



Thursday 19th Sep 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 19th Sep 2024 to 25th Sep 2024



National Total TV Reach

20,045,000



Broadcast TV Reach

16,780,000



BVOD Reach

9,918,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,052,000	1,270,000	64,000
2	9NEWS	Nine	1,788,000	1,089,000	89,000
3	HOME AND AWAY	Seven	1,551,000	876,000	171,000
4	A CURRENT AFFAIR	Nine	1,365,000	895,000	67,000
5	THE CHASE AUSTRALIA	Seven	1,248,000	618,000	29,000
6	TIPPING POINT AUSTRALIA	Nine	1,230,000	655,000	49,000
7	GOGGLEBOX	10	1,216,000	752,000	34,000
8	M- THE DEVIL WEARS PRADA	Seven	1,185,000	332,000	19,000
9	7.30-EV	ABC	1,110,000	681,000	33,000
10	ABC NEWS-EV	ABC	1,107,000	785,000	32,000
11	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	997,000	419,000	18,000
12	SUNRISE	Seven	882,000	377,000	30,000
13	FOREIGN CORRESPONDENT-EV	ABC	807,000	519,000	34,000
14	THURSDAY NIGHT NRLW	Nine	796,000	208,000	20,000
15	THE CHEAP SEATS ENCORE	10	748,000	176,000	6,000
16	THE PROJECT	10	744,000	309,000	16,000
17	TODAY	Nine	731,000	296,000	33,000
18	9NEWS AFTERNOON	Nine	697,000	351,000	21,000
19	SEVEN'S CRICKET: T20 INT: AUS V NZ WOMEN'S	Seven	692,000	136,000	4,000
20	NEWS BREAKFAST-AM	ABC	671,000	264,000	15,000
21	SEVEN NEWS AT 4	Seven	644,000	319,000	15,000
22	10 NEWS FIRST	10	628,000	298,000	14,000
23	HARD QUIZ S6 RPT	ABC	625,000	346,000	12,000
24	RETURN TO PARADISE-ENCORE	ABC	579,000	253,000	6,000
25	TIPPING POINT UK -RPT	Nine	571,000	349,000	15,000
26	THE MORNING SHOW	Seven	527,000	220,000	17,000
27	GREAT AUSTRALIAN WALKS	SBS	524,000	246,000	10,000
28	30 YEARS OF THE FOOTY SHOW -RPT	Nine	520,000	156,000	8,000
29	SUNRISE -EARLY	Seven	504,000	250,000	20,000
30	THURSDAY NIGHT NRLW -PRE MATCH	Nine	502,000	279,000	31,000



People 25-54: Cumulative Reach for 19th Sep 2024 to 25th Sep 2024



National Total TV Reach

8,375,000



Broadcast TV Reach

6,445,000



BVOD Reach

5,055,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	HOME AND AWAY	Seven	539,000	304,000	97,000
2	9NEWS	Nine	524,000	297,000	45,000
3	SEVEN NEWS	Seven	508,000	290,000	33,000
4	GOGGLEBOX	10	436,000	271,000	18,000
5	M- THE DEVIL WEARS PRADA	Seven	425,000	128,000	11,000
6	A CURRENT AFFAIR	Nine	392,000	231,000	35,000
7	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	331,000	133,000	9,000
8	TIPPING POINT AUSTRALIA	Nine	306,000	155,000	23,000
9	THE CHEAP SEATS ENCORE	10	294,000	70,000	4,000
10	THE PROJECT	10	276,000	119,000	9,000
11	THURSDAY NIGHT NRLW	Nine	269,000	71,000	12,000
12	THE CHASE AUSTRALIA	Seven	268,000	130,000	14,000
13	SUNRISE	Seven	261,000	106,000	17,000
14	TODAY	Nine	247,000	105,000	19,000
15	7.30-EV	ABC	233,000	139,000	14,000
16	SEVEN'S CRICKET: T20 INT: AUS V NZ WOMEN'S	Seven	208,000	36,000	2,000
17	ABC NEWS-EV	ABC	205,000	136,000	12,000
18	NEWS BREAKFAST-AM	ABC	196,000	69,000	7,000
19	TODAY -EARLY	Nine	172,000	82,000	13,000
20	RBT	Nine	171,000	84,000	8,000
21	SUNRISE -EARLY	Seven	164,000	80,000	12,000
22	10 NEWS FIRST	10	159,000	75,000	7,000
23	30 YEARS OF THE FOOTY SHOW -RPT	Nine	159,000	45,000	5,000
24	DEAL OR NO DEAL	10	159,000	95,000	13,000
25	FOREIGN CORRESPONDENT-EV	ABC	158,000	96,000	14,000
26	9NEWS AFTERNOON	Nine	158,000	76,000	10,000
27	THURSDAY NIGHT NRLW -PRE MATCH	Nine	155,000	101,000	17,000
28	THE BIG BANG THEORY RPT	10	149,000	39,000	1,000
29	SURVIVOR 47	Nine	145,000	68,000	14,000
30	THE MORNING SHOW	Seven	134,000	59,000	10,000



People 16-39: Cumulative Reach for 19th Sep 2024 to 25th Sep 2024



National Total TV Reach

5,469,000



Broadcast TV Reach

3,916,000



BVOD Reach

2,949,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	HOME AND AWAY	Seven	236,000	136,000	59,000
2	9NEWS	Nine	203,000	111,000	23,000
3	SEVEN NEWS	Seven	187,000	107,000	17,000
4	GOGGLEBOX	10	149,000	93,000	9,000
5	A CURRENT AFFAIR	Nine	146,000	82,000	18,000
6	M- THE DEVIL WEARS PRADA	Seven	128,000	43,000	6,000
7	TIPPING POINT AUSTRALIA	Nine	122,000	63,000	12,000
8	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	109,000	36,000	4,000
9	THE CHEAP SEATS ENCORE	10	99,000	20,000	2,000
10	TODAY	Nine	97,000	38,000	9,000
11	THURSDAY NIGHT NRLW	Nine	96,000	31,000	7,000
12	THE PROJECT	10	95,000	47,000	4,000
13	THE CHASE AUSTRALIA	Seven	93,000	38,000	7,000
14	7.30-EV	ABC	75,000	45,000	6,000
15	SEVEN'S CRICKET: T20 INT: AUS V NZ WOMEN'S	Seven	71,000	13,000	1,000
16	NEWS BREAKFAST-AM	ABC	71,000	21,000	3,000
17	30 YEARS OF THE FOOTY SHOW -RPT	Nine	68,000	14,000	2,000
18	SUNRISE	Seven	67,000	24,000	8,000
19	THURSDAY NIGHT NRLW -PRE MATCH	Nine	66,000	42,000	9,000
20	DEAL OR NO DEAL	10	65,000	42,000	7,000
21	9NEWS AFTERNOON	Nine	65,000	34,000	5,000
22	THE BLOCK -WED -ENCORE	Nine	62,000	24,000	2,000
23	SURVIVOR 47	Nine	61,000	29,000	6,000
24	TODAY -EARLY	Nine	61,000	24,000	6,000
25	10 NEWS FIRST	10	58,000	23,000	3,000
26	RBT	Nine	57,000	23,000	4,000
27	ABC NEWS-EV	ABC	55,000	34,000	5,000
28	TODAY EXTRA	Nine	49,000	23,000	5,000
29	FOREIGN CORRESPONDENT-EV	ABC	49,000	31,000	6,000
30	SUNRISE -EARLY	Seven	45,000	19,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 19th Sep 2024 to 25th Sep 2024



National Total TV Reach

13,184,000



Broadcast TV Reach

11,041,000



BVOD Reach

7,264,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Thursday 19th Sep 2024

7

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,647,000	1,031,000	51,000
2	9NEWS	Nine	1,413,000	869,000	71,000
3	HOME AND AWAY	Seven	1,219,000	702,000	138,000
4	A CURRENT AFFAIR	Nine	1,070,000	706,000	54,000
5	THE CHASE AUSTRALIA	Seven	1,020,000	505,000	24,000
6	TIPPING POINT AUSTRALIA	Nine	989,000	532,000	40,000
7	M- THE DEVIL WEARS PRADA	Seven	956,000	267,000	15,000
8	GOGGLEBOX	10	948,000	591,000	28,000
9	ABC NEWS-EV	ABC	915,000	660,000	28,000
10	7.30-EV	ABC	913,000	567,000	28,000
11	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	792,000	332,000	14,000
12	SUNRISE	Seven	701,000	305,000	25,000
13	FOREIGN CORRESPONDENT-EV	ABC	677,000	436,000	30,000
14	THURSDAY NIGHT NRLW	Nine	613,000	162,000	16,000
15	THE CHEAP SEATS ENCORE	10	594,000	148,000	5,000
16	TODAY	Nine	584,000	244,000	27,000
17	THE PROJECT	10	568,000	235,000	13,000
18	9NEWS AFTERNOON	Nine	563,000	285,000	17,000
19	NEWS BREAKFAST-AM	ABC	559,000	221,000	13,000
20	SEVEN'S CRICKET: T20 INT: AUS V NZ WOMEN'S	Seven	529,000	106,000	3,000
21	SEVEN NEWS AT 4	Seven	526,000	259,000	12,000
22	HARD QUIZ S6 RPT	ABC	515,000	290,000	10,000
23	10 NEWS FIRST	10	504,000	243,000	11,000
24	RETURN TO PARADISE-ENCORE	ABC	494,000	216,000	5,000
25	TIPPING POINT UK -RPT	Nine	466,000	285,000	12,000
26	THE MORNING SHOW	Seven	433,000	182,000	14,000
27	GREAT AUSTRALIAN WALKS	SBS	430,000	201,000	9,000
28	SUNRISE -EARLY	Seven	417,000	209,000	17,000
29	M- HAILEY DEAN MYSTERIES: 2 + 2 = MURDER (R)	Seven	411,000	176,000	6,000
30	30 YEARS OF THE FOOTY SHOW -RPT	Nine	401,000	118,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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