



Sat 20th Jul 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 20th Jul 2024 to 26th Jul 2024



National Total TV Reach

20,216,000



Broadcast TV Reach

16,878,000



BVOD Reach

10,237,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,736,000	1,098,000	40,000
2	9NEWS SATURDAY	Nine	1,464,000	860,000	54,000
3	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,346,000	465,000	0
4	THE MAGNIFICENT SEVEN	Nine	1,337,000	396,000	19,000
5	A CURRENT AFFAIR -SAT	Nine	1,080,000	670,000	41,000
6	M- TITANIC	Seven	1,065,000	213,000	10,000
7	TEST RUGBY: 2024 WALLABIES V GEORGIA	Nine	1,004,000	314,000	19,000
8	ABC NEWS-SA	ABC	970,000	643,000	21,000
9	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	787,000	382,000	11,000
10	WEEKEND BREAKFAST-AM	ABC	734,000	269,000	14,000
11	WEEKEND SUNRISE - SAT	Seven	729,000	387,000	28,000
12	SISTER BONIFACE MYSTERIES-EV	ABC	716,000	476,000	25,000
13	2024 TOUR DE FRANCE: STAGE 20 LIVE	SBS	708,000	244,000	28,000
14	TEST RUGBY: 2024 WALLABIES V GEORGIA -POST MATCH	Nine	677,000	390,000	25,000
15	WEEKEND SUNRISE - SAT - LATE	Seven	669,000	388,000	25,000
16	VAN DER VALK RPT	ABC	616,000	340,000	5,000
17	THE MECHANIC	Nine	615,000	213,000	10,000
18	THE MORNING SHOW - WEEKEND	Seven	595,000	203,000	14,000
19	WEEKEND TODAY - SATURDAY	Nine	595,000	330,000	32,000
20	10 NEWS FIRST SAT	10	595,000	279,000	11,000
21	WEEKEND SUNRISE - SAT - EARLY	Seven	583,000	272,000	18,000
22	WEEKEND TODAY - SATURDAY - LATE	Nine	546,000	312,000	30,000
23	THE DOG HOUSE AUSTRALIA RPT	10	516,000	242,000	5,000
24	SEVEN NEWS AT 5	Seven	509,000	301,000	10,000
25	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	508,000	134,000	0
26	WEEKEND TODAY - EARLY SATURDAY	Nine	505,000	217,000	21,000
27	TODAY EXTRA - SATURDAY	Nine	500,000	188,000	17,000
28	I WAS ACTUALLY THERE-ENCORE	ABC	495,000	220,000	5,000
29	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	483,000	230,000	0
30	SEVEN'S HORSE RACING 2024	Seven	482,000	115,000	6,000



People 25-54: Cumulative Reach for 20th Jul 2024 to 26th Jul 2024



National Total TV Reach

8,383,000



Broadcast TV Reach

6,499,000



BVOD Reach

5,032,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	443,000	249,000	19,000
2	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	442,000	150,000	0
3	9NEWS SATURDAY	Nine	440,000	235,000	27,000
4	THE MAGNIFICENT SEVEN	Nine	382,000	93,000	10,000
5	M- TITANIC	Seven	359,000	76,000	6,000
6	TEST RUGBY: 2024 WALLABIES V GEORGIA	Nine	315,000	102,000	11,000
7	A CURRENT AFFAIR -SAT	Nine	304,000	170,000	20,000
8	WEEKEND SUNRISE - SAT	Seven	228,000	125,000	15,000
9	2024 TOUR DE FRANCE: STAGE 20 LIVE	SBS	218,000	89,000	15,000
10	WEEKEND BREAKFAST-AM	ABC	215,000	69,000	7,000
11	WEEKEND SUNRISE - SAT - LATE	Seven	214,000	123,000	14,000
12	WEEKEND TODAY - SATURDAY	Nine	188,000	107,000	18,000
13	THE MORNING SHOW - WEEKEND	Seven	186,000	72,000	8,000
14	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	184,000	87,000	6,000
15	TEST RUGBY: 2024 WALLABIES V GEORGIA -POST MATCH	Nine	183,000	112,000	13,000
16	WEEKEND TODAY - EARLY SATURDAY	Nine	178,000	74,000	12,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	177,000	90,000	10,000
18	THE MECHANIC	Nine	177,000	58,000	5,000
19	WEEKEND TODAY - SATURDAY - LATE	Nine	172,000	96,000	17,000
20	SEVEN'S HORSE RACING 2024	Seven	162,000	37,000	3,000
21	THE BIG BANG THEORY RPT	10	154,000	28,000	1,000
22	TODAY EXTRA - SATURDAY	Nine	153,000	58,000	10,000
23	ABC NEWS-SA	ABC	151,000	102,000	9,000
24	10 NEWS FIRST SAT	10	145,000	70,000	5,000
25	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	143,000	73,000	0
26	THE DOG HOUSE AUSTRALIA RPT	10	141,000	61,000	3,000
27	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	140,000	54,000	0
28	LETHAL WEAPON -EV	Nine	132,000	43,000	1,000
29	DANCING WITH THE STARS (R)	Seven	131,000	32,000	2,000
30	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	128,000	40,000	0



People 16-39: Cumulative Reach for 20th Jul 2024 to 26th Jul 2024



National Total TV Reach

5,495,000



Broadcast TV Reach

4,000,000



BVOD Reach

2,918,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	197,000	58,000	0
2	9NEWS SATURDAY	Nine	178,000	87,000	13,000
3	SEVEN NEWS - SAT	Seven	163,000	86,000	9,000
4	THE MAGNIFICENT SEVEN	Nine	152,000	35,000	5,000
5	TEST RUGBY: 2024 WALLABIES V GEORGIA	Nine	121,000	41,000	6,000
6	A CURRENT AFFAIR -SAT	Nine	119,000	53,000	10,000
7	M- TITANIC	Seven	116,000	24,000	3,000
8	2024 TOUR DE FRANCE: STAGE 20 LIVE	SBS	88,000	34,000	7,000
9	RAGE CHARTS-AM	ABC	83,000	10,000	0
10	WEEKEND SUNRISE - SAT	Seven	73,000	29,000	7,000
11	TEST RUGBY: 2024 WALLABIES V GEORGIA -POST MATCH	Nine	72,000	48,000	7,000
12	WEEKEND BREAKFAST-AM	ABC	71,000	22,000	3,000
13	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	71,000	30,000	3,000
14	THE DOG HOUSE AUSTRALIA RPT	10	66,000	32,000	1,000
15	THE MECHANIC	Nine	65,000	18,000	2,000
16	10 NEWS FIRST SAT	10	60,000	25,000	2,000
17	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	59,000	19,000	0
18	WEEKEND SUNRISE - SAT - LATE	Seven	59,000	31,000	7,000
19	SEVEN'S HORSE RACING 2024	Seven	58,000	13,000	2,000
20	THE MORNING SHOW - WEEKEND	Seven	58,000	22,000	4,000
21	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	56,000	26,000	0
22	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	53,000	21,000	0
23	ABC NEWS-SA	ABC	52,000	28,000	4,000
24	TEST RUGBY: 2024 WALLABIES V GEORGIA -PRE MATCH	Nine	51,000	17,000	2,000
25	WEEKEND TODAY - SATURDAY - LATE	Nine	51,000	23,000	8,000
26	TODAY EXTRA - SATURDAY	Nine	49,000	21,000	5,000
27	THE BIG BANG THEORY RPT	10	48,000	9,000	0
28	THE DOG HOUSE RPT	10	47,000	24,000	1,000
29	WEEKEND SUNRISE - SAT - EARLY	Seven	46,000	20,000	4,000
30	WEEKEND TODAY - SATURDAY	Nine	44,000	18,000	8,000



Grocery Shoppers (18+): Cumulative Reach for 20th Jul 2024 to 26th Jul 2024



National Total TV Reach

13,182,000



Broadcast TV Reach

11,084,000



BVOD Reach

7,248,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,389,000	897,000	32,000
2	9NEWS SATURDAY	Nine	1,135,000	677,000	43,000
3	THE MAGNIFICENT SEVEN	Nine	1,037,000	308,000	15,000
4	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,028,000	360,000	0
5	A CURRENT AFFAIR -SAT	Nine	850,000	533,000	33,000
6	ABC NEWS-SA	ABC	806,000	540,000	17,000
7	M- TITANIC	Seven	804,000	160,000	8,000
8	TEST RUGBY: 2024 WALLABIES V GEORGIA	Nine	774,000	250,000	15,000
9	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	623,000	301,000	9,000
10	SISTER BONIFACE MYSTERIES-EV	ABC	609,000	407,000	21,000
11	WEEKEND BREAKFAST-AM	ABC	601,000	223,000	12,000
12	WEEKEND SUNRISE - SAT	Seven	566,000	312,000	22,000
13	2024 TOUR DE FRANCE: STAGE 20 LIVE	SBS	552,000	195,000	23,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	523,000	307,000	21,000
15	VAN DER VALK RPT	ABC	520,000	290,000	4,000
16	TEST RUGBY: 2024 WALLABIES V GEORGIA -POST MATCH	Nine	517,000	297,000	20,000
17	THE MECHANIC	Nine	482,000	172,000	8,000
18	WEEKEND TODAY - SATURDAY	Nine	477,000	264,000	26,000
19	10 NEWS FIRST SAT	10	476,000	228,000	9,000
20	THE MORNING SHOW - WEEKEND	Seven	475,000	166,000	11,000
21	WEEKEND SUNRISE - SAT - EARLY	Seven	469,000	228,000	15,000
22	WEEKEND TODAY - SATURDAY - LATE	Nine	429,000	246,000	24,000
23	THE DOG HOUSE AUSTRALIA RPT	10	419,000	198,000	4,000
24	WEEKEND TODAY - EARLY SATURDAY	Nine	415,000	181,000	17,000
25	I WAS ACTUALLY THERE-ENCORE	ABC	414,000	186,000	4,000
26	SEVEN NEWS AT 5	Seven	410,000	245,000	8,000
27	TODAY EXTRA - SATURDAY	Nine	399,000	145,000	14,000
28	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	398,000	105,000	0
29	SEVEN'S HORSE RACING 2024	Seven	383,000	92,000	5,000
30	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	369,000	177,000	0

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

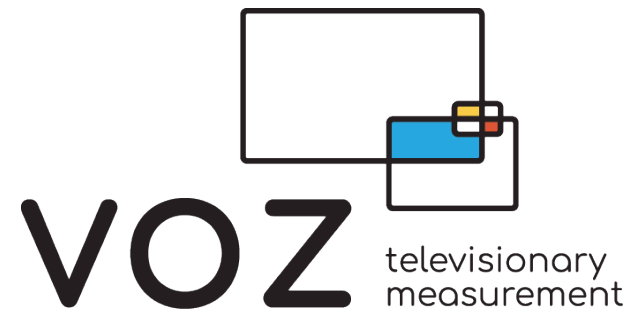
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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