANTIQUES ROADSHOW-PM	ABC	401,000	178,000	4,000
30	SUNRISE -EARLY	Seven	400,000	191,000	17,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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