



**Friday 6th Sep 2024**

# **Total TV Overnight Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Friday 6th Sep 2024



National Total TV Reach

**12,816,000**



Broadcast TV Reach

**10,552,000**



BVOD Reach

**4,101,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	2,434,000	954,000	0
2	SEVEN NEWS	Seven	1,852,000	1,101,000	47,000
3	9NEWS	Nine	1,608,000	919,000	68,000
4	A CURRENT AFFAIR	Nine	1,180,000	694,000	50,000
5	THE CHASE AUSTRALIA	Seven	1,162,000	599,000	26,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,146,000	444,000	55,000
7	TIPPING POINT AUSTRALIA	Nine	1,124,000	559,000	39,000
8	ABC NEWS-EV	ABC	1,120,000	695,000	24,000
9	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	1,119,000	584,000	0
10	SUNRISE	Seven	1,003,000	415,000	27,000
11	GARDENING AUSTRALIA-EV	ABC	909,000	452,000	19,000
12	BETTER HOMES AND GARDENS	Seven	820,000	445,000	21,000
13	TODAY	Nine	798,000	324,000	32,000
14	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	778,000	330,000	3,000
15	NEWS BREAKFAST-AM	ABC	728,000	259,000	15,000
16	VAN DER VALK-EV	ABC	698,000	394,000	17,000
17	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	686,000	311,000	35,000
18	PARALYMPICS 2024 D9 -NIGHT	Nine	686,000	187,000	10,000
19	SEVEN NEWS AT 4	Seven	664,000	332,000	14,000
20	THE MORNING SHOW	Seven	645,000	274,000	15,000
21	PARALYMPICS 2024 D9 -LATE	Nine	634,000	219,000	16,000
22	9NEWS AFTERNOON	Nine	618,000	309,000	21,000
23	HARD QUIZ S6 RPT	ABC	611,000	336,000	10,000
24	THE LOST CITY RPT	10	605,000	126,000	3,000
25	10 NEWS FIRST	10	588,000	260,000	12,000
26	PARALYMPICS 2024 D9 -NIGHT SESSION 2	Nine	580,000	183,000	9,000
27	FRIDAY NIGHT COUNTDOWN	Seven	565,000	337,000	9,000
28	SORT YOUR LIFE OUT	10	540,000	145,000	5,000
29	TIPPING POINT	Nine	517,000	275,000	13,000
30	PARALYMPICS 2024 D8 -PARIS ENCORE	Nine	510,000	150,000	10,000



## People 25-54: Cumulative Reach for Friday 6th Sep 2024



National Total TV Reach

**5,032,000**



Broadcast TV Reach

**3,700,000**



BVOD Reach

**2,104,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	849,000	350,000	0
2	SEVEN NEWS	Seven	476,000	255,000	23,000
3	9NEWS	Nine	447,000	229,000	34,000
4	FRIDAY NIGHT NRL LIVE	Nine	389,000	158,000	32,000
5	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	343,000	211,000	0
6	SUNRISE	Seven	320,000	131,000	15,000
7	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	292,000	140,000	2,000
8	A CURRENT AFFAIR	Nine	286,000	151,000	26,000
9	TIPPING POINT AUSTRALIA	Nine	282,000	125,000	18,000
10	THE CHASE AUSTRALIA	Seven	277,000	136,000	12,000
11	TODAY	Nine	267,000	110,000	18,000
12	FRIDAY NIGHT COUNTDOWN	Seven	213,000	132,000	5,000
13	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	211,000	100,000	20,000
14	PARALYMPICS 2024 D9 -LATE	Nine	201,000	64,000	9,000
15	NEWS BREAKFAST-AM	ABC	201,000	79,000	7,000
16	THE LOST CITY RPT	10	195,000	47,000	1,000
17	PARALYMPICS 2024 D9 -NIGHT	Nine	192,000	56,000	5,000
18	ABC NEWS-EV	ABC	188,000	98,000	9,000
19	BETTER HOMES AND GARDENS	Seven	185,000	101,000	11,000
20	THE PROJECT	10	173,000	63,000	6,000
21	SUNRISE -EARLY	Seven	169,000	85,000	11,000
22	SORT YOUR LIFE OUT	10	164,000	47,000	3,000
23	PARALYMPICS 2024 D9 -NIGHT SESSION 2	Nine	163,000	52,000	5,000
24	THE MORNING SHOW	Seven	162,000	76,000	9,000
25	GARDENING AUSTRALIA-EV	ABC	155,000	63,000	7,000
26	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	154,000	76,000	16,000
27	TODAY -EARLY	Nine	148,000	65,000	12,000
28	SEVEN NEWS AT 4	Seven	143,000	73,000	7,000
29	10 NEWS FIRST	10	142,000	61,000	6,000
30	TODAY EXTRA	Nine	141,000	52,000	10,000



## People 16-39: Cumulative Reach for Friday 6th Sep 2024



National Total TV Reach

**2,708,000**



Broadcast TV Reach

**1,793,000**



BVOD Reach

**1,185,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	410,000	180,000	0
2	FRIDAY NIGHT NRL LIVE	Nine	192,000	78,000	20,000
3	SEVEN NEWS	Seven	187,000	93,000	11,000
4	9NEWS	Nine	184,000	93,000	17,000
5	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	168,000	107,000	0
6	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	135,000	60,000	1,000
7	A CURRENT AFFAIR	Nine	130,000	57,000	13,000
8	FRIDAY NIGHT COUNTDOWN	Seven	119,000	65,000	3,000
9	TIPPING POINT AUSTRALIA	Nine	111,000	48,000	9,000
10	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	94,000	47,000	11,000
11	PARALYMPICS 2024 D9 -NIGHT	Nine	92,000	25,000	3,000
12	SUNRISE	Seven	88,000	32,000	7,000
13	TODAY	Nine	86,000	32,000	8,000
14	THE CHASE AUSTRALIA	Seven	86,000	46,000	6,000
15	BETTER HOMES AND GARDENS	Seven	79,000	44,000	5,000
16	THE PROJECT	10	76,000	25,000	3,000
17	PARALYMPICS 2024 D9 -LATE	Nine	73,000	28,000	5,000
18	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	72,000	38,000	9,000
19	NEWS BREAKFAST-AM	ABC	72,000	29,000	3,000
20	ABC NEWS-EV	ABC	68,000	32,000	4,000
21	PARALYMPICS 2024 D9 -NIGHT SESSION 2	Nine	64,000	19,000	2,000
22	SEVEN NEWS AT 4	Seven	64,000	24,000	3,000
23	THE LOST CITY RPT	10	63,000	16,000	1,000
24	TODAY EXTRA	Nine	62,000	19,000	5,000
25	SORT YOUR LIFE OUT	10	60,000	16,000	1,000
26	9NEWS AFTERNOON	Nine	59,000	28,000	5,000
27	GARDENING AUSTRALIA-EV	ABC	53,000	21,000	3,000
28	THE MORNING SHOW	Seven	53,000	22,000	4,000
29	FRIENDS RPT	10	52,000	8,000	0
30	10 NEWS FIRST	10	52,000	18,000	2,000



## Grocery Shoppers (18+): Cumulative Reach for Friday 6th Sep 2024



National Total TV Reach

**9,120,000**



Broadcast TV Reach

**7,563,000**



BVOD Reach

**3,043,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Friday 6th Sep 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	Seven	1,822,000	710,000	0
2	SEVEN NEWS	Seven	1,491,000	899,000	37,000
3	9NEWS	Nine	1,251,000	723,000	54,000
4	ABC NEWS-EV	ABC	941,000	593,000	21,000
5	THE CHASE AUSTRALIA	Seven	938,000	478,000	21,000
6	A CURRENT AFFAIR	Nine	928,000	559,000	40,000
7	TIPPING POINT AUSTRALIA	Nine	891,000	457,000	32,000
8	FRIDAY NIGHT NRL LIVE	Nine	865,000	339,000	43,000
9	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	848,000	435,000	0
10	SUNRISE	Seven	815,000	338,000	22,000
11	GARDENING AUSTRALIA-EV	ABC	772,000	381,000	16,000
12	BETTER HOMES AND GARDENS	Seven	655,000	358,000	17,000
13	TODAY	Nine	630,000	258,000	26,000
14	NEWS BREAKFAST-AM	ABC	603,000	217,000	13,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	591,000	252,000	2,000
16	VAN DER VALK-EV	ABC	587,000	334,000	14,000
17	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	535,000	249,000	28,000
18	THE MORNING SHOW	Seven	528,000	225,000	12,000
19	SEVEN NEWS AT 4	Seven	528,000	267,000	11,000
20	PARALYMPICS 2024 D9 -NIGHT	Nine	526,000	151,000	8,000
21	PARALYMPICS 2024 D9 -LATE	Nine	514,000	177,000	13,000
22	HARD QUIZ S6 RPT	ABC	513,000	285,000	9,000
23	9NEWS AFTERNOON	Nine	499,000	251,000	17,000
24	THE LOST CITY RPT	10	475,000	100,000	2,000
25	10 NEWS FIRST	10	468,000	210,000	9,000
26	PARALYMPICS 2024 D9 -NIGHT SESSION 2	Nine	449,000	142,000	7,000
27	FRIDAY NIGHT COUNTDOWN	Seven	428,000	254,000	7,000
28	TIPPING POINT	Nine	419,000	223,000	11,000
29	SORT YOUR LIFE OUT	10	418,000	111,000	4,000
30	PARALYMPICS 2024 D8 -PARIS ENCORE	Nine	405,000	120,000	8,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV 'spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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