



**Wed 3rd Jul 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 3rd Jul 2024 to 9th Jul 2024



National Total TV Reach

**20,084,000**



Broadcast TV Reach

**16,720,000**



BVOD Reach

**10,197,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,127,000	1,325,000	65,000
2	9NEWS	Nine	2,018,000	1,273,000	99,000
3	A CURRENT AFFAIR	Nine	1,599,000	1,078,000	78,000
4	THE 1% CLUB UK	Seven	1,507,000	815,000	46,000
5	TIPPING POINT AUSTRALIA	Nine	1,503,000	794,000	60,000
6	THE CHASE AUSTRALIA	Seven	1,404,000	709,000	36,000
7	MASTERCHEF AUSTRALIA WED	10	1,383,000	839,000	144,000
8	HOME AND AWAY	Seven	1,374,000	913,000	169,000
9	TARONGA: WHO'S WHO IN THE ZOO	Nine	1,320,000	615,000	44,000
10	THE FRONT BAR	Seven	1,198,000	545,000	35,000
11	7.30-EV	ABC	1,156,000	658,000	31,000
12	ABC NEWS-EV	ABC	1,152,000	875,000	34,000
13	GRUEN-EV	ABC	1,120,000	831,000	78,000
14	2024 WIMBLEDON D3 -NIGHT	Nine	1,071,000	265,000	22,000
15	NCIS: SYDNEY	10	1,032,000	406,000	27,000
16	HARD QUIZ S9-EV	ABC	961,000	719,000	57,000
17	THE PROJECT	10	954,000	353,000	20,000
18	SUNRISE	Seven	914,000	374,000	28,000
19	TODAY	Nine	839,000	323,000	36,000
20	2024 TOUR DE FRANCE: STAGE 5 LIVE	SBS	795,000	238,000	27,000
21	9NEWS AFTERNOON	Nine	760,000	394,000	25,000
22	10 NEWS FIRST	10	710,000	348,000	16,000
23	SEVEN NEWS AT 4	Seven	691,000	344,000	16,000
24	HARD QUIZ S5 RPT	ABC	665,000	376,000	13,000
25	NEWS BREAKFAST-AM	ABC	652,000	230,000	14,000
26	THE MORNING SHOW	Seven	616,000	265,000	19,000
27	TIPPING POINT UK -RPT	Nine	616,000	371,000	17,000
28	THE TRUTH ABOUT SLEEP RPT	SBS	614,000	242,000	3,000
29	TODAY EXTRA	Nine	577,000	218,000	23,000
30	DEAL OR NO DEAL	10	577,000	370,000	30,000



## People 25-54: Cumulative Reach for 3rd Jul 2024 to 9th Jul 2024



National Total TV Reach

**8,265,000**



Broadcast TV Reach

**6,367,000**



BVOD Reach

**4,940,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	598,000	343,000	51,000
2	SEVEN NEWS	Seven	566,000	318,000	34,000
3	MASTERCHEF AUSTRALIA WED	10	501,000	322,000	80,000
4	HOME AND AWAY	Seven	482,000	331,000	95,000
5	A CURRENT AFFAIR	Nine	480,000	283,000	41,000
6	THE 1% CLUB UK	Seven	463,000	235,000	23,000
7	TARONGA: WHO'S WHO IN THE ZOO	Nine	405,000	188,000	24,000
8	THE FRONT BAR	Seven	378,000	179,000	18,000
9	THE CHASE AUSTRALIA	Seven	373,000	180,000	18,000
10	TIPPING POINT AUSTRALIA	Nine	358,000	176,000	29,000
11	NCIS: SYDNEY	10	347,000	128,000	13,000
12	THE PROJECT	10	346,000	141,000	11,000
13	2024 WIMBLEDON D3 -NIGHT	Nine	323,000	88,000	12,000
14	GRUEN-EV	ABC	297,000	233,000	37,000
15	TODAY	Nine	286,000	115,000	20,000
16	SUNRISE	Seven	285,000	110,000	16,000
17	2024 TOUR DE FRANCE: STAGE 5 LIVE	SBS	267,000	91,000	15,000
18	10 NEWS FIRST	10	215,000	105,000	8,000
19	DEAL OR NO DEAL	10	213,000	137,000	16,000
20	7.30-EV	ABC	211,000	114,000	14,000
21	HARD QUIZ S9-EV	ABC	209,000	145,000	26,000
22	ABC NEWS-EV	ABC	205,000	143,000	15,000
23	NEWS BREAKFAST-AM	ABC	195,000	70,000	7,000
24	AUSTIN-ENCORE	ABC	165,000	68,000	3,000
25	9NEWS AFTERNOON	Nine	164,000	83,000	12,000
26	THE MORNING SHOW	Seven	163,000	81,000	11,000
27	SEVEN NEWS AT 4	Seven	160,000	74,000	8,000
28	THE BIG BANG THEORY RPT	10	157,000	27,000	1,000
29	TODAY EXTRA	Nine	149,000	61,000	13,000
30	FRIENDS RPT	10	146,000	23,000	1,000



## People 16-39: Cumulative Reach for 3rd Jul 2024 to 9th Jul 2024



National Total TV Reach

**5,393,000**



Broadcast TV Reach

**3,887,000**



BVOD Reach

**2,859,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	264,000	132,000	26,000
2	SEVEN NEWS	Seven	238,000	115,000	17,000
3	MASTERCHEF AUSTRALIA WED	10	233,000	154,000	45,000
4	HOME AND AWAY	Seven	216,000	152,000	58,000
5	A CURRENT AFFAIR	Nine	192,000	104,000	21,000
6	THE 1% CLUB UK	Seven	185,000	104,000	12,000
7	TARONGA: WHO'S WHO IN THE ZOO	Nine	169,000	82,000	13,000
8	THE CHASE AUSTRALIA	Seven	160,000	77,000	9,000
9	THE PROJECT	10	155,000	63,000	6,000
10	TIPPING POINT AUSTRALIA	Nine	148,000	73,000	15,000
11	THE FRONT BAR	Seven	136,000	57,000	8,000
12	2024 WIMBLEDON D3 -NIGHT	Nine	133,000	44,000	6,000
13	NCIS: SYDNEY	10	129,000	44,000	6,000
14	GRUEN-EV	ABC	117,000	88,000	18,000
15	SUNRISE	Seven	109,000	37,000	8,000
16	TODAY	Nine	100,000	40,000	9,000
17	2024 TOUR DE FRANCE: STAGE 5 LIVE	SBS	96,000	36,000	7,000
18	NEWS BREAKFAST-AM	ABC	88,000	29,000	3,000
19	DEAL OR NO DEAL	10	85,000	54,000	8,000
20	7.30-EV	ABC	84,000	37,000	7,000
21	ABC NEWS-EV	ABC	82,000	52,000	7,000
22	SEVEN NEWS AT 4	Seven	80,000	34,000	4,000
23	10 NEWS FIRST	10	77,000	40,000	4,000
24	HARD QUIZ S9-EV	ABC	76,000	52,000	13,000
25	9NEWS AFTERNOON	Nine	71,000	36,000	6,000
26	TODAY EXTRA	Nine	63,000	25,000	6,000
27	FRIENDS RPT	10	61,000	11,000	0
28	FOOTY CLASSIFIED -WED	Nine	59,000	22,000	4,000
29	AUSTIN-ENCORE	ABC	58,000	28,000	1,000
30	THE MORNING SHOW	Seven	56,000	31,000	5,000



## Grocery Shoppers (18+): Cumulative Reach for 3rd Jul 2024 to 9th Jul 2024



National Total TV Reach

**13,079,000**



Broadcast TV Reach

**10,978,000**



BVOD Reach

**7,161,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,690,000	1,071,000	52,000
2	9NEWS	Nine	1,586,000	998,000	79,000
3	A CURRENT AFFAIR	Nine	1,245,000	847,000	62,000
4	TIPPING POINT AUSTRALIA	Nine	1,199,000	636,000	48,000
5	THE 1% CLUB UK	Seven	1,194,000	642,000	37,000
6	THE CHASE AUSTRALIA	Seven	1,135,000	577,000	29,000
7	MASTERCHEF AUSTRALIA WED	10	1,093,000	671,000	118,000
8	HOME AND AWAY	Seven	1,080,000	731,000	135,000
9	TARONGA: WHO'S WHO IN THE ZOO	Nine	1,018,000	462,000	35,000
10	ABC NEWS-EV	ABC	951,000	725,000	28,000
11	7.30-EV	ABC	949,000	546,000	26,000
12	THE FRONT BAR	Seven	941,000	441,000	27,000
13	GRUEN-EV	ABC	918,000	688,000	64,000
14	2024 WIMBLEDON D3 -NIGHT	Nine	850,000	208,000	17,000
15	NCIS: SYDNEY	10	833,000	335,000	22,000
16	HARD QUIZ S9-EV	ABC	790,000	596,000	46,000
17	SUNRISE	Seven	747,000	308,000	23,000
18	THE PROJECT	10	740,000	278,000	16,000
19	TODAY	Nine	654,000	258,000	29,000
20	2024 TOUR DE FRANCE: STAGE 5 LIVE	SBS	646,000	197,000	22,000
21	9NEWS AFTERNOON	Nine	611,000	316,000	20,000
22	10 NEWS FIRST	10	578,000	282,000	13,000
23	SEVEN NEWS AT 4	Seven	561,000	285,000	13,000
24	HARD QUIZ S5 RPT	ABC	560,000	320,000	10,000
25	NEWS BREAKFAST-AM	ABC	532,000	194,000	12,000
26	THE MORNING SHOW	Seven	518,000	222,000	16,000
27	THE TRUTH ABOUT SLEEP RPT	SBS	505,000	203,000	3,000
28	TIPPING POINT UK -RPT	Nine	493,000	301,000	14,000
29	AUSTIN-ENCORE	ABC	463,000	188,000	5,000
30	TODAY EXTRA	Nine	459,000	172,000	19,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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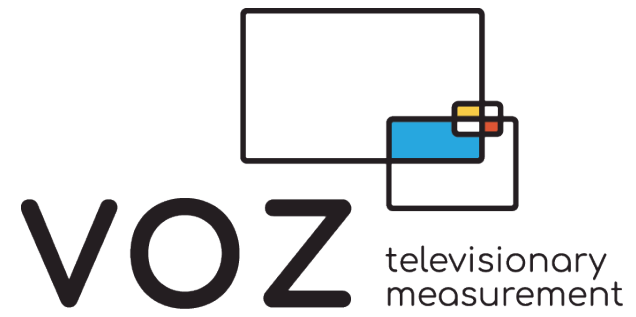
\* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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