

VOZ SUPPORT

This framework has been designed to help you navigate the VOZ transition to currency

With any significant change in measurement data, we understand that you and your team may need access to support and assistance. Below is a snapshot of the key contact points for support across OzTAM, Regional TAM, Nielsen and Third-Party Software Suppliers.

OzTAM

- **Primary Contact**
- Secondary Contact
- Specialist Areas

Regional TAM

- **Primary Contact**
- Secondary Contact
- **Specialist Areas**

Nielsen TAM

- **Primary Contact**
- Secondary Contact
- **Specialist Areas**

Mediaocean

- **Primary Contact** •
- Secondary Contact
- **Specialist Areas**

L&J Nielsen

- **Primary Contact**
- Secondary Contact
- **Specialist Areas**

Broadcast Map (TV Map)

- **Primary Contact** •
- Secondary Contact
- **Specialist Areas**

Day8

- **Primary Contact**
- Secondary Contact
- **Specialist Areas**

TechEdge

- Primary Contact •
- Secondary Contact
- Specialist Areas

info@oztam.com.au

- https://virtualoz.com.au/contact/
- VOZ methodology, VOZ data, licensing, data access

Helpdesk 1800 555 026 regionalinfo.tam.au@nielsen.com Regional TAM (Television Audience Measurement) licensing

Your agency's business platforms manager apacmd@mediaocean.com Anything related to Mediaocean / SpectraMD / PF

lj.support@nielsen.com

https://www.lj-oz.com/

Software & analysis support, training, reach & frequency support

VOZhelp@tvmap.com.au

www.tvmap.com.au

TVMap training, support & resources, VOZ insights, analysis

support@day8.com.au Suzanne.Magill@day8.com.au

General Day8 support / sales, analysis / tracking support

support@grouptechedge.com

https://www.grouptechedge.com/ or +65 6602 8114

Technical or installation, interpreting results & training

Helpdesk 1800 555 020 heldesk.tam.au@nielsen.com

BCM or VOZ Training, VOZ methodology