



**Tue 9th Jul 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Tue 9th Jul 2024



National Total TV Reach

**12,581,000**



Broadcast TV Reach

**10,641,000**



BVOD Reach

**3,551,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,167,000	1,354,000	68,000
2	9NEWS	Nine	2,075,000	1,327,000	98,000
3	TIPPING POINT AUSTRALIA -OLYMPIC SPECIALS	Nine	1,599,000	679,000	50,000
4	A CURRENT AFFAIR	Nine	1,586,000	1,077,000	78,000
5	TIPPING POINT AUSTRALIA	Nine	1,557,000	813,000	55,000
6	DREAM HOME - FINALE	Seven	1,454,000	807,000	60,000
7	THE CHASE AUSTRALIA	Seven	1,377,000	670,000	34,000
8	HOME AND AWAY	Seven	1,351,000	899,000	118,000
9	MASTERCHEF AUSTRALIA TUES	10	1,197,000	689,000	68,000
10	ABC NEWS-EV	ABC	1,160,000	870,000	33,000
11	7.30-EV	ABC	1,083,000	636,000	25,000
12	THE CHEAP SEATS	10	1,000,000	448,000	22,000
13	SUNRISE	Seven	949,000	362,000	27,000
14	9NEWS AFTERNOON	Nine	819,000	368,000	25,000
15	I WAS ACTUALLY THERE-EV	ABC	814,000	567,000	40,000
16	THE PROJECT	10	808,000	303,000	20,000
17	TODAY	Nine	798,000	307,000	35,000
18	THE GOOD DOCTOR	Seven	795,000	380,000	21,000
19	MAGGIE BEER'S BIG MISSION-EV	ABC	745,000	430,000	20,000
20	HARD QUIZ S5 RPT	ABC	734,000	439,000	13,000
21	2024 WIMBLEDON D9 -LATE	Nine	730,000	267,000	28,000
22	2024 TOUR DE FRANCE: STAGE 10 LIVE	SBS	728,000	205,000	19,000
23	10 NEWS FIRST	10	708,000	340,000	16,000
24	NCIS RPT	10	693,000	137,000	4,000
25	2024 WIMBLEDON D9 -PRE MATCH	Nine	684,000	320,000	24,000
26	SEVEN NEWS AT 4	Seven	672,000	336,000	15,000
27	NEWS BREAKFAST-AM	ABC	666,000	235,000	14,000
28	RBT	Nine	626,000	295,000	26,000
29	TIPPING POINT UK	Nine	615,000	368,000	17,000
30	THE MORNING SHOW	Seven	598,000	256,000	19,000



## People 25-54: Cumulative Reach for Tue 9th Jul 2024



National Total TV Reach

**4,746,000**



Broadcast TV Reach

**3,650,000**



BVOD Reach

**1,716,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	587,000	367,000	51,000
2	SEVEN NEWS	Seven	583,000	332,000	36,000
3	TIPPING POINT AUSTRALIA -OLYMPIC SPECIALS	Nine	501,000	209,000	26,000
4	DREAM HOME - FINALE	Seven	490,000	258,000	34,000
5	A CURRENT AFFAIR	Nine	458,000	286,000	41,000
6	HOME AND AWAY	Seven	434,000	294,000	67,000
7	MASTERCHEF AUSTRALIA TUES	10	405,000	225,000	38,000
8	THE CHEAP SEATS	10	392,000	202,000	13,000
9	TIPPING POINT AUSTRALIA	Nine	382,000	168,000	27,000
10	THE CHASE AUSTRALIA	Seven	325,000	156,000	17,000
11	THE PROJECT	10	299,000	113,000	12,000
12	SUNRISE	Seven	281,000	105,000	16,000
13	TODAY	Nine	263,000	114,000	20,000
14	THE GOOD DOCTOR	Seven	260,000	119,000	12,000
15	2024 TOUR DE FRANCE: STAGE 10 LIVE	SBS	229,000	78,000	11,000
16	NCIS RPT	10	223,000	39,000	2,000
17	ABC NEWS-EV	ABC	219,000	149,000	15,000
18	10 NEWS FIRST	10	211,000	94,000	8,000
19	7.30-EV	ABC	209,000	119,000	11,000
20	2024 WIMBLEDON D9 -LATE	Nine	198,000	77,000	15,000
21	NEWS BREAKFAST-AM	ABC	197,000	72,000	7,000
22	RBT	Nine	191,000	91,000	14,000
23	2024 WIMBLEDON D9 -PRE MATCH	Nine	189,000	96,000	13,000
24	I WAS ACTUALLY THERE-EV	ABC	180,000	130,000	19,000
25	DEAL OR NO DEAL	10	179,000	105,000	12,000
26	9NEWS AFTERNOON	Nine	170,000	67,000	12,000
27	2024 WIMBLEDON D9 -NIGHT	Nine	164,000	82,000	13,000
28	MAGGIE BEER'S BIG MISSION-EV	ABC	164,000	86,000	9,000
29	THE BIG BANG THEORY RPT	10	162,000	30,000	1,000
30	SEVEN NEWS AT 4	Seven	156,000	82,000	8,000



## People 16-39: Cumulative Reach for Tue 9th Jul 2024



National Total TV Reach

**2,435,000**



Broadcast TV Reach

**1,679,000**



BVOD Reach

**964,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	221,000	136,000	26,000
2	DREAM HOME - FINALE	Seven	211,000	106,000	18,000
3	SEVEN NEWS	Seven	210,000	115,000	18,000
4	HOME AND AWAY	Seven	195,000	142,000	41,000
5	TIPPING POINT AUSTRALIA -OLYMPIC SPECIALS	Nine	192,000	78,000	14,000
6	A CURRENT AFFAIR	Nine	167,000	98,000	21,000
7	MASTERCHEF AUSTRALIA TUES	10	157,000	91,000	21,000
8	TIPPING POINT AUSTRALIA	Nine	142,000	62,000	14,000
9	THE CHEAP SEATS	10	120,000	66,000	7,000
10	THE CHASE AUSTRALIA	Seven	114,000	55,000	9,000
11	THE PROJECT	10	113,000	42,000	6,000
12	THE GOOD DOCTOR	Seven	95,000	47,000	6,000
13	9NEWS AFTERNOON	Nine	89,000	33,000	6,000
14	TODAY	Nine	80,000	26,000	9,000
15	2024 TOUR DE FRANCE: STAGE 10 LIVE	SBS	78,000	31,000	5,000
16	SUNRISE	Seven	76,000	31,000	7,000
17	ABC NEWS-EV	ABC	74,000	48,000	7,000
18	2024 WIMBLEDON D9 -LATE	Nine	74,000	29,000	9,000
19	RBT	Nine	73,000	36,000	7,000
20	7.30-EV	ABC	72,000	42,000	5,000
21	2024 WIMBLEDON D9 -PRE MATCH	Nine	72,000	44,000	7,000
22	2024 WIMBLEDON D9 -NIGHT	Nine	70,000	35,000	7,000
23	NCIS RPT	10	67,000	11,000	1,000
24	NEWS BREAKFAST-AM	ABC	66,000	22,000	3,000
25	I WAS ACTUALLY THERE-EV	ABC	64,000	46,000	9,000
26	DEAL OR NO DEAL	10	61,000	32,000	6,000
27	10 NEWS FIRST	10	60,000	24,000	4,000
28	HARD QUIZ S5 RPT	ABC	57,000	31,000	3,000
29	OUTBACK TRUCKERS-PM	Seven	52,000	23,000	2,000
30	THE BIG BANG THEORY RPT	10	52,000	10,000	0



## Grocery Shoppers (18+): Cumulative Reach for Tue 9th Jul 2024



National Total TV Reach

**8,949,000**



Broadcast TV Reach

**7,655,000**



BVOD Reach

**2,593,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Tue 9th Jul 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,744,000	1,103,000	54,000
2	9NEWS	Nine	1,590,000	1,027,000	79,000
3	TIPPING POINT AUSTRALIA -OLYMPIC SPECIALS	Nine	1,249,000	530,000	40,000
4	A CURRENT AFFAIR	Nine	1,228,000	845,000	62,000
5	TIPPING POINT AUSTRALIA	Nine	1,212,000	648,000	45,000
6	DREAM HOME - FINALE	Seven	1,133,000	644,000	48,000
7	THE CHASE AUSTRALIA	Seven	1,118,000	549,000	28,000
8	HOME AND AWAY	Seven	1,081,000	718,000	94,000
9	ABC NEWS-EV	ABC	966,000	728,000	27,000
10	MASTERCHEF AUSTRALIA TUES	10	932,000	544,000	56,000
11	7.30-EV	ABC	904,000	536,000	21,000
12	THE CHEAP SEATS	10	779,000	349,000	18,000
13	SUNRISE	Seven	767,000	296,000	22,000
14	I WAS ACTUALLY THERE-EV	ABC	692,000	481,000	33,000
15	9NEWS AFTERNOON	Nine	663,000	302,000	20,000
16	TODAY	Nine	642,000	252,000	28,000
17	MAGGIE BEER'S BIG MISSION-EV	ABC	633,000	367,000	16,000
18	THE GOOD DOCTOR	Seven	627,000	301,000	17,000
19	HARD QUIZ S5 RPT	ABC	605,000	366,000	11,000
20	THE PROJECT	10	598,000	227,000	17,000
21	2024 WIMBLEDON D9 -LATE	Nine	596,000	219,000	21,000
22	2024 TOUR DE FRANCE: STAGE 10 LIVE	SBS	589,000	165,000	16,000
23	10 NEWS FIRST	10	567,000	273,000	13,000
24	NEWS BREAKFAST-AM	ABC	566,000	201,000	12,000
25	NCIS RPT	10	560,000	114,000	3,000
26	2024 WIMBLEDON D9 -PRE MATCH	Nine	549,000	257,000	19,000
27	SEVEN NEWS AT 4	Seven	543,000	272,000	12,000
28	RBT	Nine	497,000	233,000	20,000
29	ANTIQUES ROADSHOW-PM	ABC	496,000	242,000	5,000
30	THE MORNING SHOW	Seven	494,000	212,000	15,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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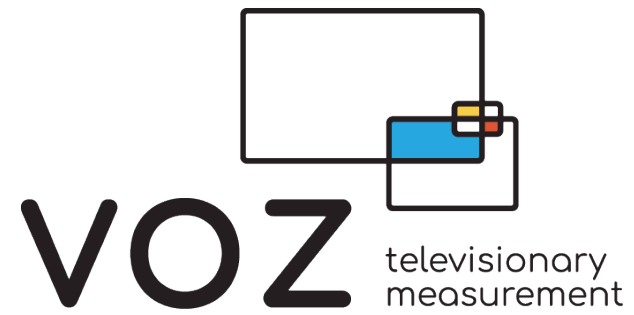
\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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