

Thu 18th Jul 2024 Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

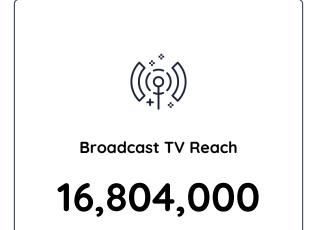
Grocery Shoppers (18+)



Total People: Cumulative Reach for 18th Jul 2024 to 24th Jul 2024



20,121,000



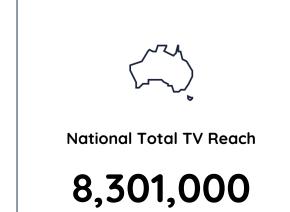


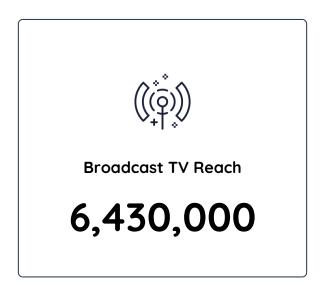


	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
SEVEN NEWS		Seven	2,024,000	1,276,000	66,000
9NEWS		Nine	2,022,000	1,217,000	95,000
A CURRENT AFFAIR		Nine	1,615,000	1,074,000	75,000
RBT		Nine	1,535,000	692,000	45,000
HOME AND AWAY		Seven	1,478,000	878,000	175,000
TIPPING POINT AUS	TRALIA	Nine	1,423,000	768,000	58,000
AUSTRALIAN CRIME	STORIES: THE INVESTIGATORS	Nine	1,341,000	426,000	26,000
THE CHASE AUSTRA	LIA	Seven	1,283,000	618,000	31,000
7.30-EV		ABC	1,122,000	632,000	27,000
ABC NEWS-EV		ABC	1,096,000	801,000	31,000
TASKMASTER AUST	RALIA	10	1,034,000	576,000	56,000
SUNRISE		Seven	951,000	391,000	28,000
TODAY		Nine	935,000	342,000	38,000
STARSTRUCK		Seven	916,000	262,000	19,000
FOREIGN CORRESPO	DNDENT-EV	ABC	843,000	578,000	46,000
THE PROJECT		10	791,000	321,000	16,000
9NEWS AFTERNOON	V	Nine	769,000	390,000	25,000
GRAND DESIGNS: TH	IE STREETS-EV	ABC	741,000	423,000	15,000
10 NEWS FIRST		10	678,000	317,000	15,000
2024 TOUR DE FRAN	NCE: STAGE 18 LIVE	SBS	678,000	235,000	26,000
TIPPING POINT UK -	RPT	Nine	653,000	399,000	17,000
HARD QUIZ S5 RPT		ABC	622,000	375,000	12,000
THE MORNING SHO	W	Seven	600,000	248,000	19,000
SEVEN NEWS AT 4		Seven	599,000	290,000	15,000
LAW AND ORDER: S	VU	10	581,000	253,000	0
ANTIQUES ROADSH	OW-PM	ABC	568,000	281,000	6,000
NEWS BREAKFAST-	AM	ABC	558,000	223,000	14,000
TODAY EXTRA		Nine	542,000	209,000	23,000
ABC NEWS MORNIN	GS-AM	ABC	532,000	102,000	8,000
DEAL OR NO DEAL		10	515,000	308,000	30,000



People 25-54: Cumulative Reach for 18th Jul 2024 to 24th Jul 2024







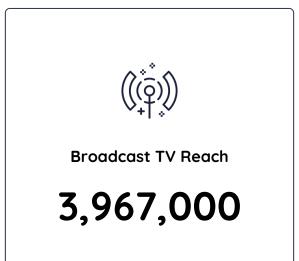


Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	614,000	348,000	50,000
2	SEVEN NEWS	Seven	556,000	315,000	34,000
3	HOME AND AWAY	Seven	517,000	305,000	99,000
4	TASKMASTER AUSTRALIA	10	494,000	328,000	39,000
5	RBT	Nine	482,000	227,000	26,000
6	A CURRENT AFFAIR	Nine	461,000	288,000	39,000
7	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	434,000	117,000	15,000
8	TIPPING POINT AUSTRALIA	Nine	347,000	180,000	28,000
9	THE PROJECT	10	336,000	129,000	10,000
10	TODAY	Nine	333,000	131,000	22,000
11	THE CHASE AUSTRALIA	Seven	307,000	152,000	16,000
12	STARSTRUCK	Seven	287,000	88,000	11,000
13	SUNRISE	Seven	278,000	115,000	16,000
14	LAW AND ORDER: SVU	10	251,000	89,000	0
15	2024 TOUR DE FRANCE: STAGE 18 LIVE	SBS	240,000	83,000	14,000
16	7.30-EV	ABC	204,000	102,000	12,000
17	ABC NEWS-EV	ABC	198,000	135,000	14,000
18	DEAL OR NO DEAL	10	194,000	119,000	16,000
19	10 NEWS FIRST	10	186,000	80,000	8,000
20	9NEWS AFTERNOON	Nine	184,000	92,000	12,000
21	TODAY EXTRA	Nine	170,000	68,000	13,000
22	M- BAD BOYS-PM (R)	Seven	161,000	46,000	3,000
23	THE BIG BANG THEORY RPT	10	159,000	32,000	1,000
24	NEWS BREAKFAST-AM	ABC	156,000	66,000	7,000
25	THE WATERBOY	Nine	154,000	49,000	2,000
26	TODAY -EARLY	Nine	154,000	68,000	12,000
27	FOREIGN CORRESPONDENT-EV	ABC	152,000	103,000	21,000
28	GRAND DESIGNS: THE STREETS-EV	ABC	150,000	80,000	7,000
29	SUNRISE -EARLY	Seven	150,000	73,000	9,000
30	THE MORNING SHOW	Seven	148,000	71,000	11,000



People 16-39: Cumulative Reach for 18th Jul 2024 to 24th Jul 2024









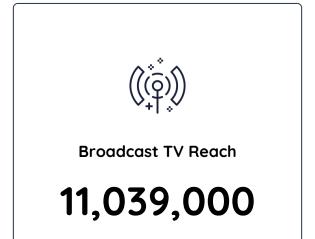
Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	TASKMASTER AUSTRALIA	10	258,000	182,000	26,000
2	9NEWS	Nine	237,000	129,000	25,000
3	HOME AND AWAY	Seven	234,000	141,000	61,000
4	RBT	Nine	202,000	91,000	14,000
5	SEVEN NEWS	Seven	194,000	102,000	17,000
6	A CURRENT AFFAIR	Nine	178,000	105,000	20,000
7	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	168,000	41,000	7,000
8	THE PROJECT	10	153,000	56,000	5,000
9	TIPPING POINT AUSTRALIA	Nine	118,000	59,000	15,000
10	LAW AND ORDER: SVU	10	116,000	35,000	0
11	TODAY	Nine	112,000	45,000	10,000
12	STARSTRUCK	Seven	110,000	30,000	6,000
13	THE CHASE AUSTRALIA	Seven	107,000	52,000	8,000
14	SUNRISE	Seven	101,000	42,000	7,000
15	2024 TOUR DE FRANCE: STAGE 18 LIVE	SBS	89,000	32,000	6,000
16	7.30-EV	ABC	79,000	35,000	6,000
17	DEAL OR NO DEAL	10	79,000	51,000	8,000
18	TODAY EXTRA	Nine	72,000	28,000	7,000
19	9NEWS AFTERNOON	Nine	67,000	30,000	6,000
20	10 NEWS FIRST	10	66,000	30,000	3,000
21	NEWS BREAKFAST-AM	ABC	64,000	24,000	3,000
22	SUNRISE -EARLY	Seven	59,000	28,000	4,000
23	THE WATERBOY	Nine	57,000	24,000	1,000
24	SEVEN NEWS AT 4	Seven	55,000	25,000	4,000
25	M- THE WEDDING VEIL LEGACY	Seven	54,000	20,000	2,000
26	ABC NEWS-EV	ABC	54,000	36,000	7,000
27	TODAY -EARLY	Nine	51,000	24,000	5,000
28	TIPPING POINT UK -RPT	Nine	51,000	25,000	4,000
29	ABC NEWS MORNINGS-AM	ABC	51,000	14,000	2,000
30	UNDERCOVER BLUES	Nine	50,000	17,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 18th Jul 2024 to 24th Jul 2024



13,106,000







Rank	Description	Network	Total TV National Reach ூ	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,613,000	1,034,000	53,000
2	9NEWS	Nine	1,544,000	946,000	76,000
3	A CURRENT AFFAIR	Nine	1,236,000	831,000	60,000
4	RBT	Nine	1,164,000	531,000	36,000
5	HOME AND AWAY	Seven	1,162,000	701,000	140,000
6	TIPPING POINT AUSTRALIA	Nine	1,126,000	615,000	47,000
7	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	1,050,000	334,000	21,000
8	THE CHASE AUSTRALIA	Seven	1,040,000	505,000	25,000
9	7.30-EV	ABC	925,000	524,000	23,000
10	ABC NEWS-EV	ABC	915,000	670,000	26,000
1	TASKMASTER AUSTRALIA	10	783,000	431,000	45,000
12	SUNRISE	Seven	759,000	321,000	23,000
13	STARSTRUCK	Seven	723,000	214,000	16,000
14	TODAY	Nine	723,000	274,000	31,000
15	FOREIGN CORRESPONDENT-EV	ABC	708,000	494,000	38,000
16	9NEWS AFTERNOON	Nine	618,000	319,000	20,000
17	GRAND DESIGNS: THE STREETS-EV	ABC	616,000	353,000	13,000
18	THE PROJECT	10	593,000	241,000	13,000
19	2024 TOUR DE FRANCE: STAGE 18 LIVE	SBS	541,000	189,000	21,000
20	10 NEWS FIRST	10	536,000	254,000	12,000
21	HARD QUIZ S5 RPT	ABC	519,000	317,000	10,000
22	TIPPING POINT UK -RPT	Nine	511,000	316,000	14,000
23	THE MORNING SHOW	Seven	491,000	207,000	15,000
24	SEVEN NEWS AT 4	Seven	489,000	237,000	12,000
25	ANTIQUES ROADSHOW-PM	ABC	477,000	237,000	5,000
26	LAW AND ORDER: SVU	10	471,000	210,000	0
27	NEWS BREAKFAST-AM	ABC	463,000	186,000	12,000
28	ABC NEWS MORNINGS-AM	ABC	441,000	87,000	7,000
29	TODAY EXTRA	Nine	419,000	164,000	19,000
30	DEAL OR NO DEAL	10	395,000	236,000	24,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill'*) and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

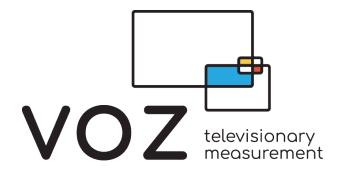
- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

- * FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.
- ** 'What Watched' relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. 'When Watched' refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2024. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 2, Suite 1, 124 Walker Street, North Sydney NSW 2060 Australia

ABN: 87 089 146 396