



**Tuesday 24th Sep 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 24th Sep 2024 to 30th Sep 2024



National Total TV Reach

**20,405,000**



Broadcast TV Reach

**17,005,000**



BVOD Reach

**10,343,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,190,000	1,317,000	70,000
2	THE BLOCK -TUE	Nine	2,102,000	1,308,000	281,000
3	MY KITCHEN RULES - TUE	Seven	2,102,000	1,236,000	201,000
4	9NEWS	Nine	1,943,000	1,155,000	95,000
5	A CURRENT AFFAIR	Nine	1,722,000	1,075,000	89,000
6	HOME AND AWAY	Seven	1,525,000	1,022,000	183,000
7	TIPPING POINT AUSTRALIA	Nine	1,329,000	681,000	51,000
8	THE CHASE AUSTRALIA	Seven	1,295,000	605,000	34,000
9	THE ROOKIE	Seven	1,289,000	714,000	175,000
10	THE HUNDRED WITH ANDY LEE	Nine	1,244,000	613,000	58,000
11	7.30-EV	ABC	1,202,000	709,000	32,000
12	ABC NEWS-EV	ABC	1,155,000	843,000	32,000
13	TASKMASTER AUSTRALIA	10	1,079,000	560,000	73,000
14	THE CHEAP SEATS	10	953,000	487,000	31,000
15	SUNRISE	Seven	951,000	397,000	31,000
16	SHAUN MICALLEF'S ORIGIN ODYSSEY	SBS	794,000	419,000	58,000
17	BACK ROADS S10-EV	ABC	788,000	539,000	35,000
18	THE PROJECT	10	771,000	314,000	17,000
19	TODAY	Nine	742,000	293,000	33,000
20	THE ASSEMBLY-EV	ABC	724,000	463,000	34,000
21	NCIS RPT	10	684,000	142,000	3,000
22	10 NEWS FIRST	10	666,000	297,000	14,000
23	HARD QUIZ S6 RPT	ABC	650,000	375,000	12,000
24	SEVEN'S CRICKET: T20 INT: AUS V NZ WOMEN'S	Seven	641,000	121,000	4,000
25	9NEWS AFTERNOON	Nine	640,000	359,000	22,000
26	NEWS BREAKFAST-AM	ABC	638,000	232,000	15,000
27	SEVEN NEWS AT 4	Seven	636,000	304,000	16,000
28	THE MORNING SHOW	Seven	603,000	231,000	18,000
29	INSIGHT	SBS	599,000	221,000	17,000
30	TIPPING POINT UK -RPT	Nine	548,000	349,000	15,000



## People 25-54: Cumulative Reach for 24th Sep 2024 to 30th Sep 2024



National Total TV Reach

**8,517,000**



Broadcast TV Reach

**6,476,000**



BVOD Reach

**5,319,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	884,000	605,000	174,000
2	MY KITCHEN RULES - TUE	Seven	694,000	381,000	110,000
3	SEVEN NEWS	Seven	594,000	317,000	37,000
4	9NEWS	Nine	573,000	309,000	50,000
5	A CURRENT AFFAIR	Nine	562,000	326,000	49,000
6	TASKMASTER AUSTRALIA	10	556,000	324,000	50,000
7	HOME AND AWAY	Seven	508,000	354,000	104,000
8	THE HUNDRED WITH ANDY LEE	Nine	508,000	244,000	35,000
9	THE ROOKIE	Seven	481,000	278,000	97,000
10	THE CHEAP SEATS	10	449,000	247,000	18,000
11	THE PROJECT	10	316,000	134,000	10,000
12	TIPPING POINT AUSTRALIA	Nine	316,000	149,000	24,000
13	THE CHASE AUSTRALIA	Seven	300,000	132,000	17,000
14	SUNRISE	Seven	267,000	108,000	17,000
15	TODAY	Nine	243,000	97,000	19,000
16	7.30-EV	ABC	226,000	120,000	13,000
17	ABC NEWS-EV	ABC	212,000	149,000	12,000
18	SHAUN MICALLEF'S ORIGIN ODYSSEY	SBS	209,000	121,000	25,000
19	NCIS RPT	10	193,000	36,000	1,000
20	10 NEWS FIRST	10	186,000	78,000	7,000
21	NEWS BREAKFAST-AM	ABC	185,000	64,000	7,000
22	SUNRISE -EARLY	Seven	181,000	79,000	12,000
23	DEAL OR NO DEAL	10	180,000	96,000	12,000
24	SEVEN'S CRICKET: T20 INT: AUS V NZ WOMEN'S	Seven	177,000	32,000	2,000
25	MADE IN BONDI	Seven	171,000	45,000	10,000
26	TODAY -EARLY	Nine	165,000	78,000	13,000
27	THE MORNING SHOW	Seven	158,000	69,000	10,000
28	FOOTY CLASSIFIED	Nine	148,000	72,000	11,000
29	THE BLOCK -MON -ENCORE	Nine	145,000	74,000	5,000
30	SEVEN NEWS AT 4	Seven	135,000	72,000	8,000



## People 16-39: Cumulative Reach for 24th Sep 2024 to 30th Sep 2024



National Total TV Reach

**5,676,000**



Broadcast TV Reach

**4,028,000**



BVOD Reach

**3,156,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	441,000	315,000	103,000
2	MY KITCHEN RULES - TUE	Seven	296,000	162,000	57,000
3	TASKMASTER AUSTRALIA	10	287,000	179,000	32,000
4	THE ROOKIE	Seven	249,000	155,000	67,000
5	A CURRENT AFFAIR	Nine	245,000	141,000	26,000
6	9NEWS	Nine	241,000	120,000	25,000
7	THE HUNDRED WITH ANDY LEE	Nine	229,000	114,000	19,000
8	HOME AND AWAY	Seven	223,000	157,000	63,000
9	SEVEN NEWS	Seven	220,000	107,000	19,000
10	THE CHEAP SEATS	10	208,000	114,000	9,000
11	THE PROJECT	10	137,000	57,000	5,000
12	TIPPING POINT AUSTRALIA	Nine	122,000	63,000	13,000
13	THE CHASE AUSTRALIA	Seven	114,000	44,000	9,000
14	SUNRISE	Seven	94,000	33,000	8,000
15	TODAY	Nine	92,000	33,000	9,000
16	ABC NEWS-EV	ABC	84,000	58,000	5,000
17	7.30-EV	ABC	83,000	44,000	6,000
18	SHAUN MICALLEF'S ORIGIN ODYSSEY	SBS	78,000	50,000	10,000
19	NEWS BREAKFAST-AM	ABC	77,000	26,000	3,000
20	DEAL OR NO DEAL	10	75,000	39,000	6,000
21	MADE IN BONDI	Seven	65,000	15,000	6,000
22	10 NEWS FIRST	10	65,000	31,000	3,000
23	NCIS RPT	10	63,000	12,000	1,000
24	SEVEN'S CRICKET: T20 INT: AUS V NZ WOMEN'S	Seven	61,000	14,000	1,000
25	THE BLOCK -MON -ENCORE	Nine	61,000	35,000	3,000
26	9NEWS AFTERNOON	Nine	59,000	33,000	6,000
27	TODAY -EARLY	Nine	57,000	25,000	6,000
28	SUNRISE -EARLY	Seven	56,000	20,000	5,000
29	THE MORNING SHOW	Seven	53,000	21,000	5,000
30	SEVEN NEWS AT 4	Seven	52,000	25,000	4,000



## Grocery Shoppers (18+): Cumulative Reach for 24th Sep 2024 to 30th Sep 2024



National Total TV Reach

**13,328,000**



Broadcast TV Reach

**11,090,000**



BVOD Reach

**7,523,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Tuesday 24th Sep 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,758,000	1,073,000	56,000
2	MY KITCHEN RULES - TUE	Seven	1,655,000	994,000	162,000
3	THE BLOCK -TUE	Nine	1,621,000	1,011,000	226,000
4	9NEWS	Nine	1,510,000	910,000	77,000
5	A CURRENT AFFAIR	Nine	1,343,000	846,000	72,000
6	HOME AND AWAY	Seven	1,191,000	812,000	147,000
7	TIPPING POINT AUSTRALIA	Nine	1,058,000	552,000	41,000
8	THE CHASE AUSTRALIA	Seven	1,031,000	493,000	27,000
9	THE ROOKIE	Seven	1,027,000	559,000	131,000
10	7.30-EV	ABC	992,000	585,000	28,000
11	THE HUNDRED WITH ANDY LEE	Nine	978,000	473,000	47,000
12	ABC NEWS-EV	ABC	938,000	697,000	28,000
13	TASKMASTER AUSTRALIA	10	809,000	410,000	58,000
14	SUNRISE	Seven	771,000	328,000	25,000
15	THE CHEAP SEATS	10	718,000	367,000	25,000
16	SHAUN MICALLEF'S ORIGIN ODYSSEY	SBS	659,000	350,000	48,000
17	BACK ROADS S10-EV	ABC	647,000	445,000	30,000
18	TODAY	Nine	597,000	243,000	27,000
19	THE ASSEMBLY-EV	ABC	588,000	383,000	29,000
20	THE PROJECT	10	577,000	233,000	14,000
21	NCIS RPT	10	548,000	116,000	2,000
22	10 NEWS FIRST	10	539,000	239,000	11,000
23	HARD QUIZ S6 RPT	ABC	534,000	313,000	10,000
24	9NEWS AFTERNOON	Nine	527,000	292,000	18,000
25	NEWS BREAKFAST-AM	ABC	524,000	194,000	13,000
26	INSIGHT	SBS	513,000	193,000	15,000
27	SEVEN NEWS AT 4	Seven	508,000	252,000	12,000
28	SEVEN'S CRICKET: T20 INT: AUS V NZ WOMEN'S	Seven	503,000	98,000	3,000
29	THE MORNING SHOW	Seven	492,000	194,000	14,000
30	TIPPING POINT UK -RPT	Nine	438,000	281,000	12,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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