



Tue 23rd Jul 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 23rd Jul 2024 to 29th Jul 2024



National Total TV Reach

21,146,000




Broadcast TV Reach

17,614,000



BVOD Reach

11,567,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,111,000	1,334,000	71,000
2	9NEWS	Nine	2,007,000	1,291,000	104,000
3	BRITAIN'S GOT TALENT	Seven	1,472,000	447,000	29,000
4	A CURRENT AFFAIR	Nine	1,459,000	938,000	75,000
5	TIPPING POINT AUSTRALIA	Nine	1,420,000	735,000	58,000
6	HOME AND AWAY	Seven	1,376,000	967,000	174,000
7	THE CHASE AUSTRALIA	Seven	1,337,000	677,000	34,000
8	THE HUNDRED WITH ANDY LEE -OLYMPIC SPECIAL	Nine	1,246,000	596,000	48,000
9	A CURRENT AFFAIR -EXTRA	Nine	1,224,000	717,000	60,000
10	ABC NEWS-EV	ABC	1,206,000	920,000	36,000
11	7.30-EV	ABC	1,177,000	730,000	30,000
12	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	1,048,000	466,000	31,000
13	SUNRISE	Seven	968,000	408,000	31,000
14	THE CHEAP SEATS	10	901,000	510,000	33,000
15	WONKA: THE SCANDAL THAT ROCKED BRITAIN	Nine	887,000	257,000	21,000
16	I WAS ACTUALLY THERE-EV	ABC	843,000	559,000	38,000
17	THE PROJECT	10	841,000	337,000	19,000
18	NCIS RPT	10	839,000	120,000	3,000
19	TODAY	Nine	823,000	361,000	38,000
20	THE GOOD DOCTOR	Seven	805,000	499,000	68,000
21	9NEWS AFTERNOON	Nine	744,000	379,000	24,000
22	MAGGIE BEER'S BIG MISSION-EV	ABC	707,000	405,000	29,000
23	10 NEWS FIRST	10	680,000	324,000	16,000
24	HARD QUIZ S5 RPT	ABC	679,000	387,000	13,000
25	TIPPING POINT UK	Nine	653,000	408,000	20,000
26	NEWS BREAKFAST-AM	ABC	640,000	247,000	16,000
27	SEVEN NEWS AT 4	Seven	640,000	318,000	16,000
28	THE MORNING SHOW	Seven	559,000	239,000	19,000
29	INSIGHT	SBS	544,000	233,000	27,000
30	ABC NEWS MORNINGS-AM	ABC	544,000	105,000	8,000



People 25-54: Cumulative Reach for 23rd Jul 2024 to 29th Jul 2024



National Total TV Reach

8,936,000



Broadcast TV Reach

6,935,000



BVOD Reach

5,860,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	587,000	349,000	54,000
2	SEVEN NEWS	Seven	557,000	343,000	37,000
3	HOME AND AWAY	Seven	456,000	324,000	99,000
4	THE HUNDRED WITH ANDY LEE -OLYMPIC SPECIAL	Nine	452,000	231,000	27,000
5	A CURRENT AFFAIR	Nine	431,000	269,000	40,000
6	BRITAIN'S GOT TALENT	Seven	427,000	117,000	15,000
7	THE CHEAP SEATS	10	392,000	242,000	20,000
8	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	386,000	159,000	16,000
9	A CURRENT AFFAIR -EXTRA	Nine	370,000	220,000	33,000
10	WONKA: THE SCANDAL THAT ROCKED BRITAIN	Nine	348,000	117,000	12,000
11	TIPPING POINT AUSTRALIA	Nine	332,000	174,000	28,000
12	THE PROJECT	10	323,000	146,000	11,000
13	THE CHASE AUSTRALIA	Seven	309,000	159,000	17,000
14	SUNRISE	Seven	292,000	122,000	18,000
15	TODAY	Nine	286,000	139,000	22,000
16	NCIS RPT	10	282,000	30,000	1,000
17	7.30-EV	ABC	252,000	162,000	13,000
18	ABC NEWS-EV	ABC	248,000	188,000	16,000
19	THE GOOD DOCTOR	Seven	226,000	133,000	33,000
20	I WAS ACTUALLY THERE-EV	ABC	205,000	137,000	17,000
21	DEAL OR NO DEAL	10	193,000	117,000	15,000
22	10 NEWS FIRST	10	191,000	88,000	8,000
23	NEWS BREAKFAST-AM	ABC	185,000	75,000	8,000
24	TODAY -EARLY	Nine	184,000	88,000	13,000
25	9NEWS AFTERNOON	Nine	175,000	86,000	12,000
26	FRIENDS RPT	10	171,000	32,000	1,000
27	SUNRISE -EARLY	Seven	165,000	78,000	11,000
28	MAGGIE BEER'S BIG MISSION-EV	ABC	159,000	87,000	13,000
29	THE BIG BANG THEORY RPT	10	158,000	34,000	1,000
30	TODAY EXTRA	Nine	149,000	73,000	13,000



People 16-39: Cumulative Reach for 23rd Jul 2024 to 29th Jul 2024



National Total TV Reach

6,020,000



Broadcast TV Reach

4,340,000



BVOD Reach

3,515,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	234,000	135,000	27,000
2	HOME AND AWAY	Seven	209,000	147,000	61,000
3	SEVEN NEWS	Seven	209,000	122,000	19,000
4	BRITAIN'S GOT TALENT	Seven	169,000	44,000	8,000
5	THE HUNDRED WITH ANDY LEE -OLYMPIC SPECIAL	Nine	164,000	82,000	14,000
6	A CURRENT AFFAIR	Nine	161,000	94,000	21,000
7	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	141,000	62,000	7,000
8	THE PROJECT	10	138,000	66,000	5,000
9	A CURRENT AFFAIR -EXTRA	Nine	138,000	75,000	17,000
10	THE CHEAP SEATS	10	137,000	84,000	9,000
11	WONKA: THE SCANDAL THAT ROCKED BRITAIN	Nine	124,000	42,000	6,000
12	THE CHASE AUSTRALIA	Seven	121,000	62,000	9,000
13	TIPPING POINT AUSTRALIA	Nine	120,000	54,000	14,000
14	SUNRISE	Seven	104,000	42,000	8,000
15	THE GOOD DOCTOR	Seven	95,000	65,000	17,000
16	7.30-EV	ABC	85,000	51,000	6,000
17	NCIS RPT	10	82,000	9,000	1,000
18	ABC NEWS-EV	ABC	80,000	58,000	8,000
19	NEWS BREAKFAST-AM	ABC	78,000	27,000	4,000
20	TODAY	Nine	78,000	35,000	10,000
21	10 NEWS FIRST	10	77,000	27,000	4,000
22	DEAL OR NO DEAL	10	68,000	41,000	8,000
23	FRIENDS RPT	10	66,000	13,000	0
24	I WAS ACTUALLY THERE-EV	ABC	64,000	41,000	8,000
25	9NEWS AFTERNOON	Nine	63,000	26,000	6,000
26	THE MORNING SHOW	Seven	55,000	27,000	6,000
27	TODAY EXTRA	Nine	54,000	19,000	6,000
28	OUTBACK TRUCKERS-PM	Seven	52,000	29,000	2,000
29	MAGGIE BEER'S BIG MISSION-EV	ABC	52,000	26,000	6,000
30	OUTBACK TRUCKERS-EP.2 PM	Seven	50,000	28,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 23rd Jul 2024 to 29th Jul 2024



National Total TV Reach

13,775,000




Broadcast TV Reach

11,523,000



BVOD Reach

8,332,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,678,000	1,081,000	56,000
2	9NEWS	Nine	1,575,000	1,014,000	83,000
3	A CURRENT AFFAIR	Nine	1,145,000	740,000	60,000
4	BRITAIN'S GOT TALENT	Seven	1,145,000	351,000	23,000
5	TIPPING POINT AUSTRALIA	Nine	1,121,000	597,000	47,000
6	THE CHASE AUSTRALIA	Seven	1,084,000	550,000	28,000
7	HOME AND AWAY	Seven	1,071,000	760,000	139,000
8	ABC NEWS-EV	ABC	1,005,000	767,000	30,000
9	7.30-EV	ABC	983,000	613,000	25,000
10	THE HUNDRED WITH ANDY LEE -OLYMPIC SPECIAL	Nine	969,000	472,000	38,000
11	A CURRENT AFFAIR -EXTRA	Nine	954,000	555,000	48,000
12	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	825,000	365,000	25,000
13	SUNRISE	Seven	781,000	334,000	25,000
14	THE CHEAP SEATS	10	706,000	398,000	27,000
15	I WAS ACTUALLY THERE-EV	ABC	698,000	464,000	32,000
16	WONKA: THE SCANDAL THAT ROCKED BRITAIN	Nine	697,000	200,000	16,000
17	NCIS RPT	10	681,000	99,000	2,000
18	TODAY	Nine	664,000	293,000	31,000
19	THE GOOD DOCTOR	Seven	657,000	406,000	56,000
20	THE PROJECT	10	641,000	254,000	16,000
21	MAGGIE BEER'S BIG MISSION-EV	ABC	596,000	342,000	25,000
22	9NEWS AFTERNOON	Nine	589,000	305,000	19,000
23	HARD QUIZ S5 RPT	ABC	572,000	329,000	11,000
24	10 NEWS FIRST	10	547,000	263,000	13,000
25	NEWS BREAKFAST-AM	ABC	535,000	210,000	14,000
26	SEVEN NEWS AT 4	Seven	522,000	258,000	13,000
27	TIPPING POINT UK	Nine	510,000	321,000	16,000
28	THE MORNING SHOW	Seven	464,000	199,000	16,000
29	INSIGHT	SBS	461,000	198,000	23,000
30	ABC NEWS MORNINGS-AM	ABC	457,000	90,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

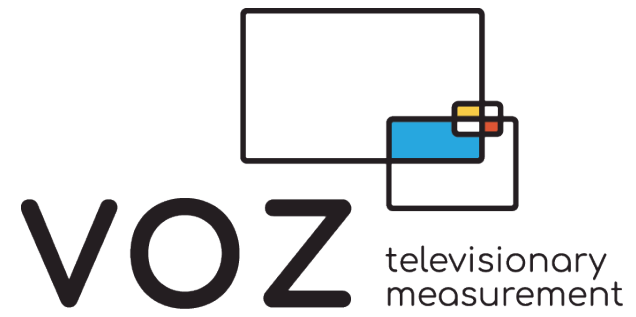
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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