



Tue 20th Aug 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 20th Aug 2024 to 26th Aug 2024



National Total TV Reach

20,069,000




Broadcast TV Reach

16,817,000



BVOD Reach

9,953,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,185,000	1,345,000	72,000
2	THE BLOCK -TUE	Nine	2,126,000	1,250,000	301,000
3	THE VOICE - TUE	Seven	2,116,000	1,073,000	185,000
4	9NEWS	Nine	2,061,000	1,266,000	101,000
5	A CURRENT AFFAIR	Nine	1,713,000	1,137,000	91,000
6	HOME AND AWAY	Seven	1,476,000	1,009,000	205,000
7	TIPPING POINT AUSTRALIA	Nine	1,391,000	719,000	52,000
8	THE CHASE AUSTRALIA	Seven	1,362,000	653,000	34,000
9	7.30-EV	ABC	1,349,000	792,000	34,000
10	ABC NEWS-EV	ABC	1,251,000	935,000	35,000
11	HUNTED TUES	10	1,238,000	665,000	117,000
12	THE ASSEMBLY-EV	ABC	1,129,000	845,000	163,000
13	MADE IN BONDI	Seven	1,077,000	281,000	73,000
14	THE CHEAP SEATS	10	1,060,000	517,000	32,000
15	SUNRISE	Seven	1,019,000	424,000	30,000
16	30 YEARS OF THE FOOTY SHOW	Nine	1,004,000	434,000	49,000
17	BACK ROADS S10-EV	ABC	969,000	693,000	32,000
18	THE PROJECT	10	883,000	348,000	19,000
19	NCIS RPT	10	844,000	155,000	3,000
20	10 NEWS FIRST	10	747,000	348,000	14,000
21	TODAY	Nine	741,000	310,000	37,000
22	HARD QUIZ S6 RPT	ABC	737,000	409,000	12,000
23	TRUMP VS HARRIS: THE BATTLE FOR AMERICA	Nine	719,000	254,000	35,000
24	NEWS BREAKFAST-AM	ABC	689,000	247,000	15,000
25	SEVEN NEWS AT 4	Seven	681,000	340,000	16,000
26	9NEWS AFTERNOON	Nine	662,000	330,000	22,000
27	THE MORNING SHOW	Seven	617,000	262,000	18,000
28	OUTBACK OPAL HUNTERS	Nine	594,000	208,000	20,000
29	THE VOICE - ENCORE	Seven	577,000	192,000	7,000
30	TIPPING POINT UK -RPT	Nine	559,000	325,000	15,000



People 25-54: Cumulative Reach for 20th Aug 2024 to 26th Aug 2024



National Total TV Reach

8,349,000



Broadcast TV Reach

6,431,000



BVOD Reach

5,031,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	901,000	586,000	188,000
2	THE VOICE - TUE	Seven	709,000	352,000	102,000
3	9NEWS	Nine	601,000	335,000	53,000
4	SEVEN NEWS	Seven	596,000	326,000	38,000
5	A CURRENT AFFAIR	Nine	558,000	334,000	50,000
6	HUNTED TUES	10	551,000	319,000	70,000
7	HOME AND AWAY	Seven	482,000	344,000	117,000
8	THE CHEAP SEATS	10	455,000	252,000	19,000
9	MADE IN BONDI	Seven	392,000	135,000	45,000
10	30 YEARS OF THE FOOTY SHOW	Nine	390,000	164,000	28,000
11	THE PROJECT	10	364,000	141,000	11,000
12	TIPPING POINT AUSTRALIA	Nine	344,000	163,000	25,000
13	THE CHASE AUSTRALIA	Seven	319,000	133,000	17,000
14	SUNRISE	Seven	308,000	126,000	17,000
15	NCIS RPT	10	290,000	41,000	2,000
16	THE ASSEMBLY-EV	ABC	286,000	221,000	73,000
17	7.30-EV	ABC	275,000	152,000	14,000
18	TODAY	Nine	266,000	114,000	21,000
19	TRUMP VS HARRIS: THE BATTLE FOR AMERICA	Nine	265,000	85,000	20,000
20	ABC NEWS-EV	ABC	237,000	157,000	14,000
21	NEWS BREAKFAST-AM	ABC	215,000	79,000	7,000
22	OUTBACK OPAL HUNTERS	Nine	210,000	73,000	12,000
23	10 NEWS FIRST	10	197,000	101,000	7,000
24	SUNRISE -EARLY	Seven	182,000	85,000	11,000
25	DEAL OR NO DEAL	10	181,000	109,000	13,000
26	BACK ROADS S10-EV	ABC	180,000	104,000	12,000
27	SEVEN NEWS AT 4	Seven	173,000	89,000	8,000
28	THE MORNING SHOW	Seven	166,000	75,000	10,000
29	THE VOICE - ENCORE	Seven	158,000	60,000	4,000
30	TODAY -EARLY	Nine	156,000	73,000	13,000



People 16-39: Cumulative Reach for 20th Aug 2024 to 26th Aug 2024



National Total TV Reach

5,425,000



Broadcast TV Reach

3,877,000



BVOD Reach

2,934,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	THE BLOCK -TUE	Nine	459,000	307,000	115,000
2	THE VOICE - TUE	Seven	298,000	146,000	53,000
3	9NEWS	Nine	259,000	129,000	27,000
4	A CURRENT AFFAIR	Nine	246,000	144,000	27,000
5	HUNTED TUES	10	239,000	132,000	38,000
6	SEVEN NEWS	Seven	231,000	119,000	20,000
7	HOME AND AWAY	Seven	211,000	158,000	72,000
8	30 YEARS OF THE FOOTY SHOW	Nine	174,000	69,000	15,000
9	MADE IN BONDI	Seven	172,000	70,000	29,000
10	THE CHEAP SEATS	10	159,000	96,000	9,000
11	TIPPING POINT AUSTRALIA	Nine	138,000	72,000	13,000
12	THE PROJECT	10	136,000	50,000	5,000
13	THE CHASE AUSTRALIA	Seven	127,000	49,000	9,000
14	TRUMP VS HARRIS: THE BATTLE FOR AMERICA	Nine	108,000	36,000	11,000
15	THE ASSEMBLY-EV	ABC	107,000	84,000	33,000
16	NCIS RPT	10	103,000	13,000	1,000
17	TODAY	Nine	101,000	36,000	10,000
18	SUNRISE	Seven	99,000	39,000	8,000
19	NEWS BREAKFAST-AM	ABC	92,000	28,000	3,000
20	7.30-EV	ABC	83,000	47,000	6,000
21	ABC NEWS-EV	ABC	78,000	47,000	6,000
22	OUTBACK OPAL HUNTERS	Nine	76,000	27,000	6,000
23	9NEWS AFTERNOON	Nine	71,000	28,000	6,000
24	THE MORNING SHOW	Seven	64,000	30,000	5,000
25	SEVEN NEWS AT 4	Seven	61,000	27,000	4,000
26	THE VOICE - ENCORE	Seven	56,000	19,000	2,000
27	TODAY EXTRA	Nine	55,000	20,000	6,000
28	THE BLOCK -MON -ENCORE	Nine	55,000	22,000	3,000
29	BACK ROADS S10-EV	ABC	51,000	26,000	6,000
30	SUNRISE -EARLY	Seven	50,000	22,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 20th Aug 2024 to 26th Aug 2024



National Total TV Reach

13,133,000



Broadcast TV Reach

11,016,000



BVOD Reach

7,215,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Tue 20th Aug 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,740,000	1,092,000	58,000
2	THE VOICE - TUE	Seven	1,654,000	855,000	148,000
3	THE BLOCK -TUE	Nine	1,626,000	963,000	241,000
4	9NEWS	Nine	1,597,000	990,000	81,000
5	A CURRENT AFFAIR	Nine	1,336,000	892,000	73,000
6	HOME AND AWAY	Seven	1,159,000	797,000	164,000
7	THE CHASE AUSTRALIA	Seven	1,125,000	542,000	27,000
8	7.30-EV	ABC	1,105,000	651,000	29,000
9	TIPPING POINT AUSTRALIA	Nine	1,088,000	575,000	42,000
10	ABC NEWS-EV	ABC	1,033,000	777,000	30,000
11	HUNTED TUES	10	934,000	503,000	94,000
12	THE ASSEMBLY-EV	ABC	933,000	702,000	137,000
13	MADE IN BONDI	Seven	856,000	225,000	57,000
14	THE CHEAP SEATS	10	840,000	406,000	26,000
15	SUNRISE	Seven	818,000	344,000	24,000
16	BACK ROADS S10-EV	ABC	796,000	568,000	27,000
17	30 YEARS OF THE FOOTY SHOW	Nine	787,000	345,000	39,000
18	NCIS RPT	10	677,000	128,000	3,000
19	THE PROJECT	10	664,000	260,000	15,000
20	HARD QUIZ S6 RPT	ABC	614,000	343,000	11,000
21	10 NEWS FIRST	10	591,000	282,000	12,000
22	TODAY	Nine	585,000	252,000	30,000
23	TRUMP VS HARRIS: THE BATTLE FOR AMERICA	Nine	573,000	202,000	28,000
24	NEWS BREAKFAST-AM	ABC	568,000	212,000	13,000
25	SEVEN NEWS AT 4	Seven	556,000	284,000	13,000
26	9NEWS AFTERNOON	Nine	537,000	273,000	18,000
27	THE MORNING SHOW	Seven	505,000	212,000	15,000
28	OUTBACK OPAL HUNTERS	Nine	477,000	166,000	16,000
29	THE VOICE - ENCORE	Seven	466,000	160,000	6,000
30	TIPPING POINT UK -RPT	Nine	445,000	264,000	12,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://www.virtualoz.com.au)



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