



**Tue 2nd Jul 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 2nd Jul 2024 to 8th Jul 2024



National Total TV Reach

**20,084,000**




Broadcast TV Reach

**16,711,000**



BVOD Reach

**10,194,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,088,000	1,337,000	69,000
2	9NEWS	Nine	2,054,000	1,306,000	101,000
3	A CURRENT AFFAIR	Nine	1,732,000	1,178,000	83,000
4	TIPPING POINT AUSTRALIA -OLYMPIC SPECIALS	Nine	1,651,000	687,000	51,000
5	TIPPING POINT AUSTRALIA	Nine	1,564,000	877,000	61,000
6	DREAM HOME - TUE	Seven	1,541,000	792,000	118,000
7	MASTERCHEF AUSTRALIA TUES	10	1,418,000	801,000	136,000
8	THE CHASE AUSTRALIA	Seven	1,389,000	704,000	36,000
9	HOME AND AWAY	Seven	1,339,000	935,000	165,000
10	2024 WIMBLEDON D2 -NIGHT	Nine	1,290,000	317,000	27,000
11	THE CHEAP SEATS	10	1,254,000	566,000	41,000
12	ABC NEWS-EV	ABC	1,090,000	841,000	33,000
13	7.30-EV	ABC	1,076,000	622,000	30,000
14	THE GOOD DOCTOR	Seven	981,000	516,000	65,000
15	SUNRISE	Seven	923,000	393,000	28,000
16	NCIS RPT	10	920,000	141,000	4,000
17	THE PROJECT	10	879,000	363,000	21,000
18	2024 TOUR DE FRANCE: STAGE 4 LIVE	SBS	840,000	278,000	38,000
19	9NEWS AFTERNOON	Nine	832,000	422,000	26,000
20	MEGAFAUNA: WHAT KILLED AUSTRALIA'S GIANTS?-EV	ABC	819,000	468,000	24,000
21	TODAY	Nine	794,000	328,000	34,000
22	10 NEWS FIRST	10	718,000	356,000	16,000
23	SEVEN NEWS AT 4	Seven	683,000	358,000	15,000
24	TIPPING POINT UK	Nine	668,000	422,000	21,000
25	INSIGHT	SBS	663,000	241,000	24,000
26	THE MORNING SHOW	Seven	661,000	257,000	19,000
27	NEWS BREAKFAST-AM	ABC	660,000	237,000	14,000
28	HARD QUIZ S5 RPT	ABC	656,000	406,000	13,000
29	2024 WIMBLEDON D2 -LATE	Nine	615,000	244,000	21,000
30	DEAL OR NO DEAL	10	587,000	346,000	29,000



## People 25-54: Cumulative Reach for 2nd Jul 2024 to 8th Jul 2024



National Total TV Reach

**8,257,000**




Broadcast TV Reach

**6,343,000**



BVOD Reach

**4,940,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	596,000	353,000	52,000
2	SEVEN NEWS	Seven	571,000	336,000	37,000
3	MASTERCHEF AUSTRALIA TUES	10	548,000	300,000	76,000
4	DREAM HOME - TUE	Seven	537,000	287,000	67,000
5	THE CHEAP SEATS	10	517,000	269,000	24,000
6	TIPPING POINT AUSTRALIA -OLYMPIC SPECIALS	Nine	510,000	198,000	27,000
7	A CURRENT AFFAIR	Nine	497,000	316,000	43,000
8	HOME AND AWAY	Seven	445,000	324,000	94,000
9	TIPPING POINT AUSTRALIA	Nine	402,000	200,000	30,000
10	2024 WIMBLEDON D2 -NIGHT	Nine	359,000	82,000	14,000
11	THE CHASE AUSTRALIA	Seven	350,000	174,000	18,000
12	THE PROJECT	10	347,000	138,000	12,000
13	NCIS RPT	10	310,000	37,000	2,000
14	THE GOOD DOCTOR	Seven	309,000	168,000	33,000
15	2024 TOUR DE FRANCE: STAGE 4 LIVE	SBS	283,000	113,000	21,000
16	TODAY	Nine	282,000	120,000	20,000
17	SUNRISE	Seven	273,000	119,000	16,000
18	10 NEWS FIRST	10	215,000	101,000	9,000
19	7.30-EV	ABC	202,000	114,000	14,000
20	DEAL OR NO DEAL	10	202,000	123,000	15,000
21	NEWS BREAKFAST-AM	ABC	189,000	71,000	7,000
22	ABC NEWS-EV	ABC	187,000	136,000	15,000
23	THE MORNING SHOW	Seven	174,000	72,000	11,000
24	9NEWS AFTERNOON	Nine	173,000	88,000	13,000
25	THE BIG BANG THEORY RPT	10	168,000	27,000	1,000
26	MEGAFAUNA: WHAT KILLED AUSTRALIA'S GIANTS?-EV	ABC	163,000	90,000	11,000
27	2024 WIMBLEDON D2 -LATE	Nine	156,000	59,000	11,000
28	TODAY EXTRA	Nine	152,000	60,000	12,000
29	INSIGHT	SBS	150,000	39,000	8,000
30	FRIENDS RPT	10	149,000	22,000	1,000



## People 16-39: Cumulative Reach for 2nd Jul 2024 to 8th Jul 2024



National Total TV Reach

**5,402,000**




Broadcast TV Reach

**3,896,000**



BVOD Reach

**2,862,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MASTERCHEF AUSTRALIA TUES	10	250,000	127,000	43,000
2	9NEWS	Nine	244,000	136,000	27,000
3	TIPPING POINT AUSTRALIA -OLYMPIC SPECIALS	Nine	216,000	88,000	14,000
4	SEVEN NEWS	Seven	208,000	110,000	18,000
5	DREAM HOME - TUE	Seven	208,000	110,000	34,000
6	A CURRENT AFFAIR	Nine	196,000	120,000	22,000
7	HOME AND AWAY	Seven	190,000	143,000	58,000
8	THE CHEAP SEATS	10	190,000	101,000	12,000
9	2024 WIMBLEDON D2 -NIGHT	Nine	165,000	42,000	8,000
10	TIPPING POINT AUSTRALIA	Nine	162,000	81,000	16,000
11	THE PROJECT	10	151,000	61,000	6,000
12	THE GOOD DOCTOR	Seven	122,000	71,000	17,000
13	THE CHASE AUSTRALIA	Seven	120,000	55,000	9,000
14	2024 TOUR DE FRANCE: STAGE 4 LIVE	SBS	106,000	45,000	10,000
15	TODAY	Nine	97,000	38,000	9,000
16	NCIS RPT	10	94,000	11,000	1,000
17	SUNRISE	Seven	92,000	41,000	8,000
18	DEAL OR NO DEAL	10	82,000	52,000	8,000
19	10 NEWS FIRST	10	78,000	35,000	4,000
20	NEWS BREAKFAST-AM	ABC	77,000	28,000	3,000
21	THE MORNING SHOW	Seven	73,000	27,000	6,000
22	9NEWS AFTERNOON	Nine	72,000	32,000	7,000
23	2024 WIMBLEDON D2 -LATE	Nine	61,000	27,000	6,000
24	MEGAFAUNA: WHAT KILLED AUSTRALIA'S GIANTS?-EV	ABC	60,000	37,000	5,000
25	2024 WIMBLEDON D2 -NIGHT -GEM	Nine	60,000	30,000	5,000
26	7.30-EV	ABC	60,000	35,000	7,000
27	TODAY EXTRA	Nine	59,000	23,000	6,000
28	OUTBACK TRUCKERS-EP.2 PM	Seven	58,000	33,000	2,000
29	SEVEN NEWS AT 4	Seven	56,000	29,000	4,000
30	AMBULANCE: CODE RED	Seven	54,000	26,000	3,000

## Grocery Shoppers (18+): Cumulative Reach for 2nd Jul 2024 to 8th Jul 2024



National Total TV Reach

**13,072,000**



Broadcast TV Reach


**10,958,000**



BVOD Reach

**7,158,000**



Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,694,000	1,102,000	55,000
2	9NEWS	Nine	1,602,000	1,034,000	80,000
3	A CURRENT AFFAIR	Nine	1,344,000	914,000	66,000
4	TIPPING POINT AUSTRALIA -OLYMPIC SPECIALS	Nine	1,271,000	525,000	41,000
5	TIPPING POINT AUSTRALIA	Nine	1,259,000	702,000	49,000
6	DREAM HOME - TUE	Seven	1,223,000	639,000	95,000
7	THE CHASE AUSTRALIA	Seven	1,132,000	581,000	29,000
8	MASTERCHEF AUSTRALIA TUES	10	1,092,000	638,000	112,000
9	HOME AND AWAY	Seven	1,060,000	745,000	132,000
10	2024 WIMBLEDON D2 -NIGHT	Nine	1,016,000	245,000	21,000
11	THE CHEAP SEATS	10	995,000	447,000	33,000
12	ABC NEWS-EV	ABC	899,000	699,000	28,000
13	7.30-EV	ABC	890,000	516,000	25,000
14	THE GOOD DOCTOR	Seven	782,000	418,000	53,000
15	NCIS RPT	10	752,000	117,000	3,000
16	SUNRISE	Seven	750,000	320,000	23,000
17	THE PROJECT	10	678,000	278,000	17,000
18	MEGAFAUNA: WHAT KILLED AUSTRALIA'S GIANTS?-EV	ABC	673,000	387,000	20,000
19	2024 TOUR DE FRANCE: STAGE 4 LIVE	SBS	671,000	223,000	31,000
20	9NEWS AFTERNOON	Nine	661,000	338,000	21,000
21	TODAY	Nine	631,000	265,000	28,000
22	10 NEWS FIRST	10	578,000	284,000	13,000
23	SEVEN NEWS AT 4	Seven	557,000	295,000	13,000
24	HARD QUIZ S5 RPT	ABC	548,000	344,000	10,000
25	NEWS BREAKFAST-AM	ABC	539,000	198,000	11,000
26	INSIGHT	SBS	539,000	194,000	20,000
27	TIPPING POINT UK	Nine	536,000	340,000	17,000
28	THE MORNING SHOW	Seven	529,000	216,000	16,000
29	2024 WIMBLEDON D2 -LATE	Nine	494,000	200,000	16,000
30	ABC NEWS MORNINGS-AM	ABC	458,000	81,000	7,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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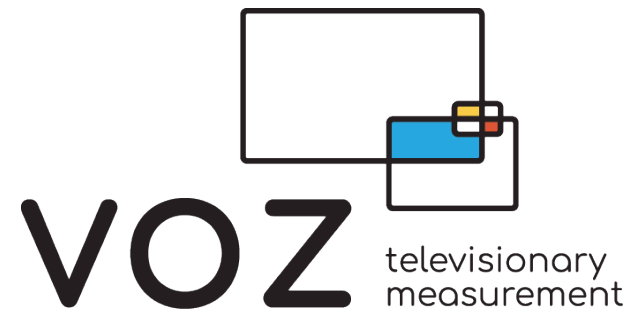
\* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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**P:** +61 2 9929 7210

**E:** [info@oztam.com.au](mailto:info@oztam.com.au)

**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 2, Suite 1,  
124 Walker Street,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396