



Wednesday 18th Sep 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 18th Sep 2024 to 24th Sep 2024



National Total TV Reach

20,031,000



Broadcast TV Reach

16,763,000



BVOD Reach

9,890,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	2,132,000	1,310,000	280,000
2	SEVEN NEWS	Seven	2,081,000	1,277,000	67,000
3	9NEWS	Nine	1,916,000	1,147,000	93,000
4	A CURRENT AFFAIR	Nine	1,563,000	1,016,000	84,000
5	THE 1% CLUB UK	Seven	1,484,000	822,000	52,000
6	HOME AND AWAY	Seven	1,470,000	974,000	180,000
7	THE FRONT BAR	Seven	1,353,000	605,000	50,000
8	HUMAN ERROR	Nine	1,281,000	614,000	103,000
9	TIPPING POINT AUSTRALIA	Nine	1,264,000	690,000	50,000
10	7.30-EV	ABC	1,226,000	765,000	34,000
11	THANK GOD YOU'RE HERE	10	1,226,000	715,000	94,000
12	THE CHASE AUSTRALIA	Seven	1,225,000	601,000	32,000
13	ABC NEWS-EV	ABC	1,158,000	832,000	32,000
14	SUNRISE	Seven	911,000	386,000	30,000
15	THE PROJECT	10	840,000	313,000	17,000
16	TODAY	Nine	749,000	332,000	34,000
17	SHAUN MICALLEF'S EVE OF DESTRUCTION-EV	ABC	734,000	458,000	28,000
18	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	726,000	468,000	24,000
19	PLANET AMERICA-LE	ABC	723,000	481,000	56,000
20	NCIS RPT	10	713,000	130,000	3,000
21	9NEWS AFTERNOON	Nine	686,000	360,000	21,000
22	NEWS BREAKFAST-AM	ABC	681,000	248,000	15,000
23	HARD QUIZ S6 RPT	ABC	658,000	376,000	12,000
24	SEVEN NEWS AT 4	Seven	656,000	344,000	15,000
25	10 NEWS FIRST	10	634,000	309,000	14,000
26	INSPIRED UNEMPLOYED (IMPRACTICAL) JOKERS	10	605,000	259,000	31,000
27	TIPPING POINT UK -RPT	Nine	577,000	350,000	15,000
28	THE MORNING SHOW	Seven	533,000	240,000	17,000
29	SUNRISE -EARLY	Seven	524,000	242,000	21,000
30	ABC NEWS MORNINGS-AM	ABC	504,000	102,000	7,000



People 25-54: Cumulative Reach for 18th Sep 2024 to 24th Sep 2024



National Total TV Reach

8,362,000



Broadcast TV Reach

6,429,000



BVOD Reach

5,042,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	832,000	576,000	173,000
2	9NEWS	Nine	538,000	284,000	49,000
3	SEVEN NEWS	Seven	534,000	295,000	35,000
4	THANK GOD YOU'RE HERE	10	531,000	334,000	59,000
5	HOME AND AWAY	Seven	468,000	325,000	101,000
6	A CURRENT AFFAIR	Nine	456,000	265,000	46,000
7	HUMAN ERROR	Nine	431,000	195,000	50,000
8	THE 1% CLUB UK	Seven	429,000	209,000	26,000
9	THE FRONT BAR	Seven	416,000	195,000	26,000
10	THE PROJECT	10	331,000	126,000	10,000
11	TIPPING POINT AUSTRALIA	Nine	305,000	151,000	24,000
12	INSPIRED UNEMPLOYED (IMPRACTICAL) JOKERS	10	290,000	141,000	21,000
13	SUNRISE	Seven	282,000	119,000	17,000
14	THE CHASE AUSTRALIA	Seven	271,000	119,000	16,000
15	7.30-EV	ABC	257,000	140,000	14,000
16	TODAY	Nine	255,000	113,000	19,000
17	NCIS RPT	10	237,000	39,000	2,000
18	ABC NEWS-EV	ABC	221,000	150,000	13,000
19	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	214,000	143,000	12,000
20	NEWS BREAKFAST-AM	ABC	187,000	63,000	8,000
21	PLANET AMERICA-LE	ABC	185,000	122,000	25,000
22	SHAUN MICALLEF'S EVE OF DESTRUCTION-EV	ABC	182,000	106,000	12,000
23	SUNRISE -EARLY	Seven	181,000	84,000	12,000
24	10 NEWS FIRST	10	162,000	72,000	7,000
25	TODAY -EARLY	Nine	158,000	75,000	13,000
26	TALKING FOOTY	Seven	157,000	54,000	4,000
27	DEAL OR NO DEAL	10	151,000	90,000	12,000
28	THE MORNING SHOW	Seven	148,000	75,000	10,000
29	9NEWS AFTERNOON	Nine	141,000	72,000	10,000
30	THE BIG BANG THEORY RPT	10	137,000	30,000	1,000



People 16-39: Cumulative Reach for 18th Sep 2024 to 24th Sep 2024



National Total TV Reach

5,454,000



Broadcast TV Reach

3,899,000



BVOD Reach

2,941,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -WED	Nine	408,000	290,000	103,000
2	THANK GOD YOU'RE HERE	10	268,000	174,000	36,000
3	9NEWS	Nine	220,000	109,000	24,000
4	HOME AND AWAY	Seven	199,000	144,000	61,000
5	SEVEN NEWS	Seven	184,000	101,000	18,000
6	HUMAN ERROR	Nine	178,000	71,000	23,000
7	A CURRENT AFFAIR	Nine	174,000	99,000	24,000
8	THE 1% CLUB UK	Seven	149,000	64,000	14,000
9	THE FRONT BAR	Seven	146,000	63,000	12,000
10	THE PROJECT	10	144,000	55,000	5,000
11	INSPIRED UNEMPLOYED (IMPRACTICAL) JOKERS	10	142,000	72,000	14,000
12	TIPPING POINT AUSTRALIA	Nine	124,000	68,000	12,000
13	7.30-EV	ABC	99,000	55,000	6,000
14	TODAY	Nine	88,000	38,000	9,000
15	NCIS RPT	10	88,000	15,000	1,000
16	THE CHASE AUSTRALIA	Seven	86,000	37,000	8,000
17	SUNRISE	Seven	81,000	29,000	8,000
18	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	80,000	57,000	6,000
19	SHAUN MICALLEF'S EVE OF DESTRUCTION-EV	ABC	78,000	44,000	5,000
20	10 NEWS FIRST	10	72,000	33,000	3,000
21	ABC NEWS-EV	ABC	69,000	37,000	6,000
22	NEWS BREAKFAST-AM	ABC	69,000	20,000	3,000
23	PLANET AMERICA-LE	ABC	64,000	38,000	10,000
24	9NEWS AFTERNOON	Nine	62,000	36,000	5,000
25	THE BLOCK -TUE -ENCORE	Nine	62,000	39,000	2,000
26	DEAL OR NO DEAL	10	61,000	37,000	6,000
27	TODAY EXTRA	Nine	56,000	25,000	5,000
28	POINTLESS	Nine	56,000	29,000	2,000
29	TIPPING POINT UK -RPT	Nine	54,000	29,000	4,000
30	THE MORNING SHOW	Seven	50,000	24,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 18th Sep 2024 to 24th Sep 2024



National Total TV Reach

13,165,000



Broadcast TV Reach

11,013,000



BVOD Reach

7,243,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Wednesday 18th Sep 2024

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Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,663,000	1,033,000	54,000
2	THE BLOCK -WED	Nine	1,649,000	1,021,000	226,000
3	9NEWS	Nine	1,491,000	908,000	75,000
4	A CURRENT AFFAIR	Nine	1,227,000	804,000	68,000
5	THE 1% CLUB UK	Seven	1,177,000	660,000	42,000
6	HOME AND AWAY	Seven	1,166,000	778,000	144,000
7	THE FRONT BAR	Seven	1,074,000	484,000	39,000
8	HUMAN ERROR	Nine	1,033,000	498,000	84,000
9	7.30-EV	ABC	1,008,000	633,000	30,000
10	TIPPING POINT AUSTRALIA	Nine	1,007,000	555,000	40,000
11	THE CHASE AUSTRALIA	Seven	996,000	491,000	26,000
12	ABC NEWS-EV	ABC	948,000	692,000	28,000
13	THANK GOD YOU'RE HERE	10	931,000	547,000	76,000
14	SUNRISE	Seven	740,000	315,000	25,000
15	THE PROJECT	10	621,000	235,000	14,000
16	SHAUN MICALLEF'S EVE OF DESTRUCTION-EV	ABC	621,000	393,000	24,000
17	PLANET AMERICA-LE	ABC	610,000	411,000	49,000
18	GUY MONTGOMERY'S GUY MONT SPELLING BEE-EV	ABC	602,000	394,000	21,000
19	TODAY	Nine	587,000	271,000	28,000
20	NEWS BREAKFAST-AM	ABC	570,000	210,000	14,000
21	NCIS RPT	10	567,000	108,000	3,000
22	9NEWS AFTERNOON	Nine	557,000	294,000	17,000
23	HARD QUIZ S6 RPT	ABC	546,000	312,000	10,000
24	SEVEN NEWS AT 4	Seven	528,000	280,000	12,000
25	10 NEWS FIRST	10	515,000	247,000	11,000
26	TIPPING POINT UK -RPT	Nine	475,000	287,000	12,000
27	INSPIRED UNEMPLOYED (IMPRACTICAL) JOKERS	10	444,000	185,000	24,000
28	THE MORNING SHOW	Seven	440,000	203,000	14,000
29	SUNRISE -EARLY	Seven	429,000	203,000	17,000
30	ABC NEWS MORNINGS-AM	ABC	420,000	85,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched' cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched' Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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