



Thu 18th Jul 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 18th Jul 2024 to 24th Jul 2024



National Total TV Reach

20,121,000




Broadcast TV Reach

16,804,000



BVOD Reach

10,077,000

| Rank | Description | Network | Total TV National Reach  | Total TV National Average Audience | BVOD National Average Audience |
|------|---|---------|---|------------------------------------|--------------------------------|
| 1 | SEVEN NEWS | Seven | 2,024,000 | 1,276,000 | 66,000 |
| 2 | 9NEWS | Nine | 2,022,000 | 1,217,000 | 95,000 |
| 3 | A CURRENT AFFAIR | Nine | 1,615,000 | 1,074,000 | 75,000 |
| 4 | RBT | Nine | 1,535,000 | 692,000 | 45,000 |
| 5 | HOME AND AWAY | Seven | 1,478,000 | 878,000 | 175,000 |
| 6 | TIPPING POINT AUSTRALIA | Nine | 1,423,000 | 768,000 | 58,000 |
| 7 | AUSTRALIAN CRIME STORIES: THE INVESTIGATORS | Nine | 1,341,000 | 426,000 | 26,000 |
| 8 | THE CHASE AUSTRALIA | Seven | 1,283,000 | 618,000 | 31,000 |
| 9 | 7.30-EV | ABC | 1,122,000 | 632,000 | 27,000 |
| 10 | ABC NEWS-EV | ABC | 1,096,000 | 801,000 | 31,000 |
| 11 | TASKMASTER AUSTRALIA | 10 | 1,034,000 | 576,000 | 56,000 |
| 12 | SUNRISE | Seven | 951,000 | 391,000 | 28,000 |
| 13 | TODAY | Nine | 935,000 | 342,000 | 38,000 |
| 14 | STARSTRUCK | Seven | 916,000 | 262,000 | 19,000 |
| 15 | FOREIGN CORRESPONDENT-EV | ABC | 843,000 | 578,000 | 46,000 |
| 16 | THE PROJECT | 10 | 791,000 | 321,000 | 16,000 |
| 17 | 9NEWS AFTERNOON | Nine | 769,000 | 390,000 | 25,000 |
| 18 | GRAND DESIGNS: THE STREETS-EV | ABC | 741,000 | 423,000 | 15,000 |
| 19 | 10 NEWS FIRST | 10 | 678,000 | 317,000 | 15,000 |
| 20 | 2024 TOUR DE FRANCE: STAGE 18 LIVE | SBS | 678,000 | 235,000 | 26,000 |
| 21 | TIPPING POINT UK -RPT | Nine | 653,000 | 399,000 | 17,000 |
| 22 | HARD QUIZ S5 RPT | ABC | 622,000 | 375,000 | 12,000 |
| 23 | THE MORNING SHOW | Seven | 600,000 | 248,000 | 19,000 |
| 24 | SEVEN NEWS AT 4 | Seven | 599,000 | 290,000 | 15,000 |
| 25 | LAW AND ORDER: SVU | 10 | 581,000 | 253,000 | 0 |
| 26 | ANTIQUES ROADSHOW-PM | ABC | 568,000 | 281,000 | 6,000 |
| 27 | NEWS BREAKFAST-AM | ABC | 558,000 | 223,000 | 14,000 |
| 28 | TODAY EXTRA | Nine | 542,000 | 209,000 | 23,000 |
| 29 | ABC NEWS MORNINGS-AM | ABC | 532,000 | 102,000 | 8,000 |
| 30 | DEAL OR NO DEAL | 10 | 515,000 | 308,000 | 30,000 |



People 25-54: Cumulative Reach for 18th Jul 2024 to 24th Jul 2024



National Total TV Reach

8,301,000



Broadcast TV Reach

6,430,000



BVOD Reach

4,912,000

| Rank | Description | Network | Total TV National Reach  | Total TV National Average Audience | BVOD National Average Audience |
|------|---|---------|---|------------------------------------|--------------------------------|
| 1 | 9NEWS | Nine | 614,000 | 348,000 | 50,000 |
| 2 | SEVEN NEWS | Seven | 556,000 | 315,000 | 34,000 |
| 3 | HOME AND AWAY | Seven | 517,000 | 305,000 | 99,000 |
| 4 | TASKMASTER AUSTRALIA | 10 | 494,000 | 328,000 | 39,000 |
| 5 | RBT | Nine | 482,000 | 227,000 | 26,000 |
| 6 | A CURRENT AFFAIR | Nine | 461,000 | 288,000 | 39,000 |
| 7 | AUSTRALIAN CRIME STORIES: THE INVESTIGATORS | Nine | 434,000 | 117,000 | 15,000 |
| 8 | TIPPING POINT AUSTRALIA | Nine | 347,000 | 180,000 | 28,000 |
| 9 | THE PROJECT | 10 | 336,000 | 129,000 | 10,000 |
| 10 | TODAY | Nine | 333,000 | 131,000 | 22,000 |
| 11 | THE CHASE AUSTRALIA | Seven | 307,000 | 152,000 | 16,000 |
| 12 | STARSTRUCK | Seven | 287,000 | 88,000 | 11,000 |
| 13 | SUNRISE | Seven | 278,000 | 115,000 | 16,000 |
| 14 | LAW AND ORDER: SVU | 10 | 251,000 | 89,000 | 0 |
| 15 | 2024 TOUR DE FRANCE: STAGE 18 LIVE | SBS | 240,000 | 83,000 | 14,000 |
| 16 | 7.30-EV | ABC | 204,000 | 102,000 | 12,000 |
| 17 | ABC NEWS-EV | ABC | 198,000 | 135,000 | 14,000 |
| 18 | DEAL OR NO DEAL | 10 | 194,000 | 119,000 | 16,000 |
| 19 | 10 NEWS FIRST | 10 | 186,000 | 80,000 | 8,000 |
| 20 | 9NEWS AFTERNOON | Nine | 184,000 | 92,000 | 12,000 |
| 21 | TODAY EXTRA | Nine | 170,000 | 68,000 | 13,000 |
| 22 | M- BAD BOYS-PM (R) | Seven | 161,000 | 46,000 | 3,000 |
| 23 | THE BIG BANG THEORY RPT | 10 | 159,000 | 32,000 | 1,000 |
| 24 | NEWS BREAKFAST-AM | ABC | 156,000 | 66,000 | 7,000 |
| 25 | THE WATERBOY | Nine | 154,000 | 49,000 | 2,000 |
| 26 | TODAY -EARLY | Nine | 154,000 | 68,000 | 12,000 |
| 27 | FOREIGN CORRESPONDENT-EV | ABC | 152,000 | 103,000 | 21,000 |
| 28 | GRAND DESIGNS: THE STREETS-EV | ABC | 150,000 | 80,000 | 7,000 |
| 29 | SUNRISE -EARLY | Seven | 150,000 | 73,000 | 9,000 |
| 30 | THE MORNING SHOW | Seven | 148,000 | 71,000 | 11,000 |



People 16-39: Cumulative Reach for 18th Jul 2024 to 24th Jul 2024



National Total TV Reach

5,441,000




Broadcast TV Reach

3,967,000



BVOD Reach

2,841,000

| Rank | Description | Network | Total TV National Reach  | Total TV National Average Audience | BVOD National Average Audience |
|------|---|---------|---|------------------------------------|--------------------------------|
| 1 | TASKMASTER AUSTRALIA | 10 | 258,000 | 182,000 | 26,000 |
| 2 | 9NEWS | Nine | 237,000 | 129,000 | 25,000 |
| 3 | HOME AND AWAY | Seven | 234,000 | 141,000 | 61,000 |
| 4 | RBT | Nine | 202,000 | 91,000 | 14,000 |
| 5 | SEVEN NEWS | Seven | 194,000 | 102,000 | 17,000 |
| 6 | A CURRENT AFFAIR | Nine | 178,000 | 105,000 | 20,000 |
| 7 | AUSTRALIAN CRIME STORIES: THE INVESTIGATORS | Nine | 168,000 | 41,000 | 7,000 |
| 8 | THE PROJECT | 10 | 153,000 | 56,000 | 5,000 |
| 9 | TIPPING POINT AUSTRALIA | Nine | 118,000 | 59,000 | 15,000 |
| 10 | LAW AND ORDER: SVU | 10 | 116,000 | 35,000 | 0 |
| 11 | TODAY | Nine | 112,000 | 45,000 | 10,000 |
| 12 | STARSTRUCK | Seven | 110,000 | 30,000 | 6,000 |
| 13 | THE CHASE AUSTRALIA | Seven | 107,000 | 52,000 | 8,000 |
| 14 | SUNRISE | Seven | 101,000 | 42,000 | 7,000 |
| 15 | 2024 TOUR DE FRANCE: STAGE 18 LIVE | SBS | 89,000 | 32,000 | 6,000 |
| 16 | 7.30-EV | ABC | 79,000 | 35,000 | 6,000 |
| 17 | DEAL OR NO DEAL | 10 | 79,000 | 51,000 | 8,000 |
| 18 | TODAY EXTRA | Nine | 72,000 | 28,000 | 7,000 |
| 19 | 9NEWS AFTERNOON | Nine | 67,000 | 30,000 | 6,000 |
| 20 | 10 NEWS FIRST | 10 | 66,000 | 30,000 | 3,000 |
| 21 | NEWS BREAKFAST-AM | ABC | 64,000 | 24,000 | 3,000 |
| 22 | SUNRISE -EARLY | Seven | 59,000 | 28,000 | 4,000 |
| 23 | THE WATERBOY | Nine | 57,000 | 24,000 | 1,000 |
| 24 | SEVEN NEWS AT 4 | Seven | 55,000 | 25,000 | 4,000 |
| 25 | M- THE WEDDING VEIL LEGACY | Seven | 54,000 | 20,000 | 2,000 |
| 26 | ABC NEWS-EV | ABC | 54,000 | 36,000 | 7,000 |
| 27 | TODAY -EARLY | Nine | 51,000 | 24,000 | 5,000 |
| 28 | TIPPING POINT UK -RPT | Nine | 51,000 | 25,000 | 4,000 |
| 29 | ABC NEWS MORNINGS-AM | ABC | 51,000 | 14,000 | 2,000 |
| 30 | UNDERCOVER BLUES | Nine | 50,000 | 17,000 | 3,000 |



Grocery Shoppers (18+): Cumulative Reach for 18th Jul 2024 to 24th Jul 2024



National Total TV Reach

13,106,000




Broadcast TV Reach

11,039,000



BVOD Reach

7,088,000

| Rank | Description | Network | Total TV National Reach  | Total TV National Average Audience | BVOD National Average Audience |
|------|---|---------|---|------------------------------------|--------------------------------|
| 1 | SEVEN NEWS | Seven | 1,613,000 | 1,034,000 | 53,000 |
| 2 | 9NEWS | Nine | 1,544,000 | 946,000 | 76,000 |
| 3 | A CURRENT AFFAIR | Nine | 1,236,000 | 831,000 | 60,000 |
| 4 | RBT | Nine | 1,164,000 | 531,000 | 36,000 |
| 5 | HOME AND AWAY | Seven | 1,162,000 | 701,000 | 140,000 |
| 6 | TIPPING POINT AUSTRALIA | Nine | 1,126,000 | 615,000 | 47,000 |
| 7 | AUSTRALIAN CRIME STORIES: THE INVESTIGATORS | Nine | 1,050,000 | 334,000 | 21,000 |
| 8 | THE CHASE AUSTRALIA | Seven | 1,040,000 | 505,000 | 25,000 |
| 9 | 7.30-EV | ABC | 925,000 | 524,000 | 23,000 |
| 10 | ABC NEWS-EV | ABC | 915,000 | 670,000 | 26,000 |
| 11 | TASKMASTER AUSTRALIA | 10 | 783,000 | 431,000 | 45,000 |
| 12 | SUNRISE | Seven | 759,000 | 321,000 | 23,000 |
| 13 | STARSTRUCK | Seven | 723,000 | 214,000 | 16,000 |
| 14 | TODAY | Nine | 723,000 | 274,000 | 31,000 |
| 15 | FOREIGN CORRESPONDENT-EV | ABC | 708,000 | 494,000 | 38,000 |
| 16 | 9NEWS AFTERNOON | Nine | 618,000 | 319,000 | 20,000 |
| 17 | GRAND DESIGNS: THE STREETS-EV | ABC | 616,000 | 353,000 | 13,000 |
| 18 | THE PROJECT | 10 | 593,000 | 241,000 | 13,000 |
| 19 | 2024 TOUR DE FRANCE: STAGE 18 LIVE | SBS | 541,000 | 189,000 | 21,000 |
| 20 | 10 NEWS FIRST | 10 | 536,000 | 254,000 | 12,000 |
| 21 | HARD QUIZ S5 RPT | ABC | 519,000 | 317,000 | 10,000 |
| 22 | TIPPING POINT UK -RPT | Nine | 511,000 | 316,000 | 14,000 |
| 23 | THE MORNING SHOW | Seven | 491,000 | 207,000 | 15,000 |
| 24 | SEVEN NEWS AT 4 | Seven | 489,000 | 237,000 | 12,000 |
| 25 | ANTIQUES ROADSHOW-PM | ABC | 477,000 | 237,000 | 5,000 |
| 26 | LAW AND ORDER: SVU | 10 | 471,000 | 210,000 | 0 |
| 27 | NEWS BREAKFAST-AM | ABC | 463,000 | 186,000 | 12,000 |
| 28 | ABC NEWS MORNINGS-AM | ABC | 441,000 | 87,000 | 7,000 |
| 29 | TODAY EXTRA | Nine | 419,000 | 164,000 | 19,000 |
| 30 | DEAL OR NO DEAL | 10 | 395,000 | 236,000 | 24,000 |

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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