

**Sun 21st Jul 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Sun 21st Jul 2024



National Total TV Reach

**13,646,000**



Broadcast TV Reach

**11,081,000**



BVOD Reach

**4,784,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	2,301,000	1,140,000	88,000
2	DANCING WITH THE STARS - SUN	Seven	2,210,000	989,000	43,000
3	SEVEN NEWS - SUN	Seven	2,174,000	1,332,000	52,000
4	9NEWS SUNDAY	Nine	2,101,000	1,255,000	88,000
5	60 MINUTES	Nine	1,616,000	764,000	52,000
6	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,479,000	462,000	0
7	ABC NEWS SUNDAY-EV	ABC	1,179,000	799,000	27,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	1,138,000	438,000	40,000
9	7NEWS SPOTLIGHT	Seven	1,033,000	388,000	16,000
10	SPICKS AND SPECKS-EV	ABC	963,000	607,000	25,000
11	WEEKEND SUNRISE - SUN	Seven	935,000	386,000	25,000
12	ROCKETMAN RPT	10	905,000	197,000	5,000
13	SUNDAY FOOTY SHOW	Nine	848,000	171,000	14,000
14	INSIDERS-AM	ABC	789,000	544,000	46,000
15	WEEKEND TODAY - SUNDAY	Nine	774,000	273,000	28,000
16	ANTIQUES ROADSHOW-EV	ABC	735,000	306,000	8,000
17	BETTER HOMES AND GARDENS (R)	Seven	671,000	115,000	4,000
18	10 NEWS FIRST SUN	10	639,000	310,000	12,000
19	LANDLINE-PM	ABC	619,000	390,000	6,000
20	9NEWS LATE	Nine	601,000	342,000	26,000
21	THE SUNDAY PROJECT	10	592,000	254,000	13,000
22	THE MORNING SHOW - WEEKEND	Seven	558,000	196,000	14,000
23	WEEKEND BREAKFAST-AM	ABC	533,000	230,000	12,000
24	AUSTIN-EV	ABC	529,000	355,000	12,000
25	WIDE WORLD OF SPORTS	Nine	521,000	216,000	20,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	513,000	229,000	14,000
27	OFFSIDERS-AM	ABC	498,000	298,000	16,000
28	LADIES IN BLACK-EV	ABC	474,000	285,000	10,000
29	SUNDAY AFTERNOON NRL KICK OFF	Nine	446,000	142,000	11,000
30	MYSTERIES OF THE COSQUER CAVES	SBS	434,000	126,000	2,000



## People 25-54: Cumulative Reach for Sun 21st Jul 2024



National Total TV Reach

**5,380,000**



Broadcast TV Reach

**3,921,000**



BVOD Reach

**2,402,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	850,000	427,000	48,000
2	9NEWS SUNDAY	Nine	687,000	380,000	47,000
3	DANCING WITH THE STARS - SUN	Seven	603,000	228,000	20,000
4	SEVEN NEWS - SUN	Seven	580,000	331,000	26,000
5	60 MINUTES	Nine	538,000	248,000	28,000
6	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	459,000	146,000	0
7	SUNDAY AFTERNOON NRL LIVE	Nine	364,000	133,000	23,000
8	ROCKETMAN RPT	10	336,000	84,000	3,000
9	SUNDAY FOOTY SHOW	Nine	335,000	70,000	8,000
10	WEEKEND SUNRISE - SUN	Seven	294,000	124,000	14,000
11	WEEKEND TODAY - SUNDAY	Nine	273,000	103,000	16,000
12	7NEWS SPOTLIGHT	Seven	265,000	105,000	8,000
13	THE SUNDAY PROJECT	10	243,000	100,000	8,000
14	INSIDERS-AM	ABC	231,000	135,000	22,000
15	ABC NEWS SUNDAY-EV	ABC	213,000	127,000	12,000
16	10 NEWS FIRST SUN	10	210,000	94,000	6,000
17	THE MORNING SHOW - WEEKEND	Seven	207,000	75,000	8,000
18	SPICKS AND SPECKS-EV	ABC	199,000	130,000	12,000
19	9NEWS LATE	Nine	197,000	123,000	14,000
20	BETTER HOMES AND GARDENS (R)	Seven	196,000	35,000	2,000
21	WIDE WORLD OF SPORTS	Nine	178,000	77,000	12,000
22	M- SPIDER-MAN: NO WAY HOME-PM (R)	Seven	163,000	33,000	1,000
23	THE BIG BANG THEORY RPT	10	149,000	39,000	1,000
24	10 NEWS FIRST SUN 6PM	10	142,000	94,000	6,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	142,000	60,000	8,000
26	OFFSIDERS-AM	ABC	140,000	82,000	8,000
27	WEEKEND TODAY - EARLY SUNDAY	Nine	133,000	55,000	9,000
28	SUNDAY AFTERNOON NRL KICK OFF	Nine	131,000	41,000	6,000
29	KONG: SKULL ISLAND	Nine	125,000	31,000	2,000
30	ANTIQUES ROADSHOW-EV	ABC	116,000	33,000	4,000



## People 16-39: Cumulative Reach for Sun 21st Jul 2024



National Total TV Reach

**2,943,000**



Broadcast TV Reach

**1,909,000**



BVOD Reach

**1,365,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	326,000	138,000	23,000
2	9NEWS SUNDAY	Nine	269,000	136,000	23,000
3	DANCING WITH THE STARS - SUN	Seven	242,000	95,000	9,000
4	SEVEN NEWS - SUN	Seven	210,000	113,000	12,000
5	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	198,000	60,000	0
6	60 MINUTES	Nine	175,000	74,000	13,000
7	SUNDAY AFTERNOON NRL LIVE	Nine	157,000	50,000	13,000
8	SUNDAY FOOTY SHOW	Nine	130,000	29,000	4,000
9	ROCKETMAN RPT	10	111,000	27,000	1,000
10	WEEKEND TODAY - SUNDAY	Nine	92,000	31,000	7,000
11	7NEWS SPOTLIGHT	Seven	91,000	35,000	4,000
12	THE SUNDAY PROJECT	10	91,000	35,000	4,000
13	WIDE WORLD OF SPORTS	Nine	86,000	36,000	6,000
14	BETTER HOMES AND GARDENS (R)	Seven	84,000	15,000	1,000
15	WEEKEND SUNRISE - SUN	Seven	82,000	35,000	6,000
16	ABC NEWS SUNDAY-EV	ABC	78,000	44,000	6,000
17	M- SPIDER-MAN: NO WAY HOME-PM (R)	Seven	73,000	13,000	1,000
18	INSIDERS-AM	ABC	72,000	43,000	11,000
19	10 NEWS FIRST SUN	10	71,000	28,000	3,000
20	SPICKS AND SPECKS-EV	ABC	68,000	46,000	6,000
21	WEEKEND SUNRISE - SUN - EARLY	Seven	60,000	30,000	4,000
22	THE BIG BANG THEORY RPT	10	59,000	14,000	0
23	SUNDAY AFTERNOON NRL KICK OFF	Nine	57,000	19,000	3,000
24	THE MORNING SHOW - WEEKEND	Seven	54,000	21,000	4,000
25	ANTIQUES ROADSHOW-EV	ABC	51,000	14,000	2,000
26	9NEWS LATE	Nine	49,000	28,000	6,000
27	OFFSIDERS-AM	ABC	47,000	26,000	4,000
28	OCTONAUTS-AM	ABC	47,000	37,000	1,000
29	PLAY SCHOOL-AM	ABC	45,000	35,000	1,000
30	10 NEWS FIRST SUN 6PM	10	44,000	31,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for Sun 21st Jul 2024



National Total TV Reach

**9,557,000**



Broadcast TV Reach

**7,881,000**



BVOD Reach

**3,420,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	1,763,000	882,000	70,000
2	DANCING WITH THE STARS - SUN	Seven	1,726,000	795,000	35,000
3	SEVEN NEWS - SUN	Seven	1,718,000	1,065,000	41,000
4	9NEWS SUNDAY	Nine	1,610,000	982,000	70,000
5	60 MINUTES	Nine	1,273,000	605,000	41,000
6	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,179,000	373,000	0
7	ABC NEWS SUNDAY-EV	ABC	970,000	660,000	22,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	875,000	341,000	31,000
9	7NEWS SPOTLIGHT	Seven	832,000	318,000	13,000
10	SPICKS AND SPECKS-EV	ABC	789,000	497,000	21,000
11	WEEKEND SUNRISE - SUN	Seven	751,000	318,000	20,000
12	ROCKETMAN RPT	10	715,000	158,000	4,000
13	INSIDERS-AM	ABC	668,000	457,000	39,000
14	SUNDAY FOOTY SHOW	Nine	668,000	134,000	11,000
15	WEEKEND TODAY - SUNDAY	Nine	613,000	220,000	23,000
16	ANTIQUES ROADSHOW-EV	ABC	611,000	256,000	7,000
17	BETTER HOMES AND GARDENS (R)	Seven	547,000	95,000	3,000
18	10 NEWS FIRST SUN	10	519,000	252,000	9,000
19	LANDLINE-PM	ABC	515,000	327,000	5,000
20	9NEWS LATE	Nine	494,000	281,000	21,000
21	THE SUNDAY PROJECT	10	464,000	196,000	11,000
22	THE MORNING SHOW - WEEKEND	Seven	457,000	164,000	11,000
23	WEEKEND BREAKFAST-AM	ABC	447,000	189,000	10,000
24	AUSTIN-EV	ABC	440,000	295,000	10,000
25	OFFSIDERS-AM	ABC	420,000	252,000	13,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	411,000	188,000	12,000
27	WIDE WORLD OF SPORTS	Nine	408,000	170,000	16,000
28	LADIES IN BLACK-EV	ABC	397,000	239,000	8,000
29	MYSTERIES OF THE COSQUER CAVES	SBS	361,000	105,000	2,000
30	SEVEN NEWS AT 5	Seven	347,000	217,000	9,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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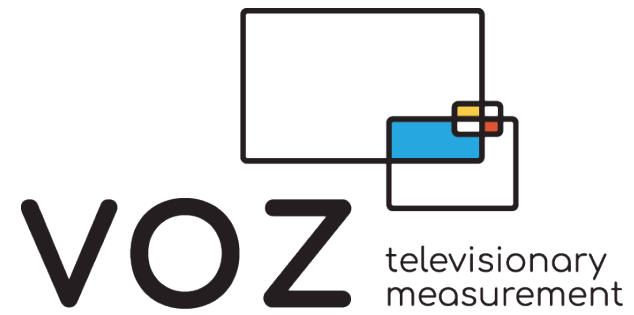
\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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