

Fri 12th Jul 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 12th Jul 2024 to 18th Jul 2024



National Total TV Reach

20,539,000



Broadcast TV Reach

17,163,000



BVOD Reach

10,530,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,929,000	786,000	0
2	SEVEN NEWS	Seven	1,892,000	1,188,000	52,000
3	9NEWS	Nine	1,855,000	1,138,000	82,000
4	A CURRENT AFFAIR	Nine	1,412,000	919,000	66,000
5	TIPPING POINT AUSTRALIA	Nine	1,325,000	707,000	44,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,322,000	497,000	56,000
7	THE CHASE AUSTRALIA	Seven	1,249,000	631,000	27,000
8	BETTER HOMES AND GARDENS	Seven	1,189,000	483,000	22,000
9	ABC NEWS-EV	ABC	1,129,000	780,000	27,000
10	SUNRISE	Seven	868,000	371,000	27,000
11	2024 WIMBLEDON D12 -LATE	Nine	811,000	298,000	34,000
12	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	798,000	424,000	44,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	788,000	301,000	2,000
14	M- THE DRESSMAKER	Seven	787,000	205,000	10,000
15	TODAY	Nine	786,000	329,000	34,000
16	LOVE YOUR GARDEN-EV	ABC	746,000	383,000	12,000
17	ABC NEWS MORNINGS-AM	ABC	739,000	146,000	10,000
18	THE MORNING SHOW	Seven	713,000	295,000	22,000
19	9NEWS AFTERNOON	Nine	706,000	353,000	22,000
20	2024 TOUR DE FRANCE: STAGE 13 LIVE	SBS	684,000	216,000	23,000
21	NEWS BREAKFAST-AM	ABC	674,000	228,000	14,000
22	HARD QUIZ S5 RPT	ABC	668,000	385,000	11,000
23	10 NEWS FIRST	10	649,000	320,000	13,000
24	THE PROJECT	10	637,000	269,000	13,000
25	SEVEN NEWS AT 4	Seven	631,000	316,000	13,000
26	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	593,000	386,000	0
27	TODAY EXTRA	Nine	578,000	226,000	25,000
28	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	577,000	198,000	24,000
29	TIPPING POINT UK	Nine	568,000	336,000	15,000
30	TROPPO-EV	ABC	559,000	311,000	43,000



People 25-54: Cumulative Reach for 12th Jul 2024 to 18th Jul 2024



National Total TV Reach

8,521,000



Broadcast TV Reach

6,617,000



BVOD Reach

5,193,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	639,000	277,000	0
2	9NEWS	Nine	543,000	317,000	41,000
3	SEVEN NEWS	Seven	486,000	283,000	26,000
4	FRIDAY NIGHT NRL LIVE	Nine	464,000	186,000	33,000
5	A CURRENT AFFAIR	Nine	396,000	236,000	34,000
6	TIPPING POINT AUSTRALIA	Nine	324,000	157,000	21,000
7	THE CHASE AUSTRALIA	Seven	301,000	155,000	13,000
8	BETTER HOMES AND GARDENS	Seven	301,000	116,000	11,000
9	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	263,000	148,000	25,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	262,000	110,000	1,000
11	SUNRISE	Seven	244,000	105,000	16,000
12	TODAY	Nine	239,000	109,000	19,000
13	2024 WIMBLEDON D12 -LATE	Nine	234,000	84,000	19,000
14	M- THE DRESSMAKER	Seven	234,000	64,000	5,000
15	THE PROJECT	10	228,000	101,000	7,000
16	2024 TOUR DE FRANCE: STAGE 13 LIVE	SBS	224,000	81,000	13,000
17	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	208,000	107,000	4,000
18	ABC NEWS-EV	ABC	202,000	132,000	12,000
19	ABC NEWS MORNINGS-AM	ABC	196,000	40,000	5,000
20	NEWS BREAKFAST-AM	ABC	186,000	63,000	7,000
21	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	180,000	127,000	0
22	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	179,000	69,000	14,000
23	10 NEWS FIRST	10	176,000	88,000	7,000
24	THE GRAHAM NORTON SHOW RPT	10	175,000	50,000	2,000
25	THE MORNING SHOW	Seven	169,000	79,000	12,000
26	SEVEN NEWS AT 4	Seven	164,000	90,000	7,000
27	TODAY EXTRA	Nine	163,000	63,000	14,000
28	DEAL OR NO DEAL RPT	10	149,000	93,000	7,000
29	SUNRISE -EARLY	Seven	138,000	64,000	8,000
30	FRIDAY NIGHT COUNTDOWN	Seven	137,000	94,000	4,000



People 16-39: Cumulative Reach for 12th Jul 2024 to 18th Jul 2024



National Total TV Reach

5,683,000



Broadcast TV Reach

4,134,000



BVOD Reach

3,083,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	310,000	139,000	0
2	9NEWS	Nine	216,000	112,000	21,000
3	FRIDAY NIGHT NRL LIVE	Nine	210,000	81,000	21,000
4	SEVEN NEWS	Seven	191,000	102,000	13,000
5	A CURRENT AFFAIR	Nine	163,000	95,000	17,000
6	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	125,000	53,000	1,000
7	THE CHASE AUSTRALIA	Seven	116,000	61,000	7,000
8	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	116,000	61,000	14,000
9	TIPPING POINT AUSTRALIA	Nine	111,000	52,000	11,000
10	BETTER HOMES AND GARDENS	Seven	101,000	40,000	5,000
11	2024 WIMBLEDON D12 -LATE	Nine	85,000	34,000	12,000
12	SUNRISE	Seven	83,000	33,000	7,000
13	THE PROJECT	10	82,000	34,000	3,000
14	TODAY	Nine	79,000	29,000	9,000
15	2024 TOUR DE FRANCE: STAGE 13 LIVE	SBS	78,000	32,000	6,000
16	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	76,000	33,000	2,000
17	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	75,000	51,000	0
18	NEWS BREAKFAST-AM	ABC	72,000	23,000	3,000
19	ABC NEWS MORNINGS-AM	ABC	72,000	17,000	3,000
20	ABC NEWS-EV	ABC	67,000	41,000	6,000
21	SEVEN NEWS AT 4	Seven	67,000	36,000	3,000
22	M- THE DRESSMAKER	Seven	67,000	17,000	2,000
23	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	66,000	24,000	9,000
24	THE GRAHAM NORTON SHOW RPT	10	66,000	20,000	1,000
25	THE CHEAP SEATS ENCORE	10	59,000	20,000	1,000
26	TODAY EXTRA	Nine	54,000	17,000	7,000
27	THE MORNING SHOW	Seven	51,000	25,000	6,000
28	FRIDAY NIGHT COUNTDOWN	Seven	51,000	34,000	2,000
29	2024 WIMBLEDON D12 -LATE EXTENDED	Nine	47,000	22,000	7,000
30	HARD QUIZ S5 RPT	ABC	46,000	22,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 12th Jul 2024 to 18th Jul 2024



National Total TV Reach

13,335,000



Broadcast TV Reach

11,215,000



BVOD Reach

7,427,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,528,000	974,000	42,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,462,000	592,000	0
3	9NEWS	Nine	1,441,000	901,000	65,000
4	A CURRENT AFFAIR	Nine	1,089,000	716,000	53,000
5	TIPPING POINT AUSTRALIA	Nine	1,064,000	577,000	36,000
6	THE CHASE AUSTRALIA	Seven	1,016,000	520,000	22,000
7	FRIDAY NIGHT NRL LIVE	Nine	995,000	374,000	44,000
8	BETTER HOMES AND GARDENS	Seven	959,000	396,000	18,000
9	ABC NEWS-EV	ABC	924,000	641,000	22,000
10	SUNRISE	Seven	704,000	303,000	23,000
11	2024 WIMBLEDON D12 -LATE	Nine	644,000	241,000	26,000
12	M- THE DRESSMAKER	Seven	635,000	163,000	8,000
13	ABC NEWS MORNINGS-AM	ABC	614,000	124,000	9,000
14	TODAY	Nine	614,000	265,000	28,000
15	LOVE YOUR GARDEN-EV	ABC	609,000	320,000	10,000
16	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	603,000	323,000	34,000
17	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	590,000	222,000	1,000
18	THE MORNING SHOW	Seven	587,000	246,000	18,000
19	9NEWS AFTERNOON	Nine	572,000	291,000	18,000
20	NEWS BREAKFAST-AM	ABC	562,000	190,000	12,000
21	HARD QUIZ S5 RPT	ABC	551,000	318,000	9,000
22	2024 TOUR DE FRANCE: STAGE 13 LIVE	SBS	544,000	175,000	19,000
23	10 NEWS FIRST	10	523,000	258,000	11,000
24	SEVEN NEWS AT 4	Seven	519,000	263,000	11,000
25	THE PROJECT	10	488,000	211,000	10,000
26	TROPPO-EV	ABC	466,000	262,000	36,000
27	TODAY EXTRA	Nine	457,000	186,000	20,000
28	TIPPING POINT UK	Nine	453,000	274,000	12,000
29	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	451,000	290,000	0
30	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	447,000	153,000	19,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

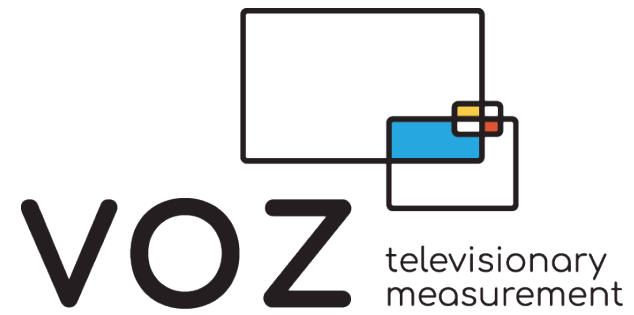
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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