



**Saturday 21st Sep 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 21st Sep 2024 to 27th Sep 2024



National Total TV Reach

**20,071,000**



Broadcast TV Reach

**16,779,000**



BVOD Reach

**9,944,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	3,251,000	1,334,000	0
2	9NEWS SATURDAY	Nine	1,964,000	1,108,000	79,000
3	SEVEN NEWS - SAT	Seven	1,907,000	988,000	12,000
4	NRL LIVE FINAL SERIES SF2	Nine	1,754,000	836,000	120,000
5	M- ARMAGEDDON	Seven	1,394,000	284,000	7,000
6	BLEDISLOE CUP 2024 -GAME 1	Nine	1,243,000	477,000	47,000
7	NRL LIVE FINAL SERIES SF2 -PRE MATCH	Nine	1,217,000	493,000	66,000
8	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	1,098,000	488,000	0
9	NRL LIVE FINAL SERIES SF2 -POST MATCH	Nine	1,046,000	293,000	43,000
10	BLEDISLOE CUP 2024 -GAME 1 -POST MATCH	Nine	890,000	607,000	63,000
11	GRANTCHESTER-EV	ABC	878,000	576,000	59,000
12	ABC NEWS-SA	ABC	844,000	573,000	18,000
13	VERA RPT	ABC	828,000	522,000	7,000
14	SEVEN'S HORSE RACING 2024	Seven	780,000	138,000	8,000
15	WEEKEND SUNRISE - SAT	Seven	727,000	408,000	25,000
16	10 NEWS FIRST SAT	10	706,000	245,000	8,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	605,000	311,000	20,000
18	WEEKEND BREAKFAST-AM	ABC	601,000	215,000	10,000
19	WEEKEND SUNRISE - SAT - LATE	Seven	579,000	322,000	21,000
20	THANK GOD YOU'RE HERE ENCORE	10	546,000	209,000	4,000
21	THE MORNING SHOW - WEEKEND	Seven	534,000	184,000	11,000
22	WEEKEND TODAY - SATURDAY	Nine	514,000	278,000	27,000
23	RETURN TO PARADISE-LE	ABC	507,000	260,000	2,000
24	THE DOG HOUSE RPT	10	484,000	190,000	5,000
25	THE BIG BANG THEORY RPT	10	479,000	61,000	1,000
26	BACK ROADS S10-ENCORE	ABC	471,000	190,000	5,000
27	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	457,000	231,000	7,000
28	WEEKEND TODAY - SATURDAY - LATE	Nine	456,000	229,000	23,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	453,000	221,000	21,000
30	BLEDISLOE CUP 2024 -GAME 1 -PRE MATCH	Nine	436,000	236,000	21,000



## People 25-54: Cumulative Reach for 21st Sep 2024 to 27th Sep 2024



National Total TV Reach

**8,383,000**



Broadcast TV Reach

**6,439,000**



BVOD Reach

**5,065,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	1,052,000	466,000	0
2	SEVEN NEWS - SAT	Seven	665,000	347,000	7,000
3	NRL LIVE FINAL SERIES SF2	Nine	621,000	314,000	72,000
4	9NEWS SATURDAY	Nine	504,000	256,000	41,000
5	M- ARMAGEDDON	Seven	476,000	114,000	4,000
6	BLEDISLOE CUP 2024 -GAME 1	Nine	402,000	180,000	28,000
7	NRL LIVE FINAL SERIES SF2 -POST MATCH	Nine	367,000	118,000	26,000
8	NRL LIVE FINAL SERIES SF2 -PRE MATCH	Nine	351,000	157,000	39,000
9	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	318,000	147,000	0
10	BLEDISLOE CUP 2024 -GAME 1 -POST MATCH	Nine	277,000	205,000	36,000
11	WEEKEND SUNRISE - SAT	Seven	222,000	127,000	14,000
12	SEVEN'S HORSE RACING 2024	Seven	212,000	39,000	5,000
13	10 NEWS FIRST SAT	10	202,000	63,000	4,000
14	THANK GOD YOU'RE HERE ENCORE	10	191,000	83,000	2,000
15	THE BIG BANG THEORY RPT	10	185,000	26,000	1,000
16	WEEKEND TODAY - SATURDAY	Nine	178,000	97,000	15,000
17	WEEKEND SUNRISE - SAT - LATE	Seven	170,000	97,000	12,000
18	WEEKEND SUNRISE - SAT - EARLY	Seven	168,000	90,000	11,000
19	WEEKEND TODAY - SATURDAY - LATE	Nine	167,000	82,000	13,000
20	WEEKEND BREAKFAST-AM	ABC	161,000	59,000	5,000
21	THE MORNING SHOW - WEEKEND	Seven	157,000	63,000	6,000
22	BLEDISLOE CUP 2024 -GAME 1 -PRE MATCH	Nine	143,000	82,000	12,000
23	WEEKEND TODAY - EARLY SATURDAY	Nine	141,000	80,000	12,000
24	RAGE CHARTS-AM	ABC	140,000	29,000	1,000
25	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	136,000	68,000	4,000
26	TODAY EXTRA - SATURDAY	Nine	135,000	44,000	7,000
27	THE DOG HOUSE RPT	10	132,000	49,000	3,000
28	THE EXPENDABLES 2	Nine	124,000	47,000	7,000
29	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	124,000	40,000	1,000
30	M- OBLIVION-PM (R)	Seven	119,000	18,000	1,000



## People 16-39: Cumulative Reach for 21st Sep 2024 to 27th Sep 2024



National Total TV Reach

**5,493,000**



Broadcast TV Reach

**3,940,000**



BVOD Reach

**2,958,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	502,000	225,000	0
2	SEVEN NEWS - SAT	Seven	322,000	161,000	3,000
3	NRL LIVE FINAL SERIES SF2	Nine	319,000	157,000	46,000
4	9NEWS SATURDAY	Nine	208,000	104,000	20,000
5	M- ARMAGEDDON	Seven	191,000	46,000	2,000
6	BLEDISLOE CUP 2024 -GAME 1	Nine	174,000	80,000	15,000
7	NRL LIVE FINAL SERIES SF2 -PRE MATCH	Nine	165,000	78,000	22,000
8	NRL LIVE FINAL SERIES SF2 -POST MATCH	Nine	160,000	57,000	16,000
9	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	150,000	76,000	0
10	BLEDISLOE CUP 2024 -GAME 1 -POST MATCH	Nine	118,000	89,000	20,000
11	RAGE CHARTS-AM	ABC	99,000	15,000	0
12	THANK GOD YOU'RE HERE ENCORE	10	87,000	45,000	1,000
13	SEVEN'S HORSE RACING 2024	Seven	85,000	21,000	3,000
14	WEEKEND TODAY - SATURDAY	Nine	73,000	39,000	7,000
15	WEEKEND TODAY - SATURDAY - LATE	Nine	70,000	36,000	6,000
16	10 NEWS FIRST SAT	10	68,000	23,000	2,000
17	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	65,000	35,000	2,000
18	THE BIG BANG THEORY RPT	10	65,000	11,000	0
19	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	62,000	22,000	1,000
20	WEEKEND BREAKFAST-AM	ABC	58,000	19,000	2,000
21	WEEKEND TODAY - EARLY SATURDAY	Nine	55,000	26,000	5,000
22	WEEKEND SUNRISE - SAT	Seven	55,000	33,000	6,000
23	THE EXPENDABLES 2	Nine	54,000	27,000	4,000
24	SATURDAY EARLY AFTERNOON NRLW	Nine	52,000	13,000	3,000
25	TODAY EXTRA - SATURDAY	Nine	52,000	21,000	4,000
26	BLEDISLOE CUP 2024 -GAME 1 -PRE MATCH	Nine	51,000	33,000	6,000
27	THE DOG HOUSE RPT	10	51,000	11,000	1,000
28	THE MORNING SHOW - WEEKEND	Seven	48,000	20,000	3,000
29	WEEKEND SUNRISE - SAT - LATE	Seven	45,000	28,000	6,000
30	WEEKEND SUNRISE - SAT - EARLY	Seven	44,000	23,000	5,000



## Grocery Shoppers (18+): Cumulative Reach for 21st Sep 2024 to 27th Sep 2024



National Total TV Reach

**13,191,000**



Broadcast TV Reach

**11,024,000**



BVOD Reach

**7,288,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	2,437,000	997,000	0
2	9NEWS SATURDAY	Nine	1,528,000	874,000	63,000
3	SEVEN NEWS - SAT	Seven	1,453,000	764,000	10,000
4	NRL LIVE FINAL SERIES SF2	Nine	1,300,000	625,000	92,000
5	M- ARMAGEDDON	Seven	1,086,000	230,000	5,000
6	BLEDISLOE CUP 2024 -GAME 1	Nine	934,000	359,000	37,000
7	NRL LIVE FINAL SERIES SF2 -PRE MATCH	Nine	917,000	375,000	52,000
8	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE MATCH	Seven	833,000	373,000	0
9	NRL LIVE FINAL SERIES SF2 -POST MATCH	Nine	806,000	223,000	33,000
10	GRANTCHESTER-EV	ABC	751,000	495,000	52,000
11	ABC NEWS-SA	ABC	724,000	492,000	16,000
12	VERA RPT	ABC	696,000	445,000	6,000
13	BLEDISLOE CUP 2024 -GAME 1 -POST MATCH	Nine	691,000	470,000	49,000
14	SEVEN'S HORSE RACING 2024	Seven	621,000	109,000	7,000
15	WEEKEND SUNRISE - SAT	Seven	597,000	340,000	21,000
16	10 NEWS FIRST SAT	10	572,000	202,000	7,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	497,000	259,000	17,000
18	WEEKEND BREAKFAST-AM	ABC	495,000	180,000	9,000
19	WEEKEND SUNRISE - SAT - LATE	Seven	479,000	269,000	17,000
20	THE MORNING SHOW - WEEKEND	Seven	434,000	151,000	9,000
21	RETURN TO PARADISE-LE	ABC	422,000	211,000	2,000
22	THANK GOD YOU'RE HERE ENCORE	10	413,000	155,000	3,000
23	BACK ROADS S10-ENCORE	ABC	398,000	161,000	5,000
24	WEEKEND TODAY - SATURDAY	Nine	391,000	217,000	22,000
25	THE DOG HOUSE RPT	10	385,000	155,000	4,000
26	THE BIG BANG THEORY RPT	10	380,000	48,000	1,000
27	WEEKEND TODAY - EARLY SATURDAY	Nine	360,000	181,000	17,000
28	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS - PRE GAME	Seven	359,000	183,000	6,000
29	WEEKEND TODAY - SATURDAY - LATE	Nine	353,000	175,000	19,000
30	BLEDISLOE CUP 2024 -GAME 1 -PRE MATCH	Nine	336,000	178,000	16,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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